



JON LLOYD DELA CRUZ

MULTIMEDIA DESIGNER

09565163244

johnlloydgabieldelacruz@gmail.com

<https://eboy29.github.io/MM/>

mabalacat , pampanga

EDUCATION

Bachelor of Industrial Technology Major in Computer
BULACAN STATE UNIVERSITY
2019-2023

EXPERTISE

Digital Marketing
Branding
Copywriting
GRAPHIC ART
MOTION GRAPHICS ART
WEB DESIGN
VIDEO AND PROMOTIONAL VID
PHOTOGRAPHER

LANGUAGE

English
FILIPINO

Experience

○ **Jan 2018– 2020**
[pearl.milk.tea](#)

Social Media Manager

I am responsible to create a visualization and social media present about our product in facebook. gathering some informations to level up our brand and products to serve our valued customers.

○ **2023– present**
[RDF Feed, Livestock & Foods, Inc.](#)

Multimedia Artist

Collaborated with clients and team members to conceptualize and develop multimedia projects, ensuring alignment with client goals and brand guidelines. Designed and created a variety of multimedia content, including graphics, animations, videos, and interactive media using software such as Adobe Creative Suite.

Software expertise

Photoshop	Adobe XD
After Effects	InDesign
Premiere Pro	Blender
Illustrator	Light Room
Media Encoder	Canva

Reference

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