

Digital product.

What is a Digital Product?

A digital product is anything that is crafted or packed as a product and can be sold over the internet. Digital products can be used and reused again.

We have different types of digital products, let me show you few of them:

- eBooks
- Video Courses/Lessons
- Podcasts
- Audio Courses/Lessons
- Templates

In a nutshell anything that you can turn into a product and sell over the internet is Digital Product.

But, for the purpose of this class, we would be focusing on eBook as advertised in the sales copy which will be your most effective marketing tool.

Advantages of Digital Products

1. Digital products require no cost of start up.

Though there are eBooks you can buy online, but I've given you a website for free ebooks

Using that website, you can get alot of books on your business or skills areas and use that idea to create your eBook and offer people for free or sell them.

2.You don't need a physical shop to sell your digital products.

For those who operate on physical products alone, coronavirus would make their profit reduce at this time because they don't have a digital product or find a way to leverage on digital products as a marketing tool or as an additional revenue.

3.Easy distribution over the internet as many times as possible.

4. It is easy to create and use: you don't need a university degree to do this, 9 years old kid can even do this by following the laid down instructions.

5. You get total freedom and time saving: Your eBook can do the marketing for you while you're sleeping or on an adventure or having a time out with your family and loved ones.

All you have to do is, write it once, send it out and watch it brings returns (leads or profit) to you.

Smart business people like me are always looking for ways to save

time and have their businesses run on automation while they enjoy their life.

All I have to do is build my leads database and offer them my FREE eBook and if they enjoy it and get value like you did, then, they will be sent to my paid course.

I believe you got the idea now?

You can do the same thing too even if you don't have any paid training.

You only need to provide a solution that you think it's the most challenging to your target prospective customer and... *Inside the eBook, towards the end, you will introduce an offer to your physical product as advance or additional solution to the one they have just read in your eBook.*

I believe you got that concept because, it is as simple as a, b, c...

Let's assume your product is female leather bag or plain and pattern fabrics or footwears for male/female.

In your eBook, you can write on _5 reasons all men/women need plain and patterns or footwears._

Don't assume we all know why we need it! YES, research about it and teach us!

Or write on a topic on _"How To Detect An Original Leather Bag/Plain and Pattern/Footwears."_

You can compile it in an eBook and give it as a "FREE Resource" to your prospective buyers and even existing customers.

At the end of the ebook you can indicate that you sell original plain and pattern/footwear..

By doing this what have you done?

Please don't read and keep quiet.. †σ

Most digital training don't teach you the monetization aspects..

I could make this class 2 days and teach you just the design and video ads..

I don't care if you can market or not..

But I'm doing this because I like results..

I want you to get the best out of this so you can make more money and buy from me again and again..

If you are serious..

You'll make you'll hold your first training an cash out..

In the 1.0 edition of this training, Someone that haven't done this before, earned 10x the money he use to enrol for this course..

You've Strategically advertise your products.

You have also obtained an automated platform to sales of your product.

You don't have to start explaining to them why they need your product..

Your ebook will do that for you.

You've given them an info on how to identify original leather bag..

And also make an awareness that you sell original leather bag

Pay close attention to what I'm about to say next..

You don't have to write a 100 page eBook, NO!

Infact you don't need to write a 50 page or 25 pages.

A simple 3 to 5 page will do depends on what you are writing.

You don't need a system to create an ebook, you can do it with just your mobile phone.

You just need to install an app called WPS Office.

https://play.google.com/store/apps/details?id=cn.wps.moffice_eng

If you don't have it, you can install it via this link..

But before you start creating your ebook..

There are things that must be considered..

Prerequisites To Your eBook Creation

1. Definition of the Problem:

Before you start to write and create your eBook, you need to understand and figure out what needs you want it to meet, what problem do you want it to solve for your target prospect?

Remember when I told you to write about how to differentiate between the original plain and pattern fabric and the fake above?

Good, now you get it..

You have just solve a problem of identifying original plain and pattern.

2. Create or locate a gathering of people online:

Understand that everyone is NOT your target market.

But, your target market(your ideal prospective customers) are gathered in a place.

And, if they are scattered, you can bring them together, gather them in a place like your Whatsapp BC list and share your eBook to them to pass out your information to them.

