THE CREATIVE MIND BRAND BIBLE GROUP

INTRODUCTION

talent agencies, public relation firms platform for filmmakers to showcase film studios, production companies, industry by providing film programs aspiring film professionals to prove and media outlets who can launch to find the new generation of Film The purpose of this organization is their capabilities by interning with short films and an opportunity for festival and market they provide a at international film festivals and usher them to the entertainment and Television professionals and their talents via the creation of markets such as Cannes, TIFF, Sundance and Berlin. At each their careers



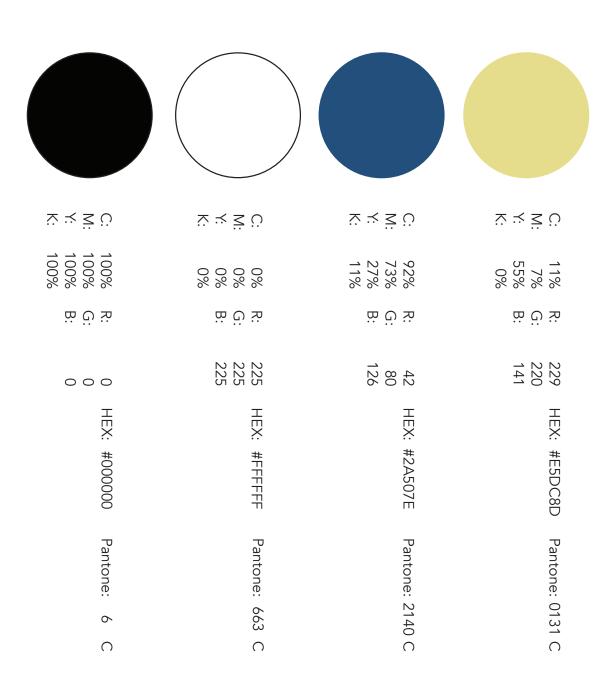
*White icon may be used alone or with text

of the Creative Mind Group signature, described on this page. It may not be used to create any signature mark or logo other than in the manner described in this manual.



COLOR PALATE

The primary colors for the Creative Mind Group visual identity system are CMG Yellow, CMG Blue, White and Black. Equivalent color formulas for four - color process printing and digital media are provided here.



AVENIR

Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890?!@#\$%^&*()

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

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Light Oblique

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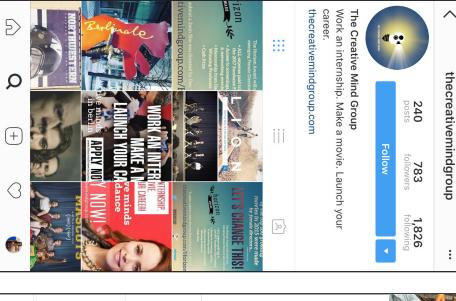
Black

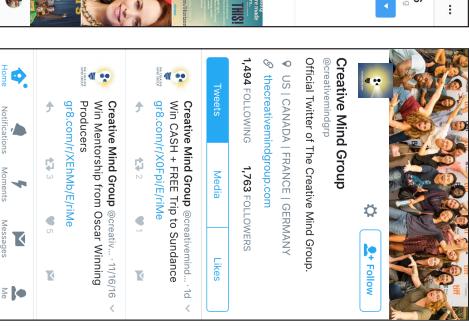
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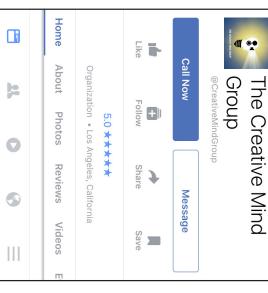
TYPOGRAPHY

The primary typeface for Creative Minds Group is Avenir, which is used in the signature. The Light Oblique Avenir font should be used sparingly - for emphasis only.









SOCIAL MEDIA PROFILES

Objective: To create uniformity amoungst all social media platforms

Applications: Adobe Photoshop

Applications: Adobe Photoshop Film is incredibly democratic and accessible, it's probably the best option if you actually want to change the world not just re-decorate it."

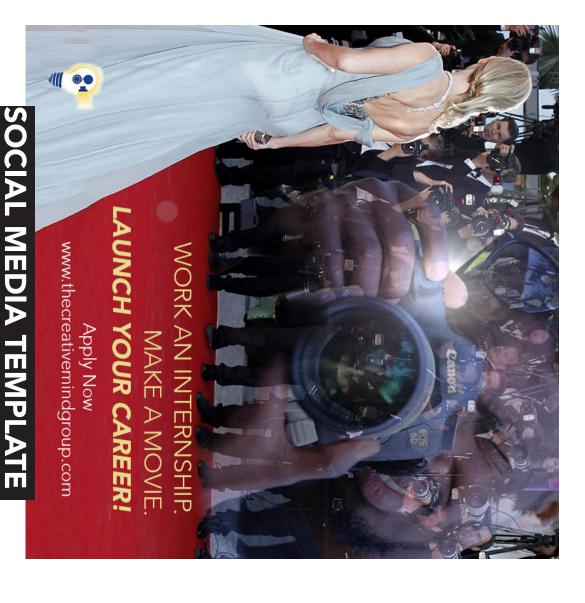
SOCIAL MEDIA TEMPLATE

BANSKY

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Objectives: To create a template for quotes

Applications: Adobe Photoshopl; Adobe In Design



Objectives: To create a template for announcements

Applications: Adobe Photoshop; used pen tool; Adobe In Design









SUNDANCE SUNDANCE



THE IMPORTANCE OF NETWORKING THE BUSINESS OF FILM



MEET
ERICA MORRIS
Temple University















NEWSLETTER

1 is an overview of the organization and the programs it provides. Follow-"The Creative's Digest" is the official Creative Mind Group newsletter. Issue job opportunites. upcoming events, alumni spotlight and ing issues will contain festival reviews,

This could be YOU.

APPLY NOW!





THE INTERSHIP EXPERIENCE

competition and highly seasily after preparation consented as we only except a self-training of the shady feet highly the limit. The Centered Minds Internals Beyortenes is general towards and which with corest aspirations to work in the Elim and without with corest aspirations to work in the Elim and without which corest applications to supportunity to work internals with a Fillian or Television consumpty in a departurating periment to the participants camer goads. It also provides the participant with an opportunity to prove themselves with a climate partition of the participant of camer goads. It also provides the participant with a conference of the standards with a company that counds her them and limate their career. The program consists of a internalsy with a a networn with Films of Heisel size company, is done up associated with post countries of securing or access to the achieves with the contribution of the contribution of

THE FILMMAKER INSTITUTE

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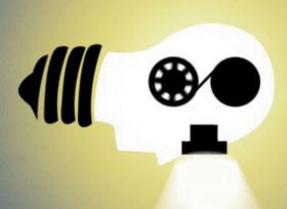
THE NETWORK CONNECTION

bot indic fin. Judy beyone a journal al coloring to cover the biggest film festion in the world, Perhaps you have a surjet, but and you've looking for a Diversor or financing. Or maybe you have no face whit on want to do and on just want to be had you context database. So matter which scenario if you be a formed to the proper capture to the not be when the context of the sole proper capture. The context which Sevends Commention will get them and all the Context which Sevends Commention will get the proper to the proper capture to the proper cap

BROCHURE

Objective: The Creative Mind Group brochure is a small foldable intended to be sent by mail to prospective participates. It is an overview of the progam.

Applications: Adobe In Design; created seperate pages for each flap; adjusted orientation so it unfol correctly



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