EXPERT

~~EXPERT~~

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BURN YOUR BUSINESS CARDS

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Happy Wednesday from the Basecamp Support team! We're here to help.

Chase

Chris

Emily

James

Jim

Joan

JorDanée

Kristin

Merissa

Natalie

Sylvia

Tony

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@GA_Chicago

You're reading Signal v. Noise, a publication about the web by Basecamp since 1999. Happy Monday.

The end of 9-to-5: Faster support with Euro-hours and late shifts

Emily Triplett Lentz wrote this on Aug 03 2012 / 15 comments

Officially, 37signals customer support is only available during standard U.S. business hours — 8 a.m.-5 p.m. CST (14:00-23:00 GMT). In reality, we're usually open a little longer than that, because some of us are morning people (Merissa!) and some of us are night owls (Joan!). We'll sometimes pop in on weekends too, especially when it's busy. Still, that only amounts to about 60 hours of availability in a 168-hour week.

That's been a bummer for folks in other parts of the world — nearly a fifth of our customers are in Europe, and at least 5 percent work from Asia and Australia. While it's often easy to get back to our American customers

Basecamp

Hey Jason!

Alas! Your free 6-month Basecamp pause period has come to an end.

Ready to get back to work? Resume your subscription to instantly bring all your projects, people, and data back.

Need more time? We'll hang onto everything for you, for just $10 a month until you're ready to come back.

If you choose not to resume or keep your account paused, it'll be cancelled on December 22, 2013. Learn more about canceling your account here.

Sign in to manage your account subscription

Questions? Our support team is here to help you any way we can!

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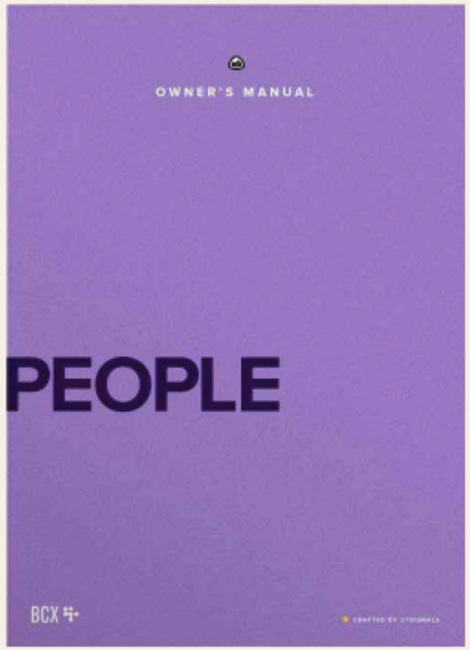
Basecamp LLC

Basecamp Help

Tweet @Basecamp for quick questions FAQ Guides Videos Cheat Sheet

Help Guides

Find answers in our fully packed guides to learn Basecamp inside and out



Inviting, organizing, and communicating with people

Everything you need to know about single-page projects

Keep on schedule with dates and reminders

Managing Projects

Projects 101

Organizing projects

Client projects

Project permissions

Templates

Archiving, deleting and renaming

Keeping current

Searching in Basecamp

Looping non-users into a discussion

Notifications

Deleting and restoring project items

Moving and copying

Adding items through email

Discussions

To-do lists

Files

File Labels

Google Docs

Text documents

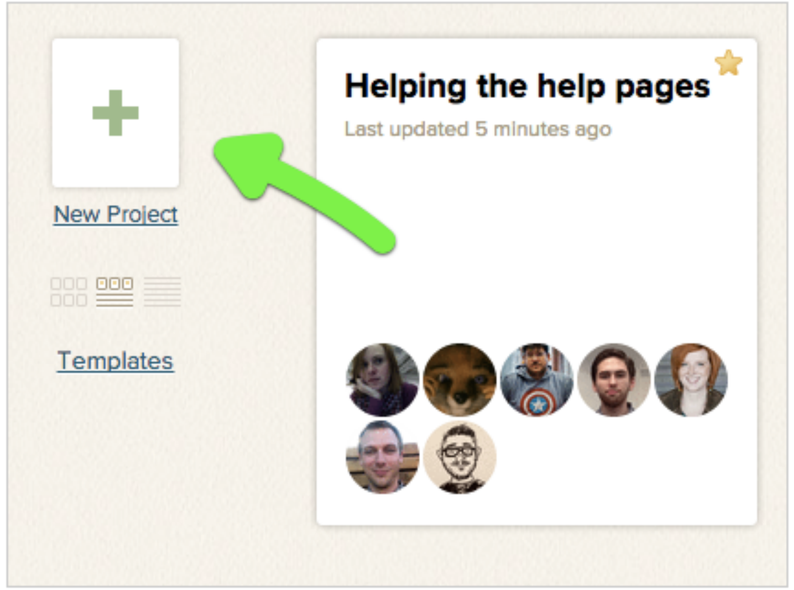
Forwarded emails

Get started on a project

A Basecamp project is a workspace where you collaborate with your team and collect your discussions, to-dos, documents and files all in one place.

Projects can be used for anything from building a new app, to serving as a company watercooler, to organizing a family vacation. Here's how to use them!

1. **Click the "New Project" button**: It's located on the left side of your projects screen. Only administrators, the account owner and people given permission to create a project will see the "New Project" button.



```
---
layout: answer
title: "Organizing projects"
category: projects
---

# Organizing your projects

Projects are listed in alphabetical order, but you can organize
them in a way that makes sense to you!

1. View your projects as a list, as cards, or as a combination of
   the two. Move important projects to the top of the list by
   clicking the star that's located to the left of the project
   title. Starred projects are specific to you, and listed in the
   order in which they were starred.
   ![Stars](/help/images/projects/project-starred.png)
2. Group your projects by adding a prefix to the title. Projects
```

```
  triggering after callbacks for `deploy'
  * 2013-04-23 16:04:18 executing `deploy:cleanup'
  * executing "ls -xt /u/sites/bcx-help/releases"
    servers: ["site-05"]
    [site-05] executing command
    command finished in 153ms
 ** keeping 5 of 6 deployed releases
  * executing "rm -rf /u/sites/bcx-help/releases/20130417201647"
    servers: ["site-05", "site-06"]
    [site-05] executing command
    [site-06] executing command
    command finished in 2659ms
~/37s/apps/bcx-help $
Last login: Tue Apr 23 16:17:19 on ttys003
~/37s/apps/bcx-help $ _
```

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```ruby
require 'rubygems'
require 'json'
require 'uri'
require 'pp'

links = []
month = "%02d" % 03
year = 2013

for day in 1..19 do
  filename = "#{year}-#{month}/#{day}.json"
  json = File.read(filename)
  transcript = JSON.parse(json)

