TITANTECH

CREATIVE BRIEF



AUDIENCE & GOAL.

The audience being targeted is new consumers into gaming on a pc.It allows users to create their own builds, however, the main purpose of this website in this case, is to manage the requests of such builds.

Managing which computers have to be built first, what model, notes of the build, and due date. It's a simple platform to help the builder understand what needs to be done first. Creating a sense of duty and priority.



IDENTITY.

TITANTECH TITANTECH

HEADER

Karla 19px

HEADER #2

OPEN SANS 11px

Body

Karla 14px

Details

Karla Italic 14px



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SIGN UP



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LAYOUT.

COLOR SCHEME IDEAS



