

Saving the planet, one sapling at a time



On 16 July, almost 300 Hyderabad colleagues came together and planted 1,500 saplings to help improve air quality for future generations.

As part of the AVEVA Action for Good initiative, and in partnership with Greater Hyderabad Municipal Corporation and the University of Hyderabad, our colleagues converged on the University campus to plant rows of young trees.

The choice of activity was vital to the local community, with air quality a major problem in many Indian cities due to increased traffic and industrial activity.

AVEVA's Head of India said: "Action for Good is about our people and giving everyone in the business the chance to make a difference in our world. I am delighted to join the team, to see their passion and to make a difference."

"We want our people to feel part of something bigger and, through Action for Good, they can do so," said James Kidd, AVEVA's Deputy CEO and Chief Financial Officer, who launched the event by planting the first sapling. "It makes me enormously proud to see the commitment of everyone who took part, whose efforts will help provide clean air for future generations."

"To see so many colleagues come together for such an important cause was both hugely impressive and utterly inspiring."

James Kidd, Deputy CEO and Chief Financial Officer