



CREATIVE BRIEF

Project Plan I

ODINS HUB MISSION

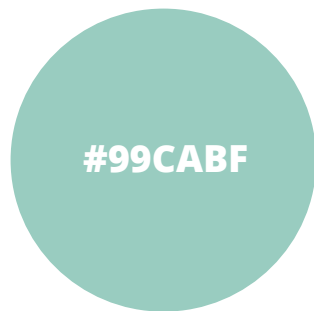
Our clear goal is to bring an exceptional team management tool, while keeping the teams tasks neatly organized.

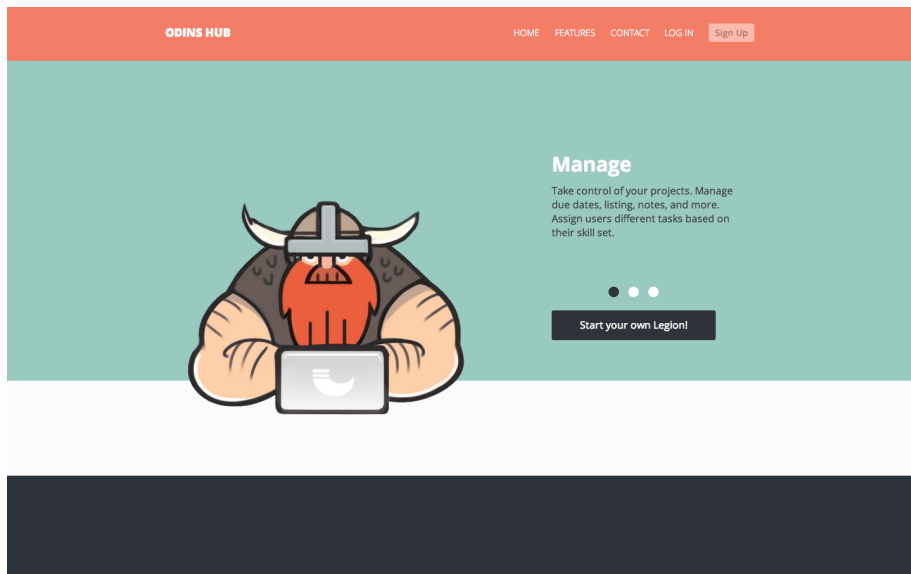
The Audience

We're mainly targeting web designers and graphic designers.
Helping them visually integrate their work with their progress.
Showing their progress with live previews of their work.

COLOR PALETTE

TYPEFACE | OPEN SANS





LANDING PAGE

A slider will be on the right side of the page where the benefits will be displayed. Those benefits will be on a jquery slider. Content fades and slides towards the right side.

The background behind the viking will also change according the different benefits displayed inside the CTA content.