# FRANCISCO SOTO

#### **ABOUT**

Passionate polyglot engineer and entrepreneur with +15 years of experience.

I've built, coded, architected, maintained, scaled, refactored all type of systems; from web applications to satellite's firmware and all the way back. I've mentored engineers, built and managed teams, led projects, pushed initiatives, helped design and improve processes and nurtured products from inception to production.

I'm able to understand from the lowest level to the overall architecture of a system while aligning and keeping to the goals of the business and the vision of key stakeholders.

#### **EXPERIENCE**

## **Senior Software Engineer**

#### dumpling

Nov 2020 - Present

- Developed a web-based system to curate the catalog powering our grocery delivery platform. The system
  allowed in-place real-time changes to our catalog improving quality and quantity of products and services
  provided throughout our platform. The product catalog went in a just a few weeks from being just good
  enough to excellent and comprehensive, one of our strongest assets.
- Developed a time stream database based search result ordering system. It aggregated user and global preferences while searching for products improving personal search results improving user retention and engagement.

# **Senior Software Engineer**

# Homeroom

Mar 2019 - Sep 2020

- Mentored and guided team members, performed code reviews, guided architecture and system design.
- Optimized backend performance by 300% during peak time by redesigning our locking strategy and fine tuning our production environment resulting in higher sales with less infrastructure expenditure.
- Developed a CLI tool to create and deploy isolated testing environments which resulted in reduced total bug count and increased feature development and validation speed.
- Implemented a developer environment for increased developer productivity by leveraging vagrant, containers and virtual machines.

# **Senior Software Engineer**

# CareZone

Jul 2015 – Dec 2018

- Designed and implemented a data synchronization scheme between the application, physical pharmacy and warehouse to power an online pharmacy store.
- Guided other team members on Ruby, organized internal tech talks, lead small teams.
- Improved application performance by implementing more efficient algorithms and optimizing our database queries resulting in better user experience.

Founder | CTO Hello Code Apr 2014 – May 2015

- Co-founded the company, made first hires, managed the team, secured angel investment and landed strategic partnerships.
- Designed and implemented Chopeo, a multi-tenant e-commerce service which grew to serve 250 small microbusiness stores.

## **Spacecraft Software Engineer**

## Spire Global, Inc

Aug 2013 - Nov 2013

- Implemented the radio module firmware for ground-to-satellite communications for Ardusat2 on a record-breaking four month design-to-implemention satellite project.
- Implemented an embedded linux deamon for process control and monitoring for Lemur-1.

### **Senior Software Engineer**

### Expensify

Feb 2013 - Jun 2013

- Spearheaded the training of marketing and sales on the use of SQL by themselves resulting in improved targeted ads campaigns.
- Implemented new features and new bank integrations which increased the range of customers served.

• Optimized database queries by carefully profiling the application ensuring we conform to strict SLAs.

# Engineering Manager INgrooves Apr 2009 – Dec 2012

- Managed and empowered technical teams on major company-wide projects.
- Bootstrapped the first version of an ebook distribution platform, INscribe Digital, bringing in a new revenue stream.
- Architected an album ingestion enterprise-grade system driving the distribution pipeline of thousands of the most sought after musical property in the world.

### **Senior Software Engineer**

Nearsoft

Aug 2008 - Sep 2009

• Developed a online real-time chat application by leveraging HTML, Javascript and XMPP powering the a haggling platform startup.

# **Senior Software Engineer**

**CIDIA** 

Feb 2006 - Aug 2008

- Implemented an image processing and analyzing application accelerating progress on a optical profilometry research.
- Lead a small team that developed a meat grade classifier that brought forward the state of the art in computer vision and improved mexican slaughterhouses processes.
- Implemented a prototype spectrophotometer for coffee bean roast measurement in an effort from local coffe roasting industry to innovate.

#### SOME OF THE TECHNOLOGIES I USE

Python, Ruby, Ruby On Rails, Javascript, C, SQL, Rust, Lisp, Typescript, PostgreSQL, Redis, Amazon Web Services, Serverless, Linux