

# WEEK 3 Notebook: Wireframes: Jcrew.com & CreativeBlog.com

*main nav*

*header*

Account | Welcome — SIGN OUT      Wishlist | Shop Bag

J.Crew

WOMEN MEN GIRLS BOYS — BLOG SEARCH

**NEW ARRIVALS**  
FOR WOMEN  
FOR MEN ▶  
FOR GIRLS ▶  
FOR BOYS ▶  
TODAY: date

**Feature Content**  
Feature 1  
Feature 2  
Feature 3  
Feature 4

**IMAGE** — changes to reflect highlighted rolled-over feature

**FEATURE BLURB**  
link ➔

**link ➔**

*repeats down to footer*

LOGO CONTACT | TERMS | POLICY | SITE MAP      SHIP Country

*repeats down to footer*

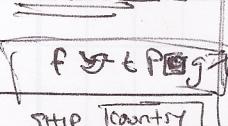
Jcrew.com (home page)

**Possible use:**

- Retail, fashion
- Image-centered content
- Frequently / periodically updated content (news/articles, seasonal, time)
- redirect
- lots of subcategories to navigate/organize — numerous filters

email sign up

soc. media



creativeblog.com

**Possible use:**

- blogging
- news
- industry-encompassing sites (various industry-related types of content)



