

# Kai Greer

FAMILY-ORIENTED

CHARISMATIC

RESILIENT

COMMITTED



HOMETOWN:

Houston, TX

MAJOR:

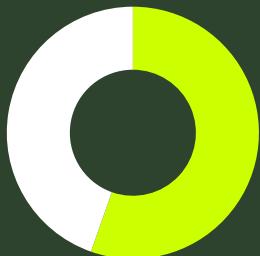
Biology

INSTAGRAM HANDLE:

kai.greer

888

INSTAGRAM  
FOLLOWERS



10.8k

CONTENT VIEWS  
IN LAST 30 DAYS

**FOLLOWER  
GENDER  
BREAKDOWN:**

55.4% Women



18.17%

ENGAGEMENT  
RATE

**AGE  
BREAKDOWN:**

- 56% 18-24
- 20% 25-34
- 10% 35-44

## BENEFITS TO YOUR BUSINESS

- I can provide authentic content as a trusted voice to my followers
- I have the backing of a creative studio with content creation capabilities
- Authentic, values-driven D1 volleyball athlete with a compelling resilience story that resonates with family-oriented and Southern audiences.
- Existing ambassador experience (CMFRT, TIY, Revily) — knows how to create content that converts and follows brand guidelines.
- Highly motivated to grow her platform and NIL partnerships, making her reliable, collaborative, and consistent for long-term brand relationships.