  transcript["messages"].each do |msg|
    link = "http://"
    body = msg["body"]
    if msg["type"] == "TextMessage"
      url = body.slice(URI.regexp(['http']))
      links << "<li>" + body.gsub(url, '<a href="' + url + '">' + url + '</a>') + "<
    end
  end
end

```

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Incoming Transmission

The best of business, design, programming, and the web, hand-picked by 37signals

Get the best of the web, right in your inbox

Incoming Transmission is a once-a-month newsletter highlighting 37signals's favorite posts from Signal vs. Noise, along with hand-picked finds from around the web. We hate spam, too, so we'll never share your email.

Enter your email address… Subscribe

Read every issue

Current transmission: #07 — July 2013

Raise your prices through better storytelling, typography in ten minutes, and a near-blind man creating beautiful pixel paintings.

#06 — June 2013

How to read faster, fighting cancer with HIV, and questioning whether or not

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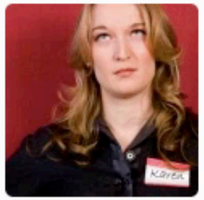
Safari File Edit View History Bookmarks Develop Window Help 50% Thu 6:47 PM

A LIST APART

HARVEST
Brought to you by:
HARVEST, a beautifully crafted time tracking tool for creative shops. Start a trial before the year slips away.
GetHarvest.com



KAREN MCGRANE *on* CONTENT

Responsive Design Won't Fix Your Content Problem

November 21, 2013 · Published in Content, Content Strategy, Project Management · 42 Comments

I spoke to a digital team at a large corporation a while back, and outlined some of the many challenges they were likely to face in creating, revising, and publishing their content so it would work well on smartphone, tablet, and desktop interfaces.

Share This:
Twitter
Facebook
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These included:

- Evaluating whether content is useful, valuable, actually worthy of being on mobile (or the desktop, for that matter)
- Assessing the amount of content that can appear on a "page" on different devices, and striking a balance for different form factors
- Creating multiple forms of headlines, teasers, or body text, so valuable information

Safari File Edit View History Bookmarks Develop Window Help 51% Thu 6:48 PM

jquery.wanker.js by Mig Reyes

mig.io/makes/wanker/example/ Reader

jquery.wanker.js

Below is an example of prose that'll likely be ignored by web designers and developers due to browser wanking—excessivley resizing in order to discover responsive design break-points. *Resize your browser to see the jQuery plugin in effect, or download jquery.wanker.js by @migreyes on GitHub*.

Oranges

by John McPhee

ORANGES. NEW YORK: FARRAR, 1966, PAGE 6-10

The first know reference to oranges occurs in the second book of the Five Classics, which appeared in China around 500 B.C. and is generally regarded as having been edited by Confucius. The main course of the migration of the fruit–from its origins near the South China Sea, down into the Malay Archipelago, then on four thousand miles of ocean current to the east coast of Africa, across the desert by caravan and into the Mediterranean basin, then over the Atlantic to the American continents–closely and sometimes exactly kept pace with the major journeys of civilization. There were no oranges in the Western Hemisphere before Columbus himself introduced them. It was Pizarro who took them to Peru. The seeds the Spaniards carried came from trees that had entered Spain as a result of the rise of Islam. The development

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Mig Reyes @migreyes · Feb 3

A year ago, I wanted to learn how to write JavaScript. Today, I'm releasing my first jQuery plugin.

Wanker: mig.io/makes/wanker/

Details

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Jon Culver
@bahoo

Follow

Brilliant & hella forward-thinking. MT @migreyes Today, I'm releasing my first jQuery plugin, Wanker: mig.io/makes/wanker/

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3:25 PM - 3 Feb 2014

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Mig Reyes @migreyes · Feb 3

A year ago, I wanted to learn how to write JavaScript. Today, I'm releasing my first jQuery plugin.

Wanker: mig.io/makes/wanker/

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Alex Moyler
@thealexmoyler

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@migreyes You legend.

Reply Retweet Favorite ••• More

6:47 AM - 4 Feb 2014

Reply to @thealexmoyler

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Mig Reyes @migreyes · Feb 3

A year ago, I wanted to learn how to write JavaScript. Today, I'm releasing my first jQuery plugin.

Wanker: mig.io/makes/wanker/

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Charles Worthington
@cew821

Follow

@migreyes dude. Grow up.

Reply Retweet Favorited ••• More

FAVORITE
1

1:38 PM - 3 Feb 2014

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Password

Easy to remember, hard to guess

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Already use Basecamp? Start a new Basecamp trial with the username you already have.

QUAD-Roller Massaging Cushion
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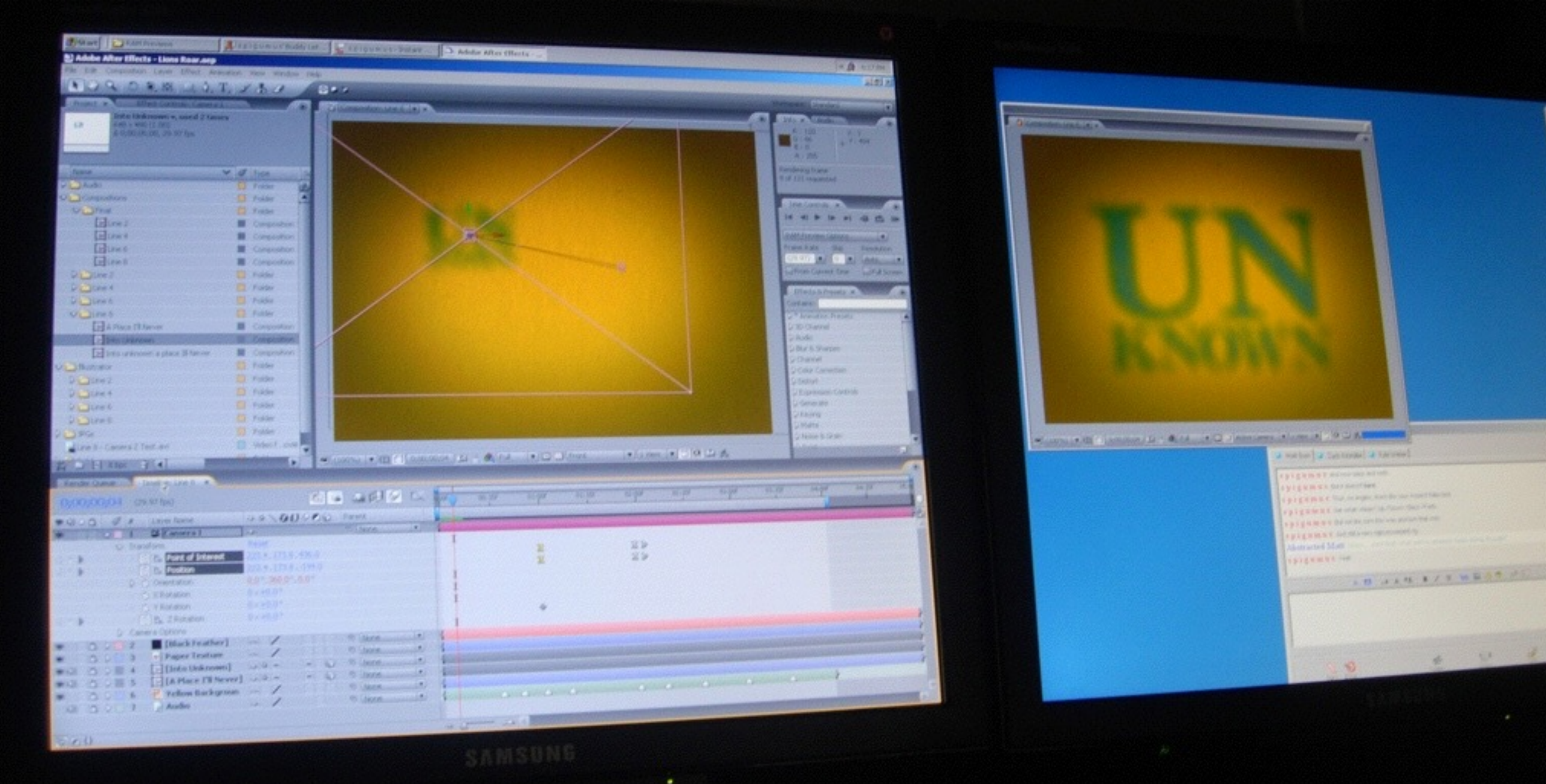

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Pop-Up
Hitty
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BREAK THINGS

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All / Humble Pied.

http://www.humblepied.com/all/

HUMBLE PIED

One inspiring creative sharing one piece of advice, all over video chat.

ALL / ABOUT

THE HUMBLE PIED ARCHIVE

Every bit of advice, from all of the giving contributors.

Debbie Millman

"Don't compromise, and don't take no for an answer."

1 person loves.

Randy J. Hunt

"Everything we make of value is about people."

1 person loves.

Jason Fried

"Make something for yourself."

5 people love.

Tina Roth Eisenberg

"If an opportunity comes your way that scares you, you have to take it."

7 people love.

Amit Gupta

"Figure out how you're going to get the word out before you even start."

4 people love.

Cameron Moll

"Become a problem finder, a problem explorer."

5 people love.

Sean Adams

"Suspend judgement, be open and don't underestimate the power of a touch of flattery."

3 people love.

Nicholas Felton

"Be open to any career opportunities that come along the way."

8 people love.

http://humblepied.com/ — Theme Preview

Theme Preview

Previewing Another WordPress Blog

HTML

June 21st, 2008

What HTML tags would you like to see?

Let's start with an unordered list:

- One
- Two
- Three
- Four

And then move on to a more interesting ordered list:

1. one, two
    1. buckle my shoe
2. three, four
    1. knock at the door
3. Five, six
    1. pick up sticks
4. Seven, eight, lay them straight
    1. Nine, ten, a big fat hen
    2. Eleven, twelve, dig and delve
    3. Thirteen, fourteen, maids a'courting

Search

Pages

- About
- Parent Page
  - Sub-page

Archives

- October 2008
- September 2008
- June 2008

Categories

- Parent (1)
  - First Child Category (1)
  - Second Child Category (1)
    - One Grandchild Category (1)
- Uncategorized (6)

Blogroll

- Development Blog
- Documentation
- Plugins
- Suggest Ideas
- Support Forum
- Themes
- WordPress Planet

Meta

- Log in

all.php

