

# Superstore Executive Dashboard (2014-2017)

\$2M

Total Sales

\$286K

Total Profit

12.5%

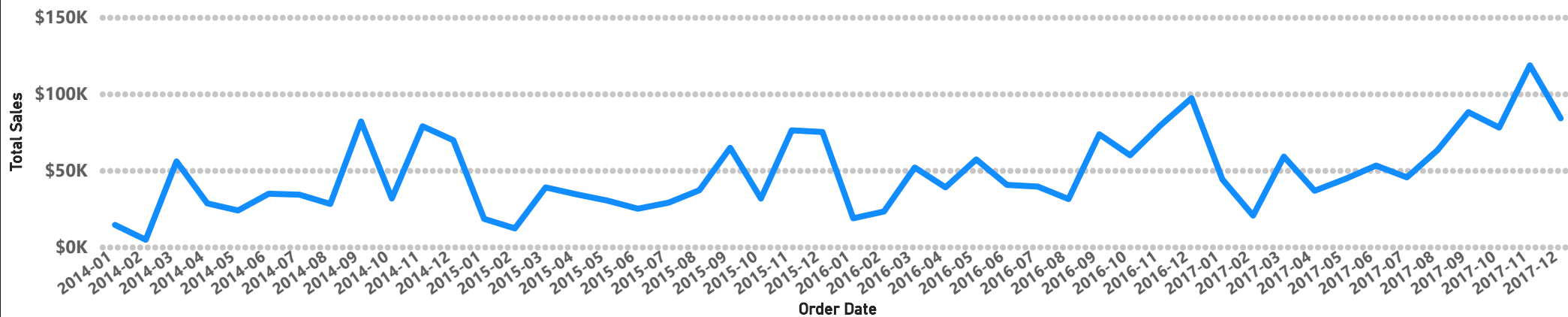
Profit Margin %

5009

Order Count

## Sales Trend

Monthly Sales over Time (2014–2017)



