

Elizabeth Burland

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EDUCATION

University of Michigan, Gerald R. Ford School of Public Policy

Ann Arbor, MI

Ph.D. in Public Policy and Sociology

Expected March 2023

- Dissertation: *Stratification in Educational Decision Making: How Policy Interventions and Social Contexts Contribute to Inequality*. Co-chairs: Susan Dynarski and Fabian Pfeffer

University of Delaware, School of Public Policy and Administration

Newark, DE

M.A. in Urban Affairs and Public Policy

May 2015

- Thesis: *Governing Wilmington Public Education: Legal Legacy, Community Impacts, Policy Recommendations*. Chair: Daniel Rich.

B.A. (Honors) in Public Policy, University of Delaware, *Cum Laude*

May 2015

PUBLICATIONS

Elizabeth Burland, Susan Dynarski, Katherine Micheltore, Stephanie Owen, and Shwetha Raghuraman. “The Power of Certainty: Experimental Evidence on the Effective Design of “Free Tuition” Programs.” *American Economic Review: Insights* (forthcoming).

Elizabeth Burland. 2019. “Wealth and Well-Being in the United States.” Pp. 221–45 in *Wealth(s) and Subjective Well-Being*. Vol. 76, Social Indicators Research. Springer, Cham.

MANUSCRIPTS IN PROGRESS

Elizabeth Burland. “Following in Their Footsteps or Avoiding Their Mistakes? The Role of Older Siblings in Shaping College Decision Making.” ([Draft available here](#)).

Elizabeth Burland, Stefanie DeLuca, Susan Dynarski, and Katherine Micheltore. “What Makes Financial Aid Interventions Effective? The Mechanisms Underlying the HAIL Experiment”

Fabian Pfeffer and **Elizabeth Burland**. “Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization.

SELECTED FELLOWSHIPS, GRANTS, & AWARDS

University of Michigan

2022 Robert Kahn Fellowship for the Scientific Study of Social Issues, Institute for Social Research, University of Michigan. (*Dissertation Fellowship, \$25,000*).

2022 Doctoral Graduate Student Research Assistant Funding Competition: Research on Strategies to Prevent and Alleviate Poverty, Poverty Solutions, University of Michigan. (*\$11,598, declined*)

2017-2021 Institute of Education Sciences Fellowship and Predoctoral Training Program in Causal Inference in Education Policy Research, Gerald R. Ford School of Public Policy Education Policy Initiative, University of Michigan (*\$120,000 / 4 years*)

2020 Weinberg Graduate Student Award, University of Michigan Population Studies Center. Title: *Study on Decision Making After High School*. (*\$4,000*)

2020 Sarri Family Foundation Fellowship, University of Michigan Center for Political Studies. Title: *Study on Decision Making After High School*. (*\$6,000*)

RESEARCH EXPERIENCE

Education Policy Initiative, University of Michigan

Ann Arbor, MI

Research Assistant, HAIL Scholarship Study

August 2017-present

- Clean and manage administrative longitudinal education data system (over 3 million student observations across 5 unique data sets). Conduct experimental and quasi-experimental analysis.
- Conducted sample selection and randomization for a large-scale randomized, control trial.
- Develop presentations and presenting findings to research partners at the University of Michigan Office of Enrollment Management.

Co-Principal Investigator (with Stefanie DeLuca)

August 2019-present

- Train and manage a team of 4-6 research assistants in conducting qualitative interviews with high school students about their postsecondary decision-making process.
- Manage project sampling and administrative data, recruitment, and qualitative analysis.
- Write grant proposals for new research projects and continued funding for existing projects.
- Create presentations for research partners, policy briefs, and write academic articles.

Population Studies Center, Institute for Social Research, University of Michigan

Ann Arbor, MI

Predoctoral Trainee

August 2017-present

- Conduct quasi-experimental data analysis using large-scale longitudinal survey data, including Panel Study of Income Dynamics and the National Postsecondary Student Aid Study.
- Mentor: Fabian Pfeffer.

Institute for Public Administration, University of Delaware

Newark, DE

Administrative Coordinator, Wilmington Education Improvement Commission

August 2015- 2016

- Coordinated research and administrative support for commission and community-led subcommittees meet community-identified policy goals.
- Established relationships with community leaders, activists, practitioners, and policy-makers in order to listen to stakeholder needs and communicate more effectively across these groups.
- Developed presentations and written memos with solutions to identified problems; collaborated on the Commission's report: *Solutions for Delaware Schools: Redistricting in the City of Wilmington and New Castle County: A Transition, Resource and Implementation plan*.
- Worked with commission leadership to develop and implement legislative change.
- Supervised a team of 4-6 undergraduate and master's level research assistants.

