

Draft: Learned badges vs. Social recognition

Eleanor Brush¹ and Elizabeth A. Hobson^{2,3,4}

¹ *University of Maryland; email: xxxxx*

² *Santa Fe Institute, 1399 Hyde Park Road, Santa Fe, NM 87501 USA*

³ *Center for Biosocial Complex Systems, Arizona State University*

⁴ *National Institute for Mathematical and Biological Synthesis, University of Tennessee, Knoxville, TN, USA;
email: ehobson@santafe.edu*

2016-11-08

Target journal: Behavioral Ecology

1 Target submission date: October? or maybe early November??

2 **Abstract**

to be added.....

3
4 *Keywords: signal evolution, cognition, social groups, [.....]*

6 **Overview of previous research, outstanding questions, goals**

7 Species have different ways of assessing the quality of others. Quality here is used broadly, and
8 can indicate an individual's body condition or immune status, overall reproductive potential, or
9 fitness. Individuals can gain long-term benefits from assessing each others' quality. In the con-
10 text of conflicts when individuals differ in fighting ability, resource-holding potential, or dominance
11 rank, individuals can benefit [through decreased chances of injury, increased chances of outcome
12 success, etc.] if they are able to identify and order individuals by quality.

13 ...Lots of investigation into evolution of 'honest' signaling... [but we don't want to get bogged down
14 here, we're assuming a purely honest system, just with variation in how well coordinated the signal
15 is with quality]

Species have different ways of assessing the quality of others. Here, we focus on one type of signal – the badge of status – and compare it to a system based on recognition and memory of specific individuals. A badge is an arbitrary signal, not directly indicative of fighting ability, where the intensity of the signal correlates with the underlying quality of the individual (here, rank/power) (CITE). Another quality assessment system is one based on a combination of recognition and relationships, where individuals that are able to recognize individuals track their actions and event outcomes to remember the quality of specific individuals in the absence of a cue or badge of status (CITE). In both cases, individuals must learn about their opponents in order to assess their quality.

At the two extremes, individuals in a pure badge quality signal system would be completely unable to recognize individuals, and would treat all individuals with similar badge intensities as equivalent; individuals in a pure recognition/relationship based quality system would be completely reliant on remembering an individual's actions, and have no other cues to infer that individual's quality or rank. Binning individuals with similar badge intensities into the same category effectively decreases the functional group size to the number of bins, but also increases noise about quality of each individual, as there is an inverse relationship between the variability of individuals categorized in a particular bin and the range of badge intensities in each bin. An individual recognition-based system is one in which the number of bins equals the number of individuals in the group.

Justification and Goals

Many factors likely affect the accuracy, speed, and cost of quality assessment in these two systems. Recent work ([7]) provides several predictions but focused on predicting differences in signaling systems comparing an innate quality signal to a social recognition system across different species, not within species ([6]). Here, we use a somewhat different approach: we are interested in two hypothetical systems, where individuals learn to assess quality to others in different ways.

Our goal is to better understand how learning the quality of conspecifics is affected by differences in group size, memory, and discrimination in categorical badge and individual recognition systems. We also want to determine the conditions under which the evolution of a badge signal or individual recognition would be favored. We simulated quality assessment through interactions among individuals. Each time individuals interact, they are able to assess each other's quality and update their previous opinion about quality. We use two quality assessment methods: (1) Badge signal systems: individuals group others into quality categories based on the intensity of badge signals and (2) Recognition systems: individuals use individual recognition to remember the outcome of events with particular individuals to estimate quality.

In any species, there are many traits that could be used as a means of identification and any particular trait could be perceived in a number of ways. For example, in wasps, there is a spectrum of perceptive abilities ranging from fine-grained to coarse-grained: in some species, individuals are recognized by their unique facial patterns, but in other species, what matters is the extent of black on the face or even just the number of black patches [9]XXX. While the correlation between an animal's badge and its quality has previously been studied, the specificity with which the badge is perceived has not been. As we show below, it is a crucial factor in determining how effectively an animal can learn from its group mates' badges.

56 Methods

57 Model

58 Each animal in the social group has an inherent quality value. This can be thought of, for example,
59 as fighting ability [], resource holding potential [], or body size. In our basic model, an animal
60 learns about another’s quality value by interacting with it directly. We also extend our model to
61 cases where animals can learn through observing the interactions between other pairs in addition
62 to direct interactions. We consider two different methods of learning: individual recognition and
63 badges. An animal using individual recognition can identify each of its group mates as a particular
64 individual. An animal using the badge system only recognizes animals based on the signals
65 they display in a categorical fashion. Our model assumes that it is costly to the animals in the
66 group to learn about each other inaccurately. Since animals can use information about their group
67 mates to decide how to interact with them in the future, having the wrong information can lead
68 to an inappropriate choice. We also assume that it is also costly to learn slowly. The time spent
69 interacting and learning about one’s group mates could be spent in other ways. Additionally, if
70 the interaction is actually a fight between animals, having more interactions than necessary can
71 lead to injury and perhaps even death. Finally, we also assume that having improved memory and
72 perceptive ability is costly because of the associated energetic costs of larger brain or because
73 improving these properties involves a trade-off that negatively affects other traits. We combine
74 the costs associated with inaccurate learning, the time required to learn, and cognitive abilities to
75 assess the performance of animals using each of the two learning systems.

76 Interactions and learning

77 We assign each animal a quality value, q_i , and a signal, s_i , which is always perceptible to con-
78 specific. We define the parameter ρ as the correlation between the signals, $\{s_i\}$, and the quality
79 values, $\{q_i\}$. In a group with N animals, we draw quality values $\{q_1, \dots, q_N\}$ from a normal dis-
80 tribution with mean 0 and standard deviation σ_q . We then generate N signal values such that
81 $\min_i s_i \approx -1$, $\max_i s_i \approx 1$, and the correlation between $\{q_i\}$ and $\{s_i\}$ is precisely ρ . (A list of
82 the variables used in the text is provided in Table 1.) We do not consider or allow for cheating in
83 this model (i.e. lower-quality individuals cannot display a higher than expected signal intensity, all
84 individuals display signals that are linked to their underlying quality in the same way).

Each animal assesses the quality of each other animal: $a_{ij}(t)$ is the opinion of animal i about
animal j at time t . At first, the group consists entirely of naive animals: at $t = 0$, no animal has an
opinion of any other. Every animal has a memory window of length w . At each point in time, first,
if animal k has not updated its opinion of animal ℓ within the last w timesteps, it forgets its opinion
of ℓ . Next, two animals, i and j , are chosen randomly to interact. If i already has an opinion of j ,
its updated opinion is

$$a_{ij}(t) = (1 - \ell_i)a_{ij}(t-1) + \ell_i q_j + \xi,$$

where ℓ_i is a parameter describing how much i changes its opinion based on the interaction and
 ξ is drawn from a normal distribution with mean 0 and standard deviation σ_ξ . If i and j have not

previously interacted or i has forgotten its opinion of j , then after interacting

$$a_{ij}(t+1) = (1-r)b_i(t) + rq_j + \xi,$$

85 where $b_i(t)$ is a baseline opinion of any animal it encounters. Specifically, $b_i(t)$ is drawn from a
 86 normal distribution with mean 0 (the expected quality value of any animal) and standard deviation
 87 σ_b . The other animals in the group observe the interaction with probability p_o . If animal k observes
 88 the interaction, it uses the same rules to update its opinion of both i and j , with parameters ℓ_o
 89 and σ_o . We use $\ell_o \leq \ell_i$ and $\sigma_o \geq \sigma_i$ so that observational learning is noisier. This completes the
 90 description of how learning occurs for animals using individual recognition.

