# Elizabeth Burland

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#### **EDUCATION**

# University of Michigan, Gerald R. Ford School of Public Policy

Ann Arbor, MI

Ph.D. in Public Policy and Sociology

Expected April 2023

University of Michigan Affiliations: Center for Inequality Dynamics, Education Policy Initiative, Population Studies Center.

Other Affiliations: Poverty and Inequality Research Lab (Johns Hopkins University)

# University of Delaware, School of Public Policy and Administration

Newark, DE

M.A. in Urban Affairs and Public Policy

May 2015

B.A. (Honors) in Public Policy, University of Delaware

May 2015

#### **PUBLICATIONS**

**Elizabeth Burland**, Susan Dynarski, Katherine Michelmore, Stephanie Owen, and Shwetha Raghuraman. Forthcoming. "The Power of Certainty: Experimental Evidence on the Effective Design of "Free Tuition" Programs." *American Economic Review: Insights*.

**Elizabeth Burland.** 2019. "Wealth and Well-Being in the United States." Pp. 221–45 in *Wealth(s) and Subjective Well-Being*. Vol. 76, Social Indicators Research. Springer, Cham.

#### **WORKING PAPERS**

**Elizabeth Burland.** "Following in Their Footsteps or Avoiding Their Mistakes? The Role of Older Siblings in Shaping College Decision Making." (*Draft available here*).

#### WORKS IN PROGRESS

- Experimental Evidence on the Effects of College Quality on Educational Attainment and Labor Market Outcomes (with Susan Dynarski, Katherine Leu, CJ Libassi, Katherine Michelmore, Stephanie Owen, Mary Quiroga).
- What Makes Financial Aid Interventions Effective? The Mechanisms Underlying the HAIL Experiment (with Stefanie DeLuca, Susan Dynarski, and Katherine Michelmore).
- Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization (with Fabian Pfeffer).

# SELECTED FELLOWSHIPS, GRANTS, & AWARDS

### University of Michigan

- Robert Kahn Fellowship for the Scientific Study of Social Issues, Institute for Social Research, University of Michigan. (*Dissertation Fellowship*, \$25,000).
- Doctoral Graduate Student Research Assistant Funding Competition: Research on Strategies to Prevent and Alleviate Poverty, Poverty Solutions, University of Michigan. (\$11,598, declined)
- 2017-21 Institute of Education Sciences Fellowship and Predoctoral Training Program in Causal Inference in Education Policy Research, Gerald R. Ford School of Public Policy Education Policy Initiative, University of Michigan (\$120,000 / 4 years)

- Weinberg Graduate Student Award, University of Michigan Population Studies Center. Title: *Study on Decision Making After High School.* (\$4,000)
- 2020 Sarri Family Foundation Fellowship, University of Michigan Center for Political Studies. Title: *Study on Decision Making After High School.* (\$6,000)

### RESEARCH PRESENTATIONS

#### **Invited Presentations**

- 2023 **Elizabeth Burland\*** and Stefanie DeLuca. "'New Perspectives on College Choice: The Role of Family, Gender, and Career Planning in the Education Decisions of College Ready Students from Families With Low Incomes" Ed Policy Talks Series, University of Michigan.
- 2022 **Elizabeth Burland\***, Susan Dynarski, Katherine Michelmore, Stephanie Owen, and Shwetha Raghuraman. "The Power of Certainty: Experimental Evidence on the Effective Design of "Free Tuition" Programs." TransferBOOST Webinar hosted by HCM Strategists.
- Fabian Pfeffer\* and **Elizabeth Burland**\*. "Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization." Role of Higher Education in Social Mobility and Social Reproduction Conference (funded by the Spencer Foundation).

### **External Conferences**

- 2023 **Elizabeth Burland\***. "Following in Their Footsteps or Avoiding their Mistakes: The Role of Older Siblings in Shaping College Decision Making." Association for Education Finance and Policy (AEFP).
- 2023 **Elizabeth Burland,** Susan Dynarski, Katherine Leu, CJ Libassi, Katherine Michelmore, Stephanie Owen, and Mary Quiroga. "Experimental Evidence on the Effects of College Quality on Educational Attainment and Labor Market Outcomes." AEFP.
- Elizabeth Burland\*, "Following in Their Footsteps or Avoiding their Mistakes: The Role of Older Siblings in Shaping College Decision Making." Sociology of Education Association (SEA).
- Elizabeth Burland, Susan Dynarski, Katherine Michelmore, Stephanie Owen\*, and Shwetha Raghuraman. "The Power of Certainty: Experimental Evidence on the Effective Design of Free Tuition Programs." National Bureau of Economic Research (NBER), Public Economics Program Meeting, Fall 2022.
- 2022 **Elizabeth Burland\*.** "Trust in the System: College Choice and Tension between Institutional Logics and Student Decision Making." American Educational Research Association (AERA).
- Fabian Pfeffer and **Elizabeth Burland**\*. "Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization." Population Association of America (PAA).
- 2021 **Elizabeth Burland\***. "How Do Students Make Postsecondary Decisions? A Qualitative Analysis of the Role of Financial Aid Interventions in Shaping Student Choices." AEFP.
- Elizabeth Burland, Susan Dynarski\*, Katherine Michelmore, Stephanie Owen, and Shwetha Raghuraman. "Large-scale policies to reduce income gaps in college enrollment: Evidence from the HAIL Scholarship and the Go Blue Guarantee." AEFP.
- Fabian Pfeffer and **Elizabeth Burland**\*. "Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization." Population Association of America (PAA). Annual meeting cancelled due to COVID19.
- Fabian Pfeffer and **Elizabeth Burland**\*. "Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization." AEFP.