Year

☐ Select all

☐ 2014

☐ 2015

☐ 2016

☐ 2017

Region

☐ Select all

☐ Central

☐ East

☐ South

☐ West

Segment

☐ Select all

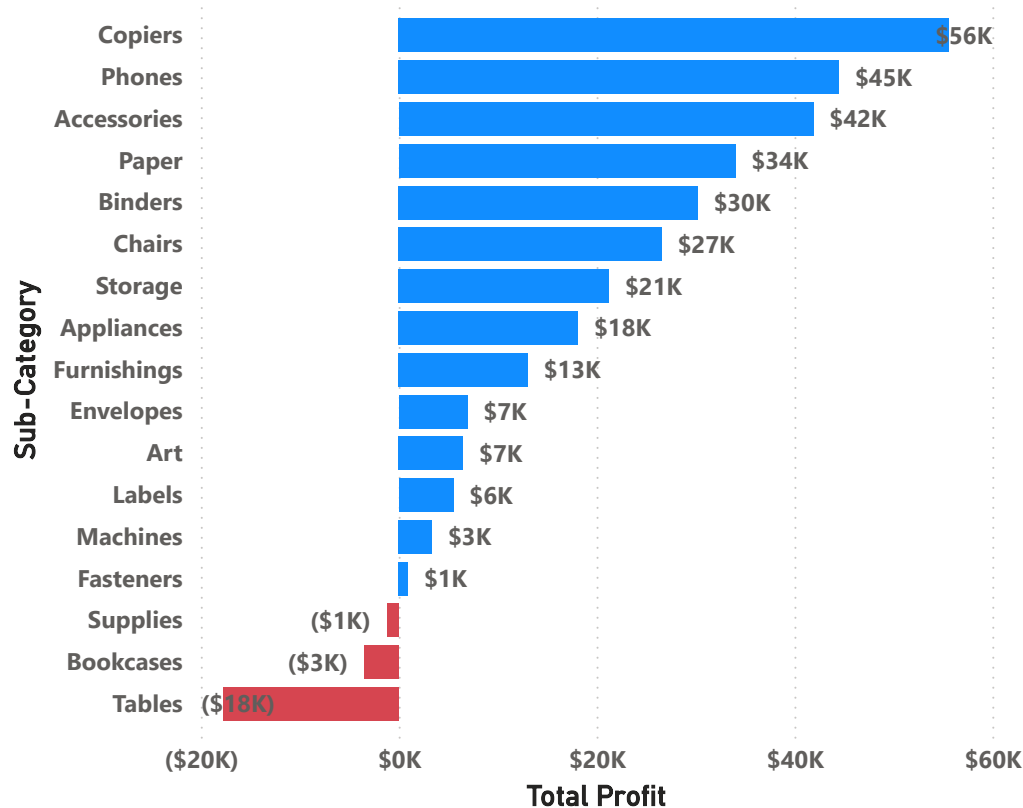
☐ Consumer

☐ Corporate

☐ Home Office

## Profit by Sub-Category

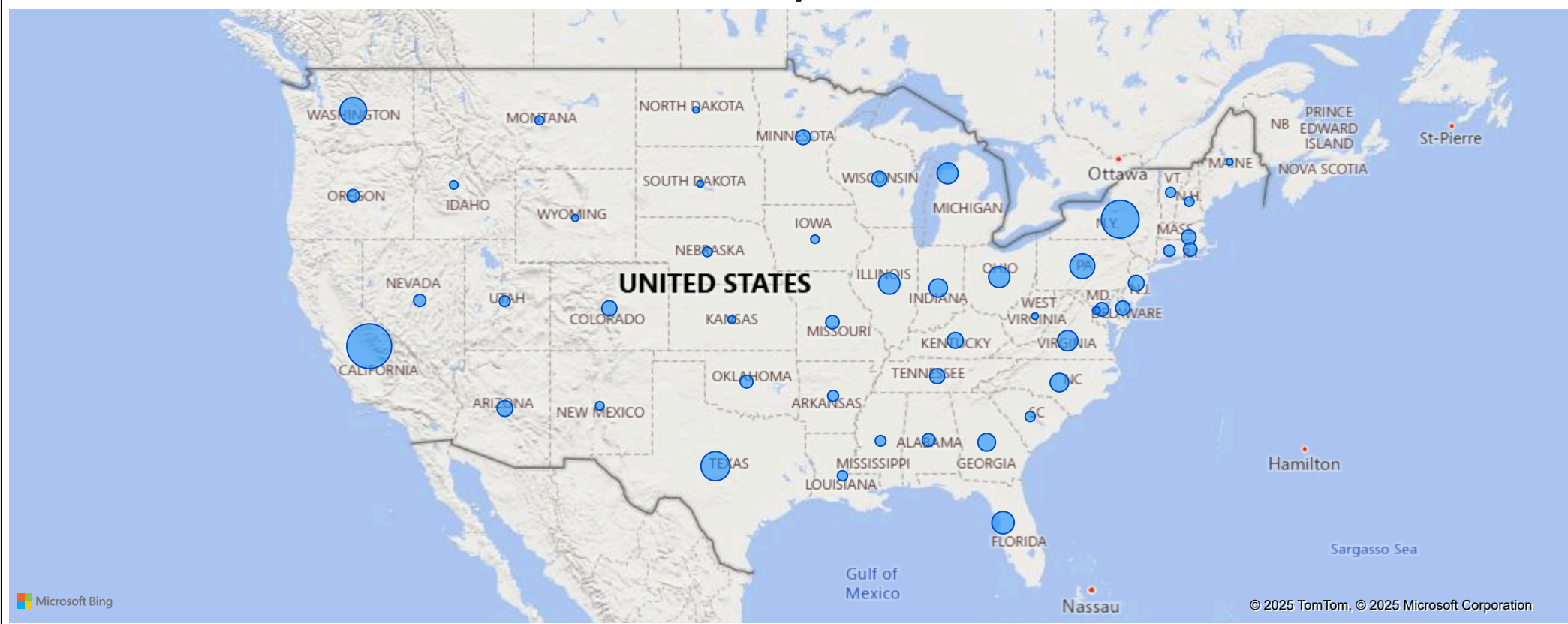
Negative values indicate loss-making sub-categories.



