

Superstore Executive Dashboard (2014-2017)

\$2M

Total Sales

\$286K

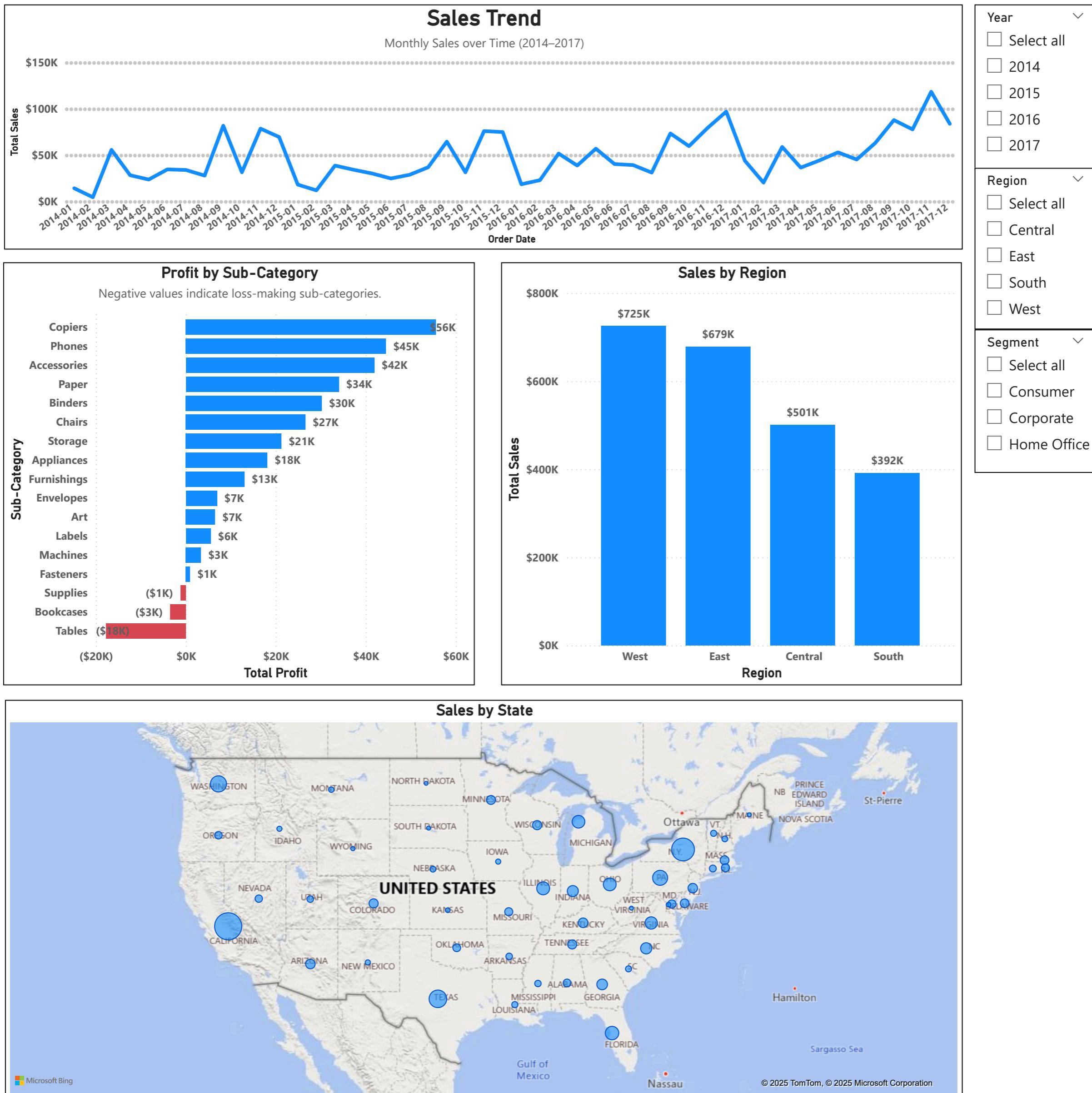