```
27    <div class="search">
28      <?php get_search_form(); ?>
29    </div>
30    -->
31
32  </div>
33
34  <div id="content-all" class="page">
35
36      <?php if (have_posts()) : ?>
37
38      <?php while (have_posts()) : the_post(); ?>
39
40        <div class="all-entry" id="post-<?php the_ID(); ?>">
41          <a class="all-thumb" href="<?php the_permalink() ?>" rel="bookma
42          <div class="all-entry-info">
43            <h2>
44              <a href="<?php the_permalink() ?>" title="Advice by <?php th
45                <?php the_title(); ?>
46              </a>
47            </h2>
```

VISUAL MODE, 1 lines, 51 characters selected Tab Size: 2 PHP

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27    <div class="search">
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29    </div>
30    -->
31
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33
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46              </a>
47            </h2>
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http://www.humblepied.com/all/

http://www.humblepied.com/all/

Parse error: syntax error, unexpected T_ELSE in **/home/spigumus/humblepied.com/wp-content/themes/humble-pied/all.php** on line **61**

http://humblepied.com/ — Theme Preview

Theme Preview

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- Log in

Jim Coudal / @Coudal
Mig / @spigumus

Rip something off, Jim Coudal.

Rip something off, Jim Coudal. Celebrate your lack of plan, Liz Danzico.

Rip something off, Jim Coudal. Celebrate your lack of plan, Liz Danzico. If an opportunity comes your way scares you, you have to take it, Tina Roth Eisenberg.

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Rip something off, Jim Coudal. Celebrate your lack of plan, Liz Danzico. If an opportunity comes your way scares you, you have to take it, Tina Roth Eisenberg. The work you do while you procrastinate is the work you should be doing for the rest of your life, Jessica Hische. Ignore your job title, Alissa Walker.

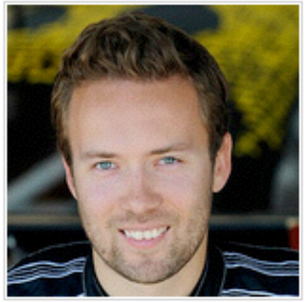
People Add a new person

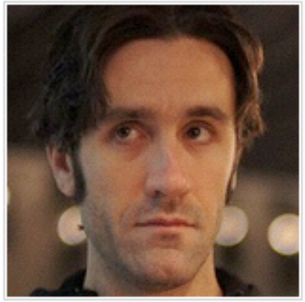
Recently Active

Ryan Singer
Active a day ago

Jason Fried
Active a day ago

Jason Zimdars
Active a day ago


David Heinemeier...
Active a day ago


Joshua Sierles

Will Jessop
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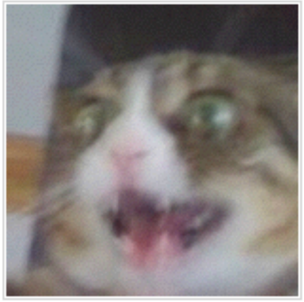
Sam Stephenson
Active 5 days ago

Jeffrey Hardy
Active 5 days ago

Jeremy Kemper
Active 2 days ago

Craig Davey
Active 2 days ago

People A–Z

Andrea LaRowe	Ann Goliak	Chase Clemons	Emily Wilder	Eron Nicholson
Jamie Dihiansan	Jamis Buck	Javan Makhmali	Joan Stewart	John Williams
Jonas Downey	Kristin Aardsma	Merissa Dawson	Michael Berger	Noah Lorang

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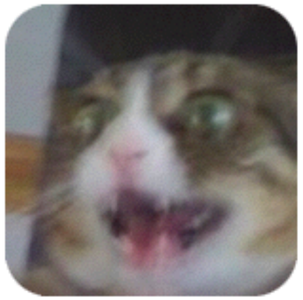
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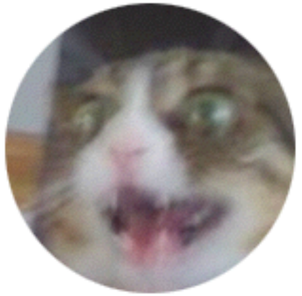
