

Subtheme Sentiment Analysis Task

Subtheme Sentiment Analysis

Take the following example:

"One tyre went missing, so there was a delay to get the two tyres fitted. The garage a dealt with were fantastic."

In this review there are numerous insights, insights we call "subtheme sentiments". A Subtheme sentiment is generally a sentiment towards an aspect or a problem.

If we look at the subtheme sentiments of the above review we will get a clearer sense what these generally are.

negative

incorrect tyres sent garage service positive wait time negative

The main difference between these subthemes is that Garage Service and Wait Time are aspects of the service that can be positive or negative while **Incorrect Tyres Sent** donotes a problem, something inherently negative.

Task

The task is to develop an approach that given a sample will identify the subthemes along with their respective sentiments.

Task Evaluation

This task will be evaluation by the following metrics:

- Approach
- Result

- Code
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What should be submitted

- All code and resources (if these are large a link is sufficient)
- A summary, explanation and motivation of approach, along with ideas of improvements and possible problems with chosen approach.

Finally, Some Hints!

- Keep it simple but innovative and contemporary!
- A good motivation and explanation of your approach along with a good understanding of its shortcomings and ideas of improvements is as important, if not more important than the execution!
- Readable code and good documentation is appreciated!
- Keep an environment for easy set-up!
- Ask us questions if you are stuck or are having problems!

<u>Submission Details</u>

Deadline: 7 days after task received Send to: axel.almquist@sentisum.com

Good Luck!

Best

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