



"How I Generated \$1,083,252 In 5 Months With One Product"

Learn how to differentiate yourself by building a store around one product.

Based around a "reveal it all" case study, see how I used this blueprint to generate over \$1 million in sales in 5 months with one product. Includes access to an **exclusive Facebook group**.

~~\$297~~ Free

One Time Investment

(Win10/Win8/Win7/Vista/XP)

[**Download course**](#)

Discover a **proven blueprint** that has created **multiple 6 & 7-figure stores**. This is NOT just another step-by-step course - this blueprint is designed to help intermediate dropshippers to take things to the next level.

What is the eCom Blueprint course?

eCom Blueprint is a **case study based** course designed as an extension of my YouTube channel.

I reveal my one-product store that generated **over \$1 million in sales in 5 months** (20% profit) and show exactly how I started the store, scaled it, and managed the operations.

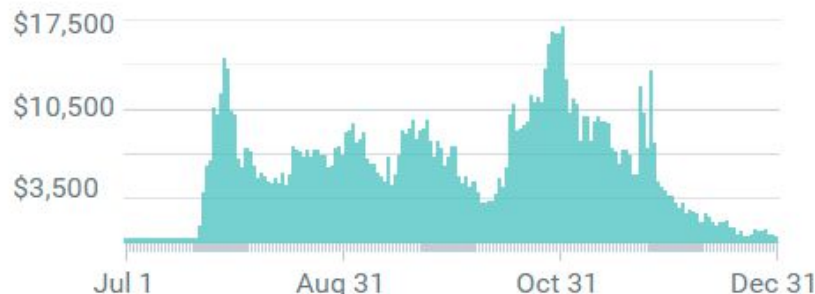
The goal with this case study course is to show you all the theory that I teach on my channel in practice and give you a concrete example to follow.

TOTAL SALES

\$1,083,251.98

Jul 1–Dec 31

40,344 orders



What You Will Learn

- How to select a **proven product** to build a one-product brand around
How to create a **one product brand** and position yourself as a market leader
How to kickstart your sales and gather data using **cost-effective IG influencer ads**
- How to use Facebook ads to **take your store to the next level** and **generate sales consistently**
 - How to scale one product to **\$5000/day in profitable ad spend** with Facebook adsHow to effectively **automate order fulfillment** with a dropshipping agent and **lower your costs**
- How to hire VAs and **properly structure your customer service team**
- How to develop the **winning mindset** you need in order to succeed
- Based on an in-depth one product store **case study - \$1 million in sales in under 5 months**

More Reasons to Join

- Get access to a **private Facebook group** with direct access to me and other group members
- Get access to **copy & paste templates** for structuring your customer service team
- Get the contact information for my **dropshipping agent** to automate your fulfillment

Requirements

- You understand the dropshipping model and you know how to fulfill orders
 - You know how to set up a simple store with Shopify
- You understand the basics of online marketing (social media marketing, Facebook ads, etc.)
- You've watched my "Free Course" playlist on YT already, and you want to take things to the next level

Ready to Take Action?

[Download course](#)

Frequently Asked Questions

Q: What's the difference between this course and your YouTube channel?

A: The main difference is that this course is case study based. Everything is taught by showing real examples from my one-product store that did \$1 million in sales in 5 months.

On my YouTube channel, I prefer not to reveal my stores for many reasons -- it gets copied a lot, it messes up my retargeting audiences, etc. With this course, I reveal everything about my most successful one-product store to date.

You get to see the store, the product, all the ads... I take you inside my ads manager to show you exactly how I managed & scaled the ads. I also show you how I outsourced customer service, streamlined order fulfillment, and much more.

I strongly believe that if you've already taken in my free content and you understand my strategy, seeing a real example will make everything click.

Q: What is the structure of the course?

A: There are 6 modules (excluding intro/outro modules) and 30+ videos.

Here is a preview of the modules: Mindset for Success, Proven Product Selection, One-Product Store Creation, Influencer Ads Academy, Facebook Ads Blueprint, Store Automation & Operations

As previously mentioned, everything is case study based. I don't go too in-depth into the theory for all these modules -- instead, I show you real examples from my store.

Q: Is there a private group for the course members?

A: Yes, there is an exclusive Facebook group for course members where you can mastermind with me and 1000+ other motivated entrepreneurs.