Total Profit

12.5%

Profit Margin %

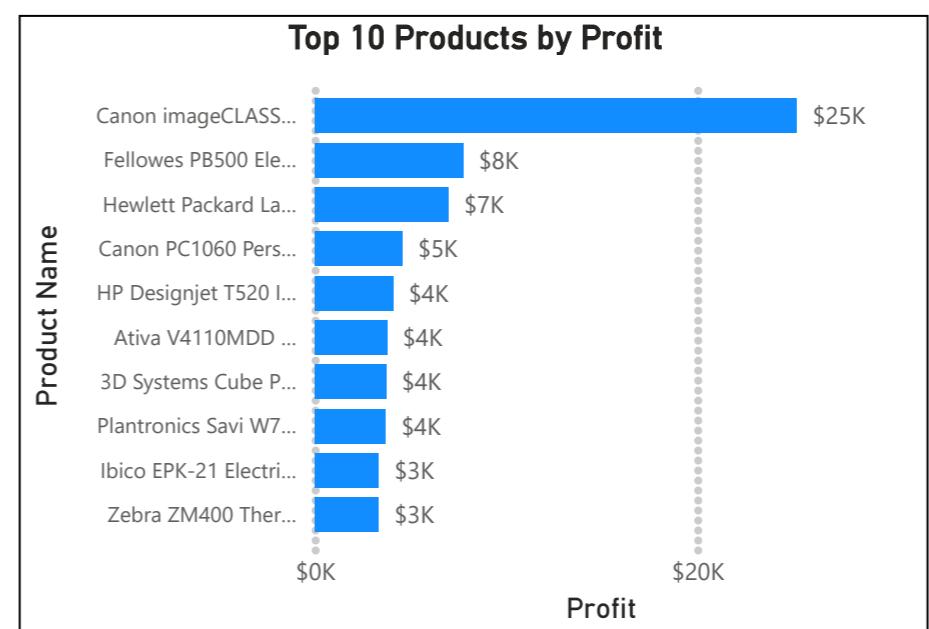
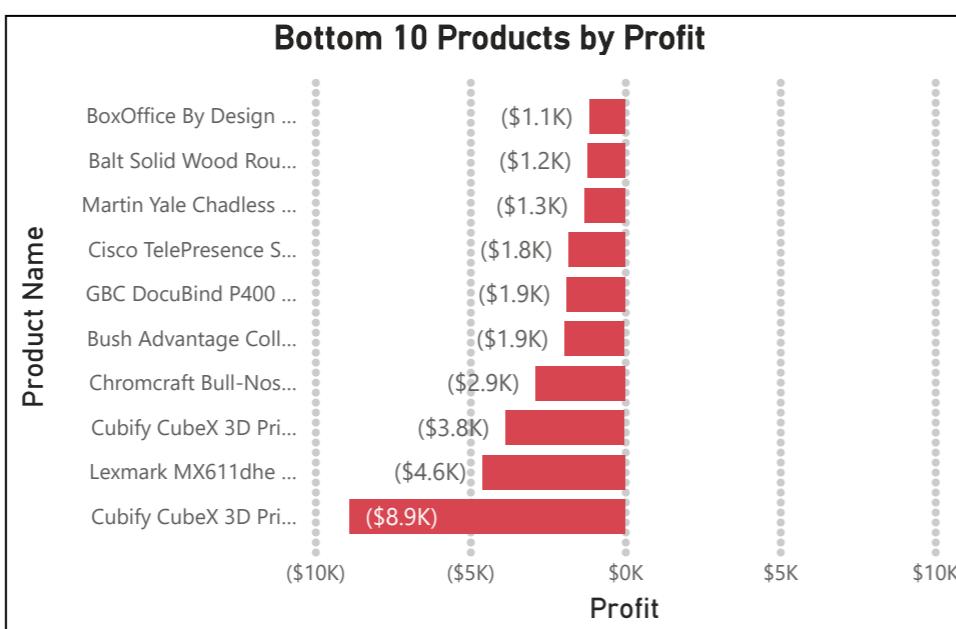
