



Jon Lloyd Gabiel De la Cruz

Multimedia Designer | Motion Graphic Designer |
| Photographer | Video Grapher | Graphic Artist

CONTACT INFORMATION

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EDUCATIONAL & WORK EXPERIENCE

- 🎓 **BS in Industrial Technology**
Major in Computer | 2017 - 2018
Bulacan State University
- 📁 **Multimedia Designer | Digital Marketing.**
Visual Specialist | 2023 - present
RDF food and feed , livestock INC.

EXPERTISE AND SKILLS

- PHOTO MANIPULATION
- FILM MAKING
- MOTION GRAPHICS
- MOCK UP DESIGN
- SOUND DESIGN AND VIDEO EDIT
- FOOD VIDEOGRAPHY
- SCRIPT WRITING
- FOOD PHOTOGRAPHY

CHARACTER REFERENCES

GRETHEL EINSTEIN BERNARDINO
SOFTWARE ENGINEER @NEXTBRIDGETECHNOLOGY INC.
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SOFTWARE EXPERTISE

- Adobe photoshop
- Adobe after effects
- Adobe illustrator
- Adobe premiere pro
- Adobe indesign
- canva

BASIC SOFTWARE

- blender
- sketch up and autocad
- adobe animate
- fl studio 20
- figma

JOB POSITION AND RESPONSIBILITIES

As a Multimedia Designer specializing in food photography, food videography, graphic design, and motion graphics, my role is to harness the power of visual storytelling to create compelling and immersive experiences for audiences. Here's how I bring each aspect of my expertise to life.