

Newsletter

July 2020

Staff Development

BA Staff Retreat - *New Normal at BA*

4 July 2020

The Business Discipline staff retreat finally held on 4th July 2020 in Tsing Yi Campus after several postpones due to COVID-19. The theme “**New Normal at BA**” brought the new ecosystem “**Digitalization**” to BA. With the appropriate social distance seating precautionary measure, live broadcasting was arranged between two lecture theaters for about 120 BA colleagues and guests. Guest Speaker Mr Raymond Kwok, Senior Assistant Executive Director (Academic Development & Enterprise) and Director of Digital Future Office VTC, was invited to share his views on the topic “**Digital Future of VTC**”.



Wearing masks and with appropriate social distance, colleagues start to adapt the “new normal” under COVID-19 at BA Staff Retreat 2020.



Dr Wallace Lam, Academic Director/BA, identifies BA future direction and the new normal to BA staff at retreat.



Mr Raymond Kwok inspires us by sharing the “Digital Future of VTC”.

Accountancy Forum 2020

7 July 2020

Faced with unprecedented challenges related to COVID-19, the 19th Accountancy Forum was conducted online and attracted overwhelming enrolments of over 700 from accounting industry with 88% view rate on the live broadcast platform.

The Forum is supported by seven prestigious organizations, namely ACCA, ADF, AIA, CPA Australia, HKAPA, HKICPA and Kingdee International Software Group (HK) Ltd. Themed "Contemporary Issues in Accounting", the Forum addressed hot accounting issues included new Hong Kong financial reporting standards, new listing regime and innovation of cloud accounting.

Three renowned speakers were invited including Mr. Lam Chi Yuen Nelson, Vice President of HKICPA, Executive Chairman of Accountancy Caring Alliance Limited; Mr. Roy Lo, Managing Partner, SHINEWING (HK) CPA Limited; and Mr. Edward Lau, General Manager, Asia Pacific, Kingdee International Software Group (H.K.) Limited. The panel discussion was facilitated by Ms. Ivy Chua, Partner and Head of Audit & Assurance, Crowe (HK) CPA Limited.



30 students from Higher Diploma in Accountancy supported the Forum in various posts and tasks, including masters of ceremony, ushers, registration and souvenir presentation. The forum provided a platform for students to broaden their exposure and demonstrate their teamwork.

The Guangdong-Hong Kong-Macau Greater Bay Area Webinar

Creating the Greater Bay Area of the Future *- Opportunities for Hong Kong*

大灣區未來發展與香港的機遇

16 June 2020

Jointly organized by Business Discipline and International Development Office of VTC, The Guangdong-Hong Kong-Macau Greater Bay Area Webinar with the topic of “**Creating the Greater Bay Area of the Future - Opportunities for Hong Kong**” was held on 16 June 2020. Professor Allen Wong gave his insights on promoting the growth of professional qualification and network development in the Greater Bay Area. Professor Wong is currently the Associate Vice President of the United Nations Educational, Scientific and Cultural Organization (UNESCO) Hong Kong Association for promoting sustainable development and international exchanges through education, sciences and culture. He is a prominent leader and renowned pioneer in Hong Kong’s professional education.



Professor Allen Wong (centre), Dr Wallace Lam, Academic Director/BA (3rd right), Mr Andy Li, Head of BA/KT (2nd right), Dr Ben Kwok, Lecturer/BA (3rd left), and representatives from International Development Office are pictured in IVE(KT) after the webinar.



Dr Ben Kwok, Lecturer/BA, (left) MC of the webinar, dialogues interactively with the guest speaker, Professor Allen Wong (right) and attendees online.

BA Career Webinar

“What's Next? 升學擇業你想點?”

17 July 2020

Co-organized by Business Discipline and Rotary Club of Hong Kong North Point Limited, the first webinar of the series “**BA Career Webinar - What's Next? 升學擇業你想點?**”, was live broadcasted on 17 July 2020 through Team and Facebook.

In the 21st century, with the widespread use of the Internet, globalization and Industry 4.0, a new era has come, and it is affecting everyone's life. The epidemic has brought many changes to people's livelihood and economy. WFH (Work From Home) has become popularized in many industries. The BA Career Webinar Series invites professionals in different industries to provide tips to young people on how to cope with the new trend and plan their studies and career.

Facilitated by the guest MC, Mr Peter Pang Siu Wai, ex-chairman of Rotary Club of Hong Kong North Point Limited, and Co-Owner & Associate Director (Major Customers) of Enterprise Solution, Hong Kong Broadband Limited, the first webinar invited Ms Olivia Lam, Executive Vice President and Head of Retail Banking of CMB Wing Lung Bank, and Ms Elsa Wong, Managing Director of NEC Hong Kong Limited, to explain the developments in the industry and opportunities for young people.