## Sales by Region



## Sales by State



# Product Performance

Sub-Category

☐ Select all

☐ Accessories

☐ Appliances

☐ Art

☐ Binders

☐ Bookcases

☐ Chairs

☐ Copiers

☐ Envelopes

☐ Fasteners

☐ Furnishings

☐ Labels

☐ Machines

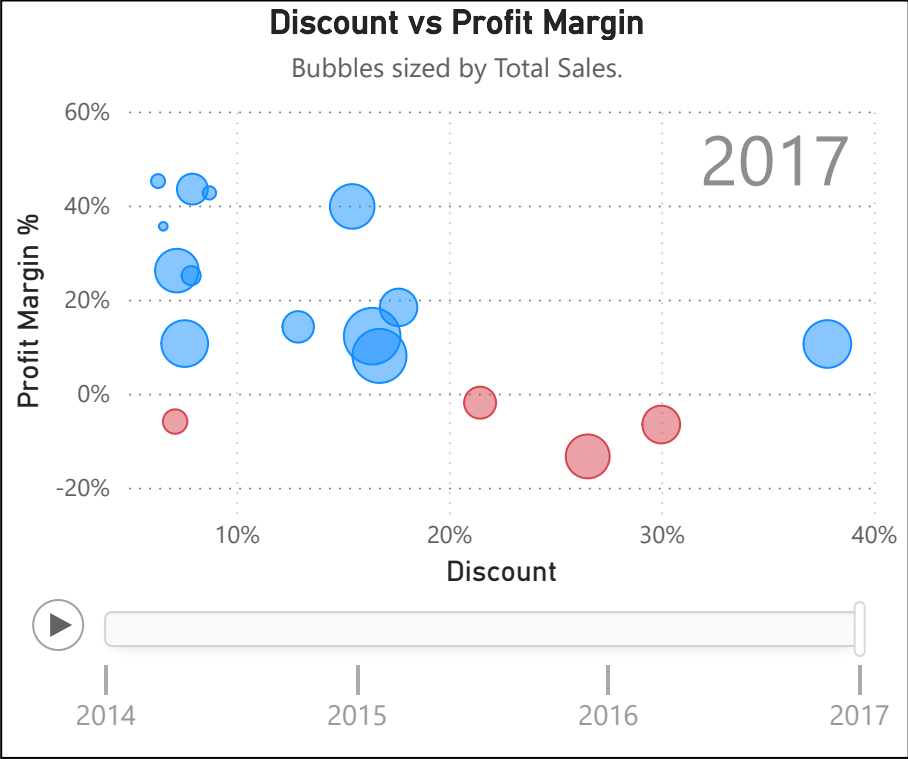
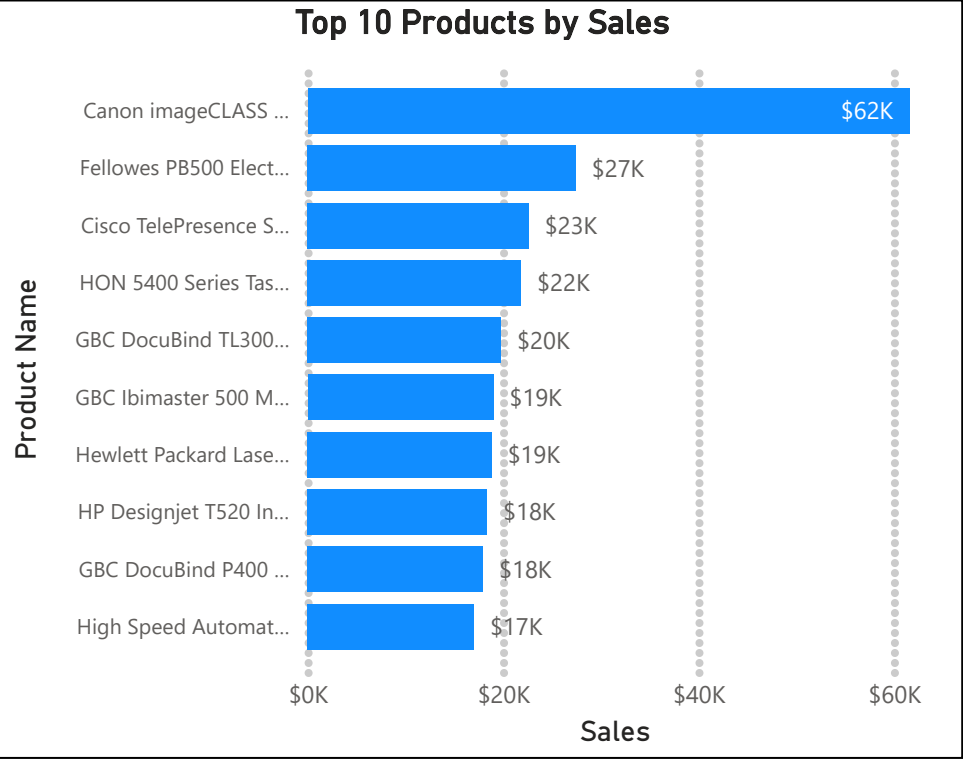
☐ Paper

