

A background image of a beach with waves crashing onto the shore under a blue sky with white clouds.

Why aren't boats equipped with artificial intelligence?

Nobody wants to get on a thinking ship.

# Sailboats on Blocket.se

We'll look at:

30 ft & 31 ft

Locations & Availability

Prices

Ad title lengths

Time of posting

Maxi boats and Hallberg Rassy

# Scraping of Blocket

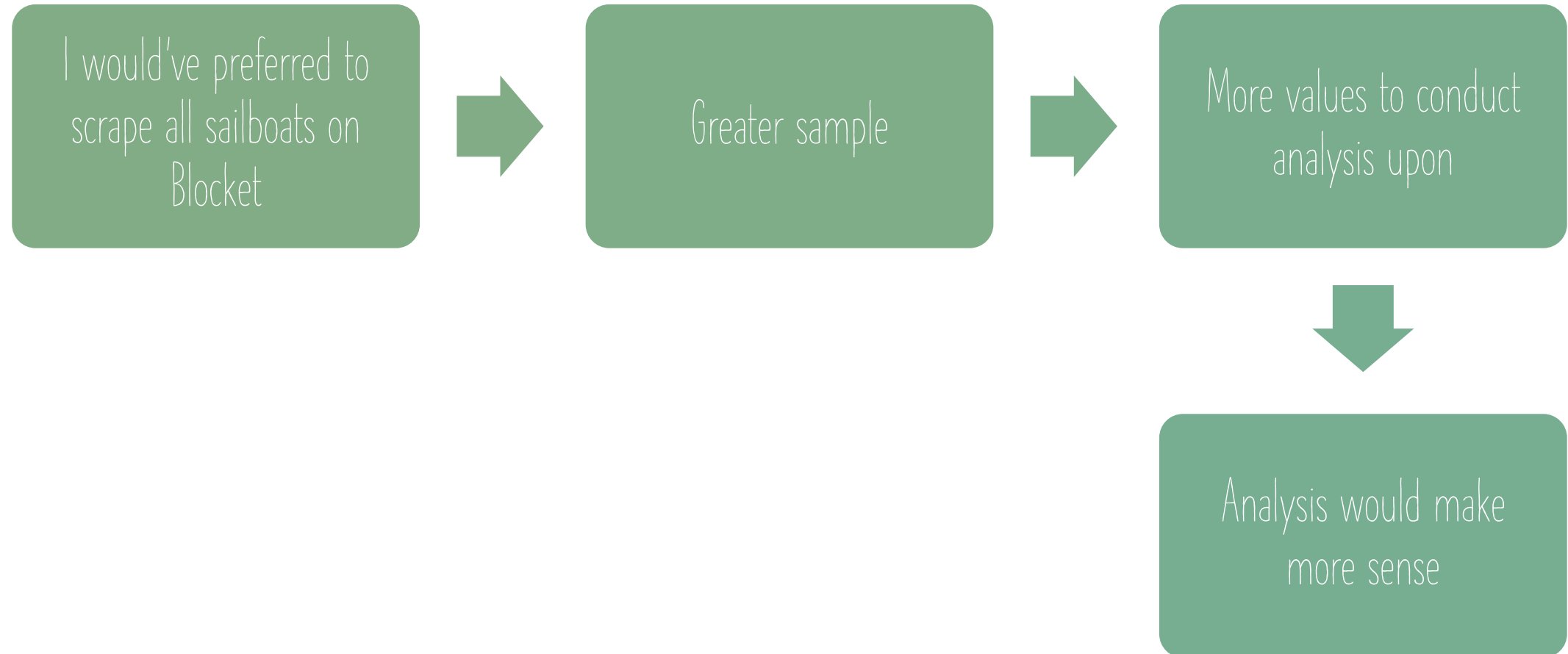


