## **Eun Been (Charlotte) Choi**

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Toronto, Ontario

(437) 263 - 3693

I love identifying, analyzing and interpreting trends and patterns from complex data. My passion for problem-solving and my graduate education both drive me to be a superior Data Analyst in any field. Python, SQL, EXCEL and Tableau are my favourite tools to create dashboards and data analysis reports. I'm looking for an opportunity to be part of a team where I can grow and learn as a professional.

#### **TECH SKILLS**

- Tableau
- SQL
- Python, Dart, Flutter
- MS EXCEL

Portfolio: https://ebeen94.github.io/

## **SOFT SKILLS**

- Fluent English & Korean
- Superior oral and written communication
- Teamwork
- Critical Thinking

## **EDUCATION**

# M.S. Human Artificial Intelligence Interaction

#### **Sungkyunkwan University**

Aug 2020 – Aug 2022 Seoul, South Korea

#### B.A. Asian Studies

#### **Yonsei University**

Mar 2013 – Aug 2018 Seoul, South Korea

#### **WORK EXPERIENCE**

#### Data Analyst

#### **Insurance Journal**

Apr 2022 – Sep 2022

Seoul, South Korea

- Identified patterns and trends within a multitude of data sources to help leadership make informed data- driven decisions.
- Formulated daily, weekly, and monthly data analysis dashboards using SQL and Tableau to keep track of business KPIs across the web properties.
- Collaborated with database developers, marketing department and business analysts to derive actionable insights.

#### Associate Researcher

## **Sungkyunkwan University (Data Experience Lab)**

Aug 2020 – Mar 2022

Seoul, South Korea

- Scraped, cleaned and organized data for data analysis and model development using Python and SQL.
- Collaborated with other team members to conduct research and deliver results in a timely manner.
- Conducted statistical analysis using SPSS to test hypothesis and derive meaningful insights.

#### User Experience Lab Intern

#### **Seoul National University**

Sep 2019 – Dec 2019

Seoul, South Korea

- Designed the onboarding experience of a voice app service.
- Analyzed the user behavior patterns from user logs to provide actionable insights.

<sup>\*</sup>reference available upon request