

# Eun Been Choi

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## EDUCATION

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**Sungkyunkwan University (Jongro Campus)**  
M.S Human Artificial Intelligence Interaction

Sep, 2020 ~ | Seoul, Korea  
Expected Graduation on Aug, 2022  
GPA: 4.45/ 4.5

**Jaume I University**  
Dispatched to Spain as a researcher for  
IITP global core human resources development project

Sep, 2021 ~ Mar, 2022 | Castellon, Spain

**Yonsei University (Shinchon Campus)**  
B.A Asian Studies

Mar, 2013 -Aug 2018 | Seoul, Korea

**Fudan University**  
Language Study Abroad Program

Sep, 2015 -Dec, 2015 | Shanghai, China

## WORK EXPERIENCE

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**Sungkyunkwan University**  
*Data eXperience Lab Researcher*

Sep, 2020 ~ | Seoul, Korea

- Researched and published a paper on detecting Korean trolling and clickbaiting behavior called “Agro” on online contents platform, Youtube.
- Analyzed the collaboration networks of HCI researchers in Korea in order to investigate the academic trends and cooperation structures among the HCI researchers.
- Designed and conducted an experimental survey to explore the roles of the autonomous levels in people’s perception of AI.
- Designed a survey to explore the effect of the design of chatbot avatars in people’s perceived intimacy towards the chatbot and analyzed the response.

**Seoul National University**  
*User Experience Lab Intern*

Sep, 2019 - Dec, 2019 | Seoul, Korea

- Designing the onboarding experience of a voice app service, ‘Classic Mate.’
- Analyzing the user behavior patterns with user logs on dialogflow.

**RNR Partners**  
*Assistant Researcher*

Aug, 2018 ~ Oct, 2018 | Seoul, Korea

- Researching for the right candidate for the position requested by the client and initiated contact.
- Initiating contact with a potential candidate through LinkedIn.

**Sanofi Aventis**  
*Quality Assurance Intern*

Feb, 2018 – May, 2018 | Seoul, Korea

- Preparing shipping authorization forms for drugs and health supplement food.
- Inspecting and recording the packaging conditions of health supplement food samples and reporting defects to the global Sanofi website.
- Recording and reporting consumer complaints and sending defect samples to the headquarters for investigation.

**BNP Paribas**  
*Global Markets Sales Intern*

Jan, 2016 – Feb, 2016 | Seoul, Korea

- Charting daily, weekly and monthly stock market data.
- Researching the impact of economic, political, and social issues on the FX & bond market.
- Translating contract proposal from English to Korean, and vice versa.

## **PUBLISHED PAPERS**

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Been Choi, E., Kim, J., Jeong, D., Park, E., & del Pobil, A. P. (2022). Detecting agro: Korean trolling and clickbaiting behaviour in online environments. *Journal of Information Science*, 01655515221074325

## **CERTIFICATES / SKILLSET**

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Google Analytics Individual Qualification Certificate  
PostgreSQL, Tableau, Python, Pandas, English, Korean