Mukhtar Raji

Email | LinkedIn | Tableau | Medium | Github | Phone

WORK EXPERIENCE

Investment Diversification Consultancy | Remote

Data Analyst (Freelance) | July 2022 – October 2022

- Built a dashboard showcasing investment prices over time and conducted market research to identify diversification opportunities.
- Utilized several python data visualization libraries including Panel, hvplot, holoviews, matplotlib and seaborn
- Investigated the performance of recommendations, resulting in over a 15% return on investment.

E-commerce Consultancy | Remote

Data Analyst (Freelance) | July 2022 – August 2022

- Generated reports analysing the impacts of several features on e-commerce businesses
- Conducted market research on user and review data to better identify trends in e-commerce businesses
- Utilized several data analytical techniques to identify key features with a relationship similarity score of circa 75%

Covid-19 Propagation Against GDP Analysis (US) | Remote

Data Analyst (Freelance) | April 2022 - April 2022

- Generated a detailed report providing insights into how covid-19 affected the GDP of all the US counties
- Performed exploratory data analysis on the data using python, NumPy and pandas, to analyse various data features impacting the GDP of each county
- Produced visualizations supporting analysis results with approximately 90% accuracy

Product Consultancy | Remote

Data Analyst (Freelance) | December 2021 – December 2021

- Generated reports showcasing recommendations for targeted advertising
- Conducted market research by analysing product, review and user data
- Investigated the performance of recommendations, resulting in over 30% increase in customer retention and 40% higher revenue

EntryLevel | Full-Time Remote

Data Analyst | July 2021 – September 2021

- Created several insightful reports using Excel, Google Sheets and Tableau
- Conducted deep analysis and generated visualizations showcasing the performance of Udemy courses against revenue growth
- Investigated the performance of recommendations resulting in a 27% increase in revenue

LEADERSHIP AND VOLUNTEERING EXPERIENCE

Professionals In Data | Remote

Team Lead (Volunteer)   July 2022 – Present

- Mentor aspiring data scientists and data analysts, providing guidance and leadership for group projects
- Past projects include 'Sentiment Analysis of Elon Musk's tweets: The effect on Tesla's stocks', 'Prediction of credit card defaulters using machine learning', and 'Human vs Machine-based Analysis: What affects the gross profit of IMDB's top rated 1000 movies?'

EDUCATION

Turing College   Vilnius, Lithuania

Data Analytics (Postgraduate)   May 2024 – November 2024

University Of Ilorin   Kwara, Nigeria

Electrical/Electronics Engineering (Undergraduate)   October 2016 - December 2022

SKILLS & LANGUAGES

Technical Skills: SQL, Python, NumPy, SciPy, Pandas, Scikit-learn, Machine Learning, Matplotlib, Seaborn, Panel, hvplot, holoviews, Data Visualization & Storytelling, Excel, Tableau, Data Manipulation and Analysis, Git, Github, API Integration

Soft Skills: Problem Solving, Effective Communication, Teamwork, Time Management, Leadership

Languages: English, French, Arabic, Yoruba