

Ethan Ma
ethanma.ca

Design & Development
Seeking internships for 2022

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Education

Simon Fraser University
Bachelor of Science

School of Interactive Arts and Technology
President's Honor Roll, 2020

2017 - 2022

Experience

Advesa Digital
Design Internship
May - Aug '19

Wireframed, prototyped and user tested the sign-in and onboarding flow for a V1 payment purchasing platform. Day-to-day included attending daily standups, collaborating with cross-functional partners, designing in Illustrator/XD, and prototyping in Principle/Invision.

Workestra
Academic Case Study
Sept - Dec '20

Researched and designed new interactions to reduce social isolation in remote work. Developed a live prototype using Javascript and Node.JS. Project presented at SFU's annual undergraduate conference.

Moonboard
UX Side Project
Jan - Feb '19

Redesigned a mobile climbing app with an improved navigation system and a new social feature to build the MoonBoard community. Led the interaction design and prototyping using Figma, Principle, and Premiere Pro.

Up Top!
Academic Case Study
Jan - Apr '21

Designed and developed an experimental web app that allows users to high-five each other virtually. Developed the interaction using Node.js, Paper.js, Handtrack.js, and Socket.io. Conducted six user tests remotely.

Extracurricular

Touchpoint Conference
Feb '19

General volunteer at Touchpoint, an annual UX conference that hosts talks and networking events with industry professionals.

NWHacks
Jan '19, Jan '20

Participated in a 24-hour hackathon hosted at the University of British Columbia. Designed and developed the front-end for a mobile music app.

IATSU Representative
Jan '17 - Dec '17

Elected to the Interactive Arts and Technology Student Union as first-year representative. Chaired a two-day event with 60+ attendees, 60+ volunteers, and 8 committee members.

Skills

Design

Product Design, Visual Design,
Interaction Design, Prototyping

Figma Principle
Adobe Suite Sketch

Development

Web Development, Physical
Computing, Game Design, Android

Javascript Java
Processing Node.js