

ETHAN MA

I love to mess things up, break them, and rebuild them to gain a new perspective. This allows me to stay unpredictable, regardless of what I pursue. I am a user-experience designer creating responsible and sustainable solutions through experimentation.

EDUCATION

Simon Fraser University
Bachelor of Science
2017 - 2022*

PORTFOLIO LINK

ethanma.ca

SPECIALIZATION

Experience Design UX Research
Interface Design Art Direction
Visual Design

ACHIEVEMENTS

President's Honour Roll (2020 Spring)
Granfondo Time (4:30)
Can climb V6 / 5.11d

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Advesa Digital Solutions — Design Intern

Worked among Developers and Senior UX Designers to deliver design specs for a V1 payment purchasing platform. Wireframed, prototyped, and user-tested for the sign-in and onboarding process.

DURATION

May 2019 - Aug 2019

TAKEAWAYS

Design Process
Working with Developers

Seattle Design Charette — 2nd place

An architectural design competition. Judged on graphic design, copywriting & architectural form. Our team of 6 was given 48 hours to create an on screen presentation and a high fidelity model. Competed against 16 teams.

DURATION

November 2018

TAKEAWAYS

Attention to detail
Mentorship from peers

SIAT Frosh Director

Managed a two day event for incoming undergraduate students. Worked alongside the Simon Fraser Student Society, local businesses, and oversaw seven committee members to ensure success. Lead logistics of the event, and acted as quality control.

DURATION

May 2018 - Oct 2018

TAKEAWAYS

Working with members of the community
Delegating Work

SIAT Student Representative

Attended student union meetings once a week. Worked in liaison with union members, faculty staff, and students to voice concerns. Assisted Director of Events with logistics for monthly socials and fundraisers.

DURATION

Nov 2018 - Nov 2019

TAKEAWAYS

Budgeting
Organization