

Some Notes on Graphic Design

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Looks Nice
Easy to Read

Color

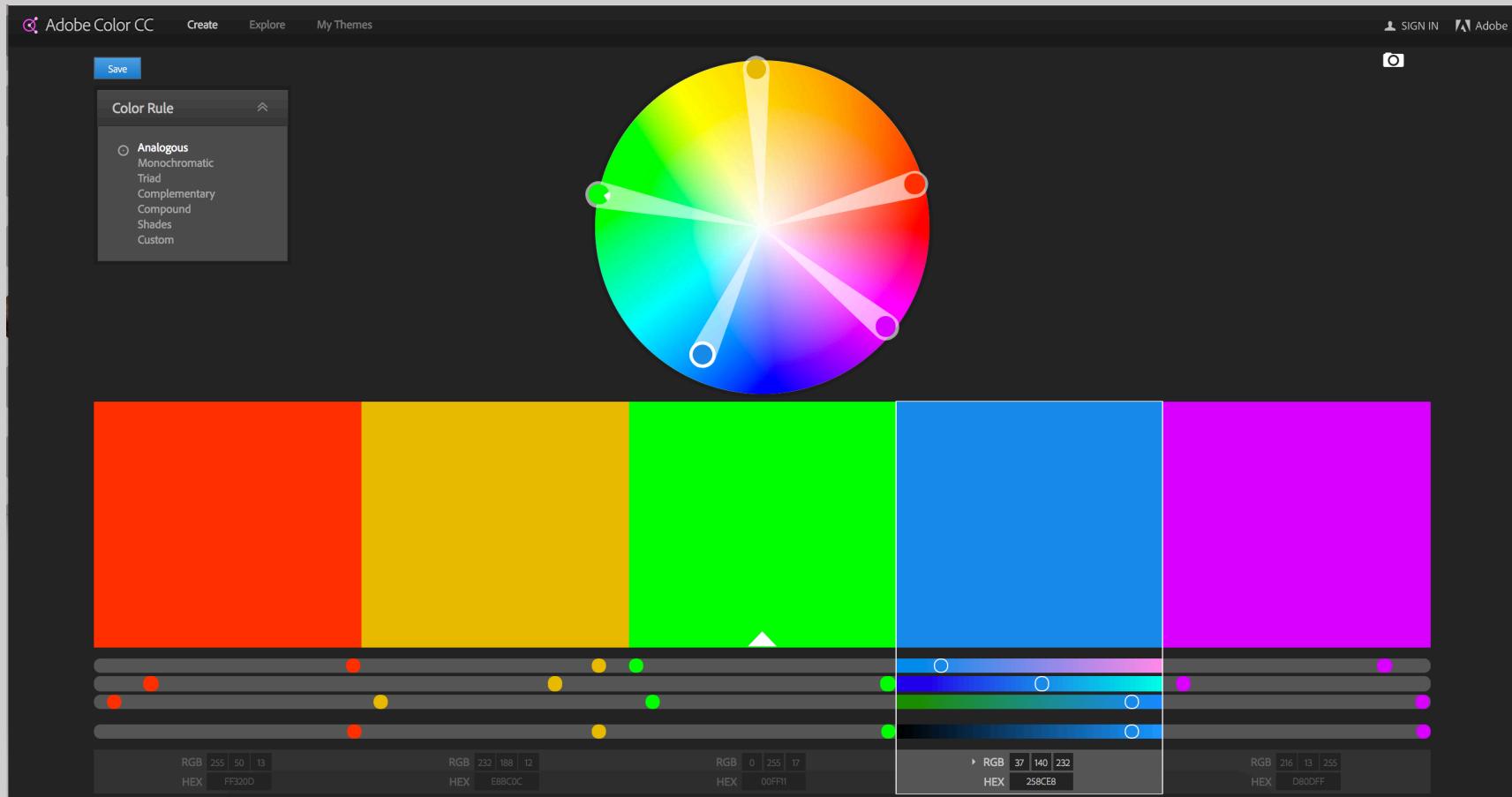
Try not to overthink it.

