

# EUNBEEN CHOI

## Data Analyst

✉ arlotte011@gmail.com

☎ (437) 263 -3693

📍 Toronto, Ontario

I have experiences working with SQL, Tableau, Python and EXCEL to formulate reports on business KPIs.

## WORK EXPERIENCE

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### Data Analyst

#### Insurance Journal

📅 Apr 2022 – Sep 2022 📍 Seoul, South Korea

- Formulated data analysis reports using SQL and Tableau to keep track of business KPIs across the web properties.
- Performed keyword and sentiment analysis to gain insight into user experience data.
- Scraped, cleaned, and prepped data using API, Python and SQL.

### Associate Researcher

#### Sungkyunkwan University (Data Experience Lab)

📅 Aug 2020 – Mar 2022 📍 Seoul, South Korea

- Analyzed the current status and trends of the intersection between 5G and User Experience research.
- Designed and analyzed user experience surveys using Google Forms and SPSS to explore the effect of the design of chatbot avatars in people's perceived intimacy.
- Built a deep-learning model to detect Korean trolling and clickbaiting behavior called "Agro" on online content platform, Youtube.

### User Experience Lab Intern

#### Seoul National University

📅 Sep 2019 – Dec 2019 📍 Seoul, South Korea

- Designing the onboarding experience of a voice app service, 'Classic Mate.'
- Analyzing the user behavior patterns with user logs in dialogflow.

## SKILLS

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- Tableau
- SQL
- Python (Pandas)
- SPSS
- MS EXCEL

My online portfolio:

<https://ebeen94.github.io/>

## EDUCATION

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M.S.

Human Artificial Intelligence Interaction

#### Sungkyunkwan University

📅 Aug 2020 – Aug 2022

📍 Seoul, South Korea

B.A.

#### Yonsei University

📅 Mar 2013 – Aug 2018

📍 Seoul, South Korea