

# Elizabeth Burland

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## EDUCATION

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- 2016-            Ph.D. in Public Policy and Sociology, University of Michigan (*expected Spring 2023*)  
Dissertation Co-chairs: Fabian Pfeffer and Susan Dynarski
- 2014-2015      M.A. in Urban Affairs and Public Policy, University of Delaware  
Master's thesis: *Governing Wilmington Public Education: Legal Legacy, Community Impacts, Policy Recommendations*. Chair: Daniel Rich.
- 2011-2015      B.A. (Honors) in Public Policy, University of Delaware, *Cum Laude*

## PUBLICATIONS

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- Elizabeth Burland**, Susan Dynarski, Katherine Micheltore, Stephanie Owen, and Shwetha Raghuraman. "The Power of Certainty: Experimental Evidence on the Effective Design of "Free Tuition" Programs." *American Economic Review: Insights* (conditionally accepted, pending code review). Also, [NBER Working Paper 29864](#).
- Elizabeth Burland**. 2019. "Wealth and Well-Being in the United States." Pp. 221–45 in *Wealth(s) and Subjective Well-Being*. Vol. 76, Social Indicators Research. Springer, Cham.

## MANUSCRIPTS IN PROGRESS

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- Elizabeth Burland**. "Following in Their Footsteps or Avoiding Their Mistakes? The Role of Older Siblings in Shaping College Decision Making." (*Draft Available*).
- Elizabeth Burland**, Stefanie DeLuca, Susan Dynarski, and Katherine Micheltore. "What Makes Financial Aid Interventions Effective? The Mechanisms Underlying the HAIL Experiment"
- Fabian Pfeffer and **Elizabeth Burland**. "Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization.

## FELLOWSHIPS, GRANTS, & AWARDS

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### University of Michigan

- 2022            Robert Kahn Fellowship for the Scientific Study of Social Issues, Institute for Social Research, University of Michigan. (*Dissertation Fellowship, \$25,000*).
- 2022            Doctoral Graduate Student Research Assistant Funding Competition: Research on Strategies to Prevent and Alleviate Poverty, Poverty Solutions, University of Michigan. (*\$11,598, declined*)
- 2017-2021      Institute of Education Sciences Fellowship and Predoctoral Training Program in Causal Inference in Education Policy Research, Gerald R. Ford School of Public Policy Education Policy Initiative, University of Michigan (*\$120,000 / 4 years*)
- 2020            Weinberg Graduate Student Award, University of Michigan Population Studies Center. Title: *Study on Decision Making After High School*. (*\$4,000*)
- 2020            Sarri Family Foundation Fellowship, University of Michigan Center for Political Studies. Title: *Study on Decision Making After High School*. (*\$6,000*)
- 2018            ISR-Rackham Summer Training Award, University of Michigan

## University of Delaware

- 2015 School of Public Policy and Administration Director's Citation Award, University of Delaware
- 2015 Pi Alpha Alpha, Global Honors Society for Public Affairs and Administration

## RESEARCH EXPERIENCE

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- 2019- Co-Principal Investigator (with Stefanie DeLuca) | HAIL Scholarship Qualitative Study, Title: *How High-Achieving Low-Income Students Respond to Targeted Financial Aid*, Ann Arbor, MI
- Train and manage a team of 4-6 research assistants in conducting qualitative interviews with high school students about their postsecondary decision-making process.
  - Manage project sampling and administrative data, recruitment, and qualitative analysis.
  - Write grant proposals for new research projects and continued funding for existing projects.
  - Create presentations for research partners, policy briefs, and write academic articles.
- 2017- Research Assistant | University of Michigan's Education Policy Initiative, Ann Arbor, MI
- Clean and manage administrative longitudinal education data system (over 3 million student observations across 5 unique data sets). Conduct experimental and quasi-experimental analysis.
  - Conducted sample selection and randomization for a large-scale randomized, control trial.
  - Develop presentations and presenting findings to research partners at the University of Michigan Office of Enrollment Management.
- 2017- Predoctoral Trainee | Population Studies Center, Institute for Social Research, University of Michigan, Ann Arbor, MI
- Conduct quasi-experimental data analysis using large-scale longitudinal survey data, including Panel Study of Income Dynamics and the National Postsecondary Student Aid Study. Mentor: Fabian Pfeffer.
- 2015-2016 Research Analyst | Wilmington Education Improvement Commission, Institute for Public Administration, Newark, DE
- Provided research and administrative support; collaborated with project team to write, edit, and produce the Commission's report: *Solutions for Delaware Schools: Redistricting in the City of Wilmington and New Castle County: A Transition, Resource and Implementation plan*.
  - Supervised team of undergraduate and master's level research assistants.
- 2014-2015 Graduate Research Assistant | Institute for Public Administration, Newark, DE
- Provided research support for the Wilmington Education Advisory Committee; assisted in the writing and development of the Committee's final report, *Strengthening Wilmington Education: An Action Agenda*.
  - Created and maintained an administrative dataset of K-12 students from the City of Wilmington, Delaware.

