2014 ISECON/CONISAR Conferences

Baltimore, MD, November 6 to 9, 2014

The conference for Information System Educators and Information System Applied Researchers

2 great conferences to reach IS educators and researchers!

Sponsors / Exhibitors Information

Want to Reach Top IS/IT Educators, Researchers and Institutions?

Your organization should not miss this opportunity to be a part of **ISECON 2014** (Information Systems Educators Conference), the nation's leading conference for Information Systems and Information Technology college and university faculty and **CONISAR 2014** (Conference on Information Systems Applied Research) which is focused on IS Applied Research. Both events will be held Nov. 6 to 9 in Baltimore, Maryland.

ISECON is THE conference educators attend to learn about and contribute to the latest trends and issues in the Information Systems academic field. Topics include model curricula, best practices, pedagogy, program accreditation, and keeping up with technological changes. Held annually since 1982, ISECON is the largest continuously-running conference for IS Education. In just one trip, your organization can reach over 150 of the nation's top IS/IT educators and their institutions to showcase your latest instructional materials, books and resources. CONISAR continues to attract a new group of IS/IT researchers and has grown annually. For information on the ISECON Conference, visit www.isecon.org and for information on the CONISAR Conference, visit www.conisar.org.

Exhibitor Information

Fees: $500 (paid on/before 10/1/2014) or $600 after 10/1/2014

Exhibitor fees include: one 6' table; electricity and wireless internet, and recognition in the official program and on both conference websites. In addition two attendees from your firm receive free admission to all food/beverage events. Exhibitor tables will be available the Friday and Saturday of the conference.

Additional Sponsorship Opportunities
(all sponsorships include an exhibitor table)

Meal Sponsorship	$2500
Energy Break (Coffee and Snacks)	$1000
Provide 'goodies' for gift bag	$750

Early bird sponsors are also given special consideration for a hands-on workshop presentation on their topic!

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Conference Information

Sheraton Inner Harbor
November 6 to 9, 2014

The conference annually has over 180 participants with 90% of the attendees being educators in the following fields: Information Systems, Computer Science or Computer Information Systems. Participants to this conference influence the selection of teaching materials and technology, advise students on career paths, and monitor the latest pedagogy, assessment and learning tools to advance computing education in the classroom.

Attendees share their latest research in computing and pedagogy and want to learn about:

- · Latest textbook editions for the disciplines of MIS, CIS and CS
- · Latest assessment tools
- · Interactive learning tools
- · Hands-On tutorials / grading
- · Web and Learning Management Systems support

ISECON and CONISAR Themes in 2014:
big data, business intelligence,
connectivity, mobile computing, and
disruptive technologies in education and business computing.

The conferences feature:

- · Opportunity for vendors to present a panel or workshop as part of their sponsorship fee
- · Distinguished Information Systems Educator Presentation and workshop
- · Panels on Model Curriculum and Assessment
- · Hands on workshops to learn the latest tools
- · Paper presentations from leading IS educators
- ·

If your firm desires to meet and influence some of the key IS and CS decision makers in the US and Canada, please plan to be a participant.

Conference Hotel: **Sheraton Inner Harbor Hotel**
300 S Charles St, Baltimore, MD 21201
(888) 627-7061
Ask about the ISECON room block to obtain conference rate

More information: visit **www.isecon.org**, **www.conisar.org** or contact Teresa Hickerson at thickers@cameron.edu

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Sponsor/Exhibitor Registration

Please respond before 10/1/2014 Indicate level of sponsorship:

Sponsor and Exhibitor

☐ Meal ($2500)

☐ Energy Break ($1000)

☐ We are interested in leading a workshop (early bird sponsors and exhibitors only)

Exhibitor Only

☐ Paid by 10/1 ($500)

☐ After 10/1 ($600)

Company	
Attendees (name and email)	
Title as it should appear in the brochure / sign	
Please fax or email this registration to: Teresa Hickerson at 580.581-2333 or thickers@cameron.edu Make your check payable to/mail to: 　　　　　　Foundation for Information Technology Education 　　　　　　c/o Tony LaCrosse, FITE Treasurer 　　　　　　6600 South 22nd Street 　　　　　　Oak Creek, WI 53154	
Note: The Foundation for Information Technology Education is tax exempt and an IRS 501(c)(3) Educational Foundation (EIN: 51-0177031). Email FITE President Nita Adams (nita.adams@comcast.net) for a copy of the Foundation's W-9	

**Please email your logo for use on the conference web site to thickers@cameron.edu