<sup>\*</sup>Presenting Author

# University of Michigan Workshops

2022	Causal Inference in Education Policy Research Seminar; Inequality and Social Demography Workshop.
2021	Causal Inference in Education Policy Research Seminar (x2).
2019	The Inequality Lab; Causal Inference in Education Policy Research Seminar.
2018	The Inequality Lab; Causal Inference in Education Policy Research Seminar.

#### TEACHING AND MENTORING EXPERIENCE

University of Michiga	n
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Teaching

Graduate Student Instructor, Evaluating Public Policies (Program Evaluation for Public Policy), Ford School of Public Policy (PubPol479).

Guest Lecturer

2021, 2022 Causal Inference in Education Policy Research, Ford School of Public Policy (PubPol 712). Title: Mixed Methods Research: Implementing a Qualitative Study within a Randomized, Controlled Trial.
2021 Children and Youth Services and Social Policies, School of Social Work (SSW 633). Title: Education

Policy and Funding Higher Education.

2019 Urban Inequality, Department of Sociology (SOC 335). Title: Educational Inequality in an Urban Context.

Mentorship

2021-2022 Training Lead, Qualitative Interview Methods and Qualitative Coding in MAXQDA.

2020-2021 Co-PI (with Stefanie DeLuca), Postsecondary Student Decision Making Study. (5 graduate research

assistants).

2019 Graduate Student Preliminary Exam Mentor, Department of Sociology. Subject area: Demography:

Inequality, Family, Health and Aging, and Demographic Methods. (4 PhD students).

2019 Sociology Undergraduate Research Opportunity (SURO) supervisor. *Project:* "The Effects of

Expanding Financial Aid: The Higher Education Act Re-Authorization of 1992." (1 undergraduate)

# University of Delaware

Teaching

Teaching Assistant, Working and Learning in Washington, DC., Co-listed Department of Political Science and the School of Public Policy and Administration (POSC 483/UAPP 433/UAPP 733-010).

#### RELEVANT RESEARCH AND PROFESSIONAL EXPERIENCE

#### Education Policy Initiative, University of Michigan Ann Arbor, MI Co-PI (with Stefanie DeLuca), Postsecondary Decision Making Study August 2019-Graduate Student Research Assistant August 2017-2021 Institute for Public Administration, University of Delaware Newark, DE Administrative Coordinator, Wilmington Education Improvement Commission August 2015- 2016 Graduate Research Assistant August 2014- 2015 Washington, DC Experience, Program Coordinator August 2014-January 2015 **Delaware General Assembly** Dover, DE

Legislative Fellow January 2014-June 2014

### PROFESSIONAL SERVICE AND ACTIVITIES

### American Sociological Association

- Section on Inequality, Poverty, and Mobility (Communications Committee 2018-2019)
- Section on Sociology of Education (Newsletter Editor, August 2018)

# University of Michigan

- Education Policy Initiative Antiracism Working Group (Participant 2020-present)
- Ford School of Public Policy, Ph.D. Admissions Committee (Committee member 2017-2019, 2022)
- Virtual Inequality Brownbag, Center for Inequality Dynamics (Organizing Committee 2021)
- Causal Inference in Education Research Seminar (Co-coordinator 2019-2021; Participant, 2016-present)
- Causal Inference in Education Research Seminar Climate & Inclusion Working Group (2019-present)
- Center for Inequality Dynamics (Affiliate, 2019-present)
- Inequality, Demography and Family Workshop (Co-coordinator 2018-2019; Participant 2016-present)
- Workshop on Race and Racial Ideologies (Participant 2017-present)
- Sociology Department Graduate Student Recruitment Coordinator (2020-2021)
- Workshop on Poverty and Inequality, Poverty Solutions (Participant 2017-2019)

#### PROFESSIONAL MEMBERSHIPS

- Association for Public Policy Analysis and Management
- Association for Education Finance and Policy
- American Education Research Association
- American Sociological Association
- Population Association of America