

Pivotal: Career Learning in the Metaverse

[Video Link](#)

Many college students report feeling unsure about what they're going to do in the future. Often they have limited data and exposure to options beyond their family circles. In addition, career conversations typically focus on interests rather than core values. Value congruence has been linked to career satisfaction, with a compounding effect on organizational effectiveness.

Those already along their way at a job may also find a need to go back to the drawing board and reconsider directions they could take with their career. PIVOTAL will provide users with the ability to map out journey maps to help them visualize and thoughtfully create career plans. A communal library of paths will be accessible to explore motivators and logistics of particular career segments you are considering. By showcasing existing professionals varying paths, users will be exposed to other ways of thinking about how to fulfill their values within their interests. Livestreams and virtual chats will be facilitated through the platform to highlight unique, inspiring, and thoughtful paths and professionals who are especially engaged and satisfied with their careers.

We aim to create an immersive experience in crafting and engaging with your own story, however, the most immersive component of the platform will be exploring others' work. Collaborations with organizations can allow for VR access to the water cooler or a company meeting or some other component of an employees day to contextualize and help users understand what it would be like, as a fly on the wall. A similarly immersive component will be livestreams where professionals will host or be hosted to discuss career progression topics.