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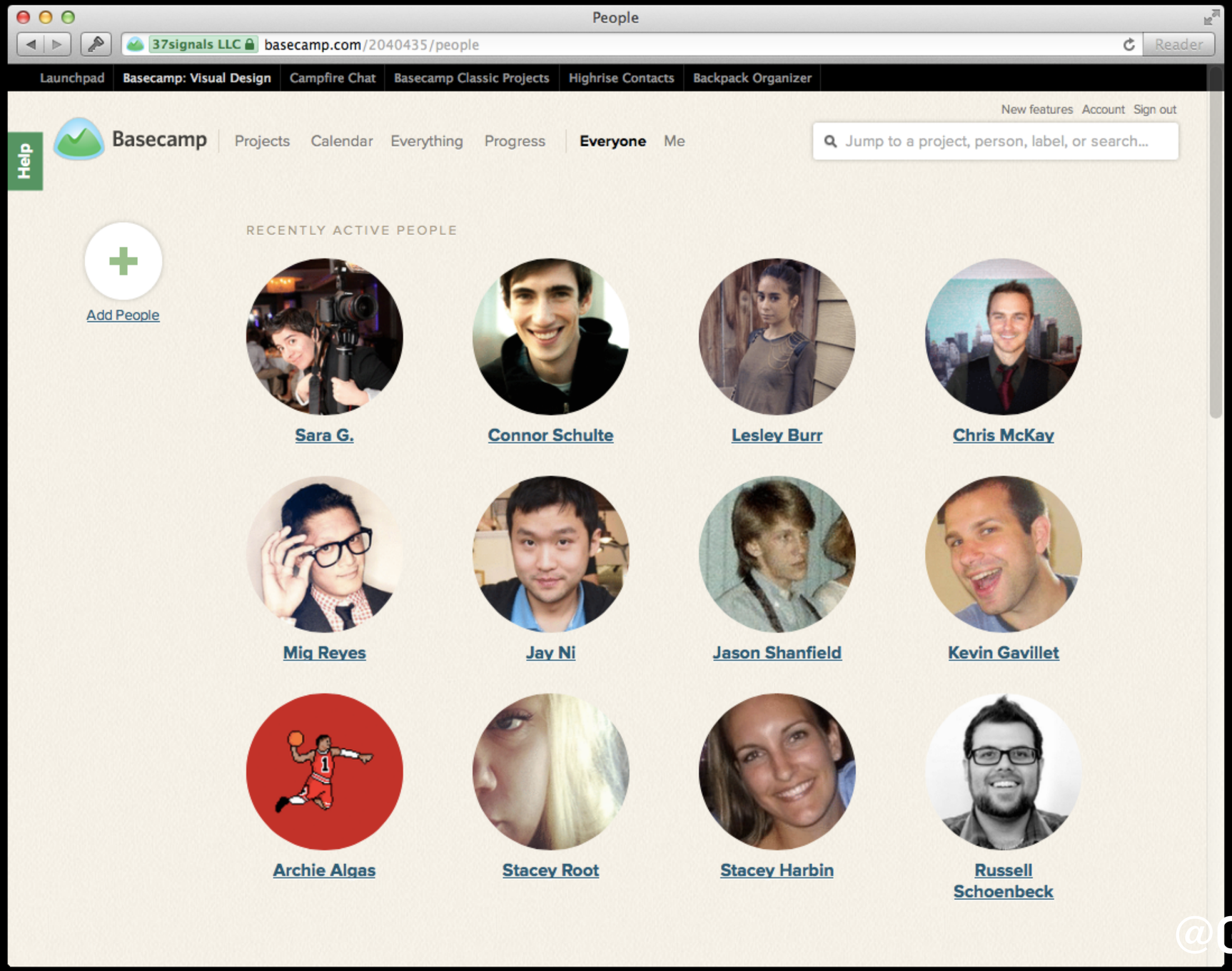

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Jason Fried – If you don't break a few things then you aren't trying hard enough.

Posted Monday at 3:38pm – Edit or Delete

MAKE UGLY THINGS
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@GA_Chicago

VORZUGS-ANGEBOT

Im VERLAG DES BILDUNGSVERBANDES der Deutschen Buchdrucker, Berlin SW 61, Dreibundstr. 5, erscheint demnächst:

JAN TSCHICHOLD
Lehrer an der Meisterschule für Deutschlands Buchdrucker in München

DIE NEUE TYPOGRAPHIE

Handbuch für die gesamte Fachwelt und die drucksachenverbrauchenden Kreise

Das Problem der neuen gestaltenden Typographie hat eine lebhafte Diskussion bei allen Beteiligten hervorgerufen. Wir glauben dem Bedürfnis, die aufgeworfenen Fragen ausführlich behandelt zu sehen, zu entsprechen, wenn wir jetzt ein Handbuch der **NEUEN TYPOGRAPHIE** herausbringen.

Es kam dem Verfasser, einem ihrer bekanntesten Vertreter, in diesem Buche zunächst darauf an, den engen Zusammenhang der neuen Typographie mit dem **Gesamtkomplex heutigen Lebens** aufzuzeigen und zu beweisen, daß die neue Typographie ein ebenso notwendiger Ausdruck einer neuen Gesinnung ist wie die neue Baukunst und alles Neue, das mit unserer Zeit anbricht. Diese geschichtliche Notwendigkeit der neuen Typographie belegt weiterhin eine kritische Darstellung der **alten Typographie**. Die Entwicklung der **neuen Malerei,** die für alles Neue unserer Zeit geistig bahnbrechend gewesen ist, wird in einem reich illustrierten Aufsatz des Buches leicht faßlich dargestellt. Ein kurzer Abschnitt „**Zur Geschichte der neuen Typographie**" leitet zu dem wichtigsten Teile des Buches, den **Grundbegriffen der neuen Typographie** über. Diese werden klar herausgeschält, richtige und falsche Beispiele einander gegenübergestellt. Zwei weitere Artikel behandeln „**Photographie und Typographie**" und „**Neue Typographie und Normung**".

Der Hauptwert des Buches für den Praktiker besteht in dem zweiten Teil „**Typographische Hauptformen**" (siehe das nebenstehende Inhaltsverzeichnis). Es fehlte bisher an einem Werke, das wie dieses Buch die schon bei einfachen Satzaufgaben auftauchenden gestalterischen Fragen in gebührender Ausführlichkeit behandelte. Jeder Teilabschnitt

INHALT DES BUCHES

Werden und Wesen der neuen Typographie
Das neue Weltbild
Die alte Typographie (Rückblick und Kritik)
Die neue Kunst
Zur Geschichte der neuen Typographie
Die Grundbegriffe der neuen Typographie
Photographie und Typographie
Neue Typographie und Normung

Typographische Hauptformen
Das Typosignet
Der Geschäftsbrief
Der Halbbrief
Briefhüllen ohne Fenster
Fensterbriefhüllen
Die Postkarte
Die Postkarte mit Klappe
Die Geschäftskarte
Die Besuchskarte
Werbsachen (Karten, Blätter, Prospekte, Kataloge)
Das Typoplakat
Das Bildplakat
Schildformate, Tafeln und Rahmen
Inserate