☐ Phones

☐ Storage

☐ Supplies

☐ Tables



Category

☐ Select all

☐ Furniture

☐ Office Supplies

☐ Technology

Year

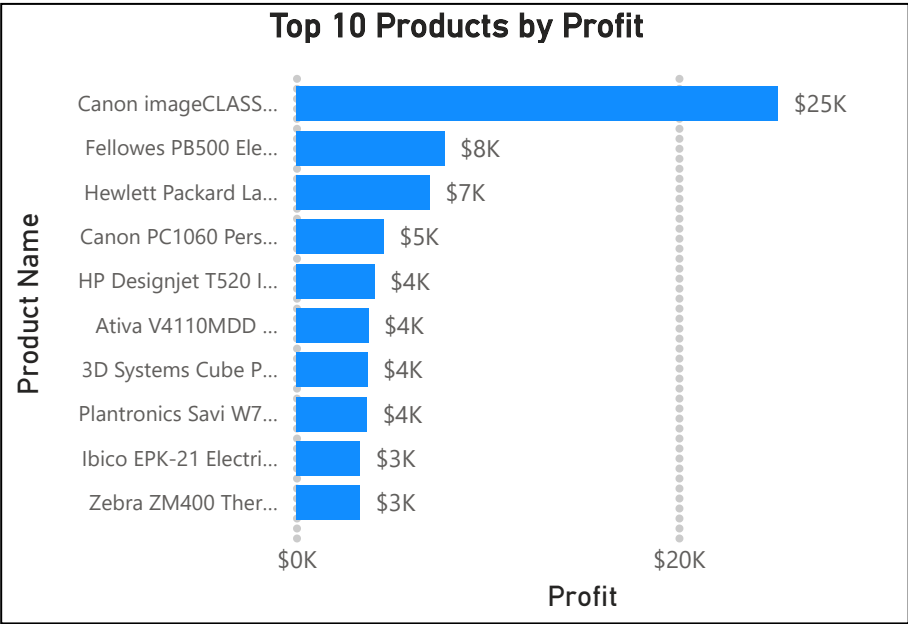
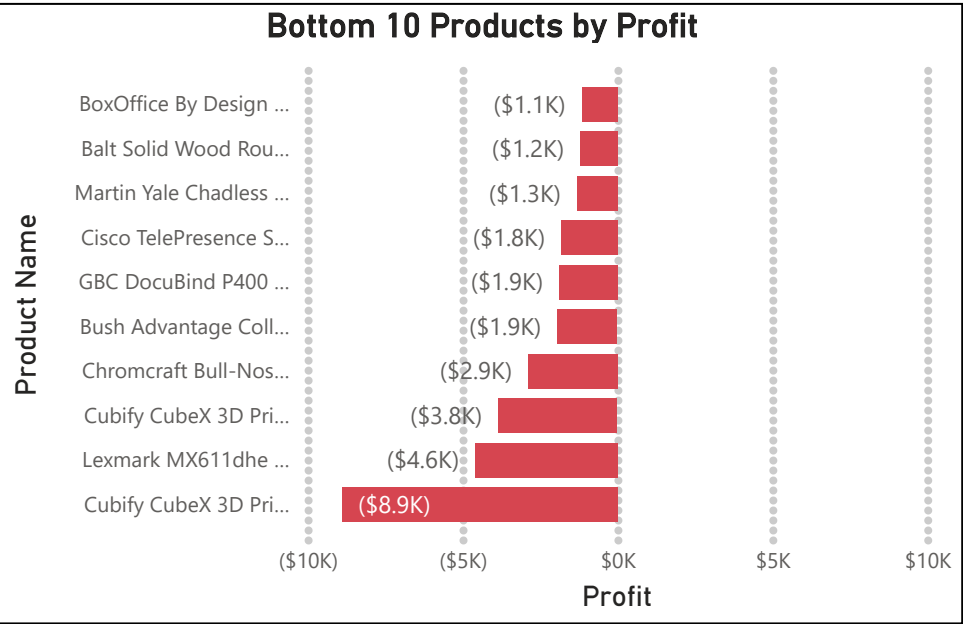
☐ Select all

