

Product Manager & Team Lead

Location: Turkey Phone: +90 532 2580093

WORK EXPERIENCE

FINN Munich, Germany www.finn.com

04.2021 - 04.2023 (2 years) – Onsite

Senior Software Engineer II at User Acquisition department

Car Subscription Platform

Product Management

With a solid experience in stakeholder management and defining Epics & Stories in JIRA — together with sprint and backlog management

- Sprint planning and development of B2C Checkout feature: Product display with advanced filters, membership, subscription, credit score, payments, vouchers, e-mail notifications
 - Collecting and merging ideas from different stakeholders
 - Market research for different service providers
 - A/B testing and customer behavior analysis
 - UX (User Experience) contributions, tests and improvements
- Internationalization for company expansion to USA
 - Collecting timezone, translation and design needs from different departments
 - Managing a tight deadline for a successful project delivery
- Customer data management and communication (HubSpot)
 - Guiding and supporting Customer Support team to resolve customer facing issues
 - Updating data layout based on customer needs
- CMS setup and maintenance (Cosmic JS)
 - Collecting and merging ideas from all departments for common use in different templates
 - Altering data structure based on UX needs

Tech Management

- Documenting, developing, and monitoring of backend and frontend services in Python, Node.js, TypeScript, React (Next.js, Serverless, AWS, Datadog, Netlify, Vercel, GitLab, GitHub)
- Onboarding and guidance of new team members.
- Leading the team in cross-department projects such as database optimizations and shared APIs
- Contributing to blog posts and open-source libraries

3megawatt Munich, Germany www.3megawatt.com

10.2016 - 07.2019 (~ 2.5 years) – Onsite

Team Lead, after being a Senior Software Engineer

SaaS for Solar Asset Management

Team Lead

- Recruitment, onboarding, and guidance of team members
- Contributing to development of employee policies
- Sprint planning and execution
- Organizing several events with and for teammates

Engineering

- Development and monitoring of backend services in Python and its Django Framework (Heroku, AWS, PostgreSQL, Redis)
- Preparing and updating the platform for a SOC Audit
- Representing the company as a speaker at PyCon Web

Volt Istanbul, Turkey

09.2015 - 10.2016 (~ 1 year) – Onsite

<https://www.f6s.com/company/voltturkey>

Backend Software Engineer

Mobile App for Ride Sharing

- Developed and maintained backend services in Python's Django framework

MovieLaLa San Francisco, USA

11.2014 - 09.2015 (~ 1 year) – Hybrid

<https://www.crunchbase.com/organization/moviealala>

Backend Software Engineer

Mobile App for Trailers

- Developed backend services in Ruby on Rails framework
- Contributed to mobile app development in Swift

Programming Languages: Efficiency in Python, JavaScript (TypeScript). Medium experience in Ruby, Swift, C#...

Tool Experience: Google Analytics, Google Workspace, Jira, Confluence, Monday, Userpilot, Trello, Miro, Figma, Notion, Xcode, Unity, Adobe (Premiere, Lightroom), Intercom, MS Office (Words, Excel), Airtable, Zoom, Slack...

LIFE EXPERIENCE

Favorite Personality Traits

Empath, creative, kind, helpful, (mostly) direct, curious, visionary, logical, emotional, debater, solution oriented, educative, innovative, fast learner, honest, outgoing, fun & humorous, witty, adventurous, spontaneous, authentic, extrovert, cosmopolitan...

Spoken Languages: English (fluent), Turkish (native)

Active Interests & Talents

Social sciences, engineering, logical spirituality, creative writing (*poem, article, story*), art criticism, music (*almost all genres*), freestyle dancing, clubbing, acting, creative cooking, team sports, driving, biking, painting, movies, picky reading, detailed impersonation, nature synchronization, attention to details, continuous growth...

FORMAL EDUCATION

Koç University

Istanbul, Türkiye — 2013 (prep + 4 years)

Bachelor of Science

Computer Engineering

Clubs: Computer, Drama, Management Memberships: ACM Student Chapter

BEM - Bordeaux Management School

Bordeaux, France — 2013 (5 months)

Exchange Student

Business & Marketing courses

Main Topics: International Project Development, Human Resources, Marketing