Die Zeitschrift
Die Tageszeitung
Die illustrierte Zeitung
Tabellensatz
Das neue Buch

Bibliographie
Verzeichnis der Abbildungen
Register

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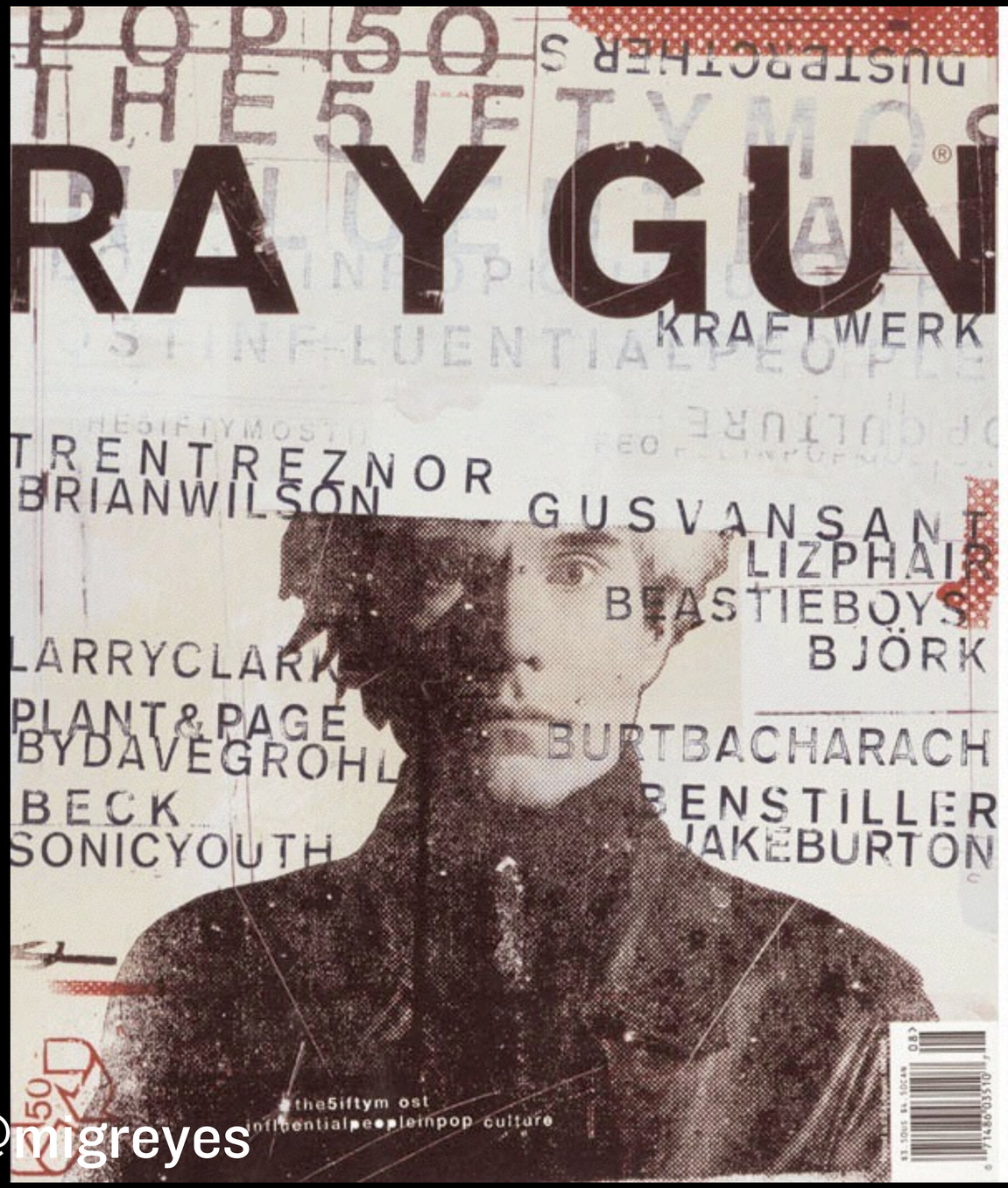

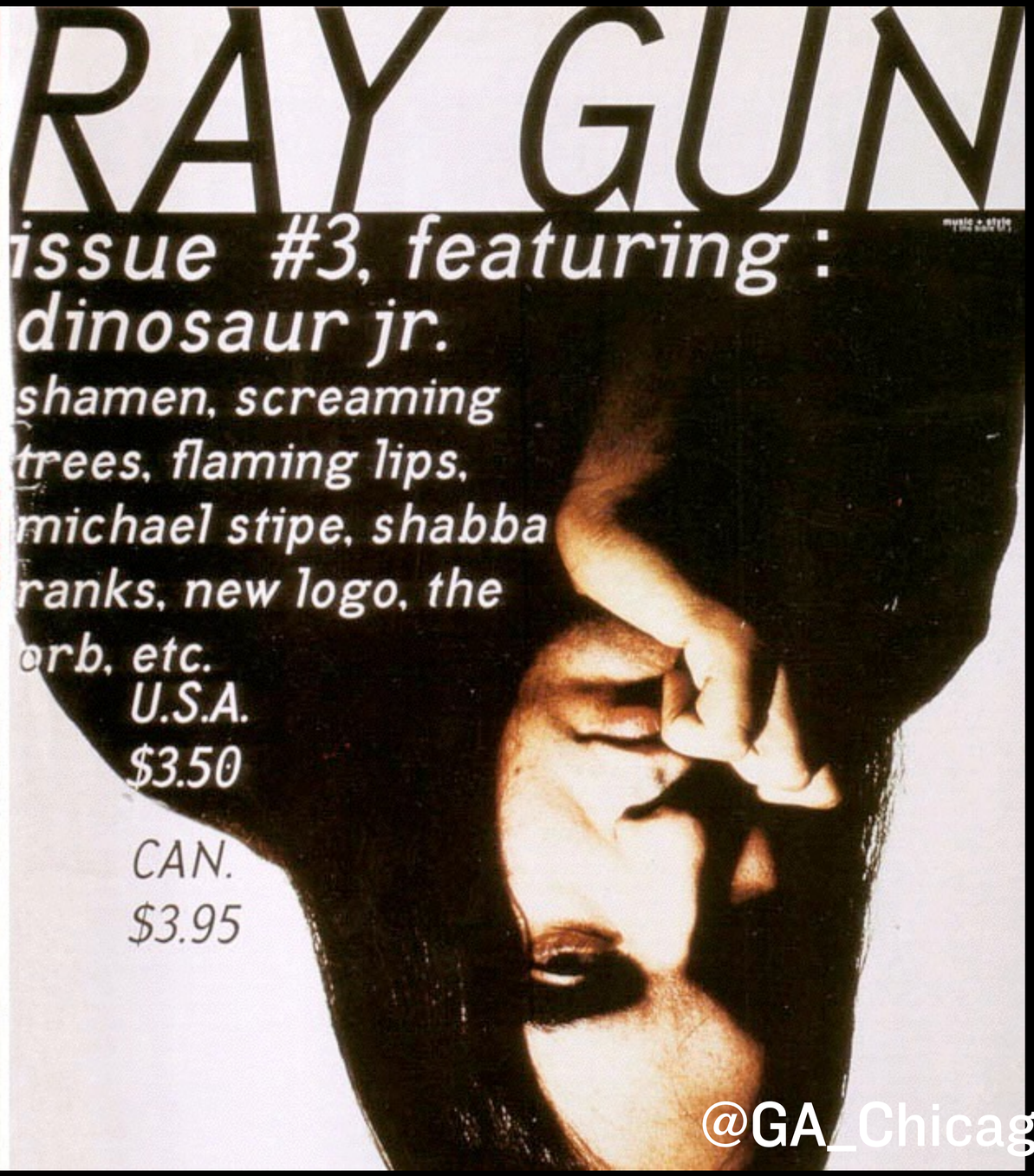

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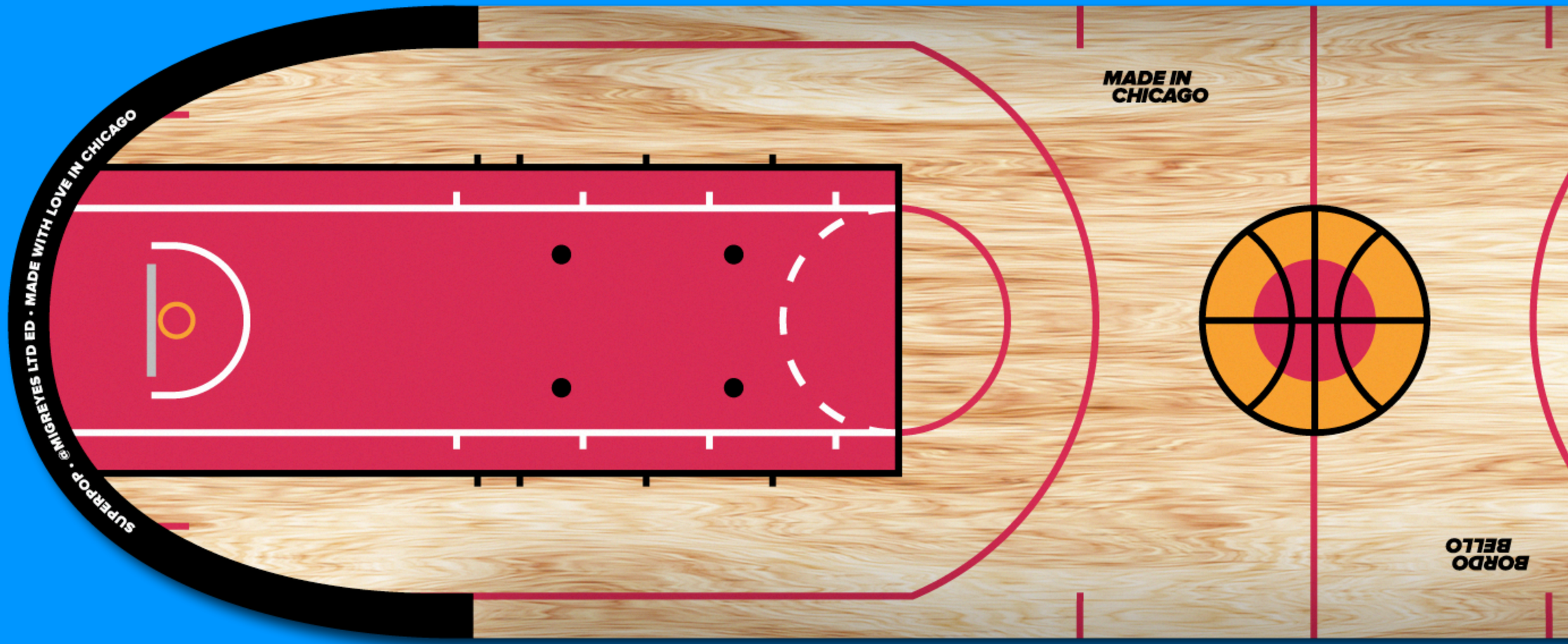

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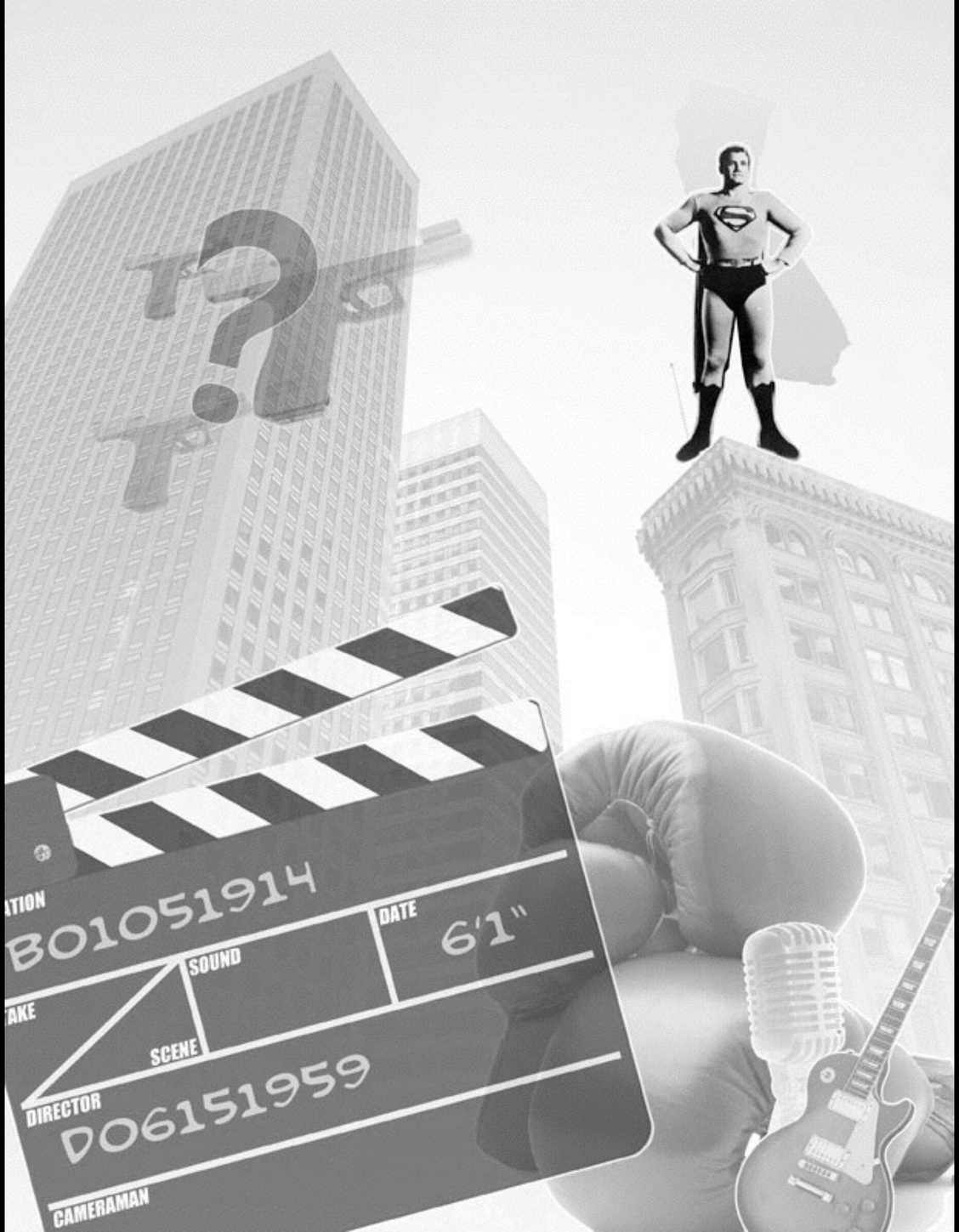

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taste my energy
@migreyes
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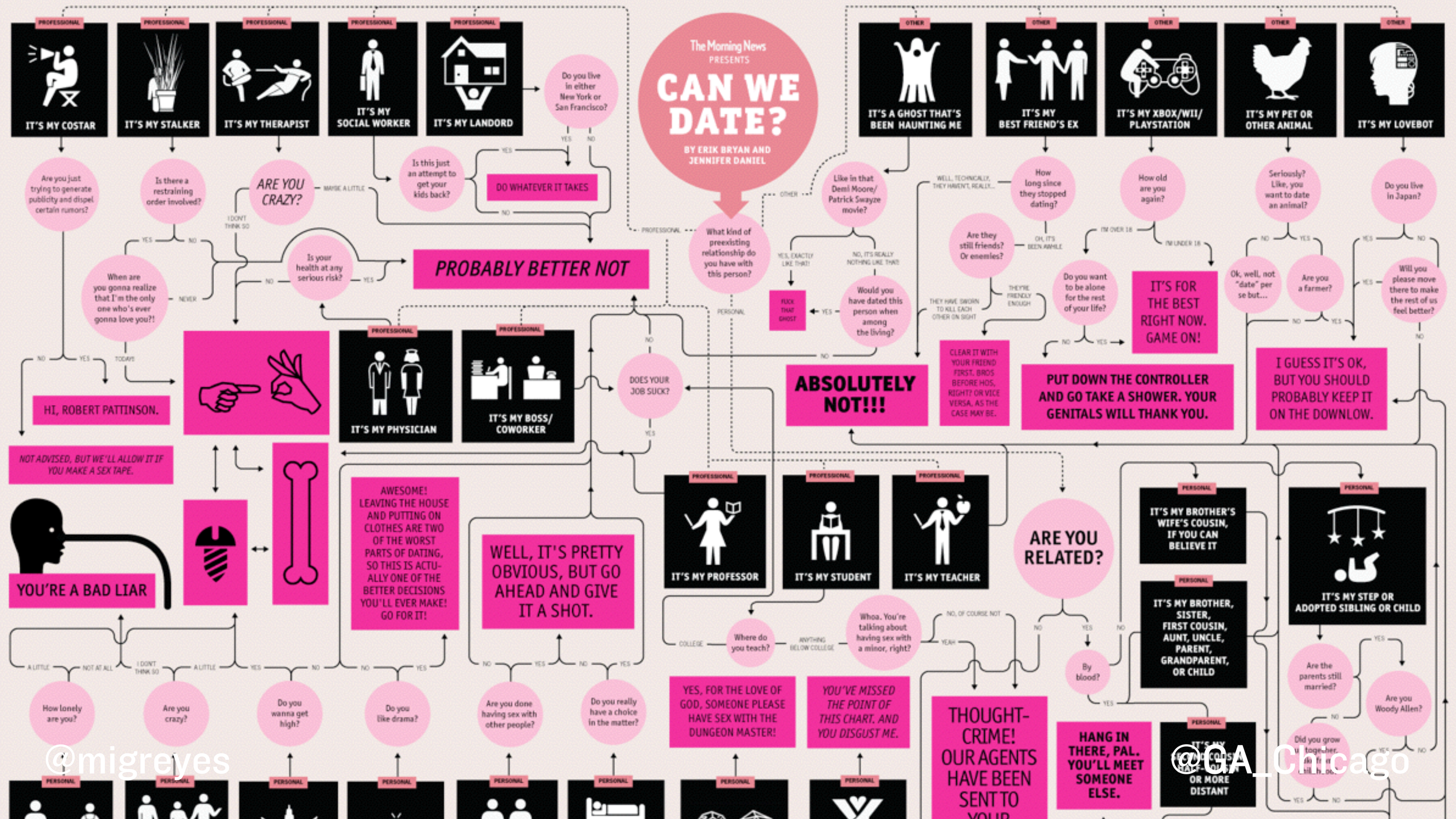
The Morning News PRESENTS
CAN WE DATE?
BY ERIK BRYAN AND JENNIFER DANIEL
PROFESSIONAL
IT'S MY COSTAR
IT'S MY STALKER
IT'S MY THERAPIST
IT'S MY SOCIAL WORKER
IT'S MY LANDORD
Do you live in either New York or San Francisco?
YES
NO
Is this just an attempt to get your kids back?
DO WHATEVER IT TAKES
Are you just trying to generate publicity and dispel certain rumors?
Is there a restraining order involved?
ARE YOU CRAZY?
MAYBE A LITTLE
I DON'T THINK SO
When are you gonna realize that I'm the only one who's ever gonna love you?!
NEVER
TODAY!
Is your health at any serious risk?
PROBABLY BETTER NOT
HI, ROBERT PATTINSON.
NOT ADVISED, BUT WE'LL ALLOW IT IF YOU MAKE A SEX TAPE.
YOU'RE A BAD LIAR
IT'S MY PHYSICIAN
IT'S MY BOSS/ COWORKER
DOES YOUR JOB SUCK?
AWESOME! LEAVING THE HOUSE AND PUTTING ON CLOTHES ARE TWO OF THE WORST PARTS OF DATING, SO THIS IS ACTUALLY ONE OF THE BETTER DECISIONS YOU'LL EVER MAKE! GO FOR IT!
WELL, IT'S PRETTY OBVIOUS, BUT GO AHEAD AND GIVE IT A SHOT.
A LITTLE
NOT AT ALL
A LITTLE
How lonely are you?
Are you crazy?
Do you wanna get high?
Do you like drama?
Are you done having sex with other people?
Do you really have a choice in the matter?
PERSONAL
What kind of preexisting relationship do you have with this person?
IT'S MY PROFESSOR
IT'S MY STUDENT
IT'S MY TEACHER
COLLEGE
Where do you teach?
ANYTHING BELOW COLLEGE
Whoa. You're talking about having sex with a minor, right?
NO, OF COURSE NOT
YEAH
YES, FOR THE LOVE OF GOD, SOMEONE PLEASE HAVE SEX WITH THE DUNGEON MASTER!
YOU'VE MISSED THE POINT OF THIS CHART. AND YOU DISGUST ME.
THOUGHT-CRIME! OUR AGENTS HAVE BEEN SENT TO YOUR
OTHER
IT'S A GHOST THAT'S BEEN HAUNTING ME
IT'S MY BEST FRIEND'S EX
IT'S MY XBOX/WII/ PLAYSTATION
IT'S MY PET OR OTHER ANIMAL
IT'S MY LOVEBOT
Like in that Demi Moore/ Patrick Swayze movie?
YES, EXACTLY LIKE THAT!
NO, IT'S REALLY NOTHING LIKE THAT
FUCK THAT GHOST
Would you have dated this person when among the living?
ABSOLUTELY NOT!!!
WELL, TECHNICALLY, THEY HAVEN'T, REALLY...
How long since they stopped dating?
Are they still friends? Or enemies?
OH, IT'S BEEN AWHILE
THEY'RE FRIENDLY ENOUGH
THEY HAVE SWORN TO KILL EACH OTHER ON SIGHT
CLEAR IT WITH YOUR FRIEND FIRST. BROS BEFORE HOS, RIGHT? OR VICE VERSA, AS THE CASE MAY BE.
How old are you again?
I'M OVER 18
I'M UNDER 18