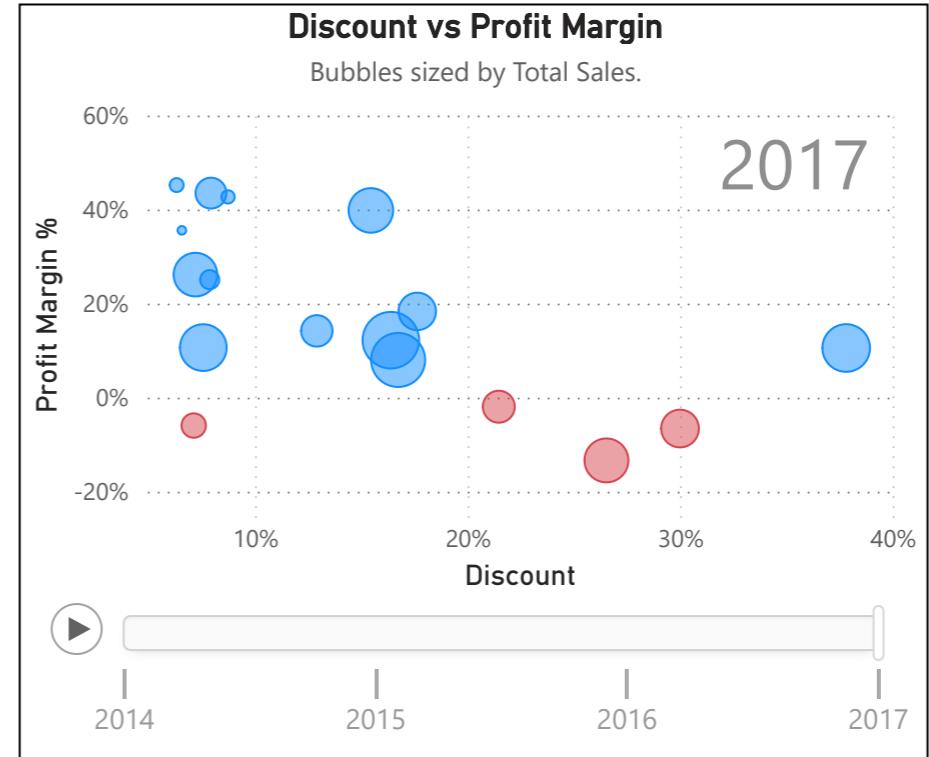
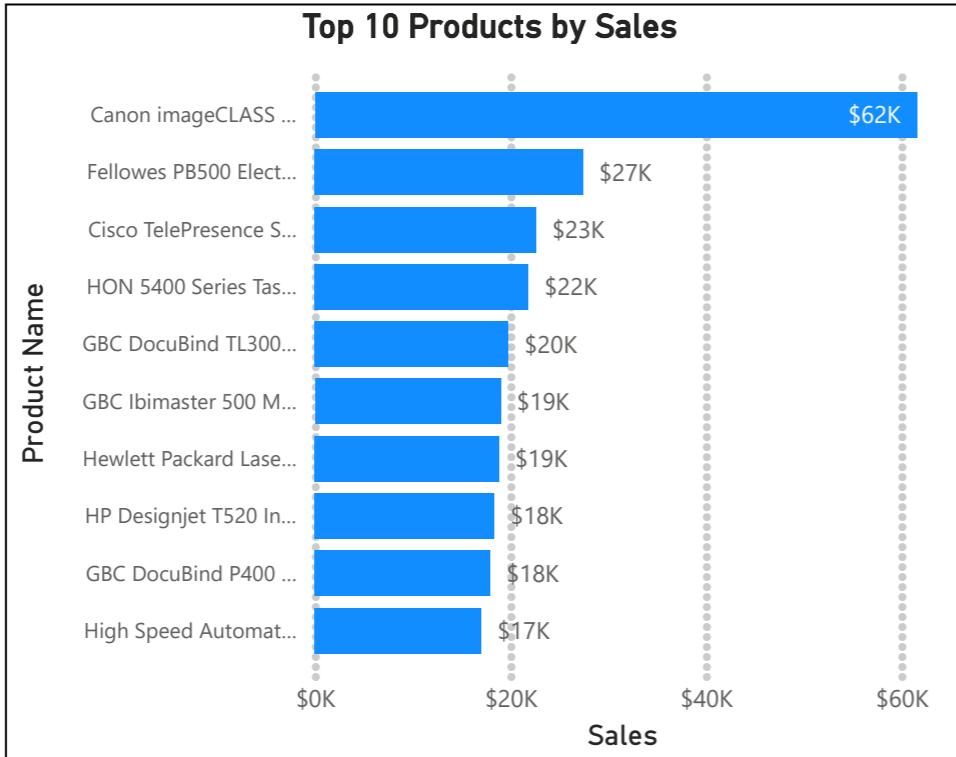
5009