Sailboats 30 and 31 feet for sale

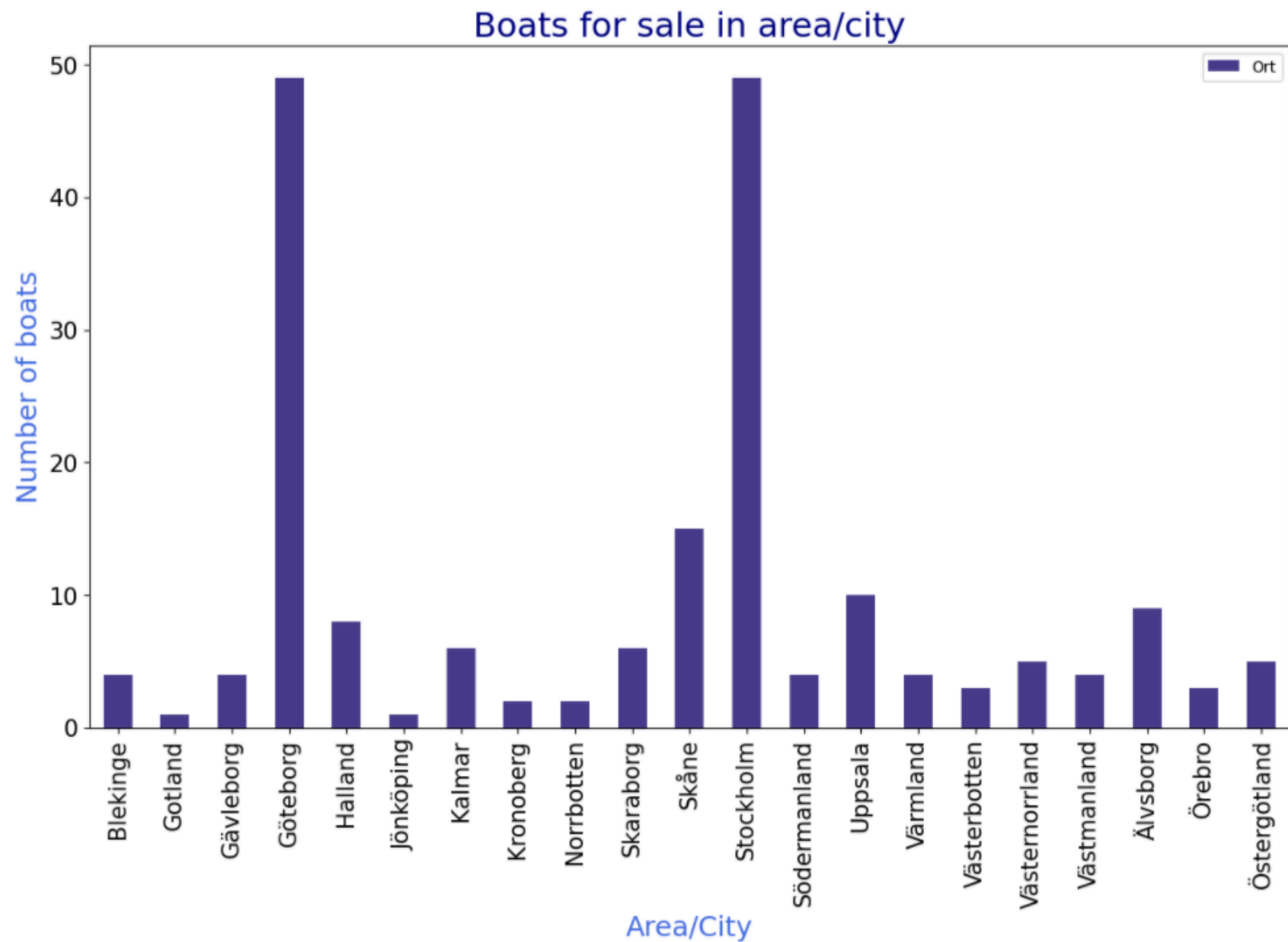


195 boats nation wide

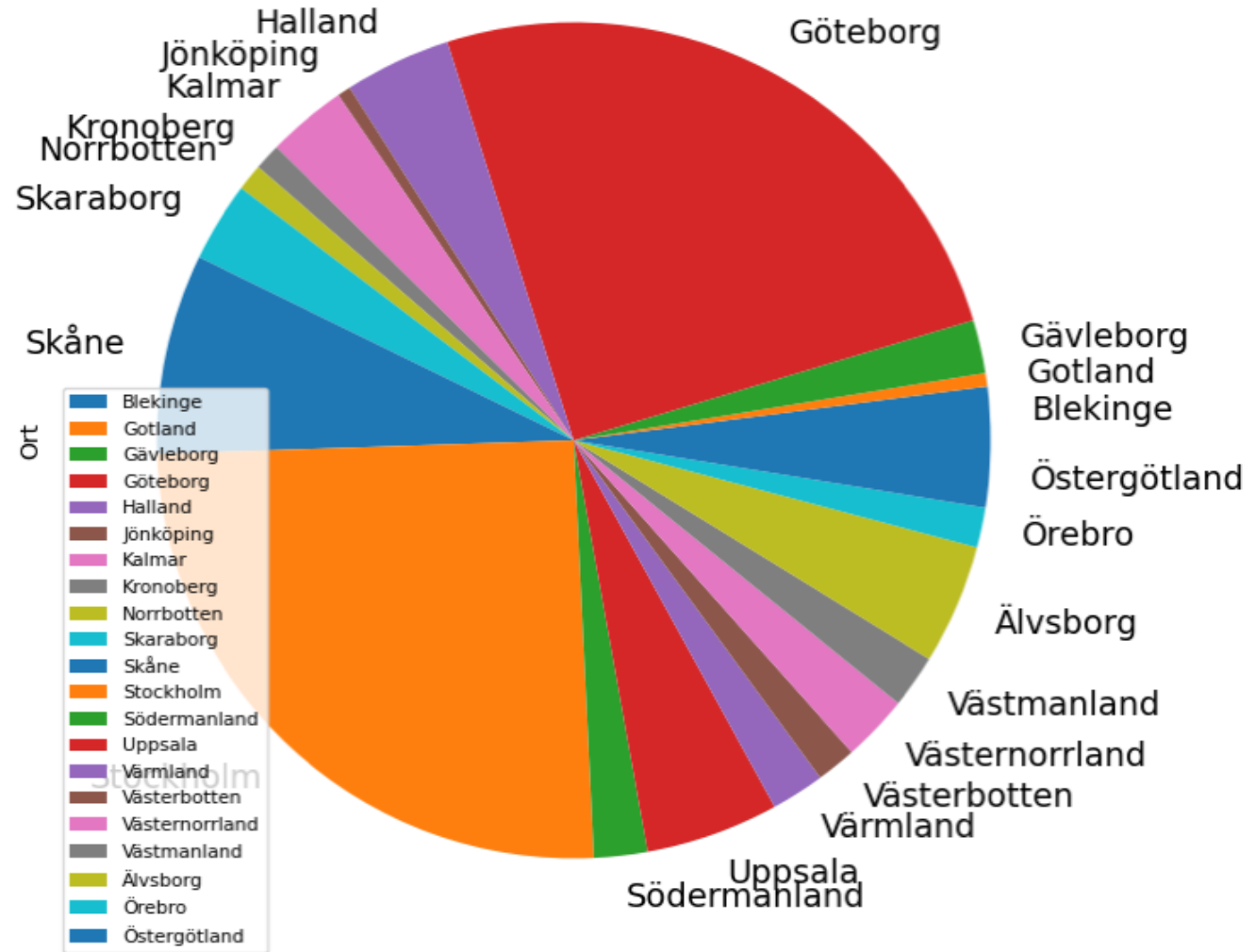
# In hindsight



Number of boats for  
sale in certain regions



## Boats for sale in certain area



Displays that about 50% of all boats are for sale in Göteborg or Stockholm

# Let's have another look

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- <file:///Users/ebba/Desktop/BC1/Projects/mymap.html>



