



CREATIVE BRIEF

ODINS HUB MISSION

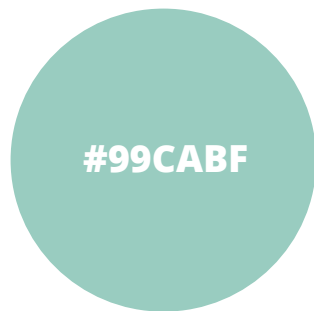
Our clear goal is to bring an exceptional team management tool, while keeping the teams tasks neatly organized.

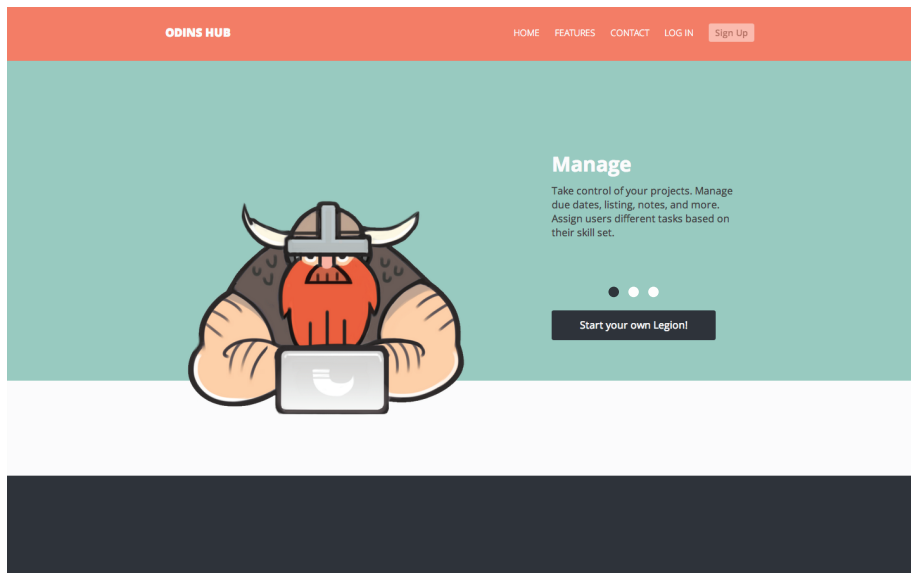
The Audience

We're mainly targeting web designers and graphic designers.
Helping them visually integrate their work with their progress.
Showing their progress with live previews of their code, and
any designs or illustrations they've been working on.

COLOR PALETTE

TYPEFACE | OPEN SANS

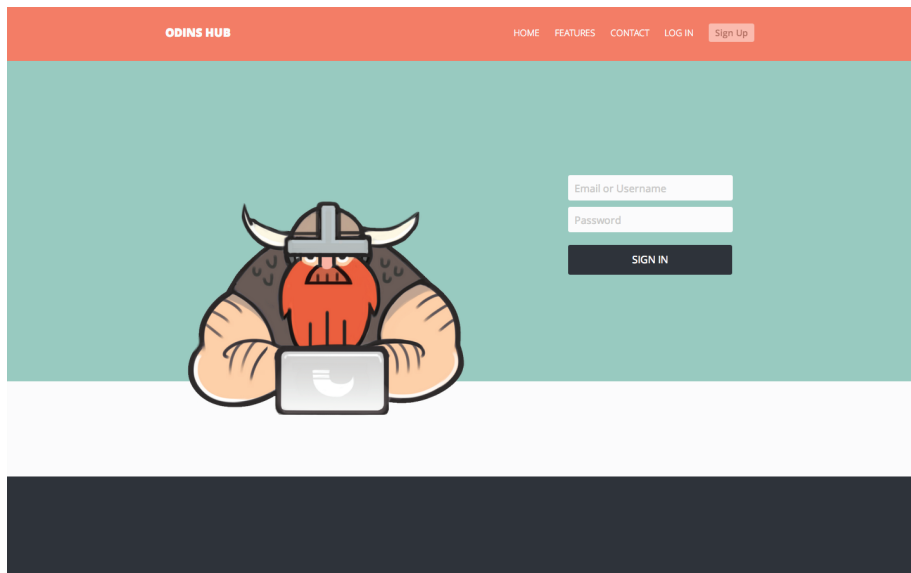




LANDING PAGE

A slider will be on the right side of the page where the benefits will be displayed. Those benefits will be on a jquery slider. Content fades and slides towards the right side.

The background behind the viking will also change according the different benefits displayed inside the CTA content.

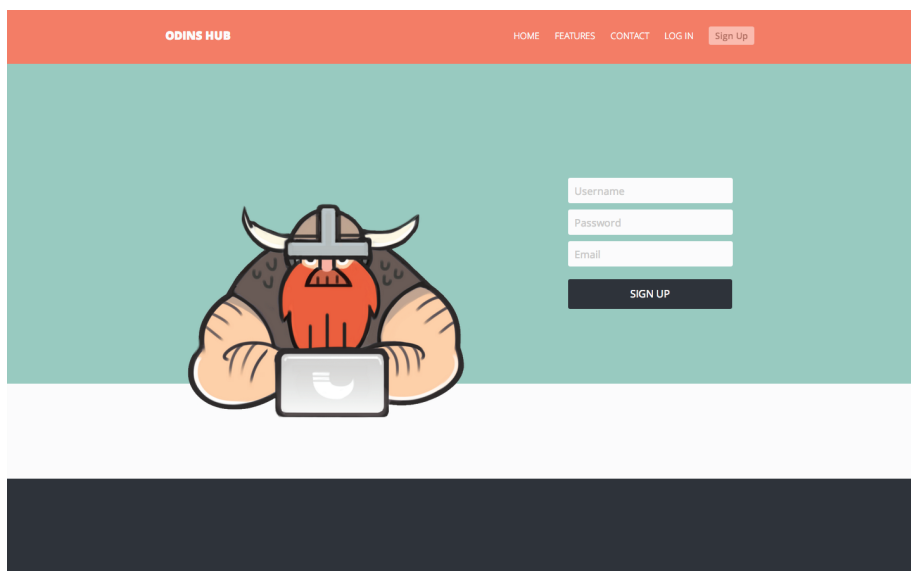


LOGIN SECTION

When the user clicks on log in the CTA content will slide towards the right, while the log in fades in and slides in from the left.

I've yet to decide the overall when the input box is on "focus".

Additionally, the content behind the viking will also change. Some sort of credentials required.



SIGN UP SECTION

When the user clicks the CTA or the Sign Up at the top right, the content, will slide to the right and fade, while the sign up form slides and fades in from the left.

The same page error messages will be displayed above the input fields. An asterisks will be displayed on the required fields.

The background will change to a sign up board with some amount of decorations.