

Product Manager & Team Lead

Location: Türkiye Phone: +90 532 2580093

WORK EXPERIENCE

FINN Munich, Germany www.finn.com

04.2021 - 04.2023 (2 years) – Onsite

Senior Software Engineer II at User Acquisition department *

Car Subscription Platform

Product Management

With a solid experience in stakeholder management and defining Epics & Stories in JIRA — together with sprint and backlog management

- Sprint planning and development of B2C Checkout feature: Product display with advanced filters, membership, subscription, credit score, payments, vouchers, e-mail notifications
 - Collecting and merging ideas from different stakeholders
 - Market research for different service providers
 - A/B testing and customer behavior analysis
 - UX (User Experience) contributions, tests and improvements
- Internationalization for company expansion to USA
 - Collecting timezone, translation and design needs from different departments
 - Managing a tight deadline for a successful project delivery
- Customer data management and communication (HubSpot)
 - Guiding and supporting Customer Support team to resolve customer facing issues
 - Updating data layout based on customer needs
- CMS setup and maintenance (Cosmic JS)
 - Collecting and merging ideas from all departments for common use in different templates
 - Altering data structure based on UX needs

Tech Management

- Documenting, developing, and monitoring of backend and frontend services in Python, Node.js, TypeScript, React (Next.js, Serverless, AWS, Datadog, Netlify, Vercel, GitLab, GitHub)
- Onboarding and guidance of new team members.
- Leading the team in cross-department projects such as database optimizations and shared APIs
- Contributing to blog posts and open-source libraries

3megawatt Munich, Germany www.3megawatt.com

10.2016 - 07.2019 (~ 2.5 years) – Onsite

Team Lead, after being a Senior Software Engineer

SaaS for Solar Asset Management

Team Lead

- Recruitment, onboarding, and guidance of team members
- Contributing to development of employee policies
- Sprint planning and execution
- Organizing several events with and for teammates

Engineering

- Development and monitoring of backend services in Python and its Django Framework (Heroku, AWS, PostgreSQL, Redis)
- Preparing and updating the platform for a SOC Audit
- Representing the company as a speaker at PyCon Web

Volt Istanbul, Türkiye

09.2015 - 10.2016 (~ 1 year) – Onsite

<https://www.f6s.com/company/voltturkey>

Backend Software Engineer

Mobile App for Ride Sharing

- Developed and maintained backend services in Python's Django framework

MovieLaLa San Francisco, USA

11.2014 - 09.2015 (~ 1 year) – Hybrid

<https://www.crunchbase.com/organization/moviealala>

Backend Software Engineer

Mobile App for Trailers

- Developed backend services in Ruby on Rails framework
- Contributed to mobile app development in Swift

Programming Languages: Efficiency in Python, JavaScript (TypeScript). Medium experience in Ruby, Swift, C#...

Tool Experience: Google Analytics, Google Workspace, Jira, Confluence, Monday, Userpilot, Trello, Miro, Figma, Notion, Xcode, Unity, Adobe (Premiere, Lightroom), Intercom, MS Office (Words, Excel, etc), Airtable, Zoom, Slack... I can learn any tool easily.

LIFE EXPERIENCE

Favorite Personality Traits

Empath, creative, kind, helpful, honest, (mostly) direct, curious, visionary, logical, emotional, debater, solution oriented, educative, innovative, fast learner, outgoing, fun & humorous, witty, adventurous, spontaneous, authentic, extrovert, cosmopolitan...

Spoken Languages: English (fluent), Turkish (native)

Marital Status: Single. **Mandatory M. Service:** Completed.

Active Interests & Talents

Social sciences, engineering, logical spirituality, creative writing (*poem, article, story*), art criticism, music (*almost all genres*), freestyle dancing, clubbing, acting, creative cooking, team sports, driving, biking, painting, movies, picky reading, detailed impersonation, nature synchronization, attention to details, continuous growth...

FORMAL EDUCATION

Koç University

Istanbul, Türkiye — 2013 (prep + 4 years)

Bachelor of Science

Computer Engineering

Clubs: Computer, Drama, Management

Memberships: ACM Student Chapter

BEM - Bordeaux Management School

Bordeaux, France — 2013 (5 months)

Exchange Student

Business & Marketing courses

Main Topics: International Project Development, Human Resources, Marketing

** Due to being subjected to mobbing in my last work experience, I got stuck at Software Engineer title. Case still continues.*