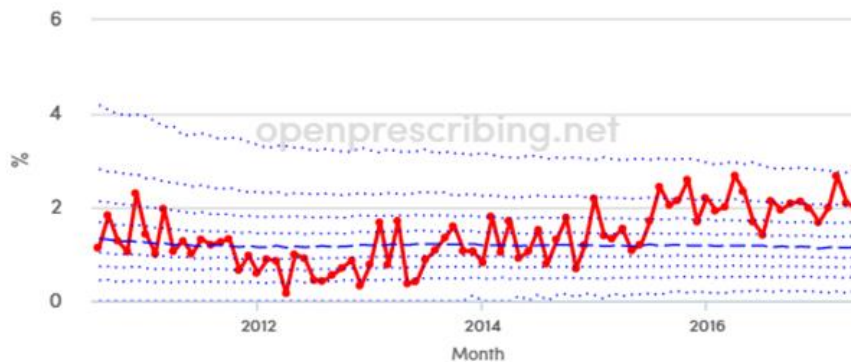**[date]**

Dear **[practice_name]**,

You could save up to £XXXXX per year by prescribing in line with the most efficient practices.

Check the OpenPrescribing website to see how much your practice could save, without increasing risk to patients, by changing some prescription behaviours:
www.op2.org.uk/[method][N]/[practice_code]

For example, here's how **your practice** compares to **other practices** for prescriptions of high-cost proton-pump inhibitors (PPIs)**. You could have saved £630.80 over the last 6 months** by prescribing generic-brand PPIs instead.

We understand there can be good reasons why a practice might prescribe more or less of something than other practices.

OpenPrescribing is a free, publicly-funded service created by researchers in the University of Oxford to make national prescribing data more useful. You can see the performance of your practice on various prescribing measures, look at any practice or CCG in the country, and do bespoke data searches on any treatment of interest.

Please let us know if you have any feedback or want to unsubscribe from these monthly communications.

Yours sincerely,

The OpenPrescribing Team
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https://www.phc.ox.ac.uk/research/datalab