91 Badge system

92 An animal that uses the pure badge system to learn cannot perceive the difference between an-
 93 imals with similar signals and is forced to make a noisy estimate of the quality values of all such
 94 animals. Specifically, an animal divides the rest of its group into categories before any interactions
 95 take place. It does so by picking another animal, j , at random. All animals whose signals are
 96 within $\delta/2$ of s_j are put in the same category. Then the focal animal picks an uncategorized animal
 97 at random, k , forming a second category of all uncategorized animals whose signals are within
 98 $\delta/2$ of s_k . The process continues until every animal in the group has been assigned a category.
 99 Category width δ depends on the animals' perceptive abilities. For example, if δ is large, an animal
 100 might only be able to identify animals with small, medium, and large signals, whereas if $\delta = 0$
 101 an animal can identify every individual in its group and using the badge is no different than using
 102 individual recognition. Different animals will categorize the group differently and may perceive dif-
 103 ferent numbers of categories. Figure 6 shows one example of this process. The average number
 104 of categories animals perceive decreases with group size and category width, δ (Figure 7). When
 105 an animal using the badge system updates its opinion of another animal based on direct interac-
 106 tion or on observation, it simultaneously updates its opinions of all the other animals in the same
 107 category. If an animal observes an interaction between two animals in the same category, it does
 108 not updates its opinion of that category.

109 Measures of performance

The animals interact and learn about each other for T timesteps. To measure each animal's learning ability, we average the errors it makes in its opinions about the rest of the group:

$$\epsilon_i(T) = \frac{1}{|\mathcal{O}_i(T)|} \sum_{j \in \mathcal{O}_i(T)} |a_{ij}(T) - q_j|,$$

where $\mathcal{O}_i(T)$ is the set of animals about whom i has an opinion at time T . We also calculate the average time it takes for an animal's error about each other animal to drop below a threshold:

$$\tau_i = \frac{1}{|\mathcal{O}_i|} \sum_{j \in \mathcal{O}_i} \min_{t=1, \dots, T} \{t : \epsilon_{ij}(t) \leq 0.2\}.$$

(If ϵ_{ij} is always greater than the threshold, then i 's learning time about j is taken to be T .) Figure 8 shows one example of this calculation. We model 25 groups of animals using each of the two learning systems and calculate the average error $\bar{\epsilon}$ and average learning time $\bar{\tau}$ of all animals in all groups. In Figure ?? we show how the average error of animals using each of the two systems changes over time.

Learning errors and learning time can both be costly. Improving perceptive ability (by decreasing δ) and improving memory (by increasing w) can also be costly.

We describe the cost of the category width with the function

$$c_{\delta} = \left(\frac{2 - \delta}{2} \right)^{\alpha}$$

and that of memory with the function

$$c_w = \left(\frac{w}{2000} \right)^{\alpha},$$

where α is a parameter determining the concavity of the cost function. The animals pay no costs for having no cognitive ability ($\delta = 2$ and $w = 0$), and 1 unit of cost for optimal cognitive ability ($\delta = 0$ and $w = 2000$, the highest w we consider). (Figure 9 shows these cost functions.) We then combine the four sources of cost—error, time, memory window, and category width—into the total cost

$$C = 2\bar{\epsilon} + 10^{-4}\bar{\tau} + c_w + c_{\delta},$$

where the terms in front of $\bar{\epsilon}$ and $\bar{\tau}$ ensure that the four factors, $\bar{\epsilon}$, $\bar{\tau}$, c_w and c_{δ} , are on the same scale.

Results

The effects of group size and cognitive abilities on learning

We first analyze the model without any observational learning ($p_o = 0$). We compared three parameter combinations to visualize how average error decreases over time (Figure 1). Average errors in quality assessment generally decreased over time until errors stabilized and were no longer affected by the number of interactions. Stabilization of errors is indicative that maximum learning has been reached. In most cases, this maximum learning point was reached much more quickly in the categorical badge system than in the individual recognition system [*hard to tell exactly with panel C, does indiv recog stabilize before badge there?*]. Badges with lower signal to quality correlation strengths ($R=0.5$) resulted in the largest errors in quality assessment across all three comparisons (dotted red lines, Figure 1). Individual recognition in small groups ($N=20$) resulted in the most accurate quality assessments of all comparisons, but required a large number of interactions before this accurate assessment was reached (Figure 1A). In larger groups ($N=50$), many more interactions were required for the individual recognition systems to become accurate, and assessment did not reach the accuracy seen in small groups. Quality assessment under both badges and individual recognition were less accurate when group size increased, and the accuracy of individual recognition was more affected than in the badge system (Figure 1B). Error

Table 1: Description of variables

Variables	Description of variables
C	total cost of learning
δ	category width
ϵ_i	average error of animal i about all other animals
$\bar{\epsilon}$	average error of all animals in all groups
ℓ_i	learning rate in direct interaction
ℓ_o	learning rate in indirect observation
N	number of animals in group
p_o	probability of observing interactions between other pairs
q_i	quality of animal i
ρ	correlation between quality and signal
s_i	signal of quality / badge of status of animal i
σ_b	standard deviation of baseline opinion
σ_i	standard deviation of noise in opinion updating during interaction
σ_o	standard deviation of noise in opinion updating during observation
σ_q	standard deviation of quality values
T	total number of fights
τ_i	average learning time of animal i
$\bar{\tau}$	average learning time of all animals in all groups
w	memory window

rates were even higher when we compared larger groups with a long memory span (Figure 1B) to larger groups with a smaller memory span (Figure 1C). In this case, when we decreased the memory span of individuals, the error in quality assessment in individual recognition increased, and average errors were higher when memory was shorter, although individual recognition still outperformed the badge with lower signal to quality correlation.

The effects of group size N , memory window w , and signal-quality correlation ρ on error and learning time are intuitive and confirm that our model is a reasonable description of a real social system. For animals using both learning systems, smaller groups and longer memory windows make it easier to learn. As group size decreases, both error and learning time decrease (Figure 1A,B; Figure 2A,B). As memory window increases, error decreases and learning time either slightly decreases or stays constant (Figure 2B,C). Longer memory windows more effectively reduce error for animals using individual recognition. For animals using the badge system with moderate category widths, they encounter other animals in the same category so often that they rarely forget their opinions before the memory window has elapsed. Only when category width is very small does increasing memory window have a significant effect on error (Figure 11). When we compared learning for two badge signals, one with a high badge to quality correlation and one with lower badge to quality correlation, we find that badges with higher correlations with quality always outperformed badges with lower quality correlations (Figure 2, solid vs dashed red lines). Animals using the badge system learn more accurately and more quickly when the signal and quality are more strongly correlated.