If you're not sure, use a tool:

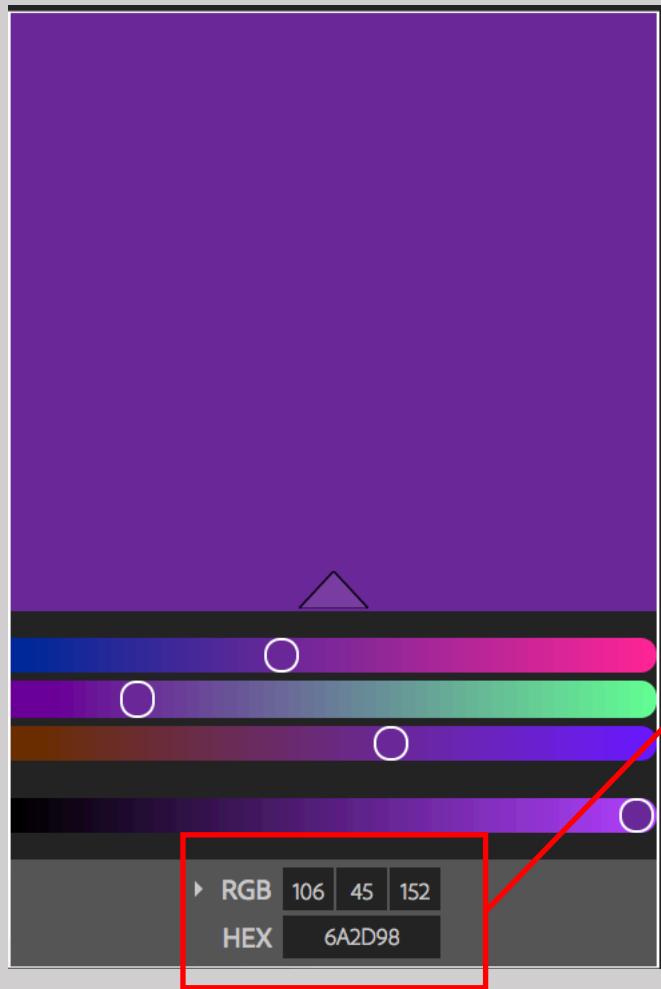
Adobe Kuler

color.adobe.com

Adobe Kuler

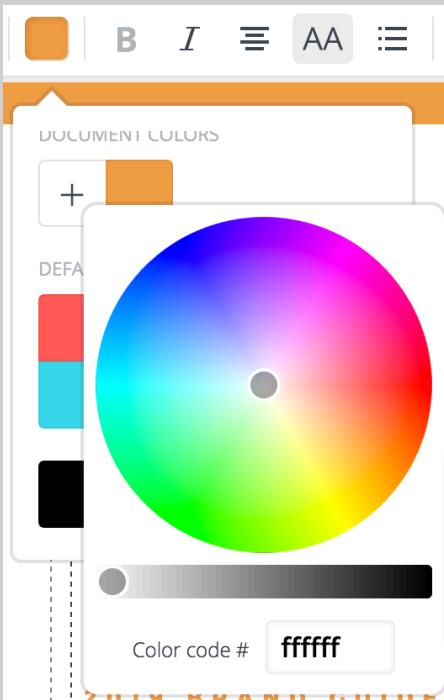


How to get those colors.