# Average prices



ALL BOATS : 192 461 KR



ALL 30 FEET: 154 781 KR

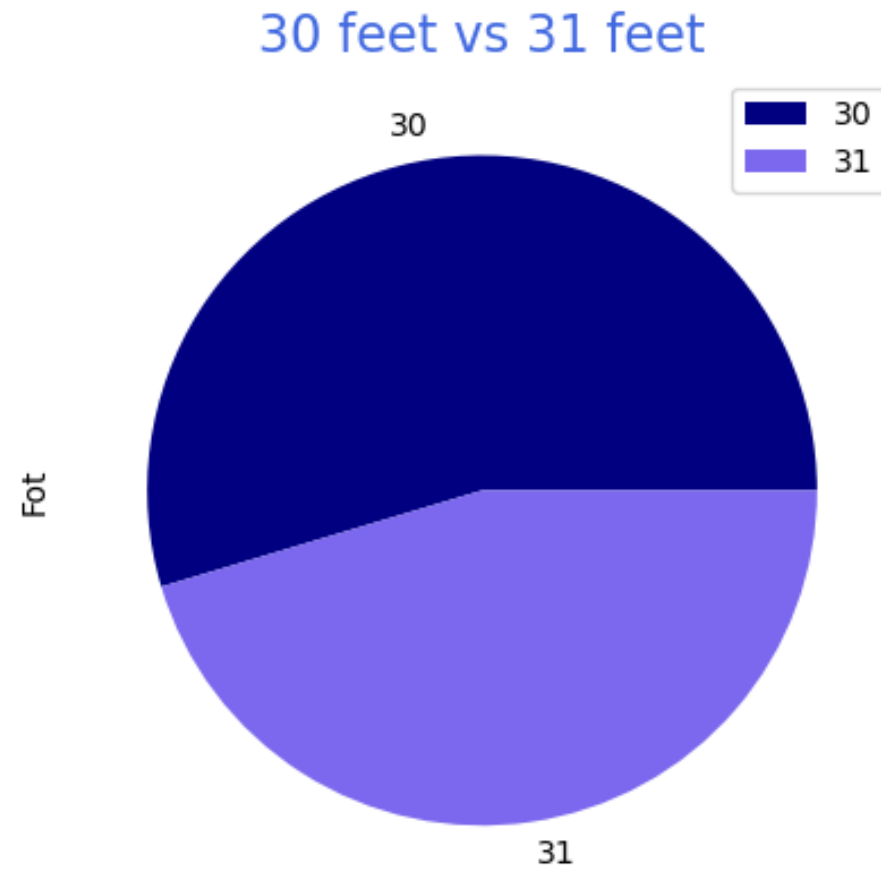


ALL 31 FEET: 237 419 KR

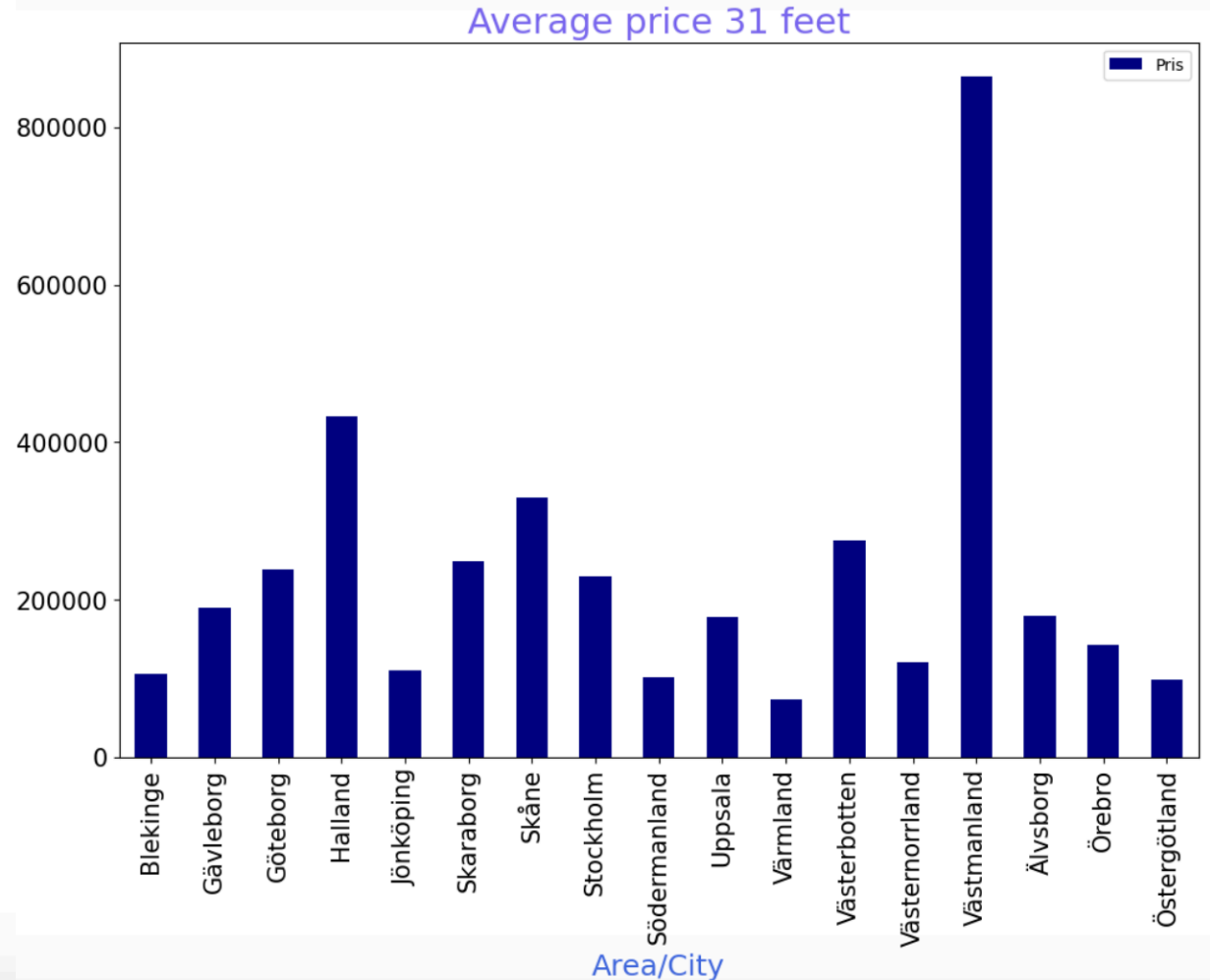