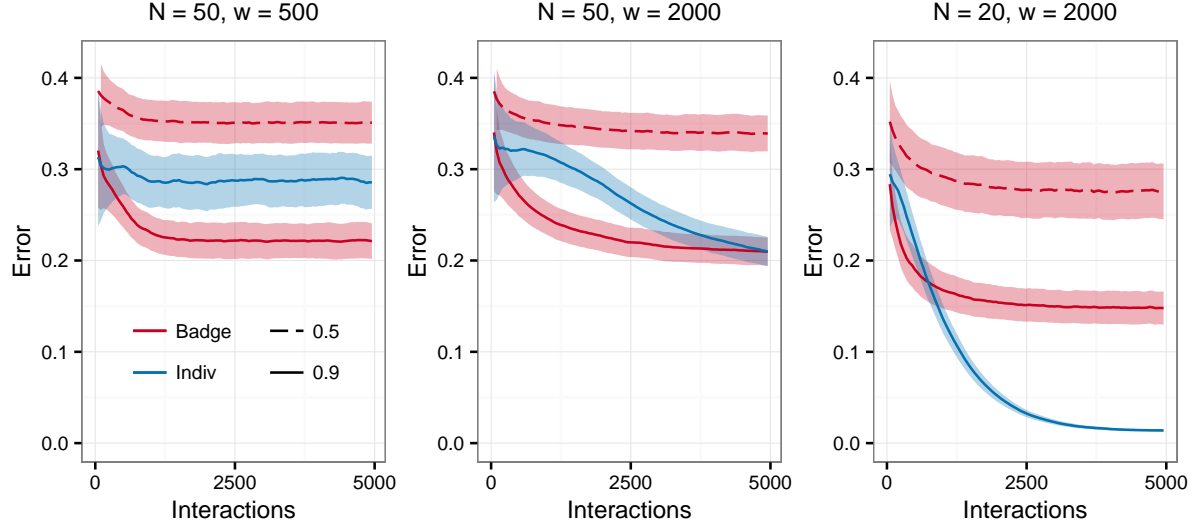


Figure 1: Examples of how average error decreases over time. In each panel, we show time in number of interactions on the x-axis and average error, $\bar{\epsilon}$, on the y-axis. The line shows the average error across all animals in all groups and the shaded area shows this average ± 0.5 the standard deviation of error across all animals in all groups. In each panel, blue lines show animals using individual recognition and red lines show animals using the badge system. The solid lines correspond to groups where signal-quality correlation $\rho = 0.9$ and the dotted lines correspond to groups where signal-quality correlation $\rho = 0.5$. As groups size increases, from A to B, the error of animals using both systems increases, but it affects the error of animals using individual recognition more. As memory window decreases, from B to C, the error of animals using the badge system is not strongly affected, whereas the error of animals using individual recognition becomes higher. Parameters: in all panels $\delta = 0.5$, $\ell_i = 0.2$, $p_o = 0$, $\sigma_b = 0.2$, $\sigma_i = 0.01$, $\sigma_q = 0.5$, $T = 10000$; in A $N = 20$, $w = 2000$; in B $N = 50$, $w = 2000$; in C $N = 50$, $w = 500$.

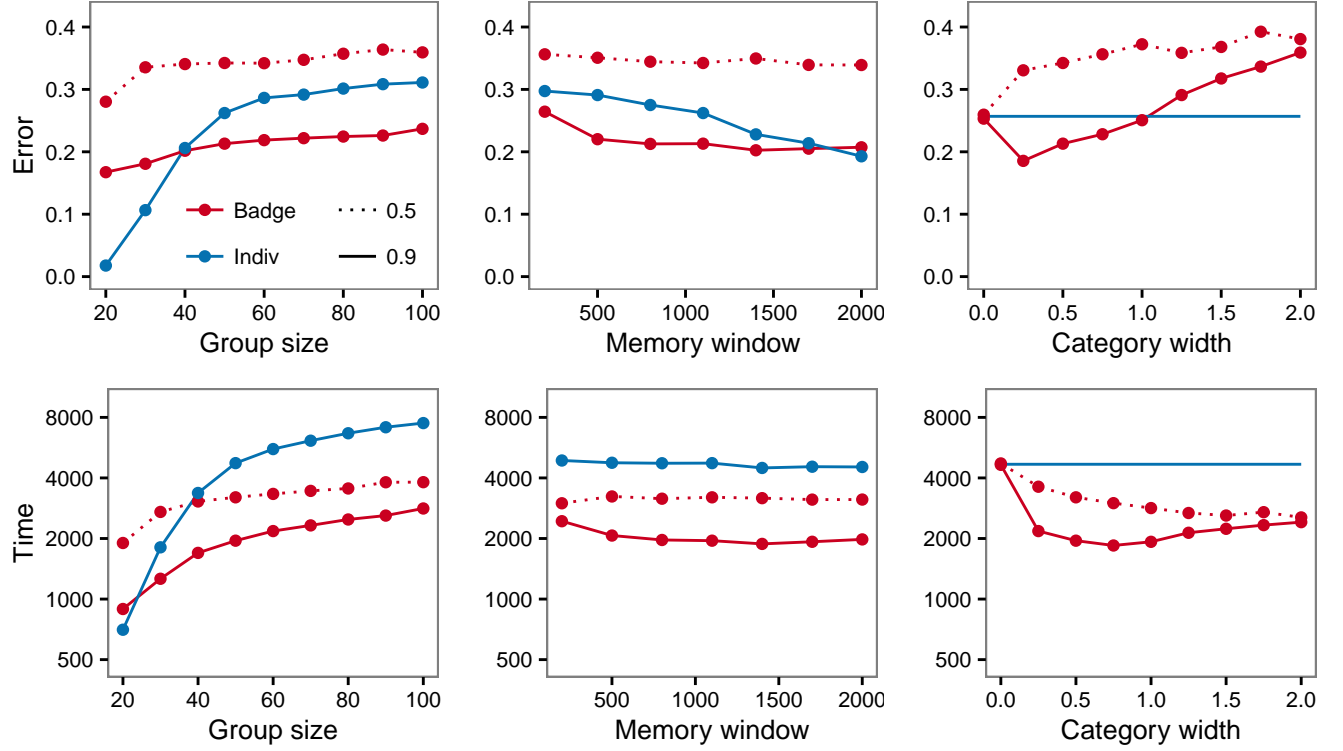


Figure 2: **Decreasing group size and increasing memory window both improve learning in the absence of observation.** Error and learning time are minimized at an intermediate category width. In the left column, we show average error $\bar{\epsilon}$ as a function of various parameters, and in the right column, we show average learning time $\bar{\tau}$ as a function of various parameters. In each panel, blue lines show animals using individual recognition and red lines show animals using the badge system. The solid red lines correspond to groups in which the signal-quality correlation $\rho = 0.9$ and the dotted lines correspond to groups in which the signal-quality correlation $\rho = 0.5$. Parameters: unless the parameter is being varied $\delta = 0.5$, $\ell_i = 0.2$, $N = 50$, $p_o = 0$, $\sigma_b = 0.2$, $\sigma_i = 0.01$, $\sigma_q = 0.5$, $T = 10000$, $w = 1100$.

When the signal is highly correlated with quality, an intermediate category width minimizes error (Figure 2). This pattern can be explained as follows. Regardless of the signal-quality correlation, as category width increases, the number of animals in a given category increases (Figure 7). The first consequence of this is that an animal trying to learn about a single category will encounter it more often and be less likely to forget its opinion of it before its memory window lapses, assuming its memory window is finite. This tends to decrease the error with which animals can learn about their peers. The second consequence is that each time an animal encounters a category it extrapolates the information it gathers to more animals. This tends to increase learning error. When the badge is poorly correlated with quality, this increase in error due to increased confusion is much greater than the decrease in error due to a lower chance of forgetting so that as category width increases error increases as well. However, when the badge is highly correlated with quality, the increase in error due to increased confusion is much less pronounced because animals with similar badges do actually have similar quality values. Therefore, as category width increases, at first error decreases because of the reduced probability of forgetting and later it increases because of increased confusion. Similarly, an intermediate category width minimizes learning time when the badge-quality correlation is high. When the memory window is infinite, there is no decrease in error because there is no chance of forgetting what has been learned (Figure 11).

The effect of observational learning

Observational learning helps animals using both systems to learn more accurately and more quickly, but it helps animals using individual recognition much more (Figure 3). Observational learning increases the number of animals about which a focal animal can learn at any given time. Observational learning increases the number of animals about which a focal animal can learn at any given time; since animals using the badge system already learn about multiple animals at once, increasing the probability of observing interactions does not have a strong effect on learning rates in badge systems. In fact, for animals using individual recognition, the same level of error can be achieved by increasing the probability of observing (p_o), by increasing memory window (w), or by increasing both to a lesser degree. The same is true of learning time. This can be seen in the strong interaction in how error and learning time change as a function of the probability of observing (p_o) and memory window (w) (Figure 3).

Cost of learning

Since increasing group size increases both error and learning time (Figure 2A,B), it also increases the overall cost of using both learning systems (Figure 4A). The effects of memory window (w) and category width (δ) on overall cost depend on the cost function, specifically on the parameter α (Figure 4B,C). When $\alpha < 1$, the costs of memory window (c_w) and category width (c_δ) increase most quickly at low cognitive ability; when $\alpha > 1$, the costs of memory window and category width increase most quickly at high cognitive ability (Figure 9).

