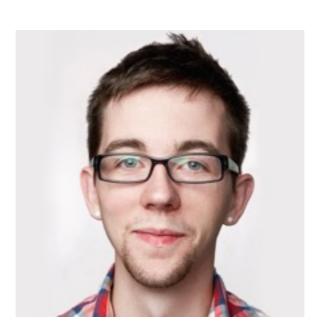# GETTING STARTED WITH WORDPRESS

Eric Boyer, Product Designer (Sprout Social)

HELLO!

ERIC BOYER, PRODUCT DESIGNER

HELLO!

YOU?

HELLO!

LET'S KEEP AN OPEN CONVERSATION THROUGHOUT

WHAT DO WE HOPE TO WALK AWAY WITH?

AGENDA

‣ What is Wordpress?

‣ wordpress.org vs. wordpress.com

‣ Basic Web development terminology + concepts

‣ HTML / CSS / JavaScript

‣ How do we get started?

‣ Dashboard, Posts, Pages, Categories, Tags

‣ Appearance

‣ Plugins

‣ Making your life easy

‣ Continued Education

WHAT IS WORDPRESS?

CMS

CONTENT MANAGEMENT SYSTEM
A BLOGGING PLATFORM THAT HAS MATURED OVER THE
YEARS INTO MUCH MUCH MORE…

.COM VS. **.ORG**

HOW TO USE THE PLATFORM, AND LIMITATIONS

BASIC WEB DEVELOPMENT TERMINOLOGY + CONCEPTS

CLIENT VS. **SERVER**

THE INTERNET!

IP ADDRESS

INTERNET PROTOCOL ADDRESS

DNS SERVER

DOMAIN NAME SYSTEM

A DNS NAME SERVER IS A SERVER THAT STORES THE

DNS RECORDS FOR A DOMAIN NAME

BASIC TERMINOLOGY + CONCEPTS

CLIENT – "HEY, I NEED DIRECTIONS TO WWW.FACEBOOK.COM"

DNS SERVER – "OH, SURE BUD. WWW.FACEBOOK.COM MAPS TO 31.13.71.14"

SERVER (31.13.71.13) – "A LITTLE HAM AND EGGS COMIN' AT YA"

CDN

CONTENT DELIVERY NETWORK

HOW CAN YOU DO THIS?

DOMAIN NAME (GANDI.NET, NAME.COM)

HOSTING (NAME.COM, WEBFACTION.COM)

HTML / CSS / JAVASCRIPT

EVERYTHING THAT YOU SEE AND INTERACT WITH WHEN USING THE WEB IS HTML, CSS, AND JAVASCRIPT.

HTML (NOUN)
<P>HI</P>
MEANS 'PARAGRAPH'

CSS (ADJECTIVE)
P { COLOR: #FFF; }
MEANS 'PARAGRAPH IS WHITE'

JAVASCRIPT (VERB)
$("P").ON("CLICK", FUNCTION(){ $(THIS).HIDE(); });
MEANS "CLICKING ON THE PARAGRAPH HIDES IT"

HTML

HYPERTEXT MARKUP LANGUAGE
(STRUCTURE, BUILDING BLOCKS, NOUN)

```
1  <div>
2      <h1>Lunch</h1>
3      <p>We've got some great lunch options for you.</p>
4      <ul>
5          <li>Taco</li>
6          <li>Burrito</li>
7          <li>Tostada</li>
8      </ul>
9  </div>
```

BASIC TERMINOLOGY + CONCEPTS

```
1   <style>
2   .menu .menu-header {
3     margin: 0 0 10px 0;
4     font-size: 20px;
5     color: salmon;
6   }
7   .menu .menu-content {
8     font-size: 14px;
9     color: black;
10  }
11  </style>
12  <div class="menu">
13    <h1 class="menu-header">Lunch</h1>
14    <p class="menu-content">We've got some great lunch options for you.</p>
15    <ul class="menu-items">
16      <li>Taco</li>
17      <li>Burrito</li>
18      <li>Tostada</li>
19    </ul>
20  </div>
```

CSS
CASCADING STYLE SHEETS
(STYLE, ADJECTIVE)

BASIC TERMINOLOGY + CONCEPTS

```
1    <style>
2    .menu .menu-header {
3      margin: 0 0 10px 0;
4      font-size: 20px;
5      color: salmon;
6    }
7    .menu .menu-content {
8      font-size: 14px;
9      color: black;
10   }
11   </style>
12   <script>
13     $(".js-menu-item").on("click", function(){
14       $(this).remove();
15     });
16   </script>
17   <div class="menu">
18     <h1 class="menu-header">Lunch</h1>
19     <p class="menu-content">We've got some great lunch options for you.</p>
20     <ul class="menu-items">
21       <li class="menu-item js-menu-item">Taco</li>
22       <li class="menu-item js-menu-item">Burrito</li>
23       <li class="menu-item js-menu-item">Tostada</li>
24     </ul>
25   </div>
```

JAVASCRIPT

(BEHAVIOR, VERB)

CHALLENGES

DEVICE RESOLUTIONS (RETINA, 4K, LOW RESOLUTIONS)

DEVICE SIZES (PHONE, TABLET, DESKTOP)

BROWSERS (FIREFOX, CHROME, SAFARI, INTERNET EXPLORER 7, 8, 9, MICROSOFT EDGE)

PERFORMANCE

WHAT DO WE NEED TO GET STARTED?

DEVELOPMENT ENVIRONMENT

‣ MAMP (my apache, mysql, and php)

‣ Wordpress (www.wordpress.org)

‣ Text editor

‣ Browser

Source:

WHAT DO WE NEED TO GET STARTED?

</>

MAKING YOUR LIFE EASY

FRAMEWORKS, LIBRARIES, PLUGINS

‣ (Theme) Blank Starter Template - http://underscores.me/

‣ (Plugin) Advanced Custom Fields - http://www.advancedcustomfields.com/

‣ (Theme Market) Theme Forest - http://themeforest.net/

‣ (Documentation) Wordpress - http://wordpress.org

‣ (Documentation) Template Hierarchy - https://developer.wordpress.org/themes/basics/template-hierarchy/

Source:

!

CONTINUED EDUCATION

ONLINE RESOURCES

‣ w3schools.com

‣ learn.shayhowe.com/html-css

‣ stackoverflow.com

‣ code.tutsplus.com

‣ teamtreehouse.com

Source:

GENERAL ASSEMBLY, FRONT-END-WEB-DEVELOPMENT

‣ **Sep 19 - Nov 21**
‣ *Sat (10am - 5pm)*

‣ **Oct 13 - Dec 22**
‣ *Tue & Thu (6pm - 9pm)*
‣ **with me as a TA**

‣ **Dec 3 - Feb 18**
‣ *Tue & Thu (6pm - 9pm)*

Q&A

THANKS!

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[LINK TO TALK]