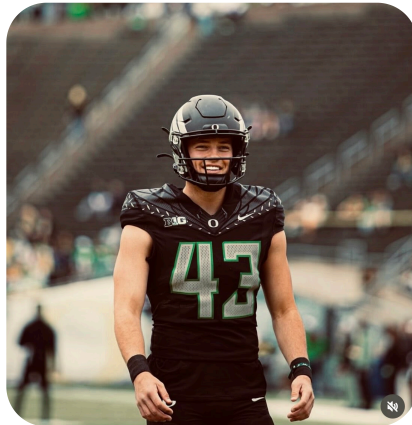


# LUKE *Basso*

FAITHFUL · COMMUNICATOR · TENACIOUS · CONNECTED



**HOMETOWN:** Lake Oswego, OR

**MAJOR:** Social Science; Minor: Business

**INSTAGRAM HANDLE:** lukebasso5

3,673

INSTAGRAM  
FOLLOWERS



**GENDER  
BREAKDOWN:**

62.8% Male  
37.2% Female

142.9k

INSTAGRAM  
VIEWS



16%

FOLLOWERS  
IN EUGENE

**AGE BREAKDOWN:**

60.1% 18-24  
23.8% 25-34  
5.3% 35-44

## BENEFITS TO YOUR BUSINESS

- In the past month, 71.6% of my 142.9k Instagram views were from non-followers
- My Instagram account reached over 6,300 accounts in the last month
- I believe I am an ideal partner for brands in food, athletic wear, and community-focused spaces looking to connect with an authentic and highly engaged audience
- I bring a unique blend of athletic discipline, Christian-rooted values, and creative interests like cooking and outdoor adventure, giving brands multiple pathways to tell real, relatable stories
- I have the backing of a creative studio with content creation capabilities

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