Do you want to be alone for the rest of your life?
IT'S FOR THE BEST RIGHT NOW. GAME ON!
PUT DOWN THE CONTROLLER AND GO TAKE A SHOWER. YOUR GENITALS WILL THANK YOU.
Seriously? Like, you want to date an animal?
Ok, well, not "date" per se but...
Are you a farmer?
I GUESS IT'S OK, BUT YOU SHOULD PROBABLY KEEP IT ON THE DOWNLOW.
Do you live in Japan?
Will you please move there to make the rest of us feel better?
ARE YOU RELATED?
By blood?
IT'S MY BROTHER'S WIFE'S COUSIN, IF YOU CAN BELIEVE IT
IT'S MY BROTHER, SISTER, FIRST COUSIN, AUNT, UNCLE, PARENT, GRANDPARENT, OR CHILD
HANG IN THERE, PAL. YOU'LL MEET SOMEONE ELSE.
IT'S MY STEP OR ADOPTED SIBLING OR CHILD
Are the parents still married?
Are you Woody Allen?
Did you grow up together?
@migreyes
@GA_Chicago

@migr yes

@GA_C icago

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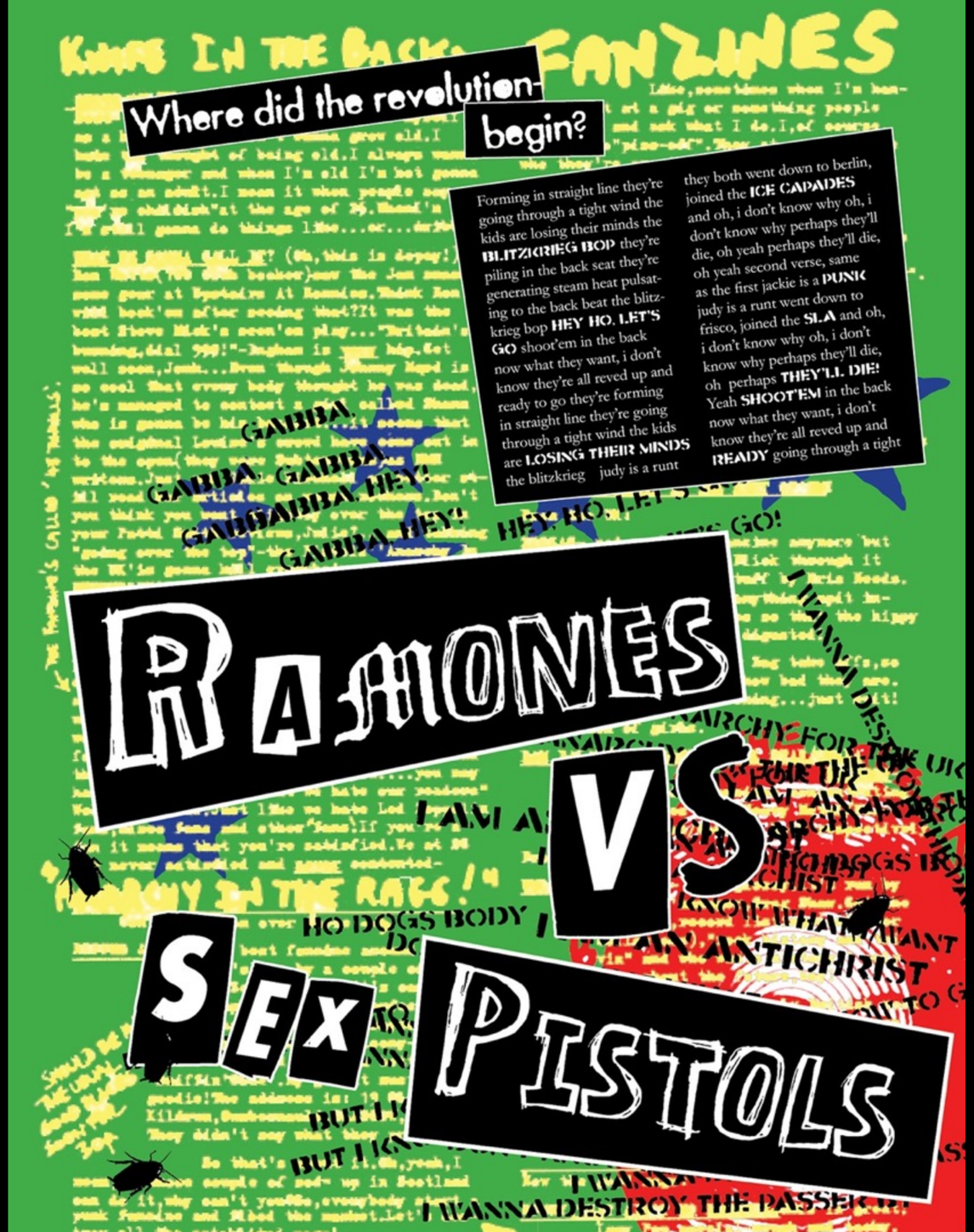

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RUHLAND & RUHLAND

CUSTOM MADE FOOD
AND
FINE GROCERIES

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threadless Tees
Nude No More

Shop | Participate | Community | Info

10 items in cart
View cart

*$10 tee price does not apply to all tees, just some tees. Which ones? Ones with the $10 tee pricetag on them!!! $10 tee price does not apply to puppy treats, ping pong balls, or shirts with banana nut muffins on them. But it does apply to our huge selection of $10 tees you see here!

Google™ Custom Search | Search

→ Search options

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Enter your email address | Join

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Boxers 6-months old

chicago.craigslist.org/sox/for/3758538222.html

Reader

CL > chicago > south chicagoland > all for sale / wanted > general for sale - by owner

Reply 9q9gs-3758538222@sale.craigslist.org [?] flag [?] : miscategorized prohibited spam best of Posted: 2013-04-21, 11:26PM CDT

Boxers 6-months old (Crysta Lake)

Leicatime Luigi Crescenzi : leica cameras leica compur mp elmar 250 reporter leicavit

leicatime.com

Google Cerca con Google **Google search, a new service from**

ATTENTION: for my "how to purchase" INFO page, please click HERE ! Partita IVA: IT 06822200587

No credit cards, sorry, but you may use them with PayPal MasterCard VISA AMEX DISCOVER eCHECK co/@t

NEW ! PayPal gladly accepted, but all payments MUST to be received NET from the 4% fee, sorry

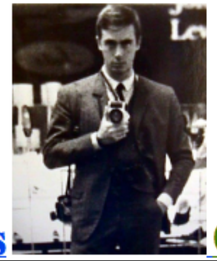
****

*** ATTENTION: we make and sell leather goods, the M-Mates, SS buttons, caps, and some more,**

*** which are all Luigi's Italian items (*NOT Leica !*), hand made by italians, in Roma, Italy ***

****

Dear Sirs, if you are looking for my cases, straps, other leather goods, please click here below (link):



click* Luigi's GENUINE cases line, NO copies !!! *click

SPEND LESS TIME ON THINGS

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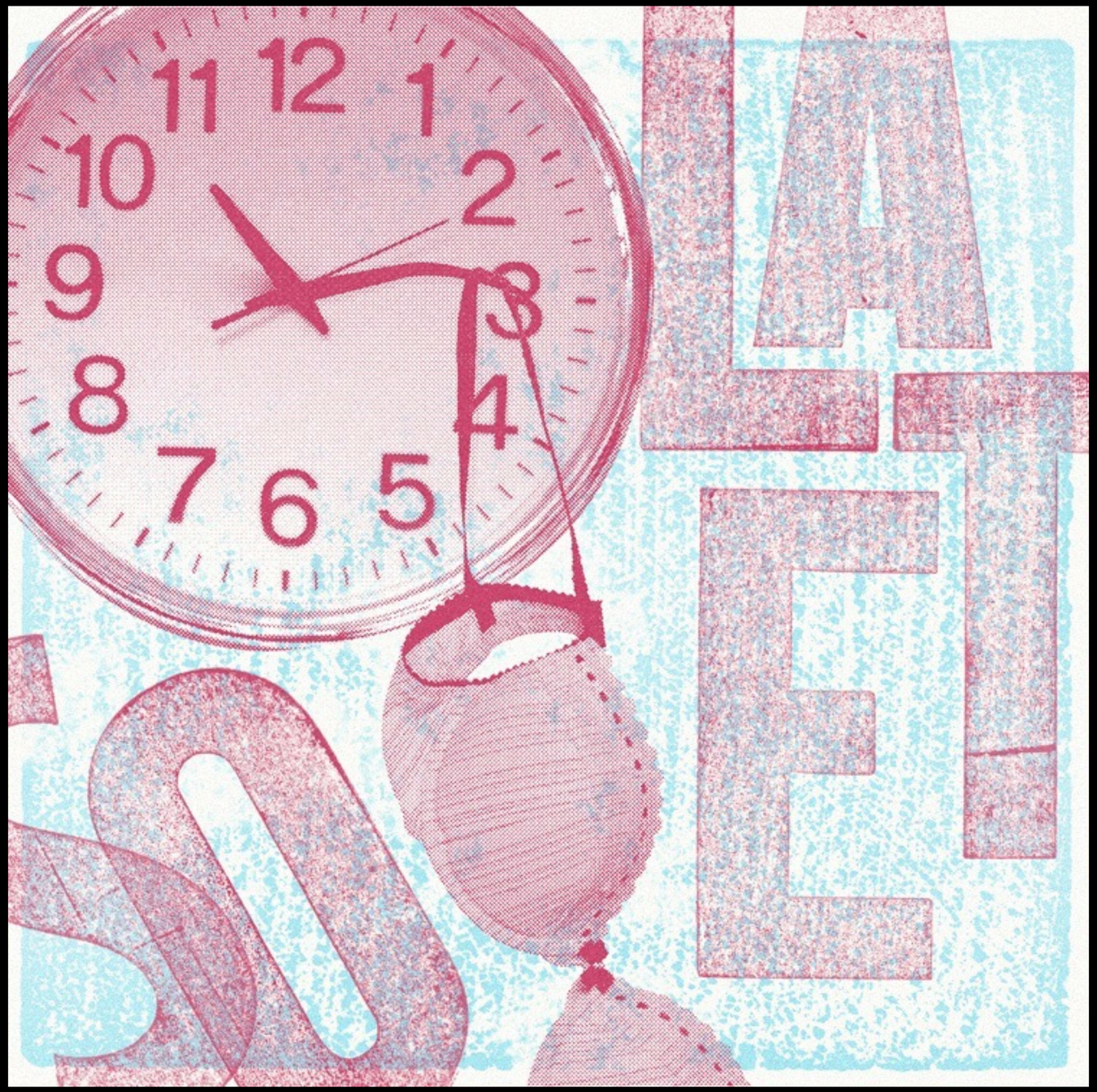