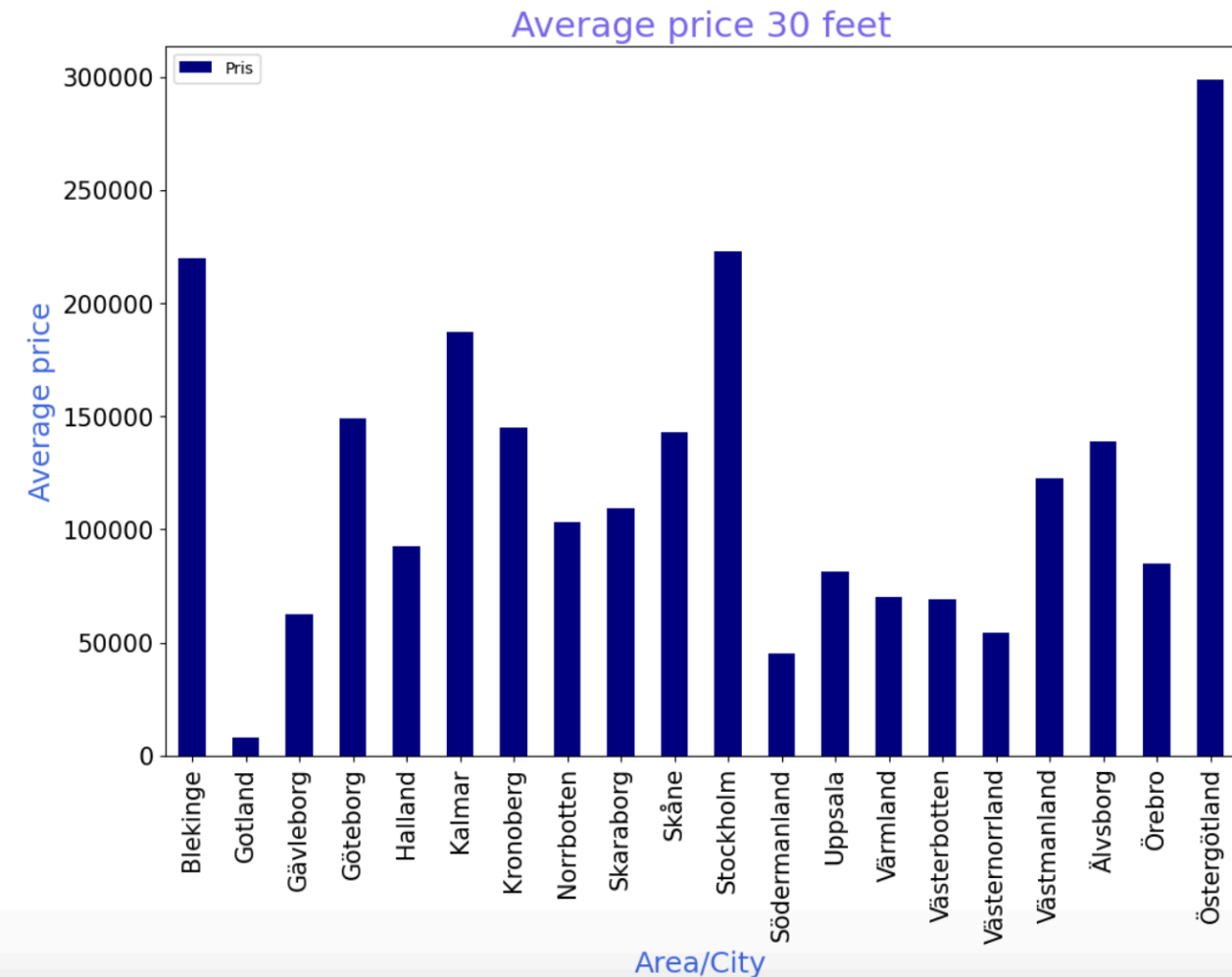


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How many of the boats  
are 30 feet and how  
many are 31 feet?