Graduate Research Assistant

August 2014- 2015

- Provided research support for the Wilmington Education Advisory Committee; assisted in the writing and development of the Committee's final report, *Strengthening Wilmington Education: An Action Agenda*.
- Created and maintained an administrative dataset of K-12 students from the City of Wilmington, Delaware.

RESEARCH PRESENTATIONS

**Presenting Author*

Invited Presentations

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| 2022 | Elizabeth Burland* , Susan Dynarski, Katherine Micheltore, Stephanie Owen, and Shwetha Raghuraman. "The Power of Certainty: Experimental Evidence on the Effective Design of "Free Tuition" Programs." TransferBOOST Webinar hosted by HCM Strategists. |
| 2021 | Fabian Pfeffer* and Elizabeth Burland* . "Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization." Role of Higher Education in Social Mobility and Social Reproduction Conference, Michigan State University (funded by the Spencer Foundation). |

External Conferences

- 2022 **Elizabeth Burland**, Susan Dynarski, Katherine Micheltmore, Stephanie Owen*, and Shwetha Raghuraman. “The Power of Certainty: Experimental Evidence on the Effective Design of Free Tuition Programs.” National Bureau of Economic Research (NBER), Public Economics Program Meeting, Fall 2022.
- 2022 **Elizabeth Burland***. “Trust in the System: College Choice and Tension between Institutional Logics and Student Decision Making.” American Educational Research Association (AERA) Annual Conference.
- 2021 Fabian Pfeffer and **Elizabeth Burland***. “Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization.” Population Association of America (PAA) Annual Conference.
- 2021 **Elizabeth Burland***. “How Do Students Make Postsecondary Decisions? A Qualitative Analysis of the Role of Financial Aid Interventions in Shaping Student Choices.” Association for Education Finance and Policy (AEFP) Annual Conference.
- 2021 **Elizabeth Burland**, Susan Dynarski*, Katherine Micheltmore, Stephanie Owen, and Shwetha Raghuraman. “Large-scale policies to reduce income gaps in college enrollment: Evidence from the HAIL Scholarship and the Go Blue Guarantee.” Association for Education Finance and Policy (AEFP) Annual Conference.
- 2020 Fabian Pfeffer and **Elizabeth Burland***. “Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization.” Population Association of America (PAA) Annual Conference. *Annual meeting cancelled due to COVID19.*
- 2019 Fabian Pfeffer and **Elizabeth Burland***. “Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization.” Association for Education Finance and Policy (AEFP) Annual Conference.

University of Michigan Workshops

- 2022 **Elizabeth Burland***. “Following in Their Footsteps or Avoiding Their Mistakes? The Role of Older Siblings in Shaping College Decision Making.” *Presented at the Causal Inference in Education Policy Research Seminar.*
- 2022 **Elizabeth Burland***. “Following in Their Footsteps or Avoiding Their Mistakes? The Role of Older Siblings in Shaping College Decision Making.” *Presented at the Inequality and Social Demography Workshop.*
- 2021 **Elizabeth Burland***, Susan Dynarski, Katherine Micheltmore, Stephanie Owen, and Shwetha Raghuraman*. “What’s the Power of Certainty? Experimental Evidence on the Effective Design of “Free Tuition” Programs.” *Presented at the Causal Inference in Education Policy Research Seminar (CIERS).*
- 2021 **Elizabeth Burland***. “How Do Students Make Postsecondary Decisions? A Qualitative Analysis of the Role of Financial Aid Interventions in Shaping Student Choices.” *Presented at the Inequality Lab and the Causal Inference in Education Policy Research Seminar (CIERS).*
- 2019 **Elizabeth Burland***. “Postsecondary Decision Making: Exploring the Choices of Low-income, High-achieving Students.” *Presented at: The Inequality Lab, the Causal Inference in Education Policy Research Seminar (CIERS).*
- 2018 **Elizabeth Burland***. “Neighborhood Foreclosures and Educational Attainment.” *Presented at The Inequality Lab.*
- 2018 Fabian Pfeffer and **Elizabeth Burland***. “The Effects of Expanding Financial Aid: The Higher Education Act Re-Authorization of 1992.” *Presented at the Department of Sociology Inequality, Demography, and Family Workshop and the Causal Inference in Education Policy Research Seminar (CIERS).*

TEACHING AND MENTORING EXPERIENCE

University of Michigan

Teaching

2021 Graduate Student Instructor, Evaluating Public Policies (Program Evaluation for Public Policy), Ford School of Public Policy (PubPol479).

Guest Lecturer

2021 Guest Lecture, Causal Inference in Education Policy Research, Ford School of Public Policy (PubPol 712). Title: *Mixed Methods Research: Implementing a Qualitative Study within a Randomized, Controlled Trial*.

2021 Guest Lecture, Children and Youth Services and Social Policies, School of Social Work (SSW 633). Title: *Education Policy and Funding Higher Education*.