Many of the group members have years of experience and have already achieved massive success with eCommerce. The amount of value you can get from the group alone is worth the price.

Q: Do you mentor all course members individually?

A: I don't have time to individually mentor everyone who joins the course. However, there is a private group included with the course where you can regularly engage with me and all the other course members.

Q: Can I buy the course now and keep it for later?

A: Yes, all the content is hosted on a membership website where you can log on anytime to get access.

Ready to Take Action?

[Download course](#)

Testimonials

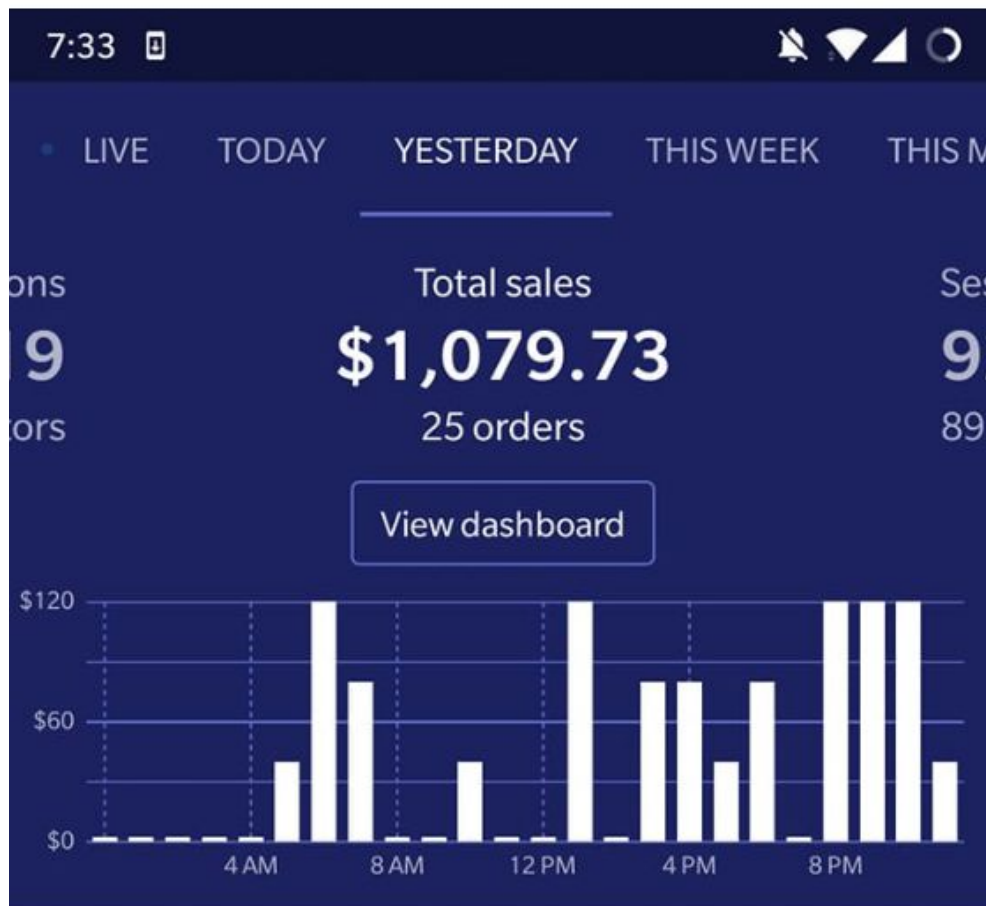
Not sure if this will work for you? Here are a few student success stories taken from inside of the private group:



[Name]

New Member · 9 hrs

Wow, just woke up to 15 sales.
Which makes this my first \$1k day, and I'm just 4 days in!
Thank you [GabrielSt-Germain](#), so glad I found you 🥰



20 orders to fulfill

In the last 7 days



87% of all your social network referrals came from Facebook

You had 1210 referrals from Facebook.

