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About the Author Eric W. Noreen has taught at INSEAD in France and the Hong Kong Institute of Science and Technology and is emeritus professor of accounting at the University of Washington. Currently, he is the Accounting Circle Professor of Accounting, Fox School of Business, Temple University. He received his BA degree from the University of Washington and MBA and PhD degrees from Stanford University. A Certified Management Accountant, he was awarded a Certificate of Distinguished Performance by the Institute of Certified Management Accountants. Professor Noreen has served as associate editor of *The Accounting Review* and the *Journal of Accounting and Economics*. He has numerous articles in academic journals including: the *Journal of Accounting Research*; *The Accounting Review*; the *Journal of Accounting and Economics*; *Accounting Horizons*; *Accounting, Organizations and Society*; *Contemporary Accounting Research*; the *Journal of Management Accounting Research*; and the *Review of Accounting Studies*. Professor Noreen has won a number of awards from students for his teaching. Peter C. Brewer is a professor in the Department of Accountancy at Miami University, Oxford, Ohio. He holds a BS degree in accounting from Penn State University, an MS degree in accounting from the University of Virginia, and a PhD from the University of Tennessee. He has published 30 articles in a variety of journals including: *Management Accounting Research*, the *Journal of Information Systems*, *Cost Management*, *Strategic Finance*, the *Journal of Accountancy*, *Issues in Accounting Education*, and the *Journal of Business Logistics*. Professor Brewer is a member of the editorial boards of *Issues in Accounting Education* and the *Journal of Accounting Education*. His article "Putting Strategy into the Balanced Scorecard" won the 2003 International Federation of Accountants' Articles of Merit competition and his articles "Using Six Sigma to Improve the Finance Function" and "Lean Accounting: What's It All About?" were awarded the Institute of Management Accountants' Lybrand Gold and Silver Medals in 2005 and 2006. He has received Miami University's Richard T. Farmer School of Business Teaching Excellence Award and has been recognized on two occasions by the Miami University Associated Student Government for "making a remarkable commitment to students and their educational development." He is a leading thinker in undergraduate management accounting curriculum innovation and is a frequent presenter at various professional and academic conferences. Prior to joining the faculty at Miami University, Professor Brewer was employed as an auditor for Touche Ross in the firm's Philadelphia office. He also worked as an internal audit manager for the Board of Pensions of the Presbyterian Church (U.S.A.). He frequently collaborates with companies such as Harris Corporation, Ghent Manufacturing, Cintas, Ethicon Endo-Surgery, Schneider Electric, Lenscrafters, and Fidelity Investments in a consulting or case writing capacity. Ray H. Garrison is emeritus Professor of Accounting at Brigham Young University, Provo, Utah. He received his B.S. and M.S. degrees from Brigham Young University and his D.B.A. degree from Indiana University. As a certified public accountant, Professor Garrison has been involved in management consulting work with both national and regional accounting firms. He has published articles in *The Accounting Review*, *Management Accounting*, and other professional journals. Innovation in the classroom has earned Professor Garrison the Karl G. Maeser Distinguished Teaching Award from Brigham Young University.

Customer Reviews Most helpful customer reviews 0 of 0 people found the following review helpful. Great Intro to Managerial Accounting By JK I usually find textbooks to be a bit confusing in the organization and layout, but found this textbook to be quite the opposite. It was extremely easy to read and with plenty of excellent examples. I have to say I was dreading this class as my impression was that the topic was going to be pretty dry and boring, but since the textbook was so easy to read, I found I really enjoyed the course. The exercises at the end of each chapter start really, really easy, giving you a chance to apply the basics of what was covered in the chapter. From there, they get a little more complex with the problems and case studies enabling you to think more deeply about the relationships of the transactions by having you solve for many different variables. I did connect to the online portion and there are helpful quizzes and other problems, including some Excel spreadsheets for some of the exercises at the end of each chapter. My instructor did not have a full a

subscription, so some of the material wasn't available, but what I could access was very helpful, especially in preparation for the mid-term and final. 0 of 0 people found the following review helpful. Great book By Abatch Great book! I am still in my managerial accounting class and find this book easy to guide students in understanding how important managerial accounting is in business. The supplemental guide WyleyPlus is highly recommended and compliments this book well! Will help students, who are not accounting experts, the guidance needed in understanding the course you are taking. Equations are easy to follow and there are tons of problems and examples to help a student through the chapters. 1 of 1 people found the following review helpful. Managerial Accounting - ACT 560 By DG Once again, book was received in excellent condition so I commend the seller. The price was also fair so I have nothing to complain about there and finally the book was delivered in less than a week. Good job from the seller. I will preface my review of the book itself by saying that I am extremely averse to all things accounting and I did not receive a CD with the book (which may have answers to some of my concerns). That being said, this book does a better job (than other accounting books I have used) at laying out a systematic study roadmap which allows even the most reticent students as myself, to grasp the major concepts and follow the general thought process of the writers. This may sound elementary however, I think it is worth mentioning that for managerial accounting novices, the illustrations are priceless. These pictures truly speak a 1000 words and help you grasp what you are reading, Things you should know/review or check your understanding/study objectives/etc... really help drive the points home. One thing I am not thrilled about is the authors inability to translate managerial accounting and general accounting jargon into plain English for the non-accounting crowd. I find that the definition and/or explanation of certain key concepts could be reduced to fewer simpler words and yet have the same effect. The answers to problems could also use some examples. The good news is that the mathematical examples that are tied to these concepts are often continuous (meaning, you see the same company being used in a continuous series of examples so you build upon your understanding and can literally visually track backwards if/when you get lost.) See all 708 customer reviews...

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