Order Count



Product Performance

Sub-Category	▼
<input type="checkbox"/> Select all	
<input type="checkbox"/> Accessories	
<input type="checkbox"/> Appliances	
<input type="checkbox"/> Art	
<input type="checkbox"/> Binders	
<input type="checkbox"/> Bookcases	
<input type="checkbox"/> Chairs	
<input type="checkbox"/> Copiers	
<input type="checkbox"/> Envelopes	
<input type="checkbox"/> Fasteners	
<input type="checkbox"/> Furnishings	
<input type="checkbox"/> Labels	
<input type="checkbox"/> Machines	
<input type="checkbox"/> Paper	
<input type="checkbox"/> Phones	
<input type="checkbox"/> Storage	
<input type="checkbox"/> Supplies	
<input type="checkbox"/> Tables	

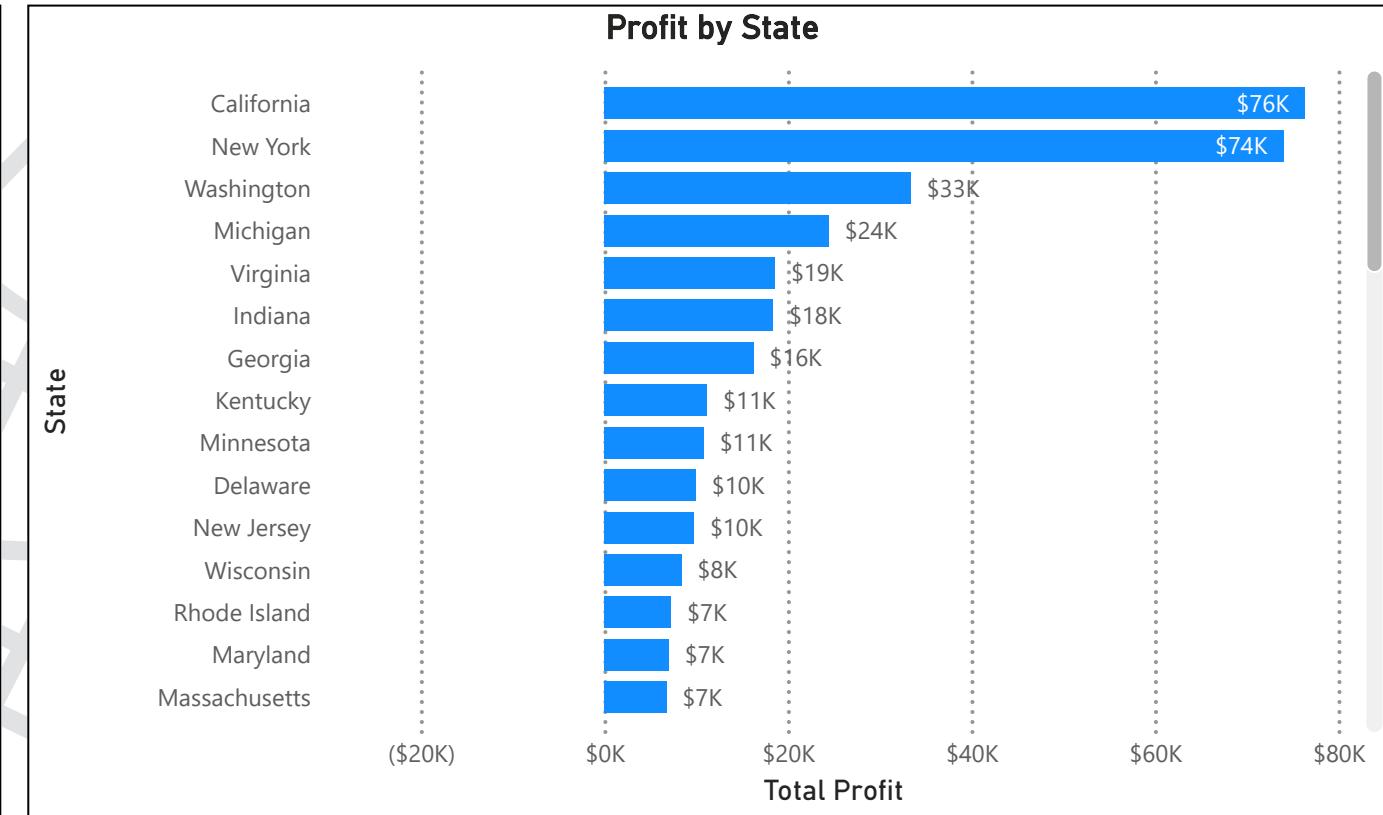
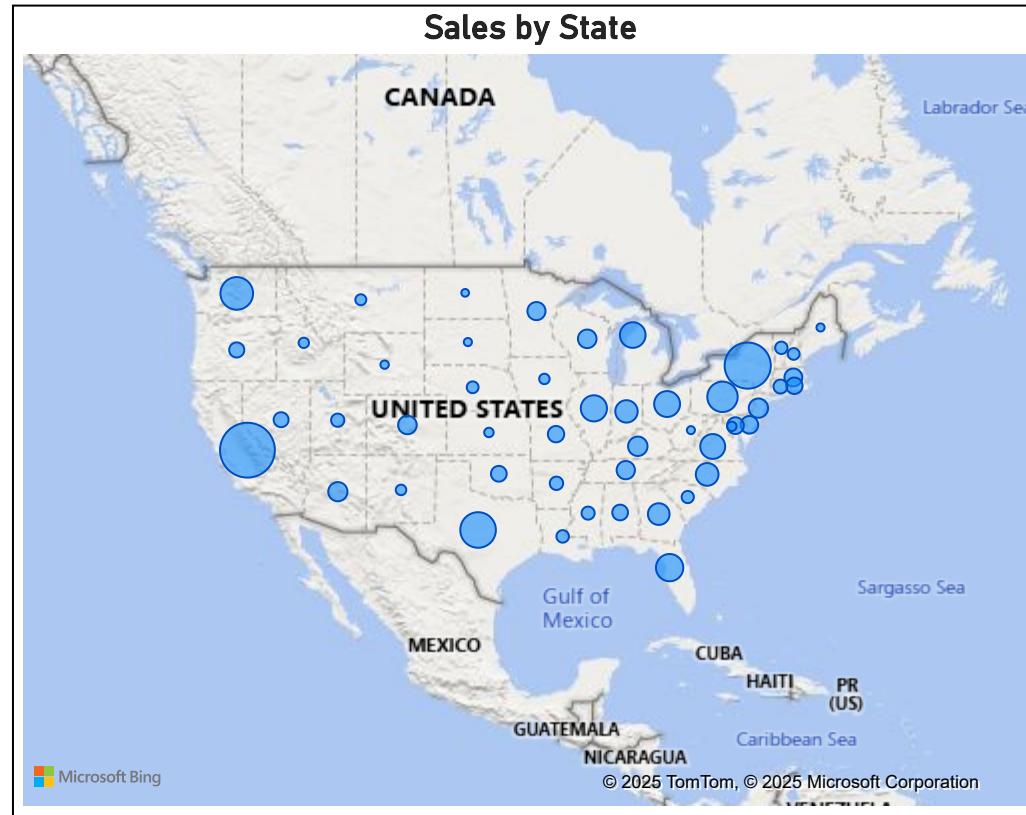