☐ 2014

☐ 2015

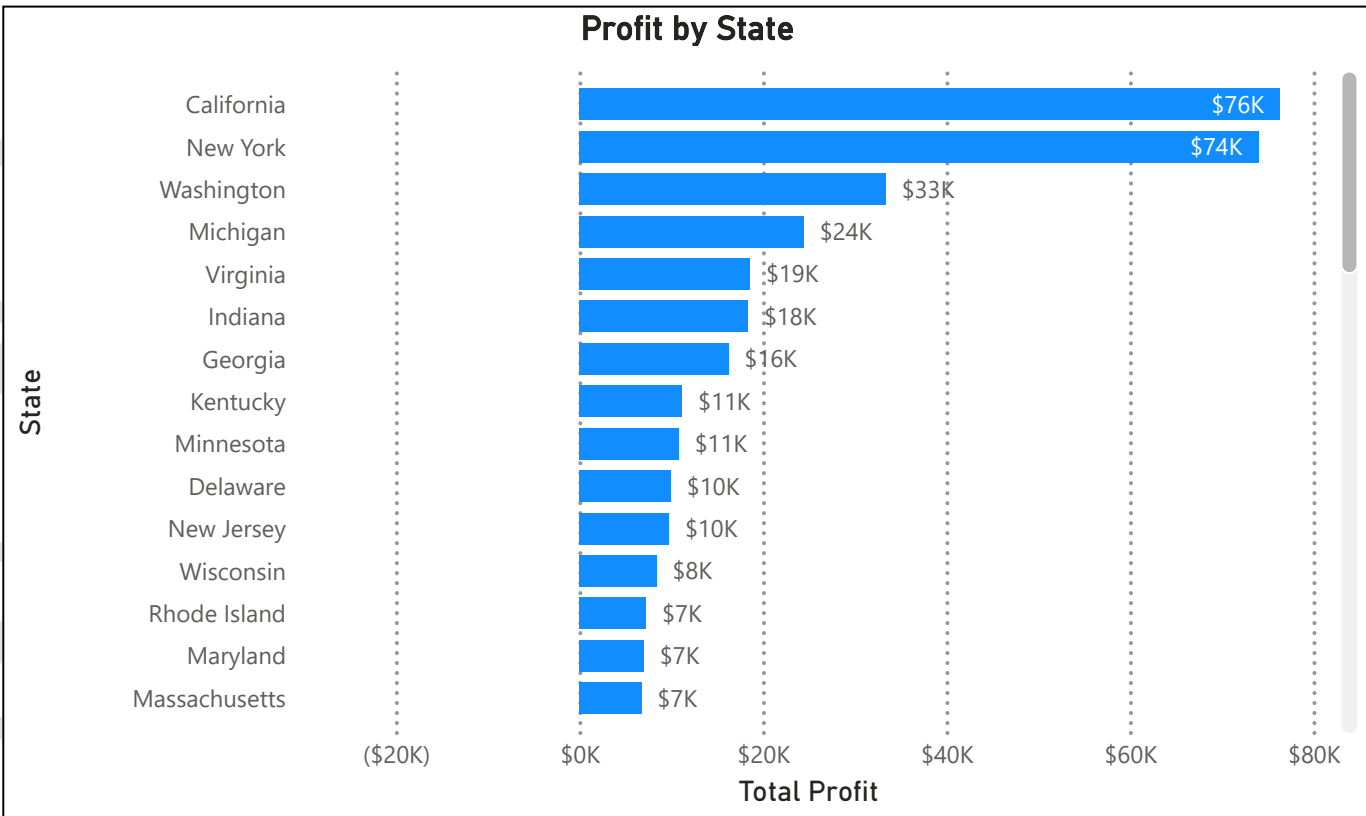
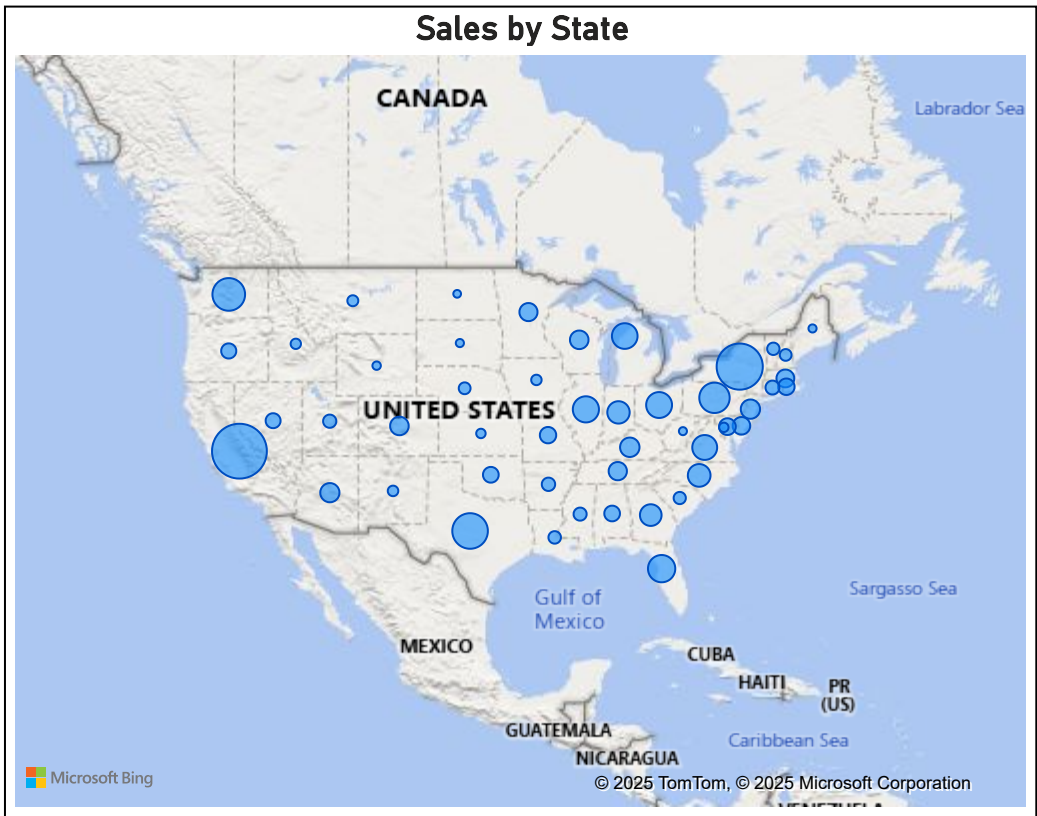
☐ 2016