I have used my BC list to get most of you into my introductory class

If you can only write a 5 page or 10 page to prove your point to your audience, it's enough!

I want to believe that you're getting these ideas..??

This is a powerful marketing tool I am sharing with you and if you can use it well, it will do two things to you:

1. It will position you as an expert in your field or business to your clients or prospects.

2. It will get you more buyers, more sales, more money(profit) and more free time to enjoy your life.

<http://pdfdrive.com>

Assignment

Using all the ingredients of an irresistible offer I have explained,
write an offer for any product of your choice..

It might be your business or any future business..

Not less than 200 words..

To be submitted tomorrow by 6PM..

WARNING!! HIDE YOUR WIFE OR SHE WILL LEAVE YOU FOR ME!

"I hate you!"

My wife said bitterly after I ejaculated 2 minutes into foreplay.

She continued, "I can't take this anymore!"

I had a big problem - premature ejaculation, plus a small banana.

For long I battled with frustration, anxiety, low self esteem.

I couldn't use public restrooms.

I hardly get naked around fellow guys for fear of being mocked.

My job suffered.

Last month, I bumped into my wife's friends discussing their husbands' sexual prowess.

The dejection on my wife's face indicated there was trouble.

Afraid my wife will desert me, I went searching for a life saver.

I'd almost given up hope of a solution when I stumbled on a secret that turned me into a *Beast* in 2 weeks.

The sight of my tiny-rod-turned-Bazooka alone gets her wet.

Now Wifey begs me to please allow her rest after 5 rounds.

I go to public restrooms now with mega-confidence.

Wifey's friends are now green with envy.

My Secret?

Introducing...

D2D Penis enlargement Cream.

A natural herbal remedy containing all the essential nutrients.

Benefits

Fast enlargement of the penis from easy absorption.

Long-lasting erections through enhanced blood circulation.

No more Premature ejaculations.

Boosted libido/stamina.

Intensified Orgasms.

Increased Sexual Confidence.

_Thanks to this, Wifey won't stop calling me *Beastilo*! _

Testimonials

_ "Hubby is now a sharp shooter. Every year, one baby." _ -- Mercy Johnson (Actress)

_ "My Husband went from 40 seconds to a 2 hours man!" _ -- Tonto (Actress)

PRICE: N10,000

PROMO

N4,999.

First 20 people only!

PLUS:

Free home delivery.

***Bestselling ebook "ORGASM FOR ANY PENIS SIZE" (_Worth**

#5000_)*

100% money-back guarantee!

PS - _*For privacy, we'll package this product in a camouflage.*_

NAFDAC Approved.

GIVE YOUR BUSINESS A NEW FACE WITH ONE SIMPLE ACTION

Have you ever been to a restaurant that has a car as it's logo?

I guess you answer is a NO

...think of ChickenRepublic... that perfect blend of yellow and red
does something to your brain that makes you feel hungry..

That's the power of a logo designer that thinks before striking any
ink to paper...it's all a process...and I follow it step by step till the
final finish.

At *Xtrime Studios*, we are a team of professional graphic
designers aimed at making your brand standout to others by
providing you with a simple but unique logo design for your
business.

Here's what a unique logo will do for your business:

- grabs attention
- makes a strong first impression
- separates you from competitions
- makes your brand professional.

What is a brand without a unique Logo.?

Absolutely Nothing!

Are you just starting to build your brand?

Having troubles getting the perfect logo to represent your brand?

↑σ

We can design a Unique Logo for your brand for Just ₦5,000 Only..

That's not all..

Here's the sweetest part.

If you place an order in the next 24hrs, here's what you'll get for
FREE :

10% off (Pay ~~₦~~4,499)

A business card design for your brand. (~~₦~~3,500)

2 Social Media Flyers for your business. (~~₦~~7,000)

Total Value is ~~₦~~15,499

Get all for *~~₦~~4,499* Now

Amazing Right?

I know you don't want to miss this offer that is why we giving 50%
off on any of our Branding Packages to the first 5 people to place
an order Now for a Logo Design..

Sweet right?

PS: This offer ends in 24hrs Click the link Now to place your order.

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