Ethan Ma

ethanma.ca

Design & Development
Seeking internships for 2022

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Education

Simon Fraser University Bachelor of Science	School of Interactive Arts and Technology President's Honor Roll, 2020	2017 - 2023

Experience

Logic + Rhythm Design Internship Jan - Present '22	Creating foundational and scalable design systems for Series B startups. Ensuring components are on brand, systematic and reusable. Working closely with developers to ensure pixel perfect execution.
Advesa Digital Design Internship May - Aug '19	Wireframed, prototyped and user tested the sign-in and onboarding flow for a V1 payment purchasing platform. Day-to-day included attending daily standups, collaborating with cross-functional partners, designing in Illustrator/XD, and prototyping in Principle/Invision.
Workestra Academic Case Study Sept - Dec '20	Researched and designed new interactions to reduce social isolation in remote work. Developed a live prototype using Javascript and Node.JS. Project presented at SFU's annual undergraduate conference.
Moonboard UX Side Project Jan - Feb '19	Redesigned a mobile climbing app with an improved navigation system and a new social feature to build the MoonBoard community. Led the interaction design and prototyping using Figma, Principle, and Premiere Pro.

Extracurricular

Touchpoint Conference Feb '19	General volunteer at Touchpoint, an annual UX conference that hosts talks and networking events with industry professionals.
NWHacks Jan '19, Jan '20	Participated in a 24-hour hackathon hosted at the University of British Columbia. Designed and developed the front-end for a mobile music app.
IATSU Representitive Jan '17 - Dec '17	Elected to the Interactive Arts and Technology Student Union as first-year representative. Chaired a two-day event with 60+ attendees, 60+ volunteers, and 8 committee members.

Skills

Design	Product Design, Visual Design, Interaction Design, Prototyping	Figma Adobe Suite	Principle Sketch