# **EMIN SARAL**

# **Product Manager & Team Lead**

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Location: Türkiye Phone: +90 532 2580093

# **WORK EXPERIENCE**

FINN Munich, Germany www.finn.com

04.2021 - 04.2023 (2 years) - Onsite

\* Senior Software Engineer II at User Acquisition department

Car Subscription Platform

#### **Product Management**

With a solid experience in stakeholder management and defining Epics & Stories in JIRA — together with sprint and backlog management

- Sprint planning and development of B2C Checkout feature: Product display with advanced filters, membership, subscription, credit score, payments, vouchers, e-mail notifications
  - o Collecting and merging ideas from different stakeholders
  - Market research for different service providers
  - o A/B testing and customer behavior analysis
  - UX (User Experience) contributions, tests and improvements
- Internationalization for company expansion to USA
  - Collecting timezone, translation and design needs from different departments
  - Managing a tight deadline for a successful project delivery
- Customer data management and communication (HubSpot)
  - Guiding and supporting Customer Support team to resolve customer facing issues
  - $\circ \quad \text{ Updating data layout based on customer needs} \\$
- CMS setup and maintenance (Cosmic JS)
  - Collecting and merging ideas from all departments for common use in different templates
  - Altering data structure based on UX needs

### **Tech Management**

- Documenting, developing, and monitoring of backend and frontend services in Python, Node.js, TypeScript, React (Next.js, Serverless, AWS, Datadog, Netlify, Vercel, GitLab, GitHub)
- Onboarding and guidance of new team members.
- Leading the team in cross-department projects such as database optimizations and shared APIs
- · Contributing to blog posts and open-source libraries

3megawatt Munich, Germany www.3megawatt.com

10.2016 - 07.2019 (~ 2.5 years) - Onsite

Team Lead, after being a Senior Software Engineer

SaaS for Solar Asset Management

#### **Team Lead**

- · Recruitment, onboarding, and guidance of team members
- · Contributing to development of employee policies
- · Sprint planning and execution
- Organizing several events with and for teammates

#### Engineering

- Development and monitoring of backend services in Python and its Django Framework (Heroku, AWS, PostgreSQL, Redis)
- · Preparing and updating the platform for a SOC Audit
- · Representing the company as a speaker at PyCon Web

Volt Istanbul, Türkiye

09.2015 - 10.2016 (~ 1 year) - Onsite

https://www.f6s.com/company/voltturkey

### **Backend Software Engineer**

Mobile App for Ride Sharing

 Developed and maintained backend services in Python's Django framework

MovieLaLa San Francisco, USA

11.2014 - 09.2015 (~ 1 year) - Hybrid

https://www.crunchbase.com/organization/movielala

### **Backend Software Engineer**

Mobile App for Trailers

- Developed backend services in Ruby on Rails framework
- · Contributed to mobile app development in Swift

Programming Languages: Efficiency in Python, JavaScript (TypeScript). Medium experience in Ruby, Swift, C#...

**Tool Experience:** Google Analytics, Google Workspace, Jira, Confluence, Monday, Userpilot, Trello, Miro, Figma, Notion, Xcode, Unity, Adobe (Premiere, Lightroom), Intercom, MS Office (Words, Excel, etc.), Airtable, Zoom, Slack... I can learn any tool easily.

# LIFE EXPERIENCE

### **Favorite Personality Traits**

Empath, creative, kind, helpful, honest, (mostly) direct, curious, visionary, logical, emotional, debater, solution oriented, educative, innovative, fast learner, outgoing, fun & humorous, witty, adventurous, spontaneous, authentic, extrovert, cosmopolitan...

Spoken Languages: English (fluent), Turkish (native)

Marital Status: Single. Mandatory M. Service: Completed.

#### **Active Interests & Talents**

Social sciences, engineering, logical spirituality, creative writing (poem, article, story), art criticism, music (almost all genres), freestyle dancing, clubbing, acting, creative cooking, team sports, driving, biking, painting, movies, picky reading, detailed impersonation, nature synchronization, attention to details, continuous growth...

# **FORMAL EDUCATION**

## **Koç University**

Istanbul, Türkiye — 2013 (prep + 4 years) Bachelor of Science Computer Engineering

Clubs: Computer, Drama, Management Memberships: ACM Student Chapter

# **BEM - Bordeaux Management School**

Bordeaux, France — 2013 (5 months) Exchange Student Business & Marketing courses

Main Topics: International Project Development, Human Resources, Marketing

### Some of Nature's Gifts that I've earned

#### **Healthy Mind and Body**

A priceless balance, beyond money, rooted in ancient wisdom.

## **Harmonizing with Nature**

I can feel music and movement deeply before they begin—like dancing with destiny through invisible threads.

### Rapid Learning

I quickly master new topics with little effort once focused.

### **Creative Inspiration**

Sensing others' thoughts and emotions, I blend them to spark fresh, creative ideas.

### **Cumulative Energy**

I feel the life force of others, allowing me to dance for hours and uplift their spirits.

### Water as a Life Source

Water transforms to meet my needs, inspired by nature or others' thoughts.

## **Timeless Empathy**

I can sense the "souls" of those from the past or future, channeling their presence in my expressions.

## and happy to share with everyone...

<sup>\*</sup> Due to being subjected to mobbing in my last work experience, I got stuck at Software Engineer title. Case still continues.