# Average prices 30 vs 31 feet in different Areas/Cities



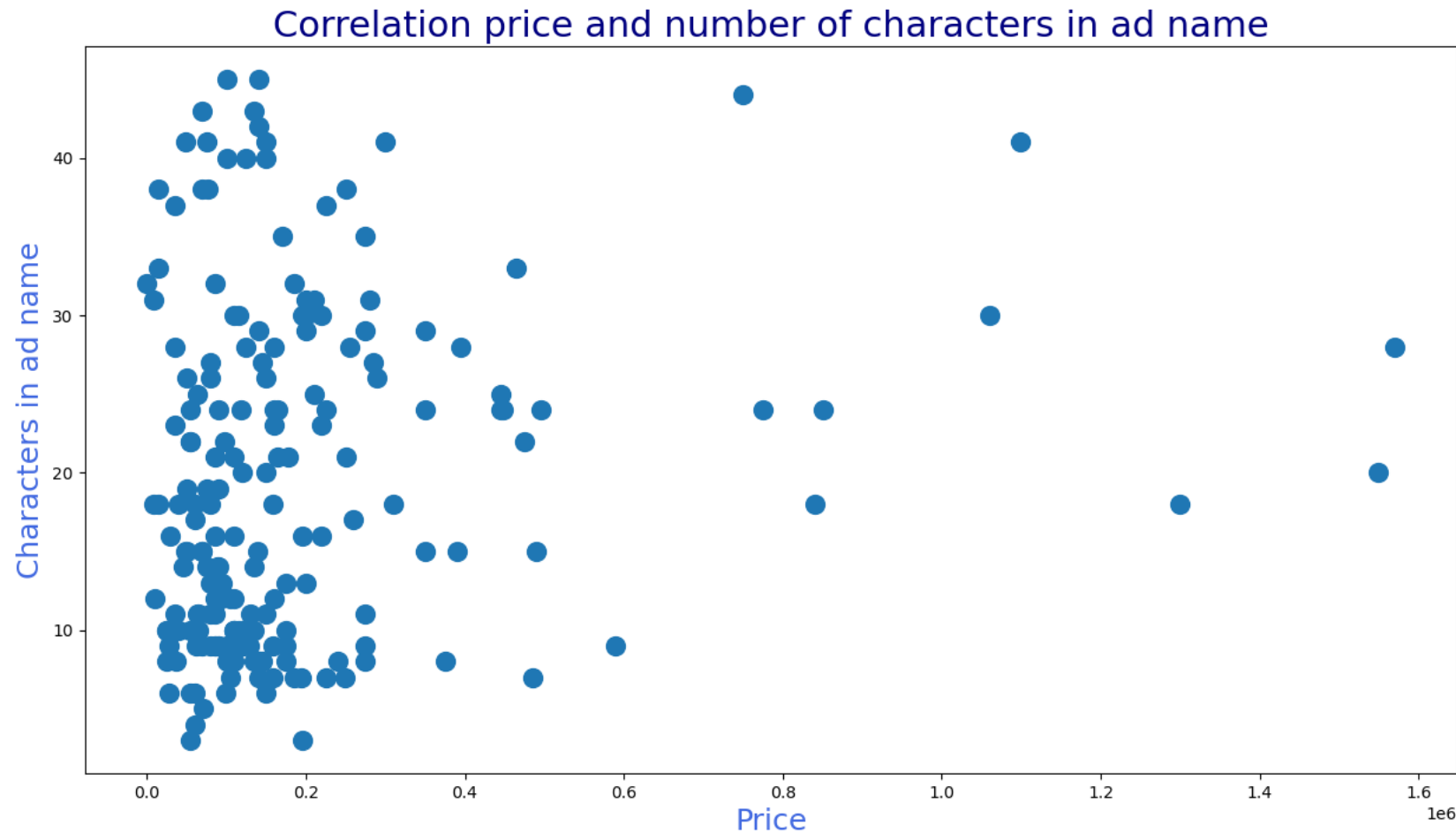
# Examples of ad title

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	Namn	Pris	Ort	Fot	Datum	Tid
75	Omega 30A -86 med ny 21hk motor	200000	Västmanland	30	17-08-2020	13:00
101	W30 kompromiss	45000	Västmanland	30	08-08-2020	07:29
133	Ansö 31	159000	Västmanland	31	29-07-2020	14:18
165	Hallberg Rassy 310 från 2012	1570000	Västmanland	31	16-07-2020	11:47

Is there a correlation between number of characters in title and price?

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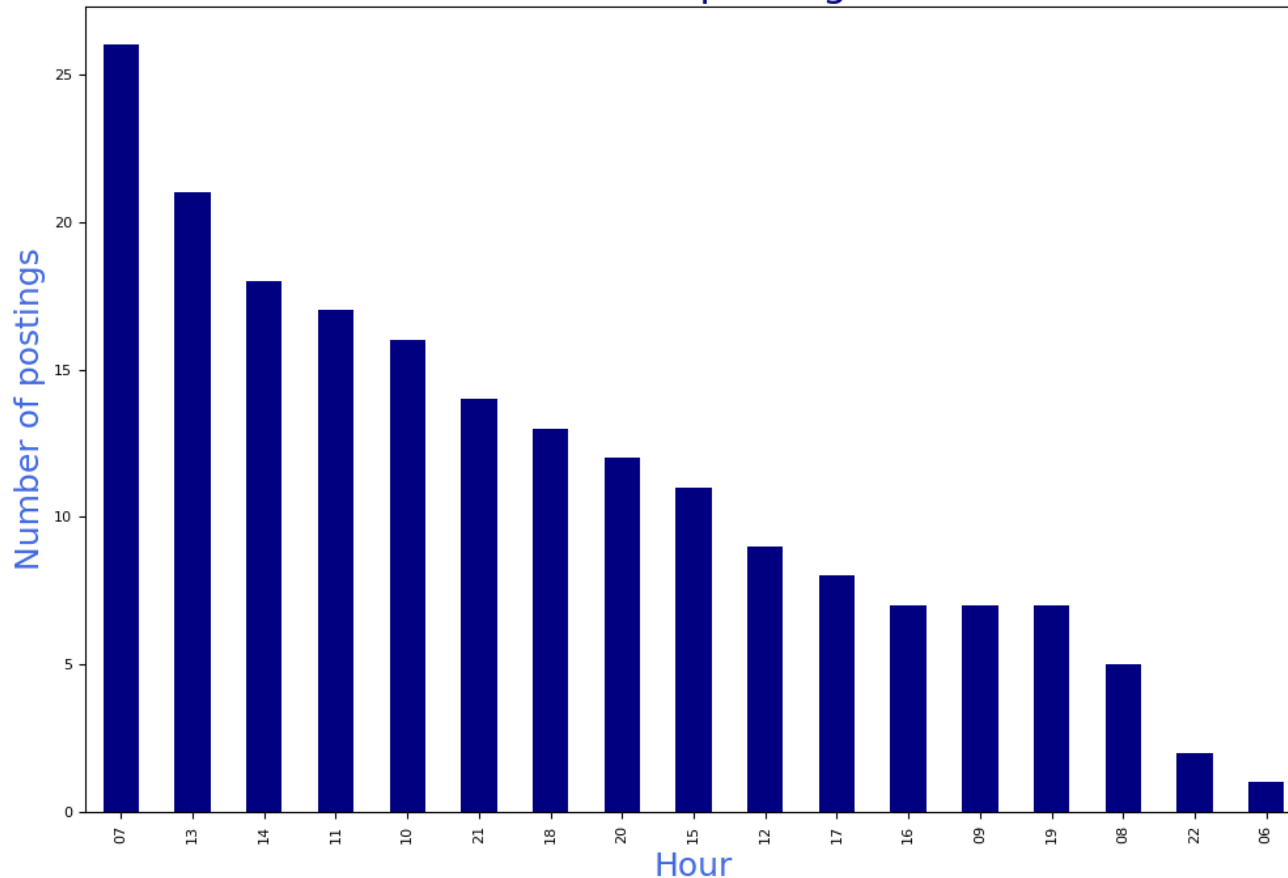


