

# Detecting Rumours in Disasters: An Imbalanced Learning Approach

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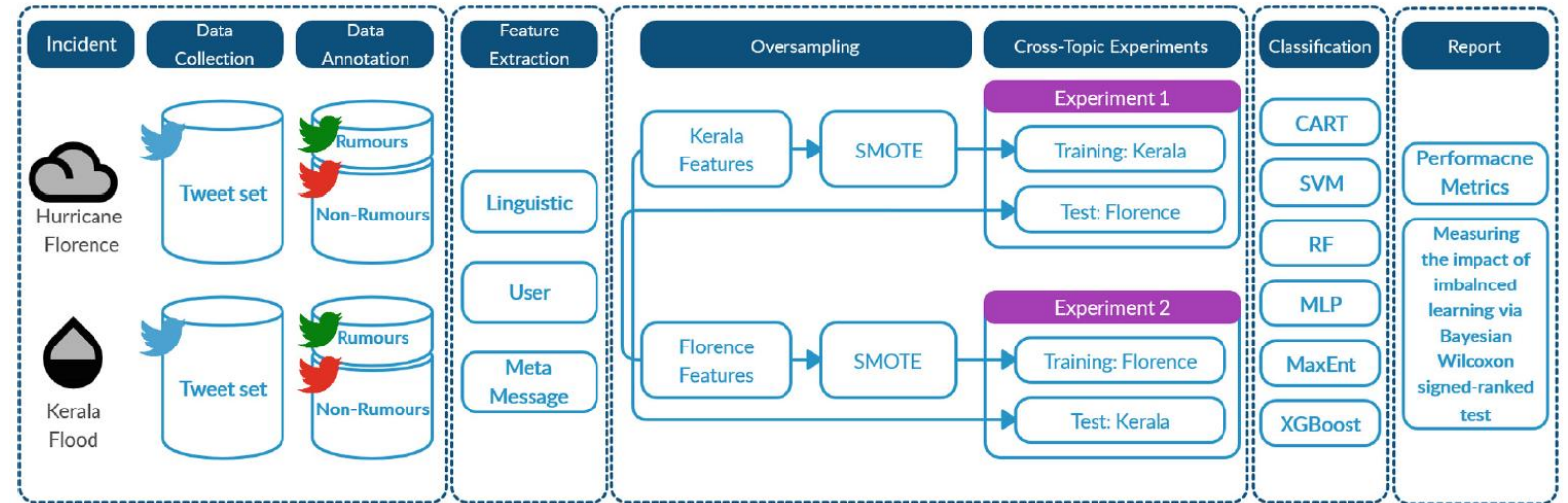
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# Overview

- Motivations
- Data
- Features
- Algorithm
- Feature Selection
- Experiments



# Motivations

- There is a latent assumption in rumour detection literature
  - The context does not matter and rumour detection over different contexts is the same
- There are a few manuscripts on rumour detection in particular context
  - The context is usually captured by only data.
- In this study, we capture context based on three main components of machine learning:
  - Data + Feature + Algorithm