CUT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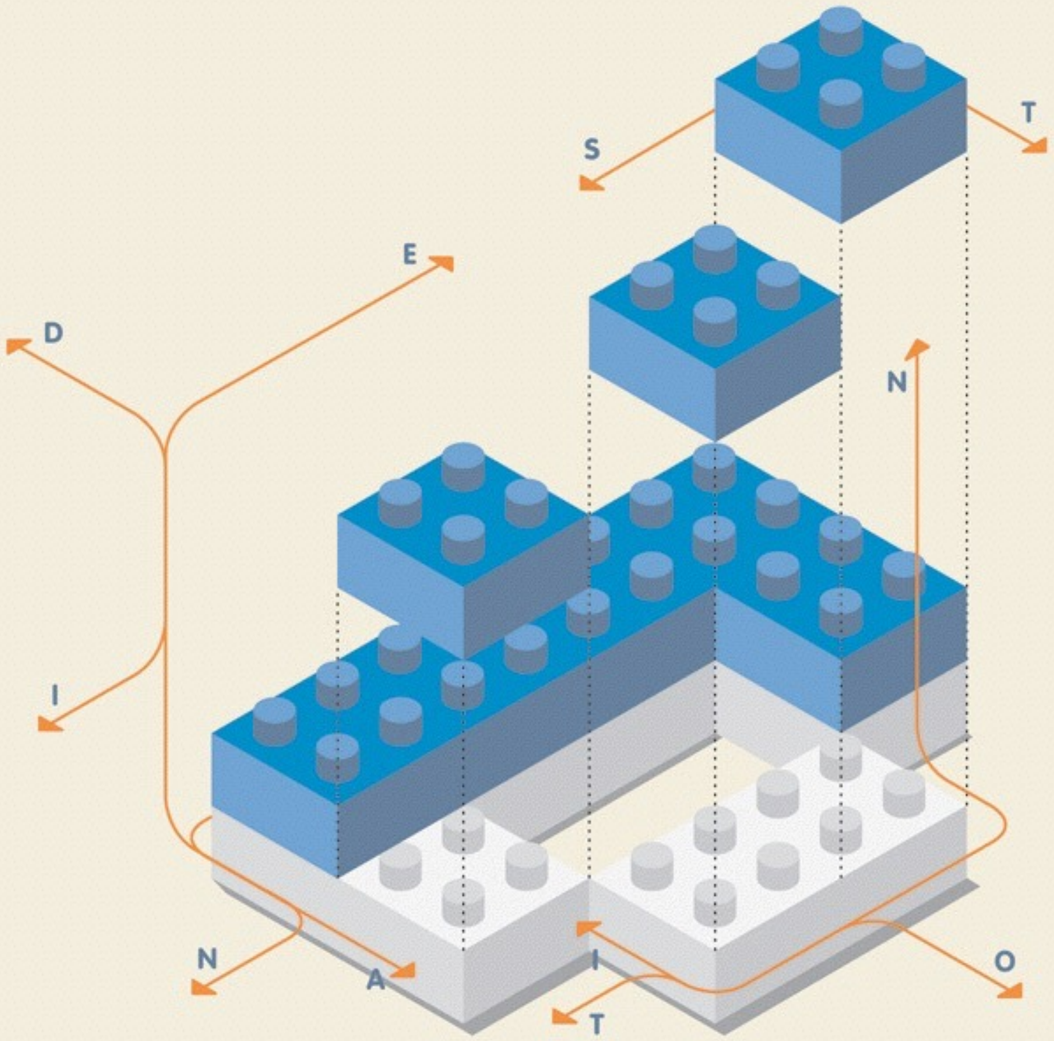
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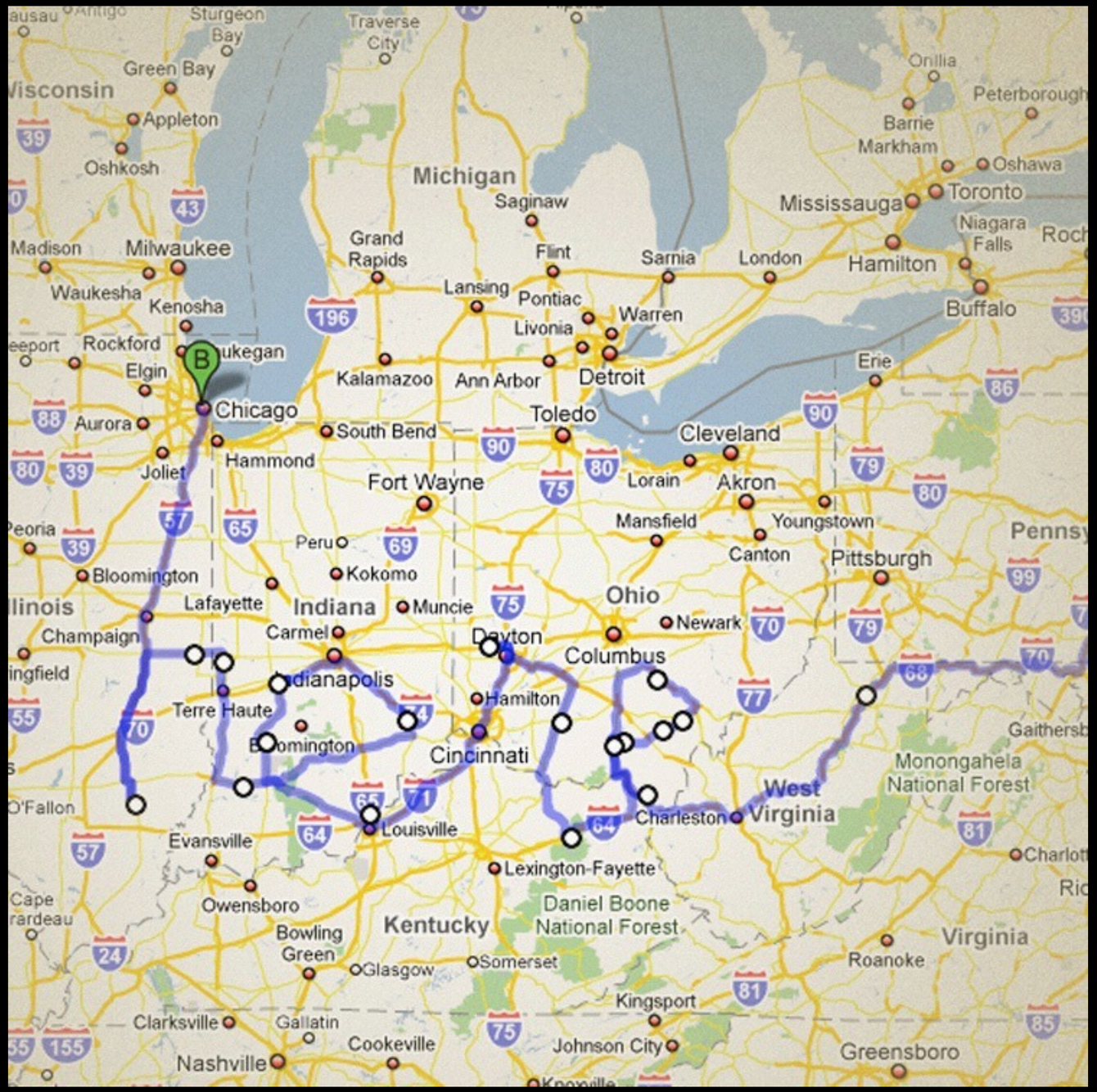
Sturgeon Bay
Traverse City
Green Bay
Wisconsin
Appleton
Oshkosh
Michigan
Saginaw
Madison
Milwaukee
Grand Rapids
Flint
Sarnia
London
Waukesha
Kenosha
Lansing
Pontiac
Warren
Livonia
Detroit
Rockford
Elgin
Kalamazoo
Ann Arbor
Chicago
Aurora
South Bend
Toledo
Cleveland
Joliet
Hammond
Fort Wayne
Lorain
Akron
Mansfield
Youngstown
Peoria
Peru
Canton
Pittsburgh
Bloomington
Kokomo
Lafayette
Indiana
Muncie
Ohio
Champaign
Carmel
Dayton
Newark
Columbus
Indianapolis
Terre Haute
Hamilton
Bloomington
Cincinnati
Louisville
Charleston
West Virginia
Evansville
Lexington-Fayette
Owensboro
Daniel Boone National Forest
Kentucky
Bowling Green
Glasgow
Somerset
Kingsport
Clarksville
Gallatin
Cookeville
Johnson City
Nashville
Greensboro
Roanoke
Virginia
Monongahela National Forest
Gaithersb
Charlott
Onilia
Peterborough
Barrie
Markham
Oshawa
Toronto
Mississauga
Niagara Falls
Hamilton
Buffalo
Erie
Pennsy
Roch
Rio
Cape Girardeau
O'Fallon
Ingfield
Illinois
B

Tees
threadless
coffee

Another design challenge approaches...
THREADLESS
loves
COMICS

Tees
threadless
Nude No More
+
digg
Loves the internet.

threadless
Lilith

threadless
shutterstock.

threadless
MUSIC
VIDEOS
PRESENTED BY VEVO

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Design Ideas: 37signals home

From: Jamie Dihiansan
Date: Mon, 13 Sep 2010 at 1:51pm
Category: Design

The idea
1 page introduction to 37signals.

Creative direction
What would the original manifesto look like if we launched it in 2010?
#2 is the odd man out. I wanted to try something more "visual".

Looking for a decision on a direction to further refine. I like #1 personally.

View all of these images at once

Ryan Singer Mon, 13 Sep 2010 at 2:01pm

I really love the visual style on #1. It feels really strong. However I think #1 is lacking clear callouts for the products. The products get lost in the paragraph.

#2 and #3 show the product lineup more clearly, but they don't have as much distinction and they don't look as unique as #1.

I wonder if #1 could be explored to more clearly pop the products. What if the huge paragraph had different messaging, more about our customers and the vision of the company, and the smaller bottom section was devoted to the products?

Jamie Dihiansan Mon, 13 Sep 2010 at 2:14pm

Comment Notification

Subscribe to this message to receive an email when new comments are posted.

If you post a comment you'll automatically be subscribed to receive email notifications.

37signals
Jason Fried
David Heinemeier Hansson
Ryan Singer
Jamie Dihiansan

Who's talking about this message?

Ryan Singer
312-316-9154
ryan@37signals.com
AOL IM: rsinger9

Jamie Dihiansan
847-602-4996
jamie@37signals.com
AOL IM: dihiansan33

Jason Fried
(312) 505-0405
jason@37signals.com
