VALLEY VIEW UNIVERSITY
STUDENTS' REPRESENTATIVE COUNCIL (SRC)
Publication Committee Report
Prepared by: Publication Committee (Editor, Organizing Secretary, Public Relations Officer)

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1. Introduction

The SRC Publication Committee was constituted to oversee and enhance the communication infrastructure of the Student Representative Council. The committee's primary mandate covers three main areas:

1. Evaluating the need to dissolve some existing SRC WhatsApp platforms.

2. Facilitating the use of institutional (school) email accounts for student access to the SRC website.

3. Coordinating all departmental Public Relations Officers (PROs) for effective and unified information dissemination.

This report presents the findings and progress made so far in relation to these tasks.

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2. Committee Members

- **Editor**

- **Organizing Secretary**

- **Public Relations Officer (PRO)**

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3. Task Reports and Findings

3.1 Task 1: Evaluation of SRC WhatsApp Platforms

The committee deliberated on the proposal to dissolve certain WhatsApp groups operated by the SRC. Upon thorough discussion, it was unanimously agreed that **no WhatsApp platform would be dissolved**. Instead, the committee proposes a **strategic restructuring and rebranding** of existing platforms to serve specific purposes more effectively.

The four core WhatsApp groups that will remain active and functional include:

Platform Name	Purpose
VVU SRC Social	Designed for student entrepreneurs to advertise their products and services.
VVU SRC OFFICIAL INFO CENTER	Official SRC communication hub for: - Announcements and events - School news and updates - Academic deadlines - Scholarship and financial aid notices - Campus resources and support info
EVERYTHING ENTERTAINMENT	A platform dedicated to promoting SRC programs, fun events, and campus engagements.
SRC LEVEL GROUPS	Each academic level (100–400) will have its own group to ensure communication is relevant and targeted.

To streamline student participation:

- **QR codes** will be generated for each group and posted at strategic locations around campus for easy access.

- **Annex groups** will be created to manage overflow when a group reaches its capacity limit.

Additionally, the departmental PROs will assist in **promoting these groups** within their respective departments to ensure maximum student inclusion.

3.2 Task 2: Student Email Access for Website Authentication

The committee recognized the need to restrict access to the SRC website platform solely to **authenticated students** using institutional email addresses.

To initiate this, a committee member, accompanied by the SRC President, made an official visit to the campus with the intent to meet with **Mr. Asare**, the Head of the ITS Department. Unfortunately, multiple attempts to reach him were unsuccessful as his phone was unreachable.

Despite this setback, the committee is currently liaising with **another member of the ITS department** to facilitate this request. Discussions are ongoing, and the committee will provide a detailed update to the house once a formal agreement or direction is secured.

3.3 Task 3: Coordination of Departmental PROs

In line with promoting consistent and unified communication across all departments, the committee has successfully:

- **Created a dedicated WhatsApp platform** for all departmental PROs.

- **Added representatives from each department** to the group.

- Designed a structure where departmental PROs will serve as **communication bridges** between the SRC and the student body at large.

This initiative is expected to:

- Promote **faster and wider dissemination of information**.

- Enhance **student involvement** in campus activities.

- Ensure that every student is well-informed about SRC announcements, events, and policies.

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4. Conclusion and Next Steps

The Publication Committee has made substantial progress in enhancing the SRC's communication strategy. While work is ongoing with the ITS department regarding student email access, the committee has achieved the following:

- Maintained and reorganized the SRC WhatsApp ecosystem into purposeful groups.

- Willing to developed QR-based access for improved group enrollment.

- Created a centralized communication framework involving all departmental PROs.

The committee remains committed to ensuring **transparent, timely, and inclusive communication** across all student platforms.