# **Edward Anders**

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Startup operator with multiple years of experience building early-stage, venture-capital-backed companies working as a deliberate generalist across product, operations and growth.

## Education

### St Antony's College, University of Oxford

2024-2026

MPhil in Politics (Comparative Government)

Research: Effects of AI-generated content on political attitudes and voting behaviour.

Supervisor: Prof. Rachel Bernhard, Nuffield College, Oxford.

University of Bristol

2018-2021

BSc Economics and Politics, 1st-Class Honours

## Professional Experience

## Securely Technology Limited (Complyance)

Apr. 2024-present

Strategy Associate Manager

- Employee #10 at a seed-stage AI startup building GRC software for the B2B enterprise market.
- Built a new Post-Sales department with the Chief Strategy Officer and Chief Executive Officer.
- Architected compliance solutions directly with CISOs and CCOs of Fortune 500 companies.
- Reduced client onboarding time by 75% through automated backend processes using PostHog analytics.
- Led the development of a new growth marketing process, increasing inbound leads by 200%.

### Quanterium Technologies (Compose)

2021-2024

Senior Founder's Associate

- Employee #1 working directly with the founders to build an all-in-one inbox. Backed by tier-1 VCs.
- Led product marketing and go-to-market strategy scaling the beta user base from  $0 \to 1,200$  users.
- Owned all aspects of the website, built from scratch using Webflow, Javascript and CSS.
- Implemented product analytics, working with product and engineering to iterate and deploy feedback.
- Led many projects with legal, accounting and investor teams, including operations for an acquisition.
- Helped improve DevOps with engineering and product teams, reducing deployment times.

#### Strategy Consulting & Projects

2019-present

BCG Project, Carnall Farrar, Strategy&

- Data projects across oil & gas market entry, NHS hospital efficiency and pharmaceutical pricing.
- Applied advanced analytics to client problems, communicating results to senior stakeholders.
- Selected onto Jumpstart's startup-graduate matching programme (top ~1\% of 5000+ applicants).
- Build personal side projects, including a web app recording College sport results; used JavaScript and the Firebase SDK for real-time data handling and Python Flask for backend for development.

### Skills & Tooling

- Quantitative and computational research methods inc. machine learning techniques.
- Python, R, Stata, SQL, Git, CSS, JavaScript (basic).
- Segment, Webflow, Figma, GitHub, Metabase, PostHog, Firebase.