

Rachel Pallo

OUTGOING

DETERMINED

ENERGETIC

CONFIDENT



HOMETOWN: Lone Tree, Colorado

MAJOR: Marketing and Advertising

INSTAGRAM HANDLE: rachpallo



1.8k

INSTAGRAM FOLLOWERS

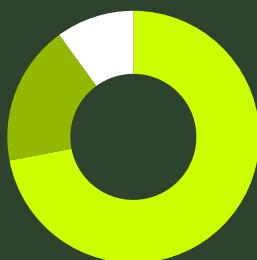


GENDER BREAKDOWN

- 65% Women
- 35% Men

21.3k

INSTAGRAM MONTHLY VIEWS



17%

ENGAGEMENT RATE

AGE BREAKDOWN

- 72% 18-24
- 18% 25-34
- 10% Other

BENEFITS TO YOUR BUSINESS

- I am an energetic D1 women's lacrosse athlete whose blend of creativity, fashion-forward style, and passion for sports makes me an ideal partner for lifestyle, clothing, and active brands seeking a confident and highly engaging ambassador
- I bring a unique mix of marketing insight, authentic social presence, and a love for expressing myself through fashion and activity—giving brands endless opportunities to create real, relatable, and visually compelling content