[START SELLING ON FACEBOOK](#)



You and 47 others

14 Comments

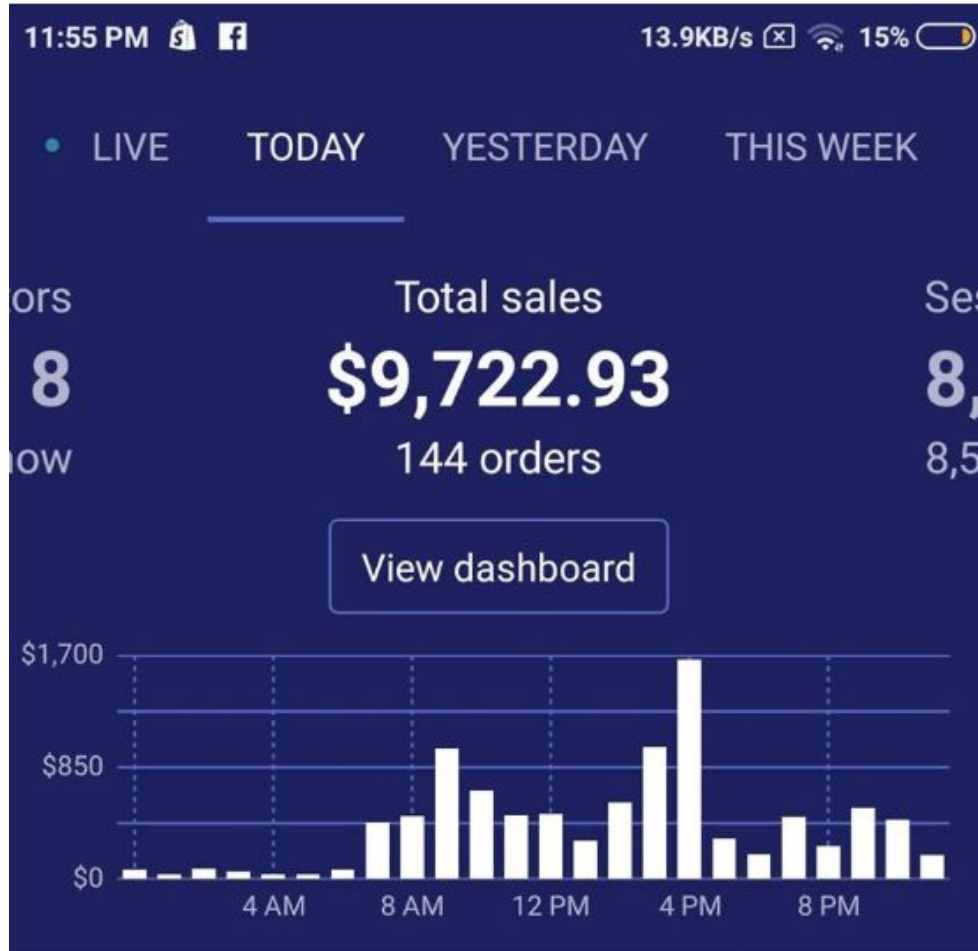


eCom Mastermind (Gabriel St-Germain)

February 8 at 7:14 PM · 🌐

I just implemented Gabriel St Germain's course and I hit my goal of 9k a day. Next goal 10k a day

Tip of the day: You should definitely do retargeting as Gabriel suggested. It has high ROAS



