

CHARLOTTE CHOI

Data Analyst

✉ charlottechoi09@gmail.com

☎ (437) 263 -3693

📍 Toronto, Ontario

I love identifying, analyzing and interpreting trends/patterns from complex data.

Python, SQL, EXCEL and Tableau are my favourite tools to create dashboards and data analysis reports.

WORK EXPERIENCE

Data Analyst

Insurance Journal

📅 Apr 2022 – Sep 2022 📍 Seoul, South Korea

- Identified patterns and trends within a multitude of data sources to help leadership make informed data-driven decisions.
- Formulated daily, weekly, and monthly data analysis dashboards using SQL and Tableau to keep track of business KPIs across the web properties.
- Collaborated with database developers, marketing department and business analysts to derive actionable insights.

Associate Researcher

Sungkyunkwan University (Data Experience Lab)

📅 Aug 2020 – Mar 2022 📍 Seoul, South Korea

- Scraped, cleaned and organized data for data analysis and model development using Python and SQL.
- Collaborated with other team members to conduct research and deliver results in a timely manner.
- Conducted statistical analysis using SPSS to test hypothesis and derive meaningful insights.

User Experience Lab Intern

Seoul National University

📅 Sep 2019 – Dec 2019 📍 Seoul, South Korea

- Designed the onboarding experience of a voice app service.
- Analyzed the user behavior patterns from user logs to provide actionable insights.

SKILLS

- Tableau
- SQL
- Python (Pandas)
- SPSS
- MS EXCEL

My online portfolio:

<https://ebeen94.github.io/>

EDUCATION

M.S.

Human Artificial Intelligence
Interaction

Sungkyunkwan University

📅 Aug 2020 – Aug 2022

📍 Seoul, South Korea

B.A.

Yonsei University

📅 Mar 2013 – Aug 2018

📍 Seoul, South Korea