

Consolidated and Cellcontrol Announce Partnership to Reduce Distracted Driving



October 24, 2016 – **Consolidated Insurance** of Owings Mills, MD is proud to announce today a new strategic partnership with **Cellcontrol** to put an end to distracted driving on the nation's roadways. In response to the unprecedented rise in auto accidents in the U.S., Consolidated is joining forces with Cellcontrol to educate clients on the dangers of distracted driving, and how Cellcontrol's award-winning safe driving solution can prevent it.

Accidents caused by distracted driving kill eight people and injure over 1,100 more each day in the United States alone. Car crashes are also the number one killer of teenagers between 16-19 years of age. The story in the Northeast is similar, with crashes and distracted driving citations both on the rise. The technology behind Cellcontrol is designed to eliminate distractions from mobile devices, increasing safety and reducing risk exposures for both families and businesses.

"The safety of our customers and our community has always been of the utmost importance to Consolidated," said President and CEO John Doetzer, CPCU, CAWC. "We see the consequences of distracted driving on the news and on our roadways every day," he said. "Our goal is to provide our clients with education and tools like Cellcontrol so they can prevent accidents before they happen," said Doetzer.

"We are thrilled to have a partner in Consolidated Insurance who shares our passion for and commitment to driver safety," said Cellcontrol CEO Robert Guba. "Our relationship enables us to further our goal of putting an end to distracted driving and help people become better drivers in the process," Guba said.

Established in 2009, Cellcontrol delivers the world's leading technology to stop distracted driving and create better drivers. The company's patented distracted driving prevention platform helps to control the driver's talking, and eliminates texting, and browsing on any mobile device while a vehicle is in motion. Cellcontrol also collects a robust set of driver behavior data providing valuable feedback to improve driver performance. Cellcontrol's technology has been recognized by Consumer Reports, the Consumer Electronics Show and the National Traffic Safety Institute, and is used by families and Fortune 500 companies worldwide. Click [here](#) for more information and pricing.