50+ orders to fulfill

GOAL

Reduce abandoned checkouts



You've had fewer abandoned

👍❤️🤔 You, Julie Gagnon and 132 others

84 Comments

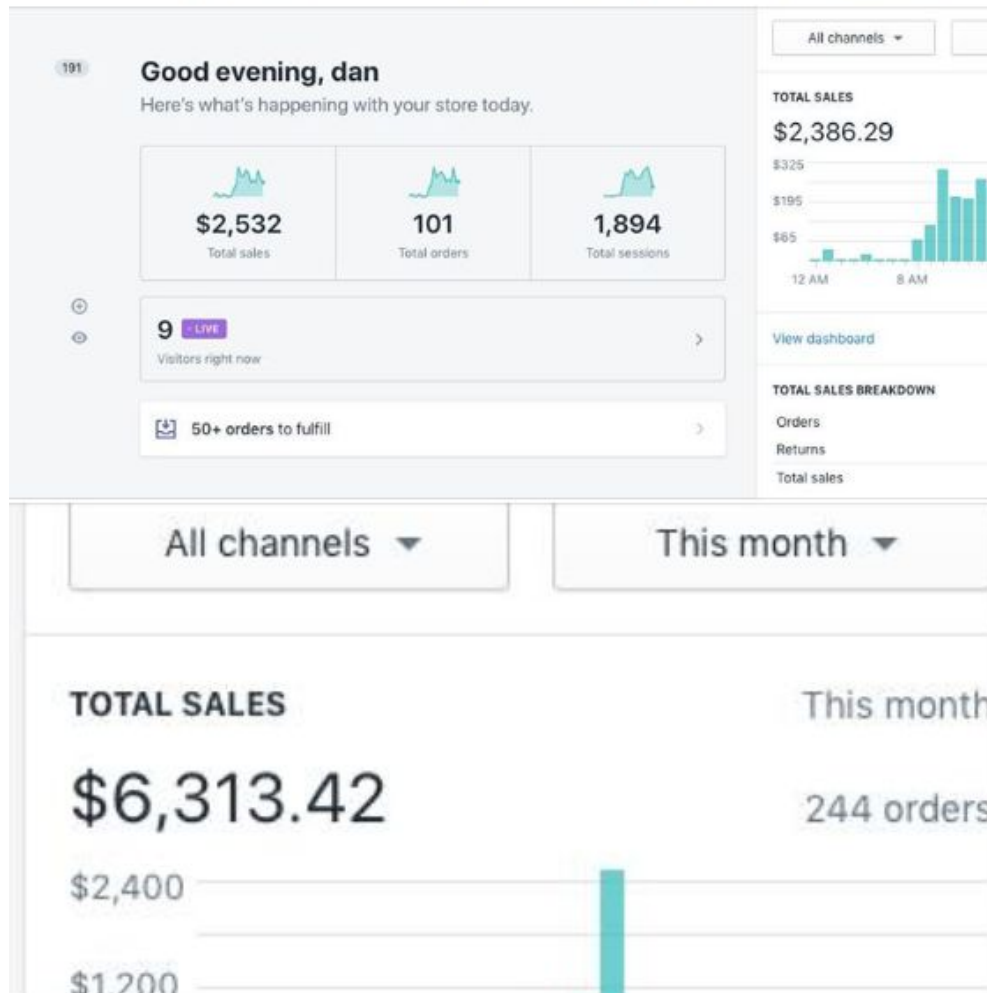


New Member · 11 hrs

I can't express how grateful I am to [Gabriel St-Germain](#) and other great teachers out there. I just had a \$2500 sales day from a site I started just a week ago.

I started in October and since then have spent \$1000s in ad spend trying to figure fb out. Wasted so much time with the many poor teachers out there. I've had a few sites that have made sales, but never anything profitable nor confident that I could scae.

Here are the big things I've learned from Gabriel's course and t... [See More](#)



You and 64 others

18 Comments



New Member · February 11 at 5:30 PM

s LAA

\$20

South Pasadena, CA

Just used Gabriel's LAA scaling method and created 1%, 1-2%, 2-5% in US, CA, AU, UK at \$20 budget each ad set and woke up with \$1k in sales already 🤩

2:06



You received \$109.51 USD from Glen Attard



SHOPIFY

1h ago

[REDACTED] has a new order for 1 item totaling 84.95.



SHOPIFY

10:01 AM

[REDACTED] has a new order for 1 item totaling 99.90.



PAYPAL

10:01 AM

You received \$99.90 USD from Bourret collin Carl eric



SHOPIFY

9:18 AM

[REDACTED] has a new order for 1 item totaling 84.95.



SHOPIFY

8:56 AM

Message Seller



shared his first post.

New Member · February 12 at 6:21 PM

Thanks a lot to Gabriel for all the value he brings, I simply implemented his strategies and the results are immediate! Only \$290 advertising budget for this results 🤖

Never give up and take action, try again and again, work hard and you'll get there 💪



42 commandes à traiter

Au cours des 30 derniers jours

14% de vos e-mails de récupération de paniers abandonnés ont été couronnés de succès

Le taux de recouvrement moyen des autres

37

9 Comments



shared his first post.

New Member · 12 hrs

One of my stores, just a little over a month now.

- Gabriels strategy works (just follow it to the T and stop trying to reinvent the wheel lmao)
- Was not very profitable due to CNY (had to stop all my 3+ ROAS as they were non US & my supplier has a US Warehouse) but profits picking up tremendously rn
- Not PVL yet but heading towards
- Am with (Gabriels Agent)

If you haven't started your shop yet, just follow what Gabriel says to the T. Worst case you lose a couple hundred bucks.