Category	▼
<input type="checkbox"/> Select all	
<input type="checkbox"/> Furniture	
<input type="checkbox"/> Office Supplies	
<input type="checkbox"/> Technology	

Year	▼
<input type="checkbox"/> Select all	
<input type="checkbox"/> 2014	
<input type="checkbox"/> 2015	
<input type="checkbox"/> 2016	
<input type="checkbox"/> 2017	

State Performance

(2014–2017)



Year ▾

- Select all
- 2014
- 2015
- 2016
- 2017

State	Total Sales	Total Profit	Profit Margin %
District of Columbia	\$2,865.02	\$1,059.59	37.0%
Delaware	\$27,451.07	\$9,977.37	36.3%
Minnesota	\$29,863.15	\$10,823.19	36.2%
Maine	\$1,270.53	\$454.49	35.8%
Arkansas	\$11,678.13	\$4,008.69	34.3%
Indiana	\$53,555.36	\$18,382.94	34.3%
Georgia	\$49,095.84	\$16,250.04	33.1%
Montana	\$5,589.35	\$1,833.33	32.8%
Rhode Island	\$22,627.96	\$7,285.63	32.2%
Michigan	\$76,269.61	\$24,463.19	32.1%
Kentucky	\$36,591.75	\$11,199.70	30.6%
South Dakota	\$1,315.56	\$394.83	30.0%
Maryland	\$23,705.52	\$7,031.18	29.7%
Alabama	\$19,510.64	\$5,786.83	29.7%
Mississippi	\$10,771.34	\$3,172.98	29.5%
Missouri	\$22,205.15	\$6,436.21	29.0%
Kansas	\$2,914.31	\$836.44	28.7%
Total	\$2,297,200.86	\$286,397.02	12.5%