

Competitive Analysis

The use of artificial intelligence has boomed in recent years with numerous new software that helps companies to automate their work. Just like that No-code Machine learning platforms have multiplied. Amongst Klassifier, there are many alternatives and big names that have been in the market for quite some time now.

MonkeyLearn

MonkeyLearn started as a text analytics software and has numerous clients and customers who are using their platforms for functions like Sentiment analysis, Customer support, and other business analytics purposes.

Clients and customers:

MonkeyLearn is not only B2B but is also open for everyone. Even if you are a student or learning, MonkeyLearn gives you an option to use the application for free. Among that, They are also working with various businesses scaling from medium to large size mostly in the USA. Freshly, Maxiworks and Golden proportions are some names amongst their clients.

Functionalities and Services:

A no-code text analytics platform that evolved and added several more functions to help their customers. Right now, Monkeylearn provides solutions like:

1. NPS Analysis
2. Review Analysis
3. CSAT Analysis
4. Support Analysis
5. Survey Analysis
6. VoC Analysis

These are the solutions that they are providing making them a powerful platform with extensive customer support.

The company size falls in the 11-50 employees bracket but they also have raised \$4m of funds which have helped them immensely in the research and development department. Their success has brought them to be a large-scale provider in the US market.

Tazi.ai

Tazi is a local competitor to Klassifier and one of the most prolific companies working with renowned names. They were established in 2015 with the goal of "ML for all". Tazi provides

solutions for industries like Insurance, Finance, Retail and Telecoms, Tazi keeps business experts in the driver seat while empowering data science teams.

Clients and Customers:

Tazi is one of the biggest vendors in Turkey who are working with the likes of Pepsico, Allianz insurance and IS bank. By providing explanation models, it gives a chance to their clients to get the micro segments of their analysis. Tazi is renowned for their exquisite user interface.

Functions and Services:

A whole AutoML platform that can be used for any solution a company is looking for. Customers usually have told that they have gained speed in their project due to the analytical support that Tazi provides. The models are made by Tazi and the customers do not have to waste time on building models rather, they utilize time to analyze the outputs. Some of the solutions Tazi provides are as follows:

1. Insurance solutions - Auto Insurance (Fraud detection, customer retention, claims prediction)
2. Insurance solutions - Life insurance (Churn prediction, retention prediction, health claim risk prediction)
3. Finance - (Non performing loan prediction, Credit risk prediction, IRA churn prediction)
4. Retail solutions
5. IOT solutions
6. TELCO solutions

With years of research and development, Tazi has become a platform that can help companies of any industry. Tazi is one of the successes of Turkey working with large scale companies.

Ango.AI

For AI teams, the quality-focused, adaptable, all-in-one data annotation platform. Ango Hub is a cloud-based and on-premise data annotation platform that enables AI teams and their data annotation workforce to annotate data rapidly and efficiently without sacrificing quality. Ango Hub is the first and only data annotation platform that focuses on quality and is packed with features to help you get the most out of it. It's also quite flexible, taking six distinct file types and offering over twenty different labeling options.

Clients and customers:

Ango is working with companies belonging to various industry sectors like insurance, medical and finance. We can see some major companies that have opt to stay with angoo due to their data labeling usage. Among these names are Anadolu sigorta, Hepsiburada, Polymore and Weir MotionMetrics.

Functionalities and Services:

Ango provides a number of annotations for its customers when it comes to data labeling. It can be done by:

1. Image
2. Document
3. Text
4. Audio
5. AI Assistance
6. Plugins

It gives a variety of data labeling options (20). They focus on the quality of data labeling for every kind of company regardless of which industry they are working in.

Actable AI

A No-Code data science platform that works as a website application but they also provide an option of an add on to your browser. It provides its customer to code without coding and getting the best solutions. Actable has been featured numerous times in Fortune, EU startups, tech eu, Business Leader and UKTN. Actable has grabbed the attention of a lot of markets in europe and is getting bigger.

Clients and Customers:

Actable has been backed by a number of investors such as Begin Capital, Charlotte Street Capital and Malta Enterprise. At the time being Actable does not have any major clients but have been working on their platform to lure customers and business in the upcoming future.

Functionalities and Services:

Actable functions through their website and google sheets. They have a web application that is considered as the No-code ML platform. They provide analysis for the problems a company has and try to find a solution. The Analysis consists of:

- Descriptive analysis (Data cleanse and imputation, Segmentation, Correlation Analysis)
- Predictive Analysis (Sentiment Analysis, Predictions, Time-series forecasting)
- Causal Analysis (Causal inference, Counterfactual analysis, De-biased predictions)