Happy to answer any questions if ya guys have. Chur

All channels ▾

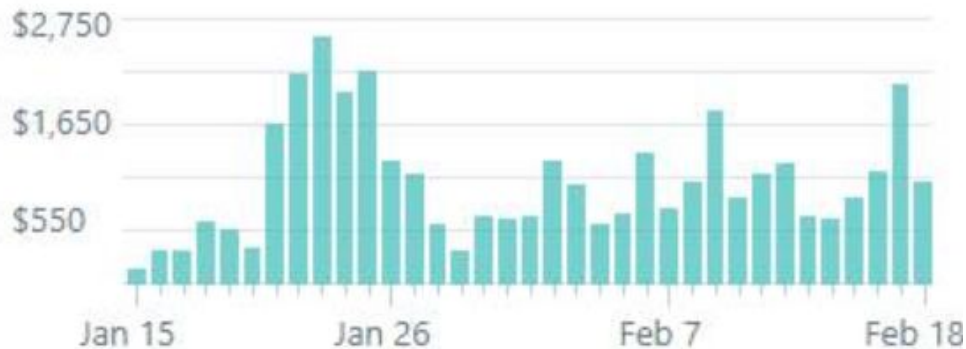
Jan 15–Feb 18 ▾

TOTAL SALES

Jan 15–Feb 18

\$37,144.35

951 orders



[View dashboard](#)

TOTAL SALES BREAKDOWN

Jan 15–Feb 18

Orders	\$38,127.49
Returns	-\$983.14
Total sales	\$37,144.35



Nathan Hovick

► eCom Mastermind (Gabriel

St-Germain)

1 hr ·

If you didn't get the course yet you definitely should! The amount of value and info Gabriel is giving in it is insane! Worth every penny! Here is a brand new store I just launched yesterday.



15

24 comments



Like



Comment

T-Mobile Wi-Fi

11:01 PM

93%

Done

Overview dashboard



Feb 14–Feb 16, 2019

compared to Feb 11–Feb 13, 2019

Total sales

\$424.83

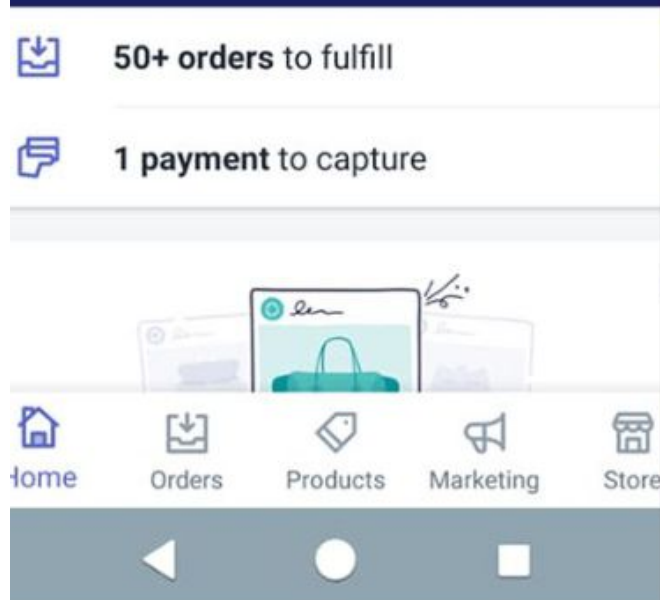
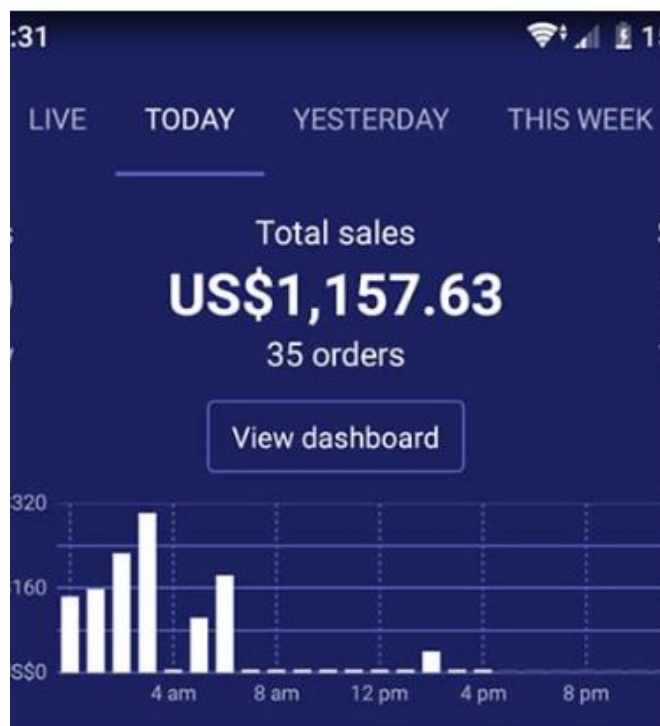
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Online Store

