# **EUNBEEN CHOI**

# **Data Analyst**

- arlotte011@gmail.com
- (437) 263 -3693

Toronto, Ontario

I love identifying, analyzing and interpreting trends/patterns from complex data.

Python, SQI, EXCEL and Tableau are my favourite tools to create dashboards and data analysis reports!

## **WORK EXPERIENCE**

# Data Analyst

#### Insurance Journal

- Apr 2022 Sep 2022
- Seoul, South Korea
- Identified patterns and trends within a multitude of data sources to help leadership make informed data-driven decisions.
- Formulated daily, weekly, and monthly data analysis dashboards using SQL and Tableau to keep track of business KPIs across the web properties.
- Collaborated with database developers, marketing department and business analysts to derive actionable insights.

#### Associate Researcher

### **Sungkyunkwan University (Data Experience Lab)**

- Aug 2020 Mar 2022
- Seoul, South Korea
- Scraped, cleaned and organized data for data analysis and model development using Python and SQL.
- Collaborated with other team members to conduct research and deliver results in a timely manner.
- Conducted statistical analysis using SPSS to test hypothesis and derive meaningful insights.

## User Experience Lab Intern

#### **Seoul National University**

- Sep 2019 Dec 2019
- Seoul, South Korea
- Designed the onboarding experience of a voice app service.
- Analyzed the user behavior patterns from user logs to provide actionable insights.

## **SKILLS**

- Tableau
- SQL
- Python (Pandas)
- SPSS
- MS EXCEL

My online portfolio: https://ebeen94.github.io/

## **EDUCATION**

#### M.S.

# Human Artificial Intelligence Interaction

#### **Sungkyunkwan University**

- Aug 2020 Aug 2022
- Seoul, South Korea

#### B.A.

#### **Yonsei University**

- Mar 2013 − Aug 2018
- Seoul, South Korea