When the costs of the memory window increase quickly at low w ($\alpha < 1$), the rapid increase in the cost of using a longer memory window is almost exactly offset by the decrease in error and learning time, so the costs of using both systems are almost a constant function of memory window (Figure 4B). However, when the cost of memory window increases quickly at high w ($\alpha > 1$), overall

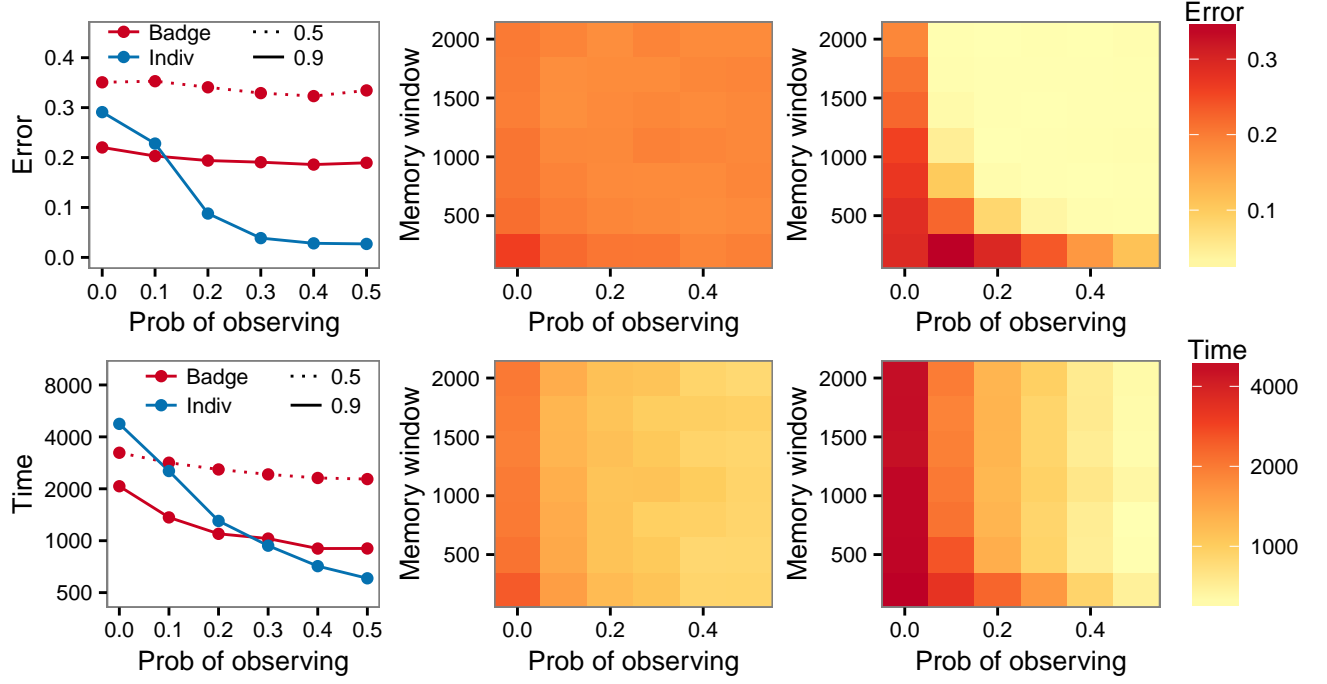


Figure 3: Observational learning improves both error and learning time and does so much more for animals using individual recognition. For animals using individual recognition, there is a strong interaction between the probability of observing and memory window. In A and D, we show average error $\bar{\epsilon}$ and average learning time $\bar{\tau}$ respectively as a function of the probability of observing, p_o . In each panel, blue lines show animals using individual recognition and red lines show animals using the badge system. The solid red lines correspond to groups in which the signal-quality correlation $\rho = 0.9$ and the dotted lines correspond to groups in which the signal-quality correlation $\rho = 0.5$. In B and C we show average error $\bar{\epsilon}$ of animals using the badge system and individual recognition respectively as a function of both the probability of observing p_o on the horizontal axis and memory window w on the vertical axis. In E and F we show average learning time $\bar{\tau}$ of animals using the badge system and individual recognition respectively as a function of both the probability of observing p_o on the horizontal axis and memory window w on the vertical axis. Parameters: in all panels $\delta = 0.5$, $\ell_i = 0.2$, $\ell_o = 0.2$, $N = 50$, $\sigma_b = 0.2$, $\sigma_i = 0.01$, $\sigma_o = 0.01$, $\sigma_q = 0.5$, $\rho = 0.9$, $T = 10000$; in A and D $w = 1100$, in B and E $\rho = 0.9$.

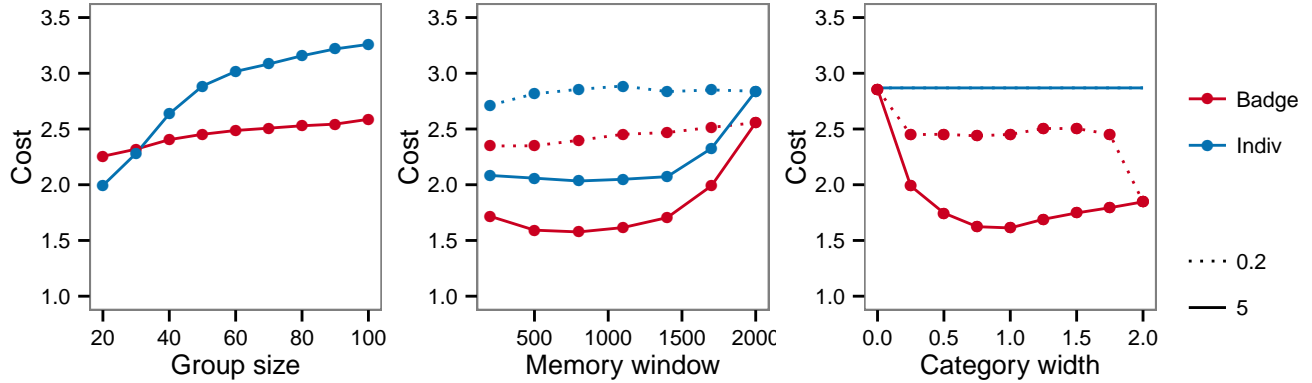


Figure 4: **Overall costs are lowest in small groups and with intermediate memory window and category width, when costs increase at high cognitive abilities ($\alpha > 1$).** When costs increase at low cognitive abilities ($\alpha < 1$), memory window w does not affect overall costs and large category width δ minimizes overall costs. In A,B, and C, we show overall costs C as a function of group size N , memory window w , and category width δ respectively. In each panel, blue lines show animals using individual recognition and red lines show animals using the badge system. The solid lines correspond to $\alpha = 5$ and the dotted lines correspond to $\alpha = 0.2$. Parameters: unless the parameter is being varied $\delta = 0.5$, $\ell_1 = 0.2$, $N = 50$, $p_0 = 0$, $\rho = 0.9$, $\sigma_b = 0.2$, $\sigma_l = 0.01$, $\sigma_q = 0.5$, $T = 10000$, $w = 1100$.

costs initially decrease as w increases because of the improvement in error and learning time and only eventually increase because of the cost of using a longer memory window, so an intermediate memory window is the least costly (Figure 4B).

Using a category width δ equal to 0 is always costly because it leads to high error and learning time, as we saw above (Figure 2E,F). When the costs of category width increase quickly as δ decreases from 2 ($\alpha < 1$), overall costs tend to increase as δ decreases, but there is a large range of intermediate δ at which overall costs are nearly constant: in this range, the increase in cost from decreasing δ is offset by a decrease in cost from reduced error and learning time. When the costs of category width increase only at low δ ($\alpha > 1$), at first decreasing δ decreases overall cost by improving error and learning time and only at low δ does overall cost increase because of the higher cost of this cognitive ability: an intermediate category width is favored (Figure 4C).

The overall costs of using the badge system are higher than the costs of using individual recognition when group size is small and memory window is long (Figure 5A,C). In these cases, animals using individual recognition are capable of learning accurately about their peers and there is no benefit from grouping animals together into categories. When the signal-quality correlation is high, individual recognition is only better for very small groups and very long memory windows (Figure 5C).