Dr Wallace Lam, Academic Director/BA (right 3rd) co-organized with members of Rotary Club of Hong Kong North Point Limited for the Career Webinar Series “What's Next? 升學擇業你想點?”



From left: Dr Ben Kwok, Lecturer/BA (MC of webinar); Ms Olivia Lam (guest speaker); Ms Elsa Wong (guest speaker); Mr Peter Pang (guest MC).

IVE Business Programme Selection Webinar

Alumni Sharing

24 June 2020

Ms Wai Hei Yan, Vivienne, fresh graduate of HD in Event Marketing and Promotion was invited to share her experience as a IVE Business student and how she made programme selection decision after DSE. Vivienne obtained the distinction award at GPA 3.75 and will continue her studies in the Chinese University of Hong Kong in Sept 2020.



Dr Ben Kwok, Lecturer/BA (left) chats with Vivienne, graduate of BA (right), to provide tips to DSE students on programme selection.

Event Marketing and Promotion Webinar

活動統籌仲有得撈？

Online learning and teaching becomes our daily life

26 June 2020

Under the COVID-19, many exhibitions and banquets were cancelled or postponed. Like other industries, event practitioners also suffered from underemployment. Dr Janice Chung, Managing Director of Gridword Communications Limited, with 20 years of event organizing experience expressed her views on current difficult situation and encourage students on how to cope with the hard time during COVID-19 period. Students from HD in Event Marketing and Promotion participated actively in the Q&A session through online platform.



Janice (left) provides tips to BA students on how to prepare themselves during COVID-19 period for the future in the event industry. Vivienne (right), graduate of HD in Event Marketing & promotion acts as MC in the webinar.

BA KOL Career Webinar

掙扎！ 你揀好咁未？

Department of Business in IVE (Kwun Tong) co-organizes a series of career webinars with Ricky Kazaf, renowned Hong Kong makeup artist and vlogger, to share with IVE students and young people on different professions: beauty youtuber, travel vlogger, flight attendant, news anchor, bridal makeup stylist, etc.



Hana Tam (left), beauty youtuber and start-up entrepreneur, gives tips to young people on start-up..



傅仔 (left), flight attendant and aviation illustrator, shares with young people on career opportunities in aviation industry.



Cyrus Yu Ho Chung (left), ex-TVB news anchor, provides tips on how to tackle HR department and job interview.



Chris Leung Yin Chung (left), travel program producer and artist, introduces a new job "slasher" to young people.



BUSINESS Guest Talks
嘉賓講座
with RickyKAZAF & Hana Tam 譚杏藍
掙扎！你揀好咁未？

Kwun Tong 觀塘

IVE
Department of Business
商業系
職業分享系列
第三場網上分享講座
Guest Speaker 主講嘉賓:
RickyKAZAF

- 化妝及髮型學校KAZAF Academy創辦人
- 明星化妝師及形象導師
- 網絡造型教學創作者
- 男士儀容著作《#做男人點可以晒化》作者

Hana Tam 譚杏藍

- 香港美妝 YOUTUBER
- 健身室、美甲店創辦人

Event 活動	Date 日期	Time 時間	Venue 地點
Live Show on Facebook Live	17-06-2020	6:00 p.m. – 6:30 p.m.	Rm 028

語言：中文
網上連結：Facebook Live @hkivekt
Hong Kong Institute of Vocational Education - Kwun Tong
<https://www.facebook.com/hkivekt/>

製作團隊：IVE (觀塘) K Concept Team x Ricky Kazaf

Member of Vtc Group



Me Chan (left), KOL and bridal makeup stylist, expresses her views on Opinion Leaders and the way to be a KOL.

Guest Sharing from Marks and Spencer

29 June 2020

The Visual Manager of Marks and Spencer, Ms Stella Wong, was invited to share her views on current situation of retail industry to students of HD in Retail and e-Tail Management. Stella also introduced their young internship programme and commented on students' projects with valuable advices. After the talk, five students joined the internship programme which will be kicked off soon.



Stella and colleagues of Marks and Spencer (right) enjoy a wonderful sharing time with HD in Retail and e-Tail Management students.

Event Highlight

VTC Programme Selection Information Day

28 & 29 May 2020

The Vocational Training Council (VTC) hosted a live two-day VTC Programme Selection Info Day (Info Day) on 28 and 29 May. Current Secondary 6 students and their parents can stay home to obtain the latest information on VTC programmes. After a programme selection talk and a dialogue with the famed disc jockey Sammy Leung, lecturers of different disciplines conducted online programme briefings on respective offerings to DSE candidates for their better understanding on programme curriculums, entrance requirements, progression and employment prospects. Interactive Q&A sessions were available for candidates and parents who would like more focus information.



Mr Louis Kwok, Lecturer/BA provides programme information and valuable advice in online discipline programme talk to DSE students and their parents.

To learn more about us, please visit:



IVE Business