2019 Guest Lecture, Urban Inequality, Department of Sociology (SOC 335). Title: *Educational Inequality in an Urban Context*.

Mentorship

2021-2022 Training Lead, Qualitative Interview Methods and Qualitative Coding in MAXQDA (Education Policy Initiative).

2020-2021 Project Manager, Postsecondary Student Decision Making Study. (5 Masters and PhD level research assistants).

2019 Graduate Student Preliminary Exam Mentor, Department of Sociology. Subject area: Demography: Inequality, Family, Health and Aging, and Demographic Methods. (4 PhD students).

2019 Sociology Undergraduate Research Opportunity (SURO) supervisor. *Project*: "The Effects of Expanding Financial Aid: The Higher Education Act Re-Authorization of 1992." (1 undergraduate student)

University of Delaware

Teaching

2015 Teaching Assistant, Working and Learning in Washington, DC., Co-listed Department of Political Science and the School of Public Policy and Administration (POSC 483/UAPP 433/UAPP 733-010).

METHODOLOGICAL TRAINING

University of Michigan

Quantitative

Causal Inference in Education Policy Research I & II (Stata), Ford School of Public Policy and Department of Education | Instructors: Susan Dynarski, Christina Weiland

Research Practicum: Quantitative Modeling (Stata, R), Department of Sociology | Instructor: Deirdre Bloome

Research Practicum: Quantitative Modeling (R), Department of Sociology | Instructor: Elizabeth Bruch

Categorical Data Analysis: Models for Binary, Ordinal, Nominal, and Count Outcomes, Inter-university Consortium for Political and Social Research Summer Program (Stata) | Instructor: Shawna Smith

Structural Equation Modeling (MPlus), School of Education | Instructor: Matt Diemer

Panel Study of Income Dynamics Data User Workshop | ICPSR, Institute for Social Research

Statistical Methods II (Stata), Department of Sociology | Instructor: Deirdre Bloome

Qualitative

Research Practicum: Qualitative Research II (ATLAS.ti, Dedoose) | Instructor: Elizabeth A. Armstrong

Qualitative Interview Methods: Field Training | Lead by: Stefanie DeLuca

University of Delaware

Quantitative Analysis in Public & Nonprofit Sectors (SPSS, SAS) | Instructor: Breck Robinson

RELEVANT PROFESSIONAL EXPERIENCE

Institute for Public Administration, University of Delaware

Newark, DE

Washington, DC Experience, Program Coordinator

August 2014-January 2015

- Coordinated and supervised 20 undergraduate students in Washington, DC internships.
- Arranged lectures and 4 guest speaker visits to support student learning.
- Developed a student-alumni networking program to facilitate network development and unique student career goals.

Delaware General Assembly

Dover, DE

Legislative Fellow

January 2014-June 2014

- Generated research-driven answers for key policy stakeholders to support constituent relations and legislative decision-making.
- Facilitated productive discussions among policy actors and inclusion of community voices.

PROFESSIONAL SERVICE AND ACTIVITIES

American Sociological Association

- Section on Inequality, Poverty, and Mobility (Communications Committee 2018-2019)
- Section on Sociology of Education (Newsletter Editor, August 2018)

University of Michigan

- Education Policy Initiative Antiracism Working Group (Participant 2020-present)
- Ford School of Public Policy, Ph.D. Admissions Committee (Committee member 2017-2019, 2022)
- Virtual Inequality Brownbag, Center for Inequality Dynamics (Organizing Committee 2021)
- Causal Inference in Education Research Seminar (Co-coordinator 2019-2021; Participant, 2016-present)
- Causal Inference in Education Research Seminar Climate & Inclusion Working Group (Member, 2019-present)
- Center for Inequality Dynamics (Affiliate, 2019-present)
- Inequality, Demography and Family Workshop (Co-coordinator 2018-2019; Participant 2016-present)
- The Inequality Lab (Member, 2017-present)
- Workshop on Race and Racial Ideologies (Participant 2017-present)
- Sociology Department Graduate Student Recruitment Coordinator (2020-2021)
- Workshop on Poverty and Inequality, Poverty Solutions (Participant 2017-2019)

PROFESSIONAL MEMBERSHIPS

Association for Public Policy Analysis and Management
Association for Education Finance and Policy
American Education Research Association

American Sociological Association
Population Association of America

REFERENCES

Susan Dynarski, Patricia Albjerg Graham Professor of Education, Harvard University Graduate School of Education.

Fabian Pfeffer, Director of the Stone Center for Inequality Dynamics and Associate Professor of Sociology, University of Michigan.

Stefanie DeLuca, James Coleman Professor of Social Policy and Sociology and Director of the Poverty and Inequality Research Lab, Johns Hopkins University.