

ERIC BANDIN

Miami, FL 33173

ericmbandin@gmail.com

305.450.3446

www.linkedin.com/in/ericbandin/

DEVELOPER

Reaching Customers Through Multimedia Content

Multi-Media Developer using multiple platforms. Experience in improving existing infrastructure, copywriting, and web design, delivering outstanding results. Able to meet tight deadlines and work within budgetary constraints. Excellent communicator working with multi-cultural and functional teams. Enjoy learning new programs and workflows. Bi-lingual Spanish and English. Areas of professional strengths include:

- Front-End Web Development
- Search Engine Optimization
- Database Integration
- Storytelling
- Adobe Creative Suite
- Post-Production Editing

PROFESSIONAL EXPERIENCE

COOP by Ryder, Miami, FL

Sept. 2019 - Present

Commercial-vehicle-sharing platform innovating businesses in Atlanta, Miami, Orlando, & Dallas.

Marketing Consultant

Executing content strategy for the expanding COOP platform, which includes copy editing, photo/video production, front-end web development, and SEO services.

- Developed multimedia content for COOP website including: video customer testimonials, informational blogs, and white papers.
- Curated corporate data into COOP marketing materials to show platform growth, market penetration and customer earning potential.

Ion Media Networks, Miami, FL

Oct. 2017 - Present

Entertainment service companies producing television, commercial and music video programming.

Assistant Director

Part of Ion Media Networks team; tracking daily milestones while ensuring crew meets shooting schedule on commercial sets.

- Coordinated tasks so the Director could reach tight time constraints while filming on-camera talent such as Martin Amado of So Flo Home Project, and Carmen Ordoñez of Viva Fashion
- Communicated with team established finalized video components necessary to progress toward eventual distribution to viewers of over 60 television stations in most major American markets.

Codina Partners, Doral, FL

Jul. 2018 - Feb. 2019

A real estate development firm growing South Florida Communities such as Doral and Coral Gables.

Consultant

Advising on search engine optimization (SEO) to boost web platforms' reach and functionality for the Downtown Doral locale.

- Researched competitive SEO methods with supporting data, developed through File Transfer Protocol and Wordpress for 5350park.com and DowntownDoral.com.
- Increased site speed and memory efficiency by image compression and reshaping data priorities.

Creative Seen™, Miami, FL

Feb. 2016 - Oct. 2018

Production Coordinator

Part of CreativeSeen™ team; producing voice, written, video and multi-media content.

- Assisted Production Manager by working cross-functionally and externally to build Microsoft Excel production-books outlining expectations and deliverables.
- Managed large campaigns including Pitbull, Enrique Iglesias, Toyota, and Visit Florida.

TECHNOLOGY SUMMARY

Programming / Languages - HTML, CSS, Python, SQL, C#

Design & IDE tools - Brackets, Wordpress, Netbeans, Filezilla, Visual Studio

Systems - Mac OS X, Windows 10

Certificates - Proficiency in Python Programming by The Python Institute, SEO by Moz

EDUCATION

Bachelors of Science and Art (BA), Journalism and Psychology, 2015

University of Florida, Gainesville, FL

- Alumni of the LaunchCode LC101 Programming Bootcamp
 - Developer code academy training and apprenticeship program

SKILLS

Adobe - InDesign, Premier, Photoshop, Illustrator, Audition

Microsoft - Word, Excel, PowerPoint

Cameras - Cannon and Nikon DSLRs

HONORS

Society of Professional Journalists Award - Best High Frequency Video 3rd Place

Florida Bright Futures - Florida Academic Scholar