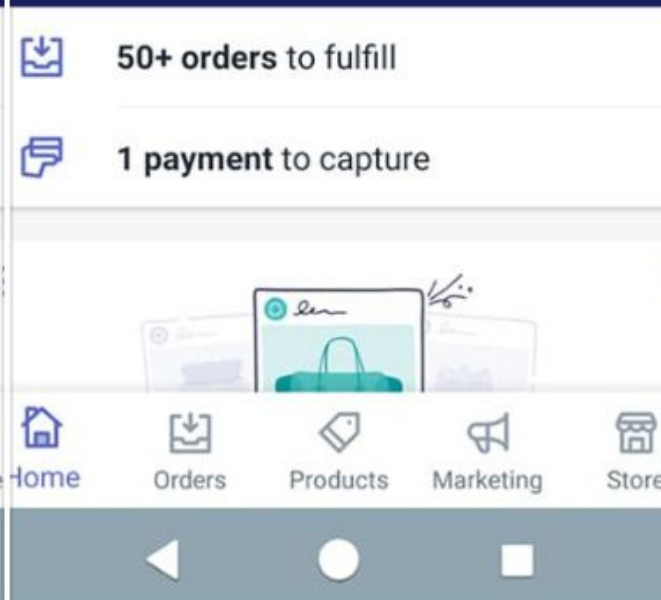
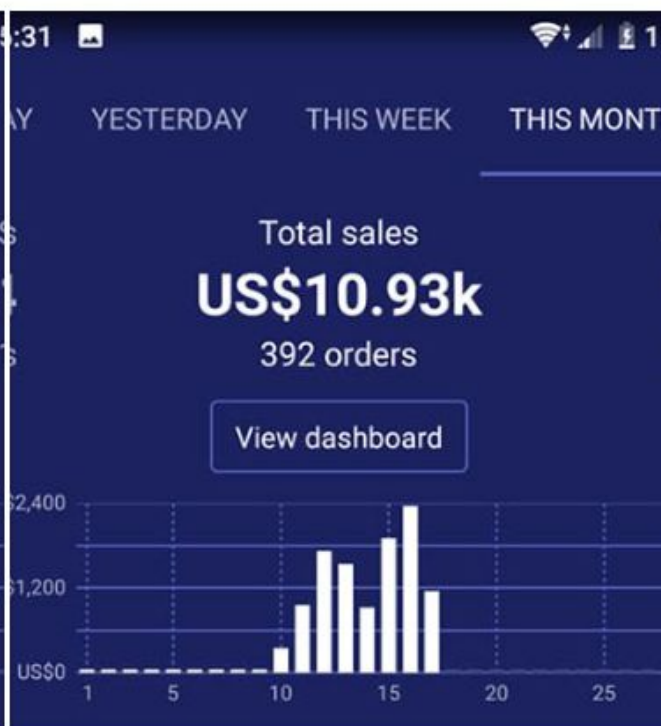


New Member · 22 hrs

Yeah so that marks the first week. If only it weren't for the cashflow... (No ads running) Note for the future: don't scale faster than your backup cash let's you. Still, thank you very much [Gabriel St-Germain](#) for the course 😊💰



👍❤️😱 You and 30 others



9 Comments



shared his first post.

New Member · February 9 at 12:32 AM

PSA: If you are struggling with ecommerce, PLEASE do yourself a favour and follow EXACTLY what Gabriel says down to every little detail. Then if it STILL doesn't work (which is highly unlikely) then it's probably because of the product, pick a new one and go for round 2 😊

Website Purchases	Cost per Purchase	Website Purchase ROAS (Return	Purchases Conversion Value
1,544	\$30.23	2.06	\$96,259.18



2 Comments

Ready to Take Action?

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eComBlueprint

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