

# Rachel Pallo

OUTGOING · DETERMINED · ENERGETIC · CONFIDENT



**HOMETOWN:** Lone Tree, Colorado

**MAJOR:** Marketing and Advertising

**INSTAGRAM HANDLE:** rachpallo

**1.8k**

**INSTAGRAM  
FOLLOWERS**



**GENDER  
BREAKDOWN**

- 65% Women
- 35% Men

**21.3k**

**INSTAGRAM  
MONTHLY VIEWS**



**17%**

**ENGAGEMENT  
RATE**

**AGE  
BREAKDOWN**

- 72% 18-24
- 18% 25-34
- 10% Other

## BENEFITS TO YOUR BUSINESS

- I am an energetic D1 women's lacrosse athlete whose blend of creativity, fashion-forward style, and passion for sports makes me an ideal partner for lifestyle, clothing, and active brands seeking a confident and highly engaging ambassador
- I bring a unique mix of marketing insight, authentic social presence, and a love for expressing myself through fashion and activity—giving brands endless opportunities to create real, relatable, and visually compelling content