

Newsletter

Sept 2019

Industrial Attachment

To nurture confident business professionals with solid knowledge and skill-sets is the goal of IVE Business Administration. Industrial Attachment (IA) programme enables students to experience the real-life workplace challenges through training in different organizations. IA could facilitate students' transition from study to work by developing their team work spirit, problem solving abilities, practical skills, and appropriate work attitudes and value. Over the last summer, many students from different Higher Diploma programmes gained valuable real-life working experience through local and mainland IA.

Goodwill Summer Industrial Attachment Programme

20 students from HD in Real Estate and Property Management experienced a fruitful summer this year. They got the chance to work in various shopping malls and high-class commercial premises to practise their skills in customer service, communications and teamwork. In fact, more than 200 IVE students had been well equipped through the programme in the past decade and all became the new workforce for Hong Kong.



Dr Wallace Lam, BA Academic Director (right) presents souvenir to Mr Calvin Tsui, Senior Estate Manager, Goodwill Management Ltd.

Graduation Ceremony was co-organized by Goodwill Management Ltd. (A member of Henderson Land Group) and IVE Business Administration Discipline on 26 August 2019.

Mainland IA Programme - 滬港優才實習計劃

Shanghai – one of the fastest growing cities in Mainland. In this summer, 41 students from HD in Accountancy and HD in Real Estate and Property Management flied to this city for their summer industrial attachment and worked in various enterprises such as Jones Lang LaSalle Surveyors (Shanghai) Co., Ltd (仲量聯行測量師事務所(上海)有限公司), HuaYang Maritime, censh.com, 800 TeleServices and Winfopay.



Student of HD in Accountancy works in Winfopay in Shanghai under the Mainland IA Programme.



Student of HD in Real Estate and Property Management has workplace training in Jones Lang LaSalle Surveyors (Shanghai) Co., Ltd under the Mainland IA Programme.



BA students not only gained the workplace experience but also friendship and networks with their local workmates. They have more in-depth understanding about the work and life-style in Shanghai.



Students enjoy their fruitful results with their teachers and mentors in the Closing Ceremony.

Industrial Attachment in Aviation Industry

Students from different programmes of BA discipline also have opportunities to attach in aviation industry. Students from HD in Aviation Management and Global Logistics attended training and provided support in ground handling service department of Cathay Pacific Airway. While some students of the same programme were arranged to assist in cargo handling in an aviation cargo terminal of Cathy Pacific Services Ltd. On the other hand, a student from HD in Human Resource Management worked as HR trainee in Hong Kong Business Aviation Centre at the airport.



Students from HD in Aviation Management and