ELIZABETH B. BELTZ

Charlotte, NC
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https://ebeltz.github.io/react-portfolio/

SUMMARY

Front-end web developer educated at Lehigh University with Graphic Design, English, and Supply Chain background with data analytics and finance background. Earned a certificate from University of North Carolina - Chapel Hill in full stack development. Learned skills in HTML, CSS, and responsive web design during undergrad, but developed new skills with JavaScript, Node.js, Express.js, and REACT. Passionate about learning new languages and developing apps and websites with the focus of user experience.

TECHNICAL SKILLS

Languages: HTML, CSS, JavaScript, Express.js, Node.js, React.js, MySQL, Bootstrap, Inquirer, Object-Relational Mapping, MongoDB, Object-Oriented Programming, SQL, Model-View-Controller, NoSQL, Progressive Web Applications, APIs, JavaScript
Applications: MS Office Suite, Adobe Creative Suite, Brackets, VS Code, Insomnia, GitHub, Terminal

PROFESSIONAL EXPERIENCE

New Market Waste Solutions – Charlotte, NC   2018-Present
Master Data Specialist, Contract Administrator, Systems Analyst & Financial Analyst
Established the responsibilities of entering and modifying data, requiring quality control of the data, and provided technological guidance to co-workers. Coordinated with leadership and co-workers to develop and overhaul the request process for executing new data entry and changes.

- Documented SOP processes and streamlined a way to enter all customer services and sites into Microsoft NAV to optimize service changes, new sites/services, and the customer onboarding process.
- Handled customer's waste services, collected waste data for their invoices, and implemented all waste services into Microsoft Dynamics NAV.

Major Accomplishments:

- Deployed and upgraded our systems from Microsoft CRM to Microsoft Dynamics NAV and SharePoint.

Morningstar Properties – Charlotte, NC   2016
Marketing Assistant
Executed a full range of marketing responsibilities including brand redesign, marketing material development, inventory level management, and vendor visits. Partnered closely with senior management providing recommendations on marketing initiatives and operational improvements.

- Assessed and updated the brand; developed a full suite of merchandising inventory and multi-media marketing campaigns showcasing the newly redeveloped brand.
- Reviewed merchandise inventory levels and presented recommendations to senior management to optimize availability and sell-through levels.
- Completed on-site vendor visits to ensure product placement and inventory levels met marketing guidelines for increased profitability.

Major Accomplishments:

- Brand redesign of all packaging merchandise improving marketability and consistency across all merchandise lines.

IMEX Cargo/Realm Music Group– Boston, MA   2015
Design & Social Media Intern

Supported two different business segments under the umbrella organization including the cargo shipment operation and the professional artist promotional business. Developed unique strategies for both businesses to increase visibility through social media campaigns, website development, and creating promotional marketing materials.
- Developed and managed Hootsuite account; updated website content and artistic presentations.
- Created "word of the day" marketing strategy to keep social media accounts active and engaging to followers.

Major Accomplishments:
- Designed comprehensive artistic brand including website, album covers, posters, and pictures.

PROJECTS

Wine Share | https://github.com/acdodd17/wine-share | https://wine-share.herokuapp.com/
- Wine Share is a virtual wine cellar that allows for consumers to keep track of what wines they have and where they got the wine. Wine Share allows for the consumer to keep track of the vintage, type of wine, and the quantity of bottles.
- Styling for the app using Handlebars
- Node.js, JavaScript, Handlebars, AOS, Express.js, CSS, MySQL, Bootstrap, Sequelize ORM

talkie-box | https://github.com/wcastellan/talkie-box | https://protected-forest-66303.herokuapp.com
- Talkie-box is a web application that lets movie fans from all over to search and save their favorite movies, as well as discuss with others what they do and do not like about their movies.
- Styling for the app using REACT and Bootstrap
- Bootstrap, REACT, Express.js, GraphQL

Don't Forget Note Taker | https://github.com/ebeltz/dont-forget-note-taker | https://note-take-22.herokuapp.com/
- Don't Forget Note Taker is an Express.js application where users can add, edit, and delete notes.
- JavaScript, Node.js, Express.js

EDUCATION

Boot Camp Certificate – Web Development	2022
University of North Carolina – Chapel Hill, NC	
Bachelor of Arts – Major: English; Minors: Graphic Design & Supply Chain Management	2017
Lehigh University – Bethlehem, PA	
Internship – Graphic Design	2015
Boston University – Boston, MA	

VOLUNTEERISM

Coach, The First Tee of Greater Charlotte	2017
Scorer, PGA Secretary's Cup	2017
Volunteer, Drive Chip & Putt Qualifier	2017

CERTIFICATION & MEMBERSHIPS

Hootsuite Certified	2015
Hootsuite Academy	
Zeta Tau Alpha Sorority	