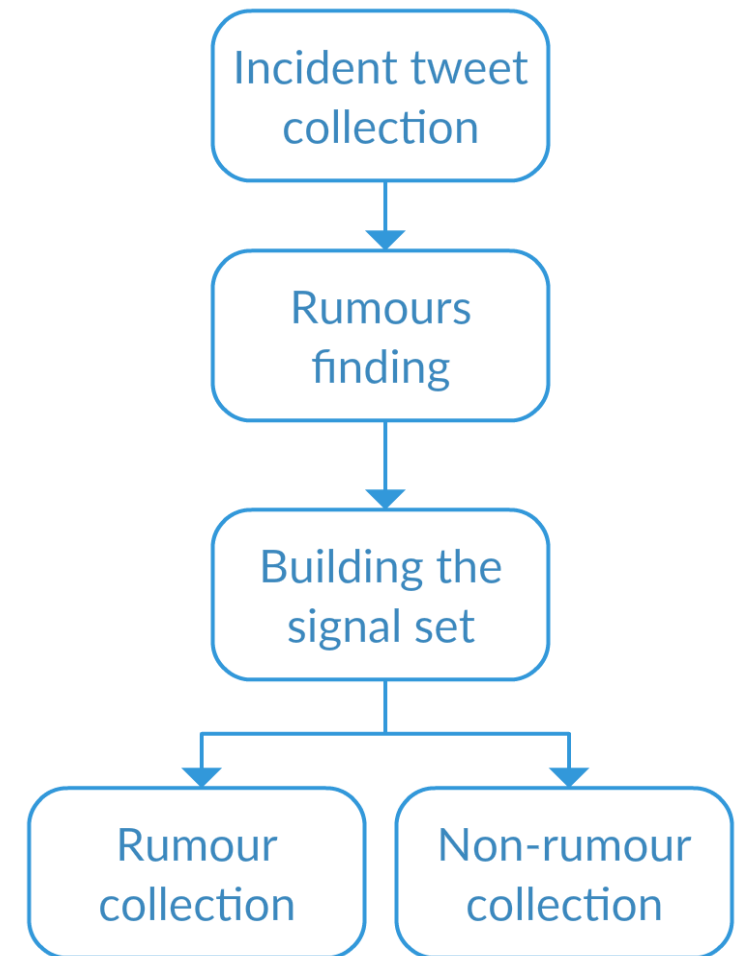
# Data

- For this study, we prepared two datasets regarding the Kerala flood and Hurricane Florence.
- The 2018 Kerala flood was the worst monsoon flooding in a century in Southern India with 400 fatalities and \$2.7bn worth of damages.
- The Hurricane Florence was a category four hurricane hit Carolinas in the south-east of the United States. The hurricane caused more than 50 fatalities and up to \$22bn damages.



# Data

- **Incident tweet collection:** Setting up a streaming API of Twitter
  - We could collect 100,880 tweets regarding Kerala flood and 101,844 tweets for Hurricane Florence.
- **Rumours finding:** Searching several credible news outlets and fact-checking websites (e.g. Snopes, The Washington Post, The Hindu, and Indian Express).
  - Three rumours in Kerala flood + four rumours in Hurricane Florence with a high level of consistency among different news outlets and fact-checking sources.
- **Building the signal set:** Extraction of the rumour-related tweets corresponding to these events if the tweet contains the keyword relevant to the rumour. The tweets without explicit keywords would carry non-rumour label.
  - Kerala dataset => 2,000 rumour related and 98,880 non-rumour-related tweets.
  - Florence dataset => 2,382 rumours and 99,462 non-rumour tweets.





# Features

- 83 features (linguistic, user, and meta)
- They are related to disaster and either taken from the literature of computational rumour detection or introduced in this work
- Early-available features
- No changing feature

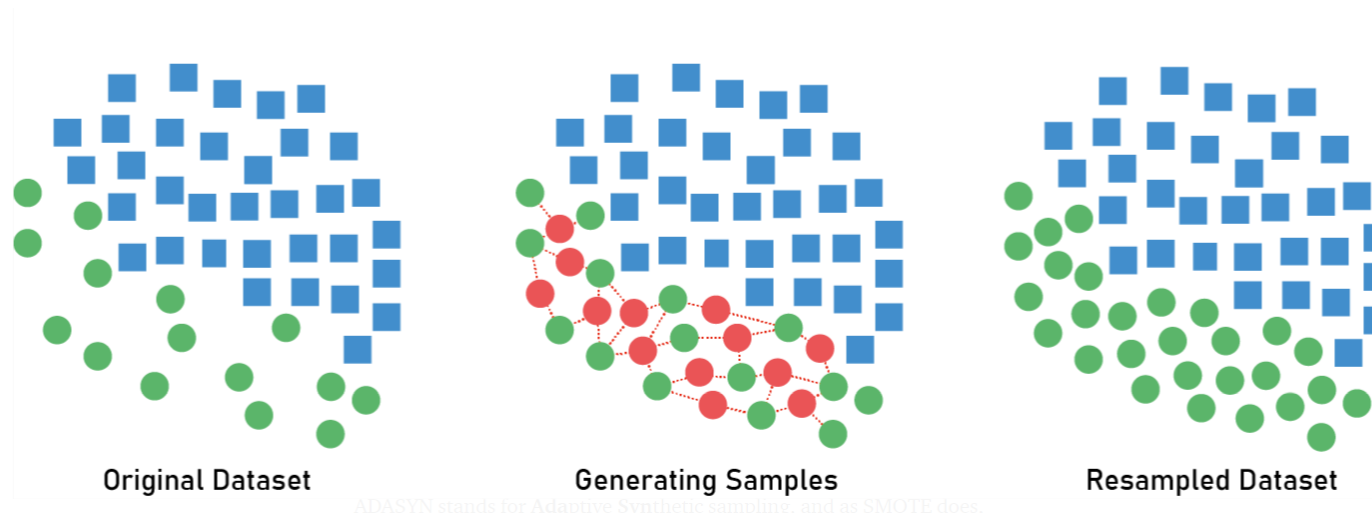
Number of exclamation marks in a tweet
Number of question marks in a tweet
Number of characters in a tweet
Number of words in a tweet
Number of uppercase letters in a tweet
Number of lowercase letters in a tweet
Number of first person pronoun in a tweet
Number of second person pronoun in a tweet
Number of third person pronoun in a tweet
Number of capital words in a tweet
Average word complexity in a tweet
Number of vulgar words in a tweet
Number of abbreviations in a tweet
Number of emojis in a tweet
Polarity of a tweet
Subjectivity of a tweet
Tone of a tweet
Positive words score of a tweet
Negative words score of a tweet
† Frequency of Part of Speech (POS) tags in a tweet (19 features)
◊ Frequency of Name Entity Recognition (NER) tags in a tweet (17 features)
Opinion and insight score
Anxiety score
Tentativeness score
◊ Certainty score
Sentence complexity