At an intermediate group size ($N = 50$), animals using individual recognition perform similarly to or better than animals using the badge system when category width is small and memory window is long (Figure 5B,D). In these cases, animals using the badge system are paying high costs for their cognitive abilities without receiving much benefit from either improved error or improved learning time. When the signal-quality correlation is high, individual recognition is more costly except when category width is equal to 0 and the two systems are equivalent (Figure 5D).

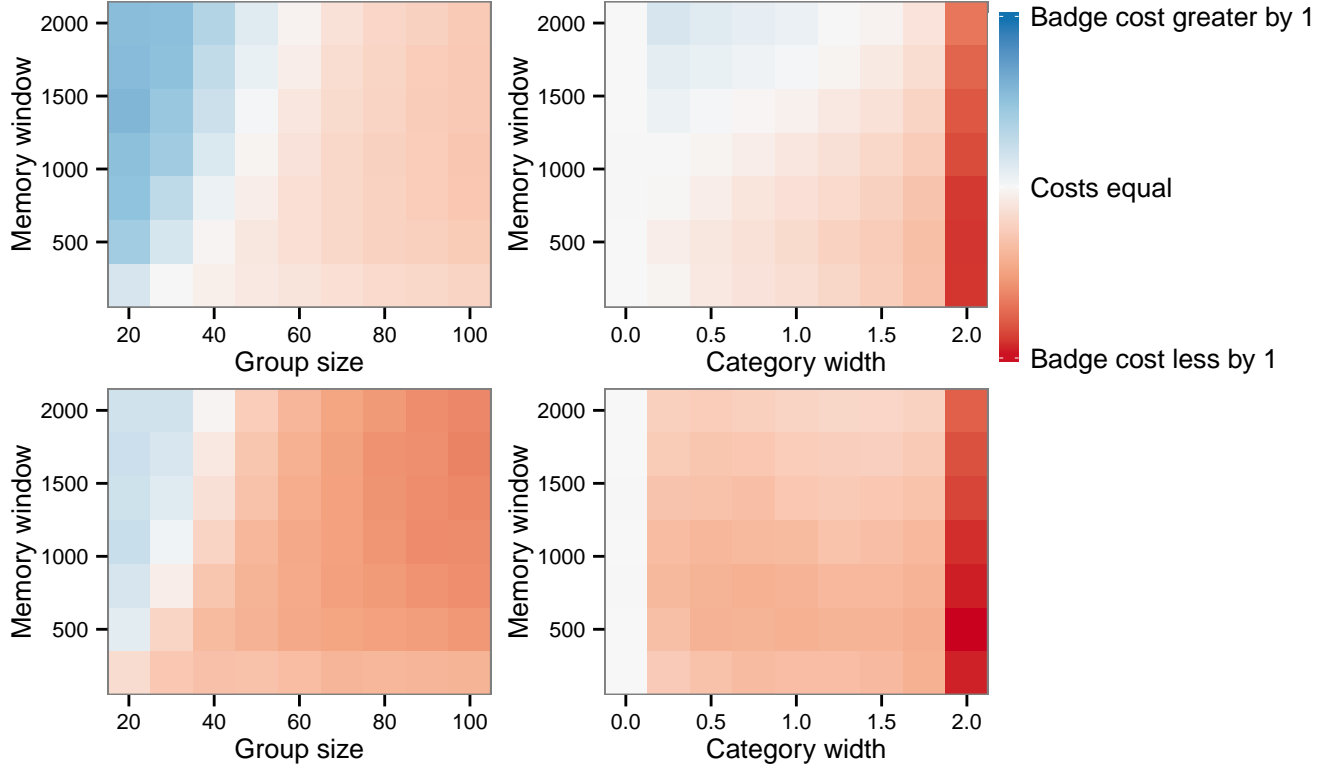


Figure 5: **The overall costs of using individual recognition are lower than the costs of using the badge system at low group size, high memory window, and low category width.** When the signal-quality correlation ρ increases, animals using the badge system incur lower costs for more combinations or parameters. Here we show the difference in the overall costs (C) associated with individual recognition and with the badge system as a function of A,C group size N and memory window w and B,D category width w and memory window w . Red indicates the badge system is less costly and blue indicates individual recognition is less costly. Parameters: in A and B $\rho = 0.5$, in C and D $\rho = 0.9$; unless the parameter is being varied $\delta = 0.5$, $\ell_i = 0.2$, $N = 50$, $p_o = 0$, $\sigma_b = 0.2$, $\sigma_i = 0.01$, $\sigma_q = 0.5$, $T = 10000$, $w = 1100$.

Discussion

Accurate assessment of the quality of conspecifics is important in many contexts, but the conditions under which different assessment systems may be favored is not well understood. Here, we modeled quality assessment in social groups, with animals using either a badge signal, which allows them to group others into quality categories based on the intensity of the badge, or individual recognition, where they remember the outcomes of events involving each particular individual. Our goal was to better understand the costs and benefits of each system and the conditions under which each system might be favored.

Summary of results (no costs) and implications

In the absence of observational learning, smaller groups and longer memory duration make it easier to learn in both learning systems, which is consistent with general intuition. While the sign of the effect of increasing group size was the same in the two systems, the extent of the effect differed between. Assessment error and learning time were much more affected by increasing group size in the individual recognition system than the categorical badge system. We also find that agents using the badge system learn more quickly and accurately when there is a strong correlation between the signal and quality. While the correlation values we use are a bit higher than those estimated in two of the most frequently cited examples of badge systems, paper wasps and house sparrows XXX, our model shows that even with a moderate correlation the badge system is an effective way to learn about one's group mates.

We also find that animals using the badge system could minimize both the error with which they learned and their learning time by having a moderate ability to discriminate between different badges (i.e. by using an intermediate category width), as long as the badge was highly correlated with the underlying quality. This is somewhat counterintuitive as one might expect that it would always be advantageous to improve one's cognitive abilities. Our finding is related to the bias-variance tradeoff in statistics and machine learning: as a statistical model becomes more complex, it is more likely that its predictions will be accurate, but its predictions become more contingent on the training set and are therefore more variable XXX. Similarly, as animals increase the number of categories into which they place their peers, it becomes easier for them to learn accurately about each of those categories, but they forget their assessments more quickly and therefore have more variable assessments over time.

One explanation for why animals have imperfect cognition is that there are costs involved in improving their cognition XXX. However, our results suggest that imperfect cognition itself may be adaptive. This may explain empirical examples of imperfect cognition (e.g. [4] XXX). Other studies have also found that the most advanced cognitive strategies are not always optimal [1–3, 8]. Our work therefore contributes to our growing understanding of the circumstances that do or do not lead to the evolution of sophisticated cognition.

When we allow the animals in our model to learn by observing interactions between other pairs of animals, they are able to learn more quickly and accurately in both systems, but observational learning was more beneficial for animals using individual recognition. While previous work has shown the benefits of observational learning XXX, our study is the first to show that this depends

on how learning occurs in the first place. Our finding is somewhat surprising because one might expect that making more observations helps animals using the badge system to make up for the deficit inherent in their categorical method of learning. However, our finding agrees with / Indeed, our finding disagrees with XXX. Many animals that use individual recognition also use observational learning XXX. Scientists have argued that this is because both individual recognition and observational learning require advanced social cognition, of which animals using a badge system are not capable XXX. However, our results suggest that it may be because it is precisely in those species that observational learning is most advantageous.

Summary of cost results and implications

We find that, depending on how quickly the explicit costs of cognitive traits increase as the traits improve, the costs of using either strategy are minimized by either not investing at all in cognition or investing in a moderate cognitive trait (either memory window or perceptive ability). We find no cases where the benefits of using the most advanced cognitive trait available (either a very long memory window or category width equal to 0) outweighed the cost of using such a trait. This finding reinforces previous studies that showed how difficult it is for advanced cognition to evolve XXX [3].