## RESEARCH PRESENTATIONS

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### External Conferences

- 2022 **Elizabeth Burland**, Susan Dynarski, Katherine Micheltore, Stephanie Owen\*, and Shwetha Raghuraman. "The Power of Certainty: Experimental Evidence on the Effective Design of Free Tuition Programs." National Bureau of Economic Research (NBER), Public Economics Program Meeting, Fall 2022.
- 2022 **Elizabeth Burland\***. "Trust in the System: College Choice and Tension between Institutional Logics and Student Decision Making." American Educational Research Association (AERA) Annual Conference.

- 2021 Fabian Pfeffer and **Elizabeth Burland\***. “Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization.” Population Association of America (PAA) Annual Conference.
- 2021 **Elizabeth Burland\***. “How Do Students Make Postsecondary Decisions? A Qualitative Analysis of the Role of Financial Aid Interventions in Shaping Student Choices.” Association for Education Finance and Policy (AEFP) Annual Conference.
- 2021 **Elizabeth Burland**, Susan Dynarski\*, Katherine Micheltmore, Stephanie Owen, and Shwetha Raghuraman. “Large-scale policies to reduce income gaps in college enrollment: Evidence from the HAIL Scholarship and the Go Blue Guarantee.” Association for Education Finance and Policy (AEFP) Annual Conference.
- 2020 Fabian Pfeffer and **Elizabeth Burland\***. “Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization.” Population Association of America (PAA) Annual Conference. *Annual meeting cancelled due to COVID19.*
- 2019 Fabian Pfeffer and **Elizabeth Burland\***. “Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization.” Association for Education Finance and Policy (AEFP) Annual Conference.

#### Invited Presentations

- 2022 **Elizabeth Burland\***, Susan Dynarski, Katherine Micheltmore, Stephanie Owen, and Shwetha Raghuraman. “The Power of Certainty: Experimental Evidence on the Effective Design of “Free Tuition” Programs.” TransferBOOST Webinar hosted by HCM Strategists.
- 2021 Fabian Pfeffer\* and **Elizabeth Burland\***. “Unequal Effects of Expanding Student Financial Aid? Effects of the 1992 Higher Education Act Reauthorization.” Role of Higher Education in Social Mobility and Social Reproduction Conference, Michigan State University (funded by the Spencer Foundation).

#### University of Michigan Workshops

- 2022 **Elizabeth Burland\***. “Following in Their Footsteps or Avoiding Their Mistakes? The Role of Older Siblings in Shaping College Decision Making.” *Presented at the Inequality and Social Demography Workshop.*
- 2021 **Elizabeth Burland\***, Susan Dynarski, Katherine Micheltmore, Stephanie Owen, and Shwetha Raghuraman\*. “What’s the Power of Certainty? Experimental Evidence on the Effective Design of “Free Tuition” Programs.” *Presented at the Causal Inference in Education Policy Research Seminar (CIERS).*
- 2021 **Elizabeth Burland\***. “How Do Students Make Postsecondary Decisions? A Qualitative Analysis of the Role of Financial Aid Interventions in Shaping Student Choices.” *Presented at the Inequality Lab and the Causal Inference in Education Policy Research Seminar (CIERS).*
- 2019 **Elizabeth Burland\***. “Postsecondary Decision Making: Exploring the Choices of Low-income, High-achieving Students.” *Presented at: The Inequality Lab, the Causal Inference in Education Policy Research Seminar (CIERS).*
- 2018 **Elizabeth Burland\***. “Neighborhood Foreclosures and Educational Attainment.” *Presented at The Inequality Lab.*
- 2018 Fabian Pfeffer and **Elizabeth Burland\***. “The Effects of Expanding Financial Aid: The Higher Education Act Re-Authorization of 1992.” *Presented at the Department of Sociology Inequality, Demography, and Family Workshop and the Causal Inference in Education Policy Research Seminar (CIERS).*

\*Presenting Author

## TEACHING AND MENTORING EXPERIENCE

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### University of Michigan

#### Teaching

2021 Graduate Student Instructor, Evaluating Public Policies (Program Evaluation for Public Policy), Ford School of Public Policy (PubPol479).

#### Guest Lecturer

2021 Guest Lecture, Children and Youth Services and Social Policies, School of Social Work (SSW 633). Title: *Education Policy and Funding Higher Education*.

2021 Guest Lecture, Causal Inference in Education Policy Research, Ford School of Public Policy (PubPol 712). Title: *Mixed Methods Research: Implementing a Qualitative Study within a Randomized, Controlled Trial*.