Corr=0,18,  
No correlation  
to talk of

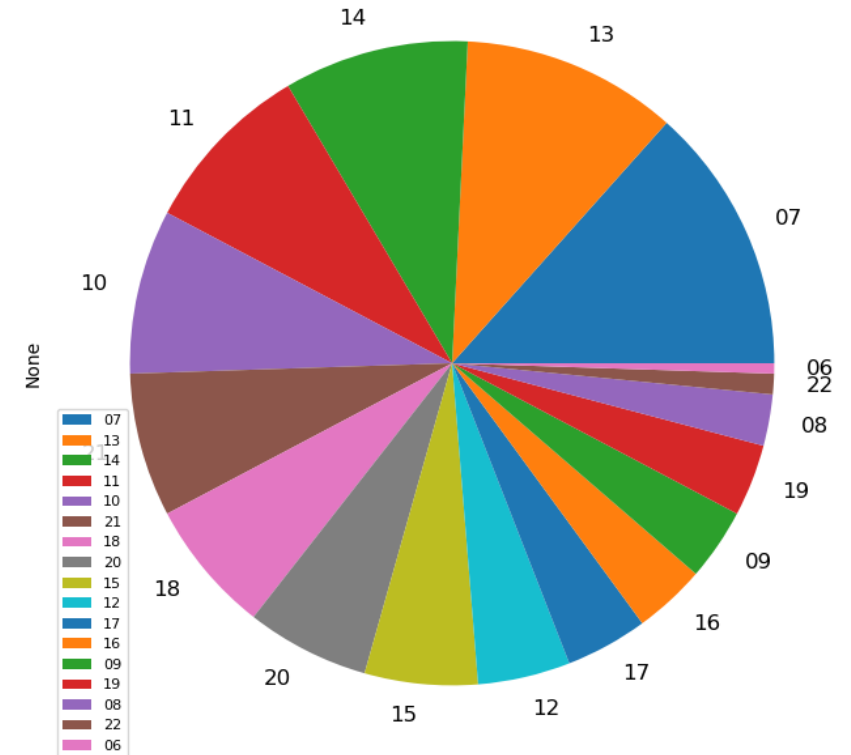
# At what hour of the day are the most ads posted?