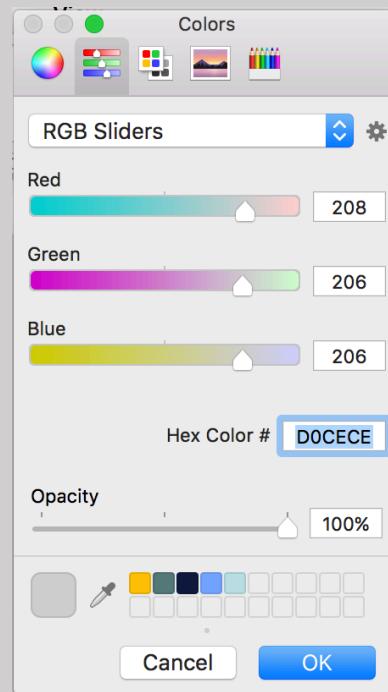


RGB Codes for Print
HEX Codes for Web

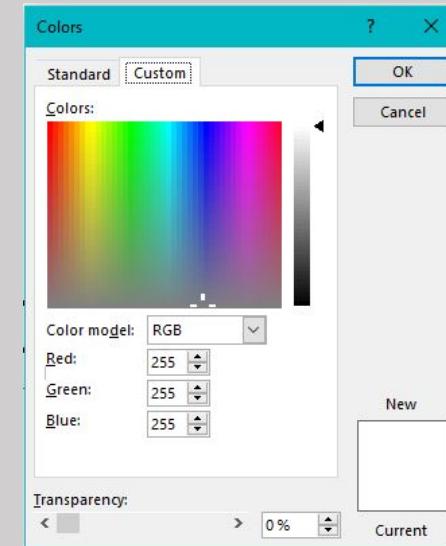
Canva



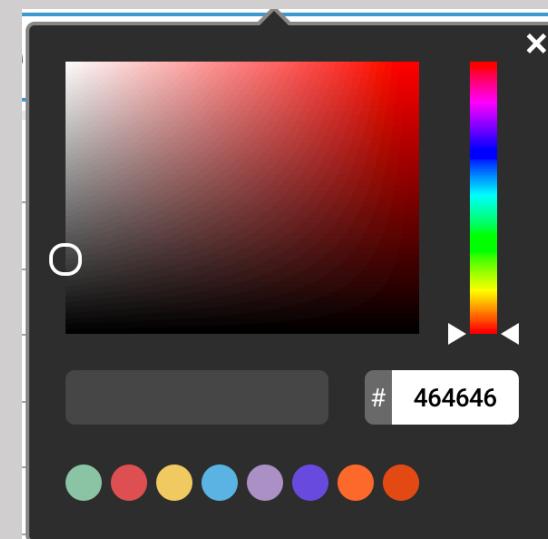
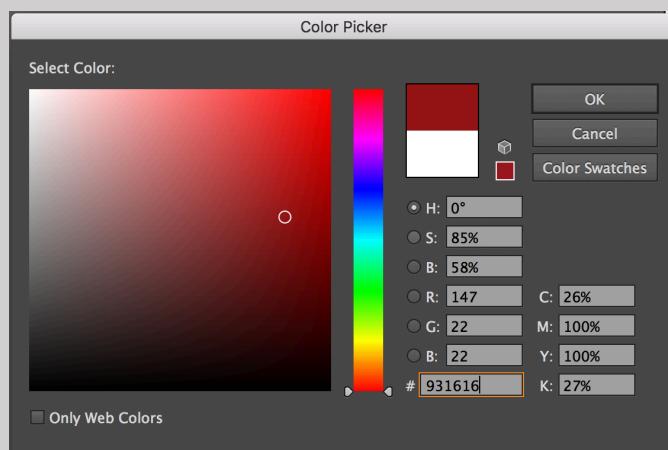
PowerPoint (Mac)



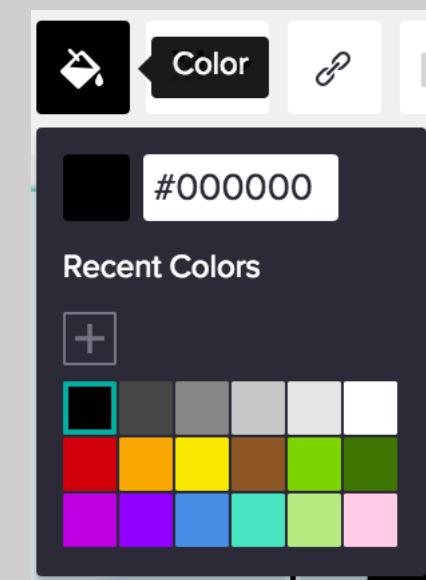
PowerPoint
(Windows)



Adobe

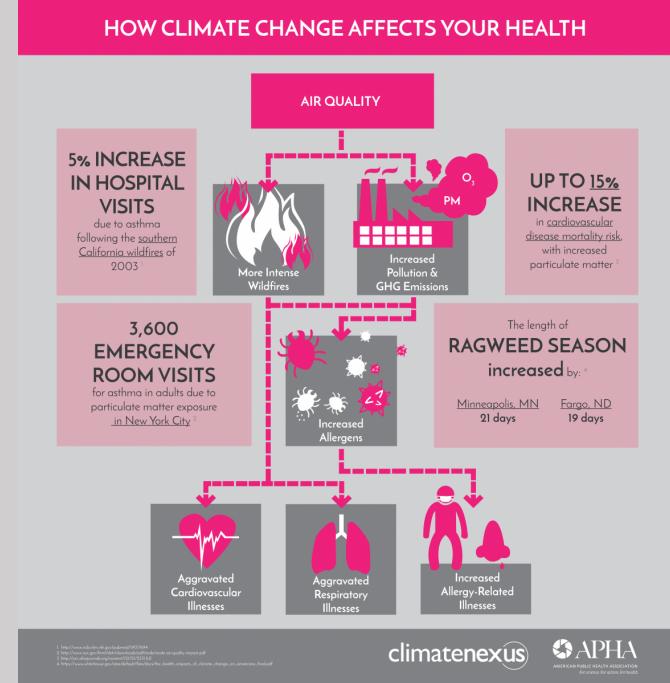
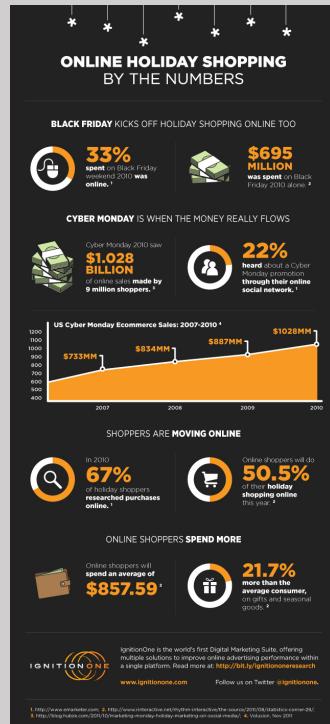
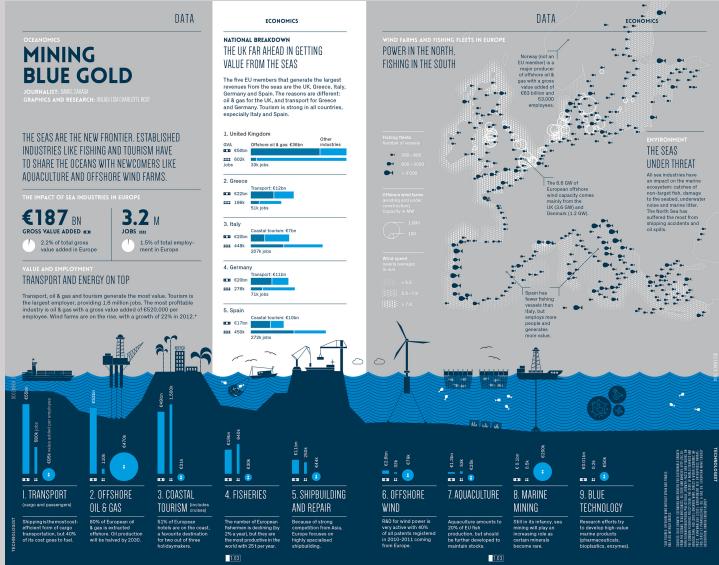