numerous content categories for grouping & search

- multimedia content

Search bar

*repeats down to footer*

**FEATURE POST IMAGE**

**FEATURED DEALS**

**FEATURED POST**  
FEATURE TITLE      post date  
comment

**MOST RECENT**

3D | NEW WORK

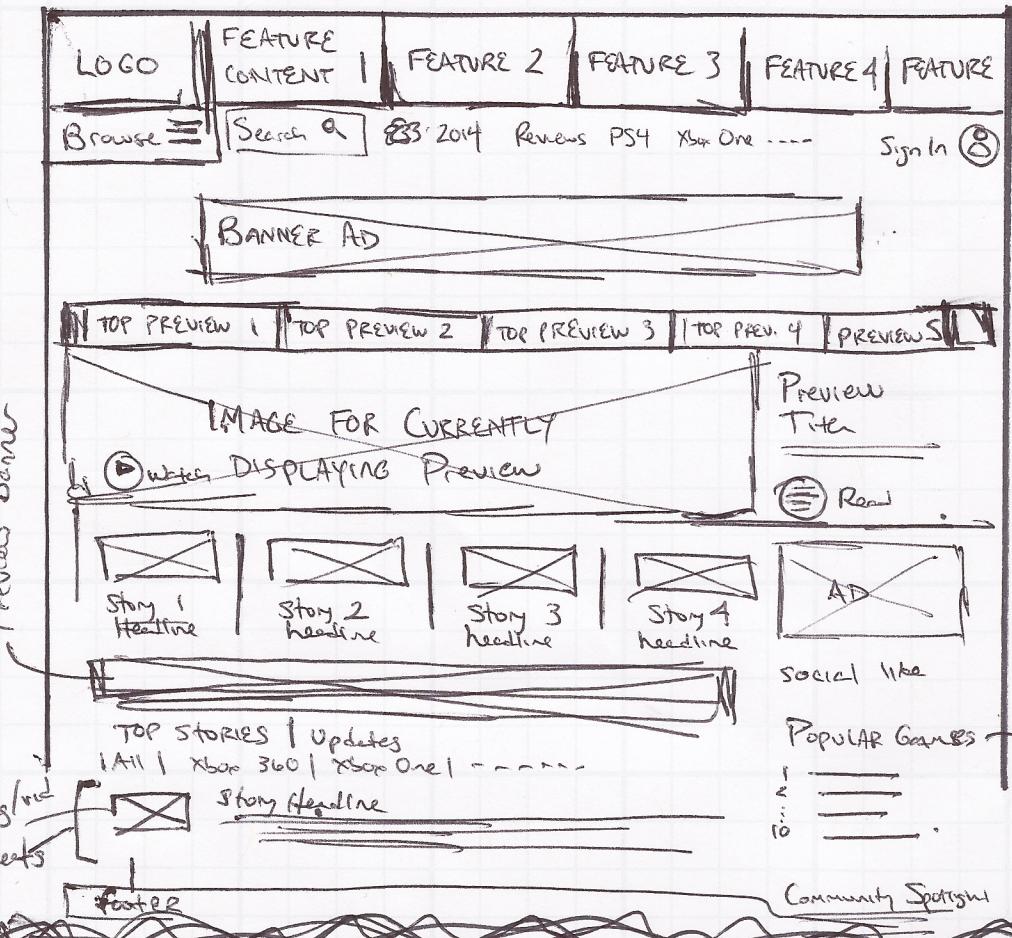
Title of Post 1

# shares      comment — more (upload more posts)

*\* 3 Ads continue below in sidebar*

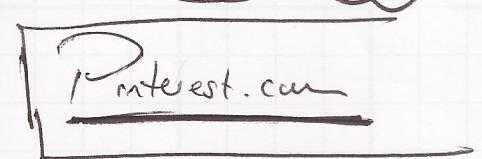
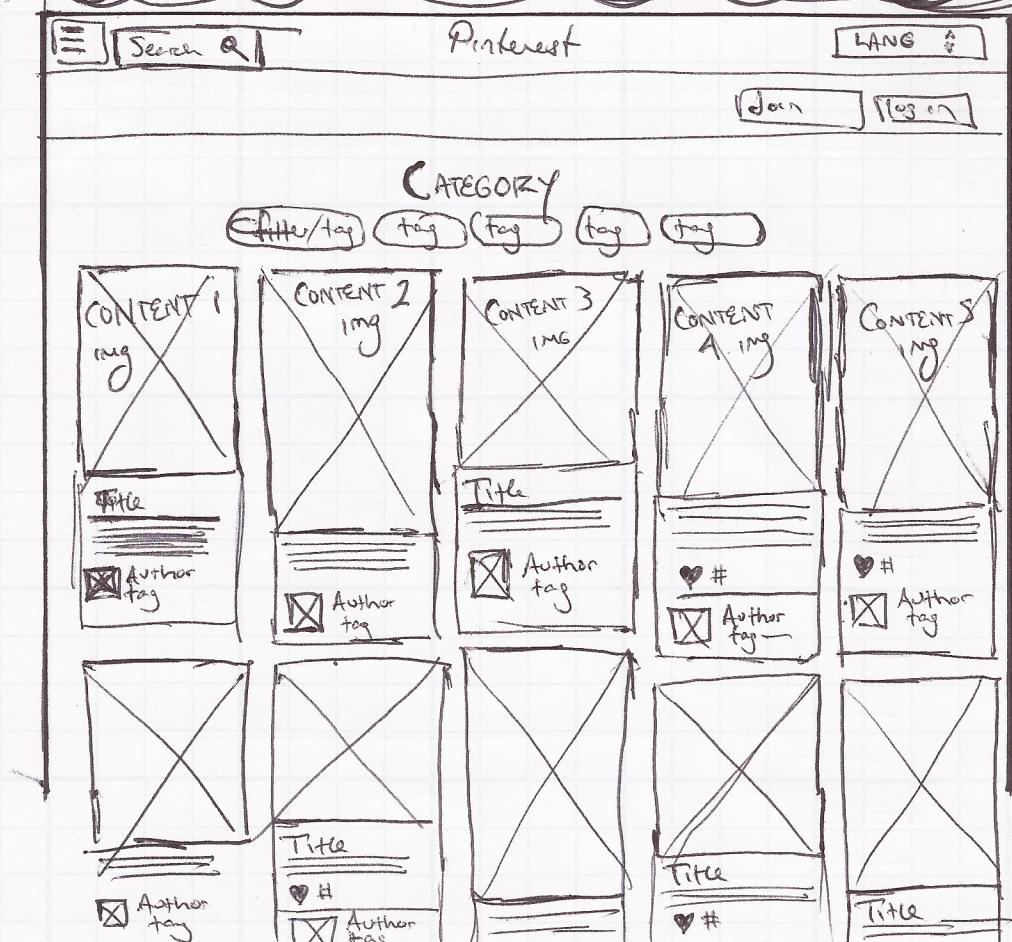
# Week 3 Notebook: Wireframes: ign.com & Pinterest.com

Previous banner



- Possible use:
- Industry-wide content
- Multimedia content
- entertainment-industry sites
  - ↳ lots of teasers
- visually-interesting content
- News, blogs or reviews/analysis formats

2 lists (1 below the other)  
for Popular Games: Out Now & Coming Soon



- Possible use:
- Blogging
- visual-emphasis content
  - photo galleries
  - portfolios
  - art
- social media aspects (or sites) emphasizing visuals
- \* filterable/taggable content
  - ↳ content that you want to be able to continually refine results to match your search desires/needs

# Week 3 Notebook: Wireframes: YouTube & South Park Studios Beta

user info: name, notifications, photo (acct info expands)

- Video/multimedia content
- Photo galleries (social site or image resource site) organized by content categories or users

- Multimedia content site
- Video-hosting/streaming
- Video-production group (webisodes)