



Clara Venhoten

Profession: Marketing Manager

Gender: Female

Age: 25

Location: Jakarta, Indonesia

Biography

Clara loves to buy food with her friends and always goes around the village where she lives to find the best food. Sometimes he confused to eat what he and his friends want.

Statement

Clara is a beautiful young woman who is very happy to find unique food, so as not to be confused when asked by her boyfriend

Core needs

1. Get good food but no need to go around one village.
2. No need to be confused to get the food he and his friends need.
3. such as opening hours, costs, features, etc.
Have easy to use and Get the best food

Frustrations

1. The difficulty of finding food and dividing the bill among friends is complicated.
2. It's hard to find reliable information about food stores like opening hours, costs, features, etc