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Hour of posting



Hour of posting



Two Swedish boat types

- Therefore common in Sweden

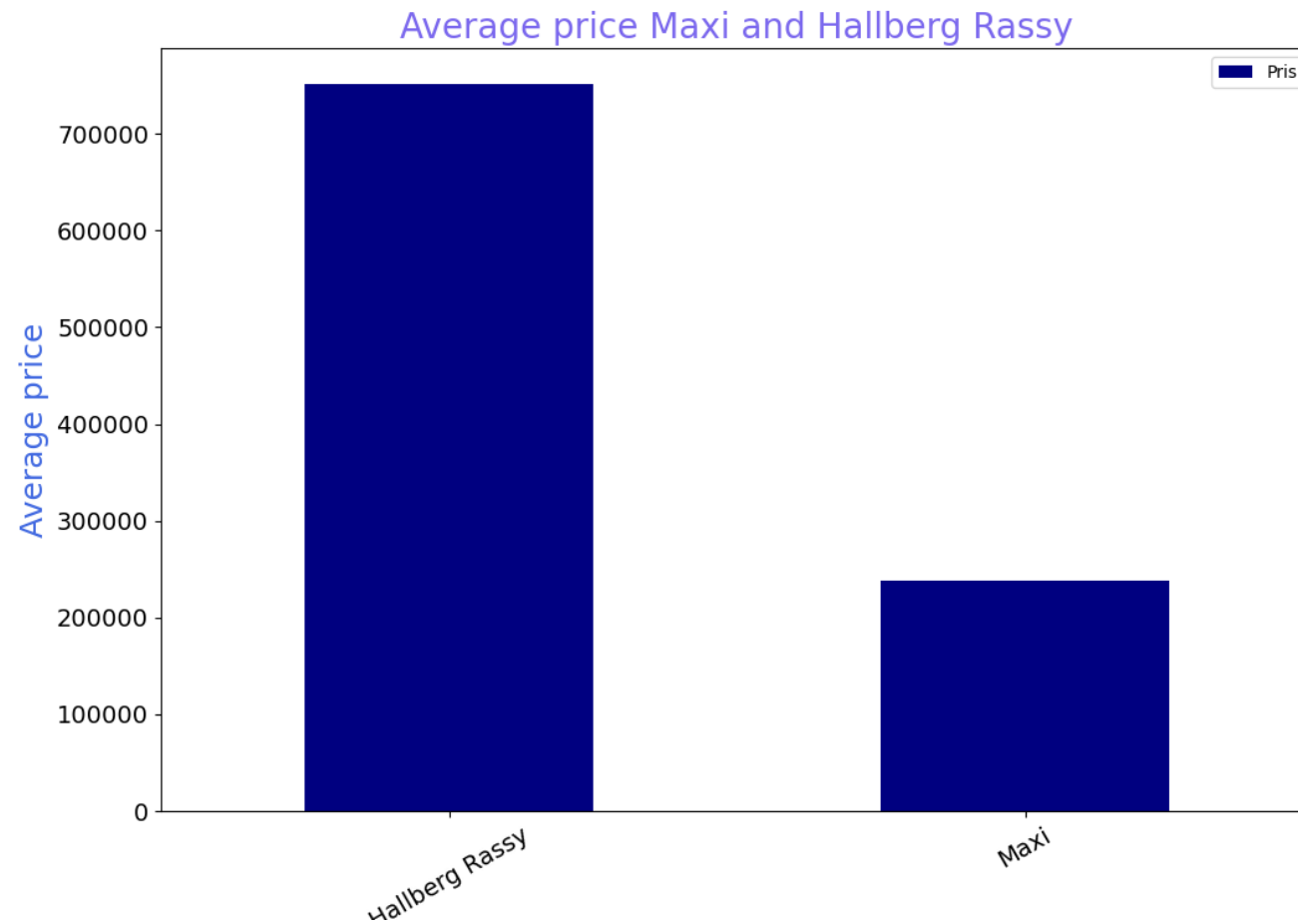
Let's compare the two

Maxi boats and  
Hallberg Rassy

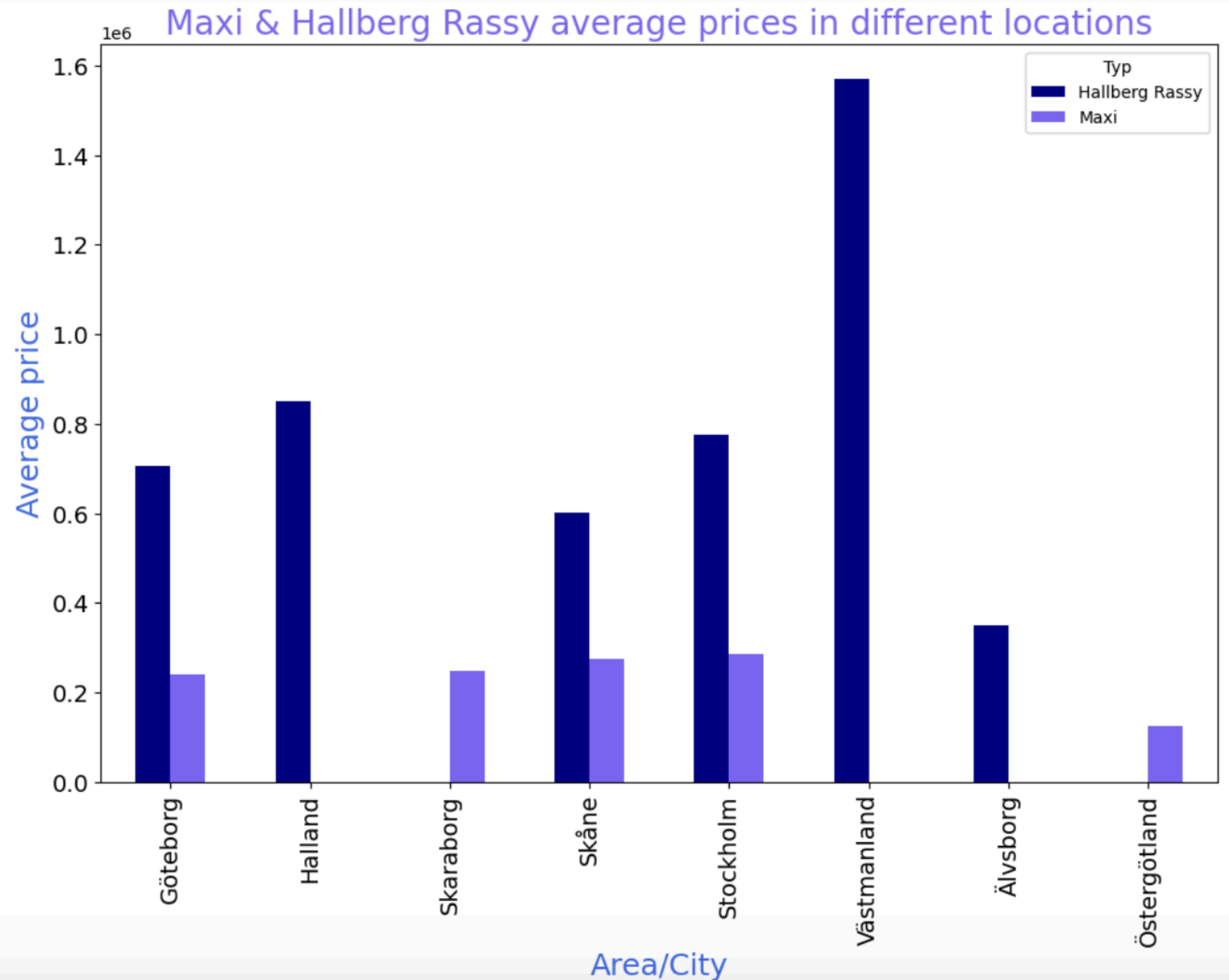


# Average price on Maxi and Hallberg Rassy

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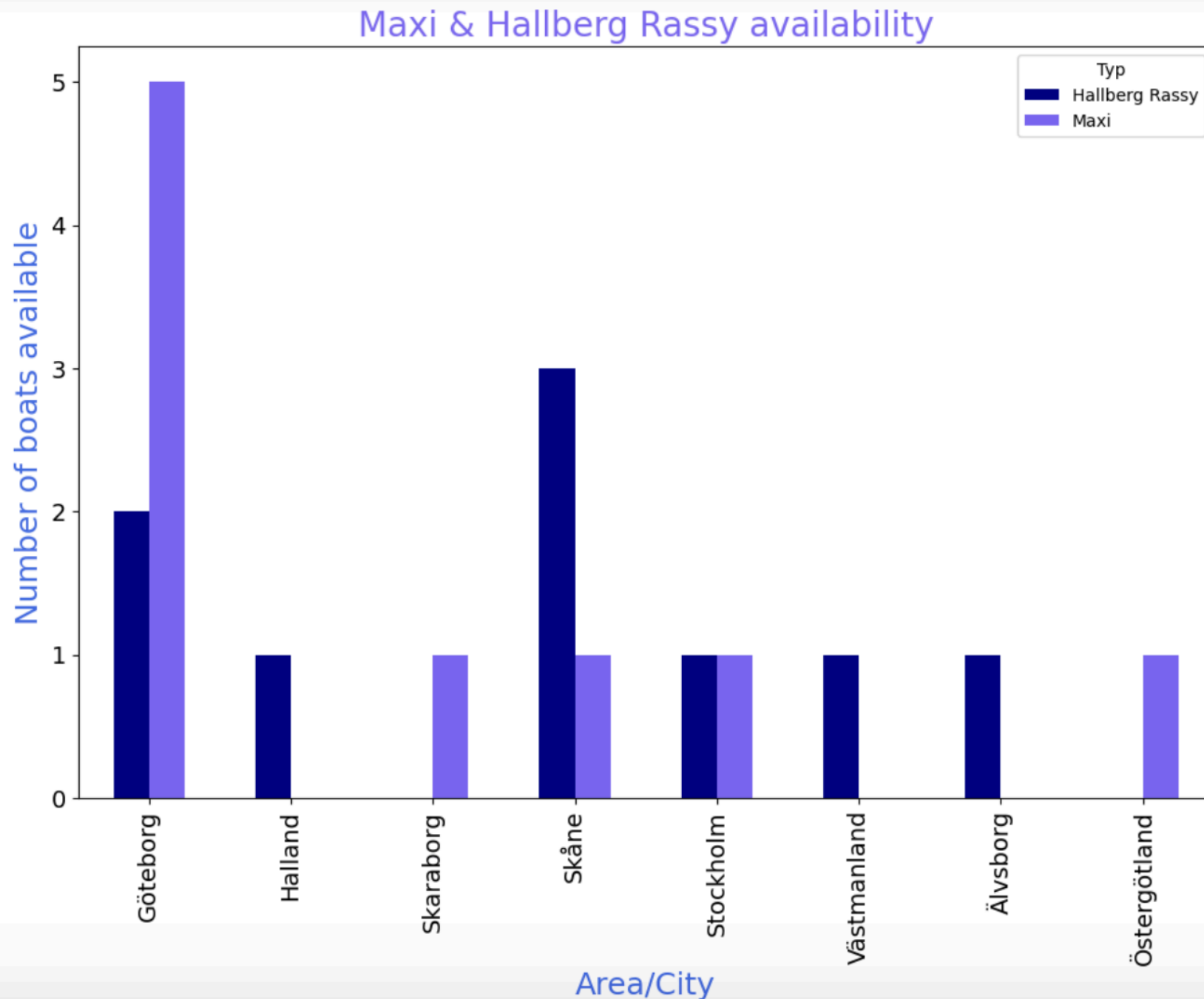


Average price, Maxi and Hallberg Rassy in certain regions





Where in Sweden can you get  
your hands on a Maxi or a  
Hallberg Rassy?



# In Hindsight



Would have liked to look at  
correlations between e.g. Feet / Price  
and Feet / distance to the ocean



That would have required me scraping all sailboats on Blocket