AOL IM: spinfree37

David Heinemeier Hansson
+773 290-7276
david@37signals.com
AOL IM: nextangler

Classroom

37signals LLC basecamp.com/2040435/projects/2485705-classroom Reader

Launchpad | Basecamp: Visual Design | Campfire Chat | Basecamp Classic Projects | Highrise Contacts | Backpack Organizer

New features Account Sign out

Help

Basecamp Projects Calendar Everything Progress Everyone Me

Jump to a project, person, label, or search...

Classroom

A place for in-class exercises and announcements.

Invite more people
17 people on this project

Catch up
on recent changes

53 Discussions | 13 To-dos | 203 Files | 2 Text documents | 2 Forwarded emails | Dates

Latest project updates

1:11pm Connor S. commented on Inspiration exchange?
10:23am Lesley B. commented on Resource: eBooks
10:16am Chris M. commented on Resource: eBooks

See all updates

Upcoming Events

May 29
- Class: Pro-tips, Wrap up Marketing 6pm

June 5
- Class: Revise Personal Sites 6pm

June 12
- Class: Giving Great Presentations 6pm

Discussions

Post a new message

Connor S. **Inspiration exchange?** - Haha, great links Jason (especially typecast). Your tales of Portland are truly harrowing, and I'm glad you made it out alright. 1:11pm 15

Lesley B. **Resource: eBooks** - awesome! thanks so much. I think I'll start with designing for the web – seems the most in line with what i need right now. but i will 10:23am 7

Chris M. **Flash Card App: Marketing Page** - flash card app May 22 6

3.basecamp.com

REWORK: The new business book from 37signals.

Latest activity | Basecamps | Pings | Hey! | Campfires | Reports | Find...

Help

Settings

Marketing

Ad campaigns, newsletters, apparel, and everything marketing!

Campfire

Github 9:01pm
Pushed to basecamp.com/mast
Remove ERB processing, whi

Github 11:18pm
Pushed to basecamp.com/mast
Ditch ERB in assets, partially

Github 11:58pm
Pushed to basecamp.com/mast

Message Board

Ryan S. · Oct 13
Before & After Ad Campaigns — This Apple campaign puts the

Ryan S. · Oct 27
Examples of nice commercials — Apple's 1

Mig R. · Sep 29
Advisory Board Meeting Cancelled — Hey y'all, I'm 19

Ryan S. · Oct 25
Invitation from General Assembly in Sydney — Got 2

To-dos 9/16

Positive Tweets

- [ ] ~
- [ ] https://twitter.com/EricaTaylorPR/status/665924671460642816
- [x] https://twitter.com/randyjhunt/status/662958236316917761
- [x] https://twitter.com/dotmariusz/status/662954700099203073
- [x] https://twitter.com/schneidertobias/status/662954096345931776 2

Docs & Files

Project Manager Notes & Research
Brand Builder Blog
Make it work. Make it happen. Find a way.

Script: Oliver
Oliver faces the camera and waves
Hey, I'm Oliver. A couple of years ago I started mentoring a high school robotics

Schedule

Nov 20
Office "Thanks" Potluck

Dec 18
Holiday Party

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THANK YOU

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