

Eun Been Choi

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EDUCATION

Sungkyunkwan University
M.S Human Artificial Intelligence Interaction

Sep, 2020 ~] Seoul, Korea
Expected Graduation on Aug, 2022
GPA: 4.45/ 4.5

Jaume I University
Dispatched researcher granted by
IITP global core human resources development project

Sep, 2021 ~ Mar, 2022 | Castellon, Spain

Yonsei University
B.A Asian Studies

Mar, 2013 –Aug 2018 | Seoul, Korea

WORK EXPERIENCE

Sungkyunkwan University
Data eXperience Lab Researcher

Sep, 2020 ~] Seoul, Korea

- Researched and published a paper on detecting Korean trolling and clickbaiting behavior called “Agro” on online content platform, Youtube.
- Worked on multi-modal identification model to authenticate users in the context of covid-19 (masked faces) using deep learning approaches.
- Designed and analyzed a survey to explore the effect of the design of chatbot avatars in people’s perceived intimacy towards the chatbots.
- Designed and conducted an experimental survey to explore the roles of the autonomous levels in people’s perception of AI.

Seoul National University
User Experience Lab Intern

Sep, 2019 - Dec, 2019 | Seoul, Korea

- Designing the onboarding experience of a voice app service, ‘Classic Mate.’
- Analyzing the user behavior patterns with user logs on dialogflow.

RNR Partners
Assistant Researcher

Aug, 2018 ~ Oct, 2018 | Seoul, Korea

- Researching for the right candidate for the position requested by the client and initiated contact.
- Initiating contact with a potential candidate through LinkedIn.

BNP Paribas
Global Markets Sales Intern

Jan, 2016 - Feb, 2016 | Seoul, Korea

- Charting daily, weekly and monthly stock market data.
- Researching the impact of economic, political, and social issues on the FX & bond market.
- Translating contract proposal from English to Korean, and vice versa.

PUBLISHED PAPERS

Been Choi, E., Kim, J., Jeong, D., Park, E., & del Pobil, A. P. (2022). Detecting agro: Korean trolling and clickbaiting behaviour in online environments. *Journal of Information Science*, 01655515221074325

CERTIFICATES / SKILLSET

Google Analytics Individual Qualification Certificate
SQL, Tableau, Python, Pandas, English, Korean

You can check out my portfolio at <https://ebeen94.github.io/>