Evolution of assessment systems

We find that the categorical badge system is usually less costly than individual recognition, except when group sizes are small or their cognitive abilities are sophisticated. Not surprisingly, the higher the correlation between the badge and quality, the greater the advantage of using the badge system, since the badge becomes a more informative signal of the property animals are trying to estimate. With a long memory window and a strong correlation between badge and quality, the badge system was preferable in groups with more than about 30-40 individuals; with a weaker correlation between badge and quality, groups had to be larger than about 50-60 individuals in order for the badge system to be preferable. The advantage animals using the badge system have over animals using individual recognition increases as their cognitive abilities diminish, since their performance is not strongly affected and they pay fewer costs for investing in cognition. This finding agrees with previous studies that found that individual recognition is most useful in small groups XXX. In particular, Dunbar has argued that early human societies were limited by the number of other people a person can effectively learn about XXX. While our threshold of a group size 50-60 is not identical to his threshold of a group size of 150, they are of the same order of magnitude. Our finding also agrees with previous studies of badges of quality, which have found that badges are more likely to evolve in large groups with poor cognitive ability XXX. By explicitly comparing the two systems, we have generated a prediction about the types of groups and species in which we expect one or the other system to evolve. Testing this prediction is left for future work.

“[The individual-recognition] hypothesis is especially relevant for species with moderately sized flocks, in which the probability of repeated encounters between the same individuals is great and the value of being recognized is high (Whitfield 1987). These conditions are rare among breeding house sparrows, whose colonies frequently contain several dozen pairs in a small area and many

bachelors that arrive throughout the breeding season (pers. obs.) ” [10]. Also highlights the need to study group dynamics.

Our model results identified a sweet spot that results in lower errors.... Previous modeling of the evolution of cognitive complexity shows that increases can occur on the scale of 10-20 generations (Gavrilets & Vose 2006 - the dynamics of Machiavellian intelligence) ;ABSTRACT QUOTE:...our results suggest that the mechanisms underlying the Machiavellian intelligence hypothesis can indeed result in the evolution of significant cognitive abilities on the time scale of 10 to 20 thousand generations. We show that cerebral capacity evolves faster and to a larger degree than learning ability. Our model suggests that there may be a tendency toward a reduction in cognitive abilities (driven by the costs of having a large brain) as the reproductive advantage of having a large brain decreases and the exposure to memes increases in modern societies.¿¿

Future steps and Conclusion

By studying a rather simple model, we were able to identify the conditions under which each system is most effective and under which one or the other system should evolve. There are further steps towards improving the realism of the model that will also improve our predictions about the evolution of the two learning strategies. XXX

Our study shows that is not enough to study the conditions that could allow for the evolution of a particular type of learning. By considering and comparing two solutions to the same biological problem we find that different conditions favor different solutions.

While a high correlation between quality values and signal values improve the effectiveness of learning via the badge system, our model shows that even with a moderate correlation the badge system is worth using. The correlation values we use are actually a bit higher than those estimated in two of the most frequently cited examples of badge systems, paper wasps and house sparrows.

paper wasps: more spots on clypeus means higher dominance [9] but percentage of black not a significant predictor of dominance [9]. what really matters is “brokenness” of black pigment: more broken means more dominance. But could we say that paying attention to number of spots is like a rough number of categories?

examples of cases where maximal cognitive abilities are not optimal [1–3, 8]

real observation of imperfect cognition in predators of coral snakes [4]

empirical examples of badges: black on face of paper wasps [9], house sparrows [10], black crowns on swamp sparrows [5]

swamp sparrows: black crown –¿ aggression, less black crown –¿ parental care

S Rohwer. Social significance of avian winter plumage variability for black-aggression correlation. Evolution. 1975.

Siefferman L and Hill GE. Structural and melanin coloration indicate parental effort and reproductive success in male eastern bluebirds. Behavioral Ecology. 2003. for coloration-parental care correlation

Bokony V and Liker A. Melanin-based black plumage coloration is related to reproductive investment in cardueline finches. Condor. 2005. for coloration-parental care correlation

paper wasps: more spots on clypeus means higher dominance [9] but percentage of black not a significant predictor of dominance [9]. what really matters is “brokenness” of black pigment: more broken means more dominance. But could we say that paying attention to number of spots is like a rough number of categories?

While a high correlation between quality values and signal values improve the effectiveness of learning via the badge system, our model shows that even with a moderate correlation the badge system is worth using. The correlation values we use are actually a bit higher than those estimated in two of the most frequently cited examples of badge systems, paper wasps and house sparrows.

paper wasps: head width-percentage black $r^2 = 0.36$ for wasps with at least 2 spots, “badge brokenness was the only significant predictor of dominance when included with spot number and percentage of clypeus black in a multiple logistic regression (whole model, $r^2 = 0.105$) [9]

house sparrows: badge size is correlated with physical condition $r = 0.379$ [10]

swamp sparrow: rusty cap is correlated with parental investment ($r^2 = 0.33$) and black forehead is correlated with aggression (negative correlation with distance to intruder $r^2 = 0.41$) [5]

“[The individual-recognition] hypothesis is especially relevant for species with moderately sized flocks, in which the probability of repeated encounters between the same individuals is great and the value of being recognized is high (Whitfield 1987). These conditions are rare among breeding house sparrows, whose colonies frequently contain several dozen pairs in a small area and many bachelors that arrive throughout the breeding season (pers. obs.) ” [10]. Also highlights the need to study group dynamics.

Whitfield, D. P. 1986. Plumage variability and territoriality in breeding turnstone: status signalling or individual recognition? Animal Behaviour.

Whitfield, D. P. 1987. Plumage variability, status signalling, and individual recognition in avian flocks. Trends in Ecology and Evolution.

References

- [1] Brush, E., Åke Brännström, and Dieckmann, U. (2016). Indirect reciprocity with imperfect information. *In prep.*
- [2] Dunlap, A. S., McLinn, C. M., MacCormick, H. A., Scott, M. E., and Kerr, B. (2009). Why some memories do not last a lifetime: dynamics long-term retrieval in changing environments. *Behavioral Ecology*, 20(5):1096–1105.
- [3] Kerr, B. and Feldman, M. W. (2003). Carving the cognitive niche: Optimal learning strategies in homogeneous and heterogeneous environments. *Journal of Theoretical Biology*, 220(2):169–188.
- [4] Kikuchi, D. W. and Pfennig, D. W. (2010). Predator cognition permits imperfect coral snake mimicry. *The American Naturalist*, 176(6):830–834.
- [5] Olsen, B. J., Greenberg, R., Liu, I. A., Felch, J. M., and Walters, J. R. (2010). Interactions between sexual and natural selection on the evolution of a plumage badge. *Evolutionary Ecology*, 24:731–748.
- [6] Sheehan, M. J. and Bergman, T. J. (2015). A quality signaling–recognition trade-off at the level of the type of interaction not species: a response to comments on sheehan and bergman. *Behavioral Ecology*.
- [7] Sheehan, M. J. and Bergman, T. J. (2016). Is there an evolutionary trade-off between quality signaling and social recognition? *Behavioral Ecology*, 27(1):2–13.
- [8] Stephens, D. W. (1991). Change, regularity, and value in the evolution of animal learning. *Behavioral Ecology*, 2(1):77–89.
- [9] Tibbetts, E. A. and Dale, J. (2004). A socially enforced signal of quality in a paper wasp. *Nature*, 432:218–222.
- [10] Veiga, J. P. (1993). Badge size, phenotypic quality, and reproductive success in the house sparrow: A study on honest advertisement. *Evolution*, 47(4):1161–1170.