☐ 2017



# State Performance

(2014–2017)



Year ▾

☐ Select all

☐ 2014

☐ 2015

☐ 2016

☐ 2017

State	Total Sales	Total Profit	Profit Margin %
District of Columbia	\$2,865.02	\$1,059.59	37.0%
Delaware	\$27,451.07	\$9,977.37	36.3%
Minnesota	\$29,863.15	\$10,823.19	36.2%
Maine	\$1,270.53	\$454.49	35.8%
Arkansas	\$11,678.13	\$4,008.69	34.3%
Indiana	\$53,555.36	\$18,382.94	34.3%
Georgia	\$49,095.84	\$16,250.04	33.1%
Montana	\$5,589.35	\$1,833.33	32.8%
Rhode Island	\$22,627.96	\$7,285.63	32.2%
Michigan	\$76,269.61	\$24,463.19	32.1%
Kentucky	\$36,591.75	\$11,199.70	30.6%
South Dakota	\$1,315.56	\$394.83	30.0%
Maryland	\$23,705.52	\$7,031.18	29.7%
Alabama	\$19,510.64	\$5,786.83	29.7%
Mississippi	\$10,771.34	\$3,172.98	29.5%
Missouri	\$22,205.15	\$6,436.21	29.0%
Kansas	\$2,914.31	\$836.44	28.7%
New Jersey	\$25,764.31	\$8,772.01	27.2%
Total	\$2,297,200.86	\$286,397.02	12.5%