Infogram



Piktochart

When in Doubt: Grayscale + Something Bright Black & White + School Colors



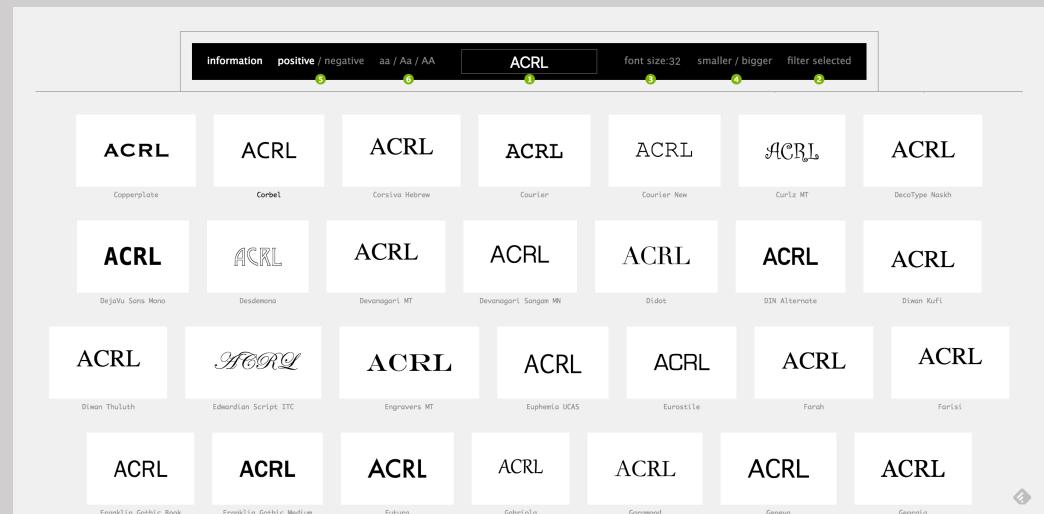
Text

Try not to overthink it.

To see how a particular word looks in lots of different fonts:

wordmark.it

flippingtypical.com



Vocabulary

Serif: has feet

Luminari

Times New Roman

Garamond

Harrington

Modern No. 20

Sans- Serif: no feet

Calibri

Arial

Avenir

Century Gothic

Comic Sans MS

Vocabulary

Point Size

It's the height of the font.

In print 72 points = 1 inch tall

But on a screen or a projector

Just pick something that "looks right"

Arial at 88

Times New Roman at 12

Luminari at 32

Calibri at 20

Garamond at 54

Avenir at 28

Harrington at 40

Modern No. 20 at 28

Century Gothic at 16

Comic Sans MS at 66

When in Doubt:
No More than Three Fonts
Serif and a Sans-Serif
Bold, Italic, and Regular of One
Legibility over “Fun”

When in Doubt:
No More than Three Fonts
Serif and a Sans-Serif
Bold, Italic, and Regular of One
Legibility over “Fun”

A note on Comic Sans:
It was designed for people with Dyslexia.
So if your readers could be helped by using
it, school the haters on accessibility.