Supplemental Information

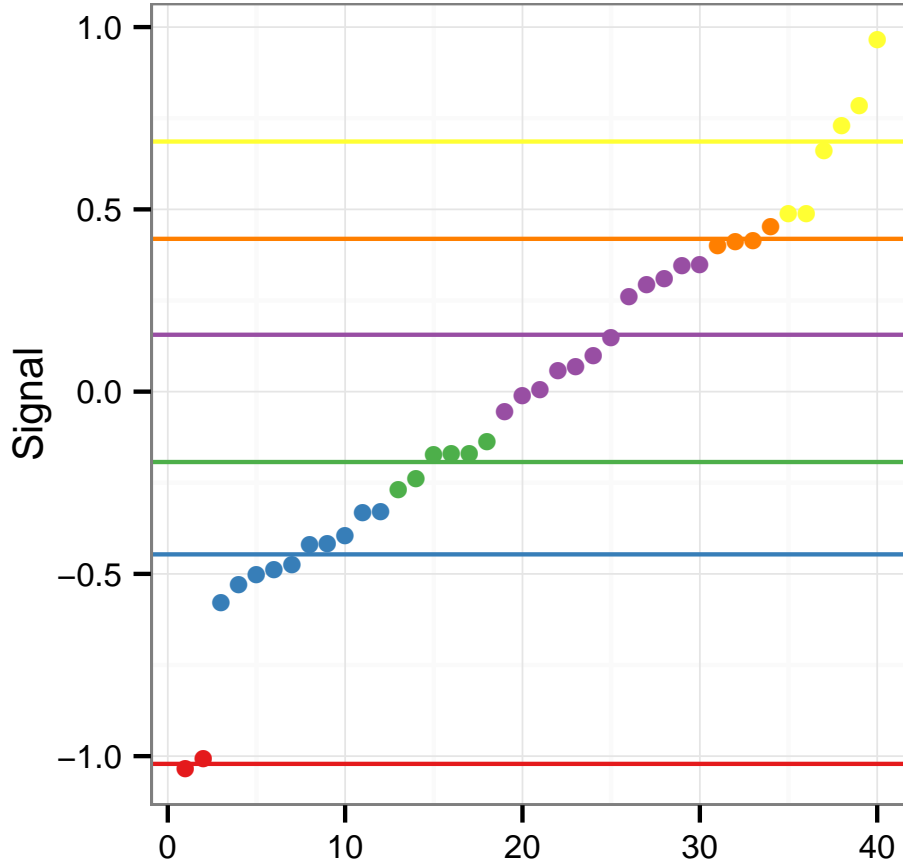


Figure 6: **Example of how categories are defined.** Here we show how a group of size $N = 40$ might be divided into categories with maximum width 0.5. Each point corresponds to an animal in the group. We show the signal of each animal on the y-axis and the order of the animals from lowest to highest signal on the x-axis. The color of the point indicates the category to which it belongs and the horizontal lines show the median signal value for each category. Categories were formed by choosing an animal i at random, putting all other animals whose signals were within $\delta/2$ of i 's signal s_i into the same category, then choosing another uncategorized animal at random, and continuing until all animals were categorized.

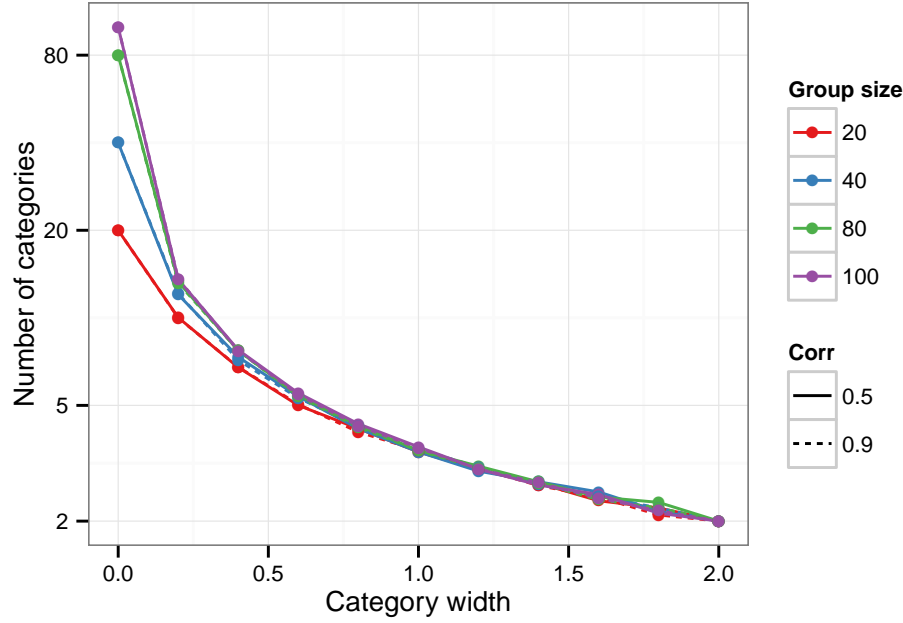


Figure 7: **As category width δ decreases the number of categories into which the group is divided increases.** For a given group size N and category width δ we generated a group with N signal values $\{s_i\}$ and categorized the group according to the procedure in the text and Figure 6 100 times and took the average number of categories across these 100 groups. Here we show how the average number of categories into which a group is divided depends on group size N and category width δ . Each colored line corresponds to a group size. There are overlapping solid and dotted lines in each color since the signal-quality correlation ρ does not affect the number of categories formed. When $\delta = 0$ there are as many categories as there are animals in the group. When $\delta = 2$ there are on average 2 categories, although it can happen that all animals are put into the same category.

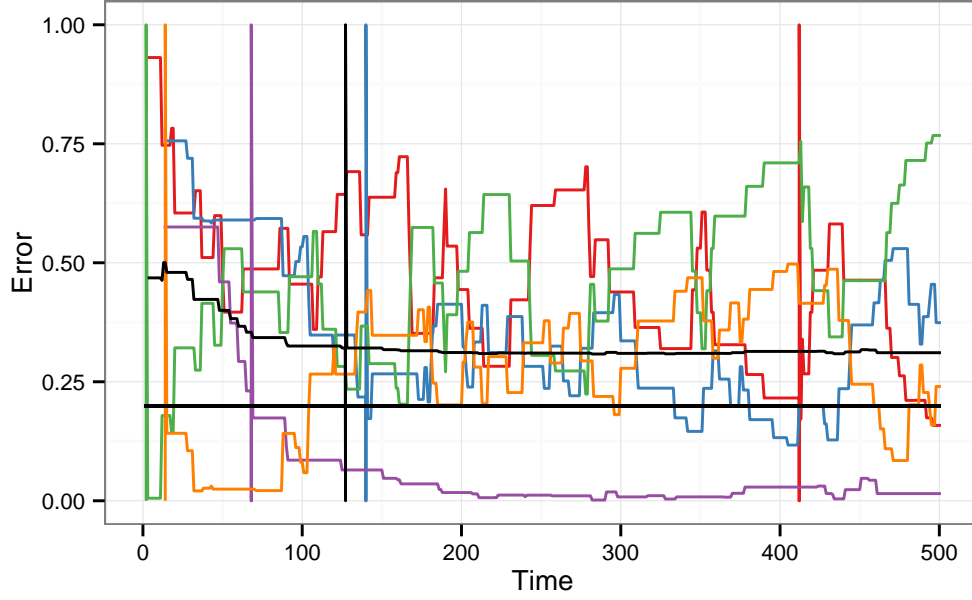


Figure 8: **Example of how to calculate learning time.** Learning time τ_i can be less than T , even if average error at time T is above the threshold 0.2. Each colored line shows how one the error in one animal's opinion of its five group mates changes over time. The black line is its average error about the other animals, $\epsilon_i(t)$. The horizontal black line is the error threshold, 0.2. Each vertical colored line is the first time when corresponding line drops below the threshold. The vertical black line is the average of these learning times, τ_i .

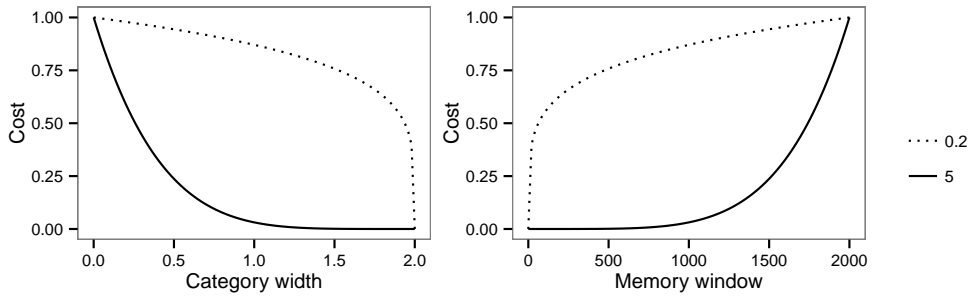


Figure 9: **Cost functions.** Here we show how the cost functions for the cognitive parameters category width and memory window. In each panel, the solid line corresponds to $\alpha = 5$ and the dotted line corresponds to $\alpha = 0.2$.