2019 Guest Lecture, Urban Inequality, Department of Sociology (SOC 335). Title: *Educational Inequality in an Urban Context*.

#### Mentorship

2021-2022 Training Lead, Qualitative Interview Methods and Qualitative Coding in MAXQDA (Education Policy Initiative).

2020-2021 Project Manager, Postsecondary Student Decision Making Study. (5 Masters and PhD level research assistants).

2019 Graduate Student Preliminary Exam Mentor, Department of Sociology. Subject area: Demography: Inequality, Family, Health and Aging, and Demographic Methods. (4 PhD students).

2019 Sociology Undergraduate Research Opportunity (SURO) supervisor. *Project*: “The Effects of Expanding Financial Aid: The Higher Education Act Re-Authorization of 1992.” (1 undergraduate student)

### University of Delaware

#### Teaching

2015 Teaching Assistant, Working and Learning in Washington, DC., Co-listed Department of Political Science and the School of Public Policy and Administration (POSC 483/UAPP 433/UAPP 733-010).

## METHODOLOGICAL TRAINING

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### University of Michigan

#### Quantitative

Causal Inference in Education Policy Research I & II (Stata), Ford School of Public Policy and Department of Education | Instructors: Susan Dynarski, Christina Weiland

Research Practicum: Quantitative Modeling (Stata, R), Department of Sociology | Instructor: Deirdre Bloome

Research Practicum: Quantitative Modeling (R), Department of Sociology | Instructor: Elizabeth Bruch

Categorical Data Analysis: Models for Binary, Ordinal, Nominal, and Count Outcomes, Inter-university Consortium for Political and Social Research Summer Program (Stata) | Instructor: Shawna Smith

Structural Equation Modeling (MPlus), School of Education | Instructor: Matt Diemer

Panel Study of Income Dynamics Data User Workshop | ICPSR, Institute for Social Research

Statistical Methods II (Stata), Department of Sociology | Instructor: Deirdre Bloome

#### Qualitative

Research Practicum: Qualitative Research II (ATLAS.ti, Dedoose) | Instructor: Elizabeth A. Armstrong

Qualitative Interview Methods: Field Training | Lead by: Stefanie DeLuca

Qualitative Coding: Field Training | William Elliott and Briana Starks

## University of Delaware

Quantitative Analysis in Public & Nonprofit Sectors (SPSS, SAS) | Instructor: Breck Robinson

## RELEVANT PROFESSIONAL EXPERIENCE

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- 2015-2016     Administrative Coordinator | Wilmington Education Improvement Commission, Institute for Public Administration, Newark, DE
- 2014-2015     Graduate Public Administration Fellow, Program Coordinator: University of Delaware Washington, DC Experience | Institute for Public Administration, Newark, DE
- 2014            Legislative Fellow | Delaware General Assembly, House Majority Caucus, Dover, DE

## PROFESSIONAL SERVICE AND ACTIVITIES

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### American Sociological Association

- Section on Inequality, Poverty, and Mobility (Communications Committee 2018-2019)
- Section on Sociology of Education (Newsletter Editor, August 2018)

### University of Michigan

- Education Policy Initiative Antiracism Working Group (Participant 2020-present)
- Ford School of Public Policy, Ph.D. Admissions Committee (Committee member 2017-2019, 2022)
- Virtual Inequality Brownbag, Center for Inequality Dynamics (Organizing Committee 2021)
- Causal Inference in Education Research Seminar (Co-coordinator 2019-2021; Participant, 2016-present)
- Causal Inference in Education Research Seminar Climate & Inclusion Working Group (Member, 2019-present)
- Center for Inequality Dynamics (Affiliate, 2019-present)
- Inequality, Demography and Family Workshop (Co-coordinator 2018-2019; Participant 2016-present)
- The Inequality Lab (Member, 2017-present)
- Workshop on Race and Racial Ideologies (Participant 2017-present)
- Sociology Department Graduate Student Recruitment Coordinator (2020-2021)
- Workshop on Poverty and Inequality, Poverty Solutions (Participant 2017-2019)
- Graduate Employees' Organization (Department of Sociology Steward 2017-2018)

## PROFESSIONAL MEMBERSHIPS

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| Association for Public Policy Analysis and Management | American Sociological Association |
| Association for Education Finance and Policy          | Population Association of America |
| American Education Research Association               |                                   |

## REFERENCES

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- Fabian Pfeffer**, Associate Professor of Sociology and Director of the Stone Center for Inequality Dynamics, University of Michigan.
- Susan Dynarski**, Patricia Albjerg Graham Professor of Education, Harvard University Graduate School of Education.
- Stefanie DeLuca**, James Coleman Professor of Social Policy and Sociology and Director of the Poverty and Inequality Research Lab, Johns Hopkins University.