

# TITANTECH

## CREATIVE BRIEF

PWA2

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# 01

## AUDIENCE & GOAL.

The audience being targeted is new consumers into gaming on a pc. It allows users to create their own builds, however, the main purpose of this website in this case, is to manage the requests of such builds.

Managing which computers have to be built first, what model, notes of the build, and due date. It's a simple platform to help the builder understand what needs to be done first. Creating a sense of duty and priority.

# 02

IDENTITY.

**TITAN**TECH

**TITAN**TECH

**HEADER**

Karla 19px

**Body**

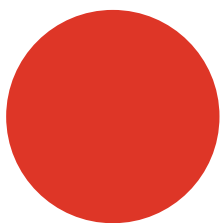
Karla 14px

**HEADER #2**

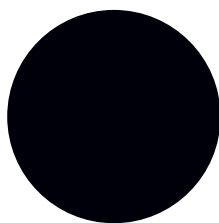
OPEN SANS 11px

**Details**

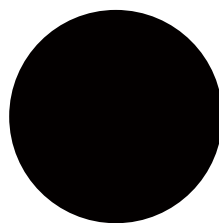
Karla Italic 14px



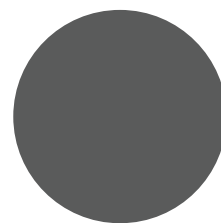
DE3627



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FFFFFF

**SIGN UP**

**Links**

Karla 14px

# 03

LAYOUT.

## COLOR SCHEME IDEAS

