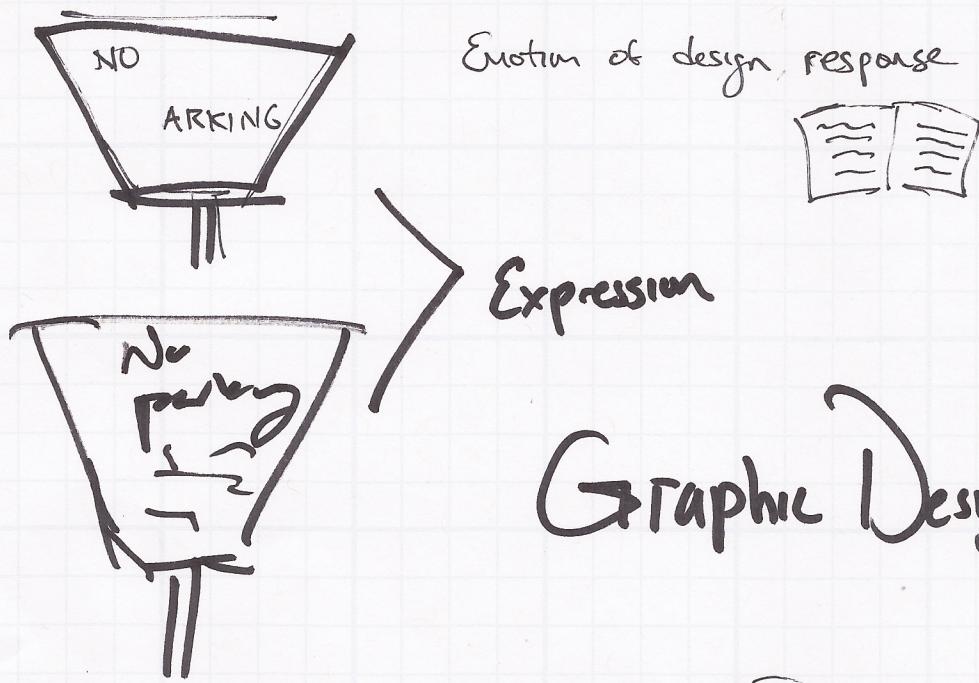
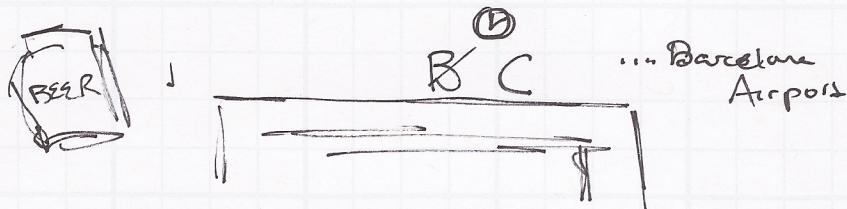


David Carson: Design, Discovery and Humor

Source: TED channel (YouTube)



Graphic Design ~~has~~ become simpler

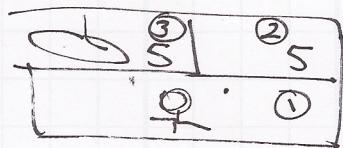
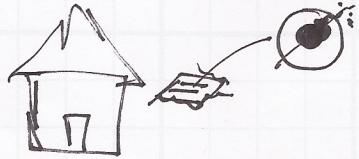
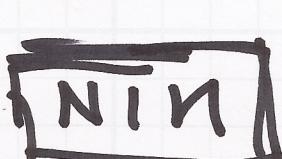


INTUITION is something
EVERYONE has ...

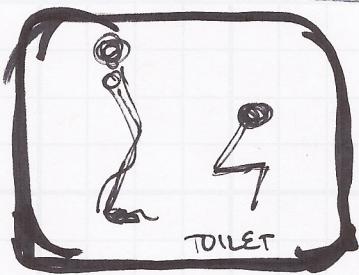
M 10 M 33



Vivid IMAGES of preceding world
INFORMATION GATHERING



1 → 2 → 3 →



Sociology BACKGROUND
-- Neo DESIGN Exp

Microsoft



more human, improve image

Germany → 

boring kid, loses excitement



O lah lah



How Big Mags Handle Big Stories

People - 9/11

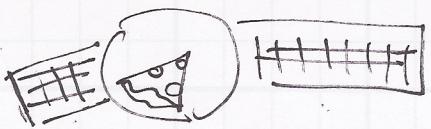


Juxtaposition





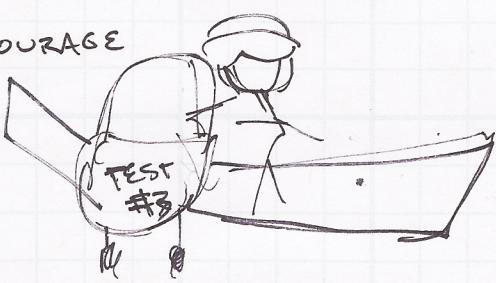
Leave a car owner!



→ SIMPLE
→ Power of design

UTILIZE WHO YOU ARE IN YOUR WORK

COURAGE



If



not issue,

~~would~~ you still be doing that work?