

Evan Emery Bonertz

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919.593.7333

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Skills

HTML5, CSS, SCSS, JavaScript, JQuery, Bootstrap, Ajax, Angular

Excellent with Github, Trello, Slack, Assembla, ZenDesk, Wordpress

Experience with Agile Methodology, Creating Mockups and Prototypes, UI/UX Strategy

Work Experience

PawBoost by FindFido, Raleigh, NC
Web Designer and Content Strategist

December 2015 - Present

- Implemented lean strategies to develop mobile responsiveness for the PawBoost Alert web app and PawBoost Rescue Squad using HTML, CSS, Twitter Bootstrap and media queries
- Initiated and maintained social media presence on Twitter, Instagram and Facebook

ReverbNation, Durham, NC

September 2013 –December 2015

Technical Support

- Worked closely with product development teams to improve UX/UI by reporting bugs and testing fixes
- Curated and programmed featured artists weekly for homepage and EchoMedia music streaming app
- Point person for customer education and campaign management for Promote It, the industry's leading digital advertising platform.
- Provided technical support globally to artists, labels, promoters and venues while consistently scoring in the top tier for customer satisfaction

North Carolina Marketing Solutions, Raleigh, NC

August 2012 – May 2013

Account Manager and Team Leader

- Excelled in intensive management training program and lead sales team of nine
- Exceeded sales goals and ranked in the top 5 of all account managers in North Carolina
- Trained entry level employees in sales practises for AT&T Residential Fiber Optic Services

Three Birds Marketing LTD, Chapel Hill, NC

May 2012 – August 2012

Reputation Management Intern

- Researched and assessed digital marketing and SEO strategy for Toyota using Google Analytics
- Prepared analytical reports for optimizing web presence and integrated new email and social media marketing strategies.

PS International LTD, Chapel Hill, NC

August 2011 – May 2012

Logistics Coordinator

- Booked 40 to 50 shipments monthly for international trade of bulk agricultural commodities
- Prepared export documentation, verified inspections, and ensured timely sensitive delivery
- Managed client relationships in English and Spanish for shipments to Peru, Chile, Mexico, Brazil, Dominican Republic, and Nicaragua

BASF, Barcelona, Spain

May 2010 – August 2010

CRM and Marketing Intern

- Researched and implemented SEO and social media strategies for AgCelence brand
- Maintained CRM databases and built relationships with distributors and customers.
- Toured South Spain tomato region and presenting new products and increasing brand awareness

Education

University of North Carolina at Chapel Hill

B.S.Economics, B.S. Management and Society, Minor in Hispanic Studies

The Iron Yard Academy

Front End Engineering - Cohort 6

Thinkful

Front End Developer Course

Proficient in Spanish and Portuguese
American and Canadian Citizen