## Let's Move Studio - Business Statement

The purpose of Let's Move Studio is to help individuals of any fitness level achieve their well-being and fitness related goals. We wish to attract individuals to join us in dance, yoga, and fitness-based classes by teaching the correct techniques of these practices in a fun, learning-friendly environment. We strive to offer these classes at reasonable prices and provide special rates for individuals in certain situations (student, senior, etc.). We plan to achieve these goals by employing the best instructors possible who are trained and experienced in their area of expertise, truly love what they do, and genuinely care about their students.