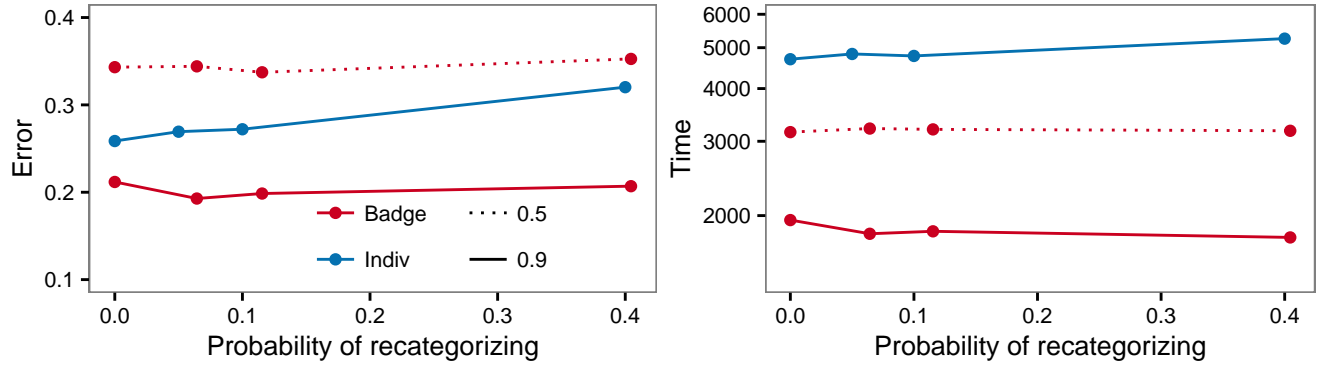


Figure 10: **Increasing the probability of being confused increases error and learning time in the individual recognition system and decreases error and learning time in the badge system.** Error and learning time are minimized at an intermediate category width. In the left pane, we show average error $\bar{\epsilon}$ as a function of the probability of recategorizing, and in the right panel, we show average learning time $\bar{\tau}$ as a function of the probability of recategorizing. In each panel, blue lines show animals using individual recognition and red lines show animals using the badge system. The solid red lines correspond to groups in which the signal-quality correlation $\rho = 0.9$ and the dotted lines correspond to groups in which the signal-quality correlation $\rho = 0.5$. Parameters: $\delta = 0.5$, $\ell_i = 0.2$, $N = 50$, $p_o = 0$, $\sigma_b = 0.2$, $\sigma_i = 0.01$, $\sigma_q = 0.5$, $T = 10000$, $w = 1100$.

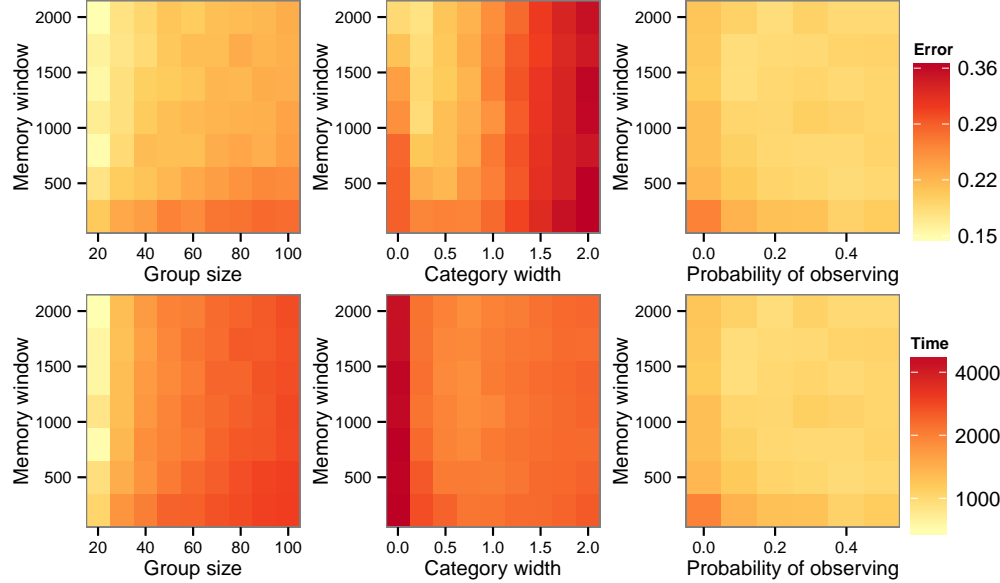


Figure 11: **Parameter interactions for animals using the badge system.** In A, B, and C we show average error $\bar{\epsilon}$ for animals using the badge system as a function of two parameters. In D, E, and F we show average learning time $\bar{\tau}$ as a function of two parameters. Parameters: unless the parameter is being varied $\delta = 0.5$, $\ell_i = 0.2$, $N = 50$, $p_o = 0$, $\rho = 0.9$, $\sigma_b = 0.2$, $\sigma_i = 0.01$, $\sigma_q = 0.5$, $T = 10000$, $w = 1100$.

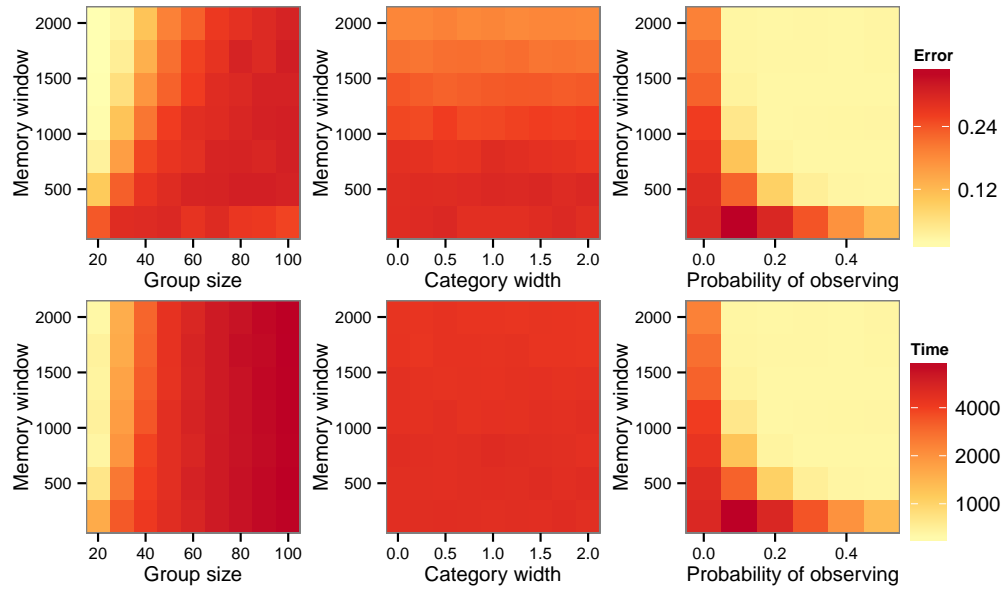


Figure 12: **Parameter interactions for animals using individual recognition.** In A, B, and C we show average error $\bar{\epsilon}$ for animals using individual recognition as a function of two parameters. In D, E, and F we show average learning time $\bar{\tau}$ as a function of two parameters. Parameters: unless the parameter is being varied $\delta = 0.5$, $\ell_i = 0.2$, $N = 50$, $p_o = 0$, $\rho = 0.9$, $\sigma_b = 0.2$, $\sigma_i = 0.01$, $\sigma_q = 0.5$, $T = 10000$, $w = 1100$.