Profile description (binary)
Verified account (binary)
Number of Statuses
Influence
Number of following
User role
◊ Attention
Account age (day)
◊ Openness (binary)
Profile location (binary)
† Profile picture (binary)
Profile URL (binary)
◊ Average follow speed
◊ Average being followed speed
◊ Average like speed
◊ Average tweet speed
† Screen name length
† Number of digits in screen name

Number of hashtags in a tweet
Number of mentions in a tweet
Tweet URL (Binary)
Number of multimedia in a tweet
◊ Location sharing (binary)

# Algorithm

- Due to the imbalance nature of the annotated dataset, we use imbalance learning.
- There are different approaches for imbalance learning. We choose to use oversampling using synthetic minority oversampling technique (SMOTE) technique.

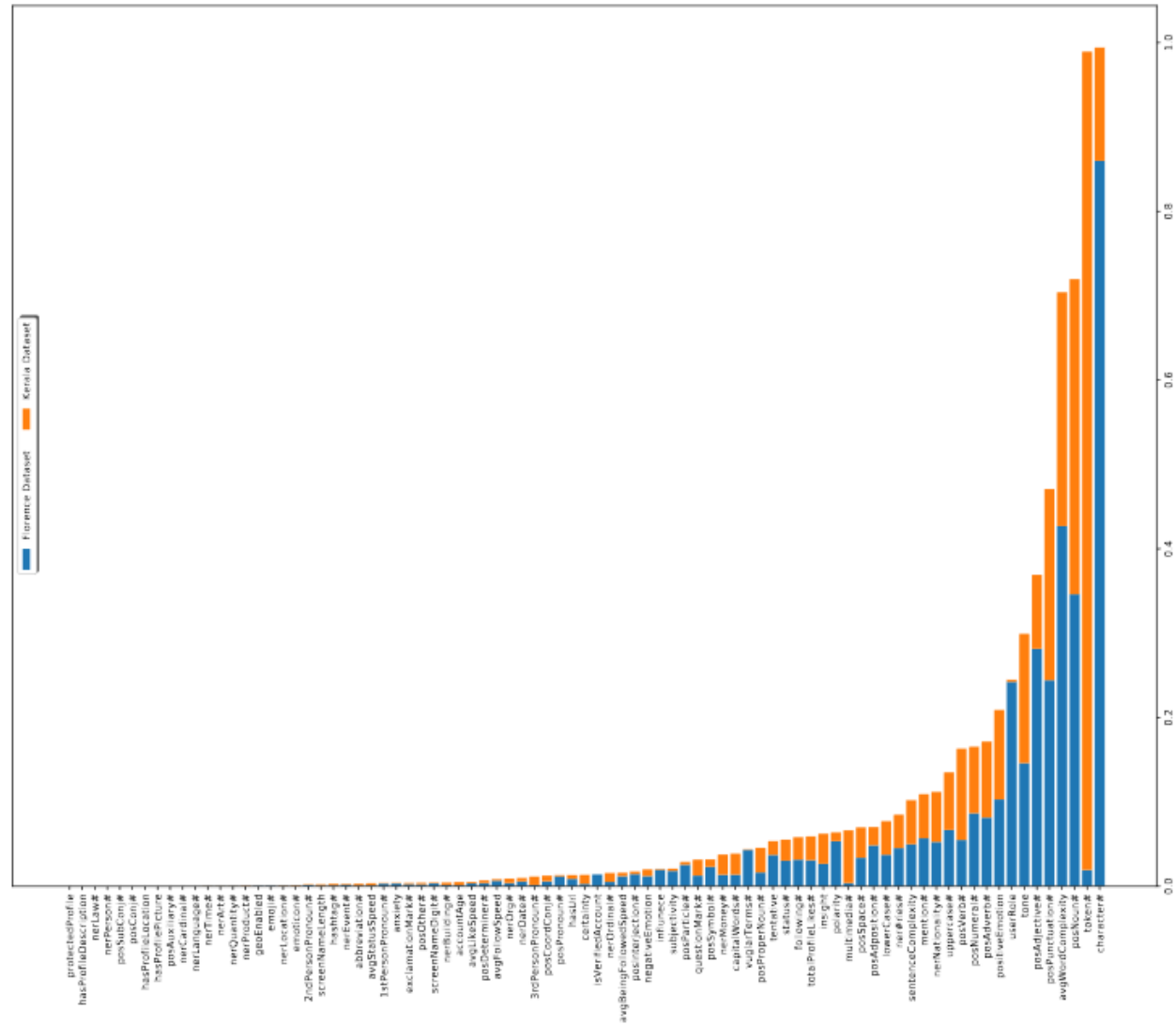