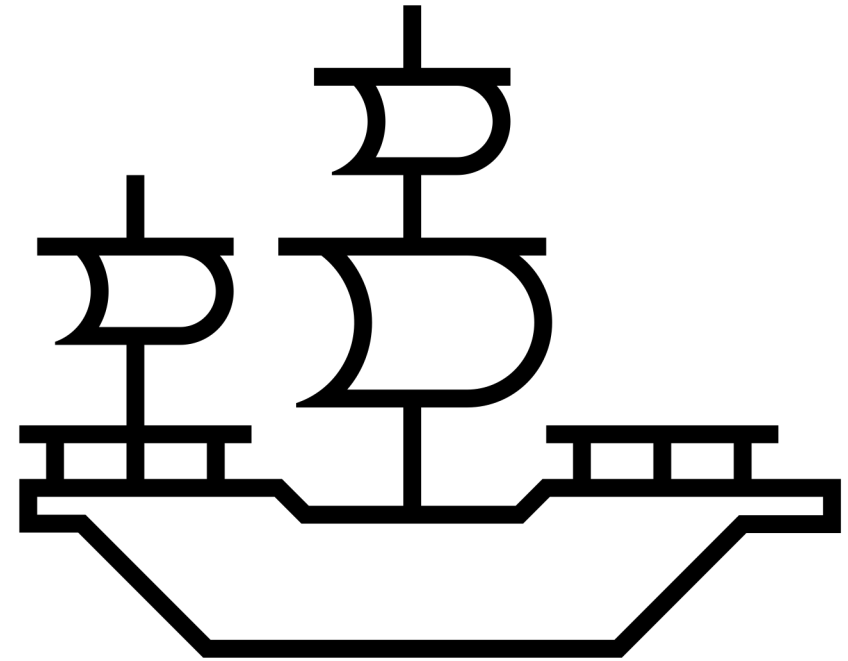


Which also would have made the numbers presented to you  
today more true to reality

# In Conclusion

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- The most boats of 30 and 31 feet are sold in Stockholm and Göteborg
- There are more 31 feet boats than 30 feet boats for sale right now
- Average price is at ~190 000 kr
- People who charge more do not necessarily give their ads longer titles
- Sailboat owners tend to post their ads in the morning
- Hallberg Rassy is more expensive than Maxi
- To get your hands on a Maxi: go to Göteborg
- To get your hands on a Hallberg Rassy: go to Skåne



Kom ihåg att den som inte använder  
flytväst måste vara korkad!

