

23 April 2018

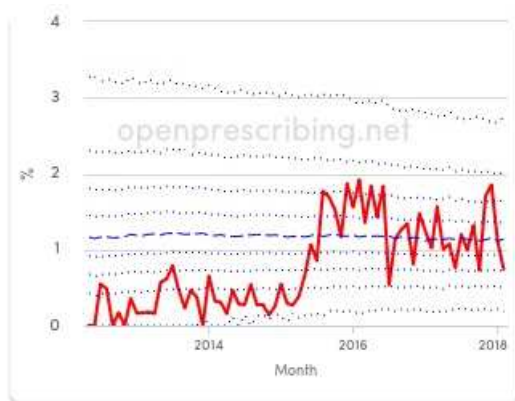
PRESCRIBING LEAD  
HEATHERLANDS MEDICAL CTR.  
396 NEW HEY ROAD  
WOODCHURCH  
WIRRAL  
CH49 9DA

Dear **Heatherlands Med CTR**,

**You could save up to £3076 in six months by prescribing in line with the most efficient practices.**

Check the OpenPrescribing website to see how much your practice could save, without increasing risk to patients, by changing some prescription behaviours: <http://www.op2.org.uk/p/3/N85037/>

For example, here's how **your practice** compares to **other practices** for prescriptions of high-cost proton-pump inhibitors (PPIs). **You could have saved £487 over the last 6 months** by prescribing generic PPIs instead.



We understand there can be good reasons why a practice might prescribe more or less of something than other practices.

*OpenPrescribing is a free, publicly-funded service created by researchers in the University of Oxford to make national prescribing data more useful. You can see the performance of your practice on various prescribing measures, look at any practice or CCG in the country, and do bespoke data searches on any treatment of interest.*

**Please let us know if you have any feedback or would like to unsubscribe from these monthly communications.**

Yours sincerely,

The OpenPrescribing Team  
Nuffield Department of Primary Care Health Sciences, University of Oxford  
[hello@op2.org.uk](mailto:hello@op2.org.uk)

23 April 2018

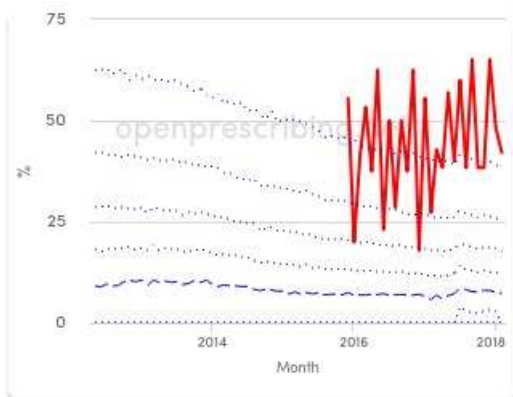
PRESCRIBING LEAD  
SPRINGBANK WAY  
CHELTENHAM  
GLOUCESTERSHIRE  
GL51 0LG

Dear **Springbank Surgery**,

**You could save up to £2431 in six months by prescribing in line with the most efficient practices.**

Check the OpenPrescribing website to see how much your practice could save, without increasing risk to patients, by changing some prescription behaviours: <http://www.op2.org.uk/p/3/Y05212/>

For example, here's how **your practice** compares to **other practices** for Keppra. **You could have saved £274 over the last 6 months by prescribing generic levetiracetam instead.**



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NUFFIELD DEPARTMENT OF  
PRIMARY CARE  
HEALTH SCIENCES

<https://www.phc.ox.ac.uk/research/datalab>