# Feature selection

- Feature score  $\Rightarrow$  using random forest, XGBoost, adaptive boosting, regression tree, and extremely randomized trees as classification algorithms with an embedded feature selection mechanism.
- By summing up the features weights we obtain the degree of significance for each feature.
- To find the significant features we determine a threshold for the features score ( $\tau=0.001$ ).
  - If a feature\_score  $< \tau$  then feature is insignificant
  - If a feature\_score  $\geq \tau$  then feature is significant
    - If a feature\_score in both datasets  $\geq \tau$  then feature is consistently significant.

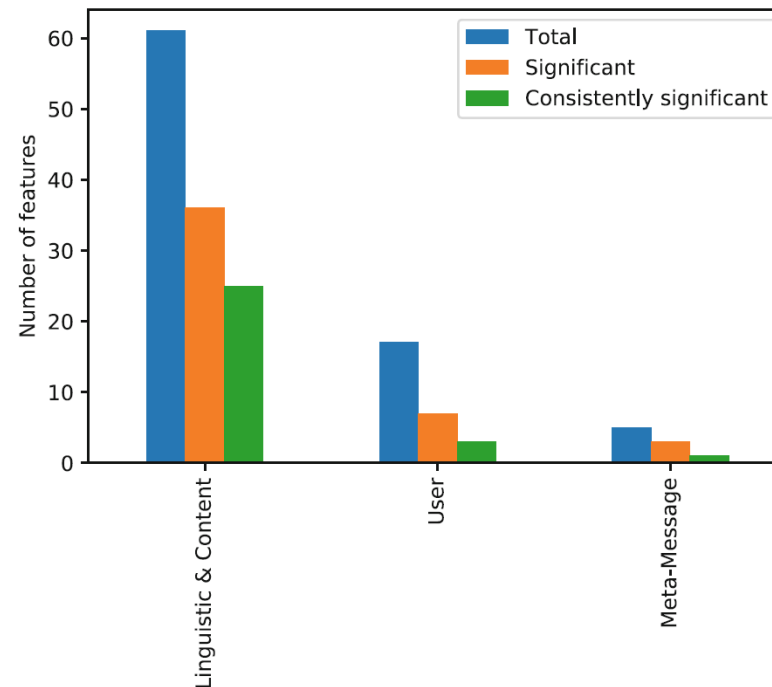


# Feature selection



# Feature selection

- The following Figure illustrates the number of significant and consistently significant features as well as the total number of features for each feature category.



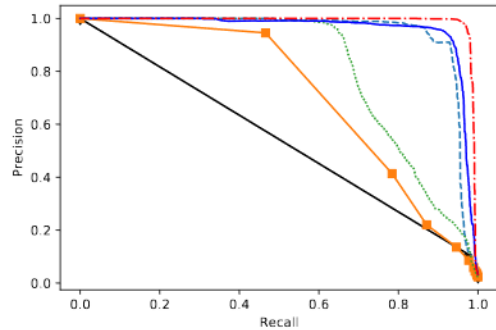
# Experiments

- In this study we use seven classifiers belonging to different learning paradigms:
  - multi-Layer perceptron (MLP) as a neural network,
  - support vector machine (SVM) as a kernel machine,
  - classification and regression trees (CART) as a decision tree,
  - random forest (RF) as an ensemble of trees,
  - XGBoost as a boosting approach, and
  - maximum entropy (MaxEnt) as an exponential model.
- We use oversampling on the training set (It is only for training data, in other words, the test dataset is still intact and preserves its imbalanced shape.)
- We use one of our datasets for training and the other one for testing; then we switch the training and test set to assess the robustness of the proposed approach

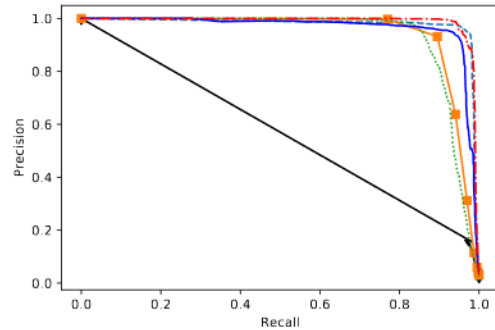
# Experiments

Classifiers	PR	RE	F1-Score
CART	90.5%	91.7%	91.1%
SVM	92.6%	55.5%	69.4%
RF	93.9%	92.4%	93.1%
MLP	92.6%	90.6%	91.6%
MaxEnt	91.2%	79%	84.7%
XGBoost	95%	94.4%	94.7%
CRF [34]	66.7%	55.6%	60.7%

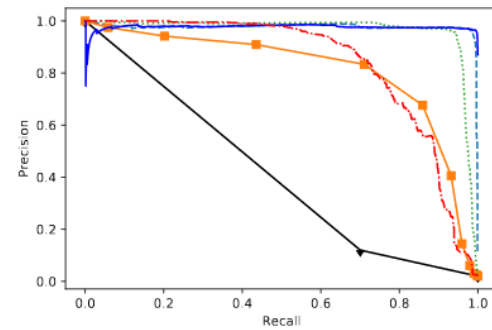
# Experiments



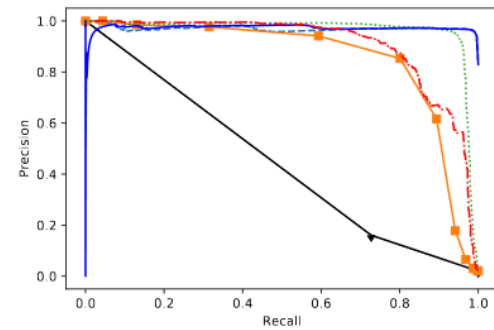
(a) Learning with imbalanced data when the training is with Kerala and test with Florence (Kerala  $\Rightarrow$  Florence)



(b) Learning with balanced data when the training is with Kerala and test with Florence (Kerala  $\Rightarrow$  Florence)



(c) Learning with imbalanced data when the training is with Florence and test with Kerala (Florence  $\Rightarrow$  Kerala)



(d) Learning with balanced data when the training is with Kerala and test with Florence (Kerala  $\Rightarrow$  Florence)

Training: Kerala  $\Rightarrow$  Test: Florence

Training: Florence  $\Rightarrow$  Test: Kerala

# Experiments

	Classifiers	Training with imbalanced data (AUPRC)	Training with balanced data (AUPRC)
Kerala $\Rightarrow$ Florence	CART	54.2%	56.8%
	SVM	94.6%	97.8%
	RF	71.5%	94.3%
	MLP	80.9%	93.3%
	MaxEnt	95.9%	96.5%
	XGBoost	98.7%	98.8%
Florence $\Rightarrow$ Kerala	CART	41.4%	44.6%
	SVM	97.7%	97%
	RF	81.3%	85.5%
	MLP	96.3%	96.4%
	MaxEnt	97.6%	97.2%
	XGBoost	83.9%	89.2%



# Future directions

In order to have a universal system for rumour detection, we need to know the behaviour of rumours in different subject domains. Performing domain specific rumour analysis on various subject domains would be a practical step toward discovering the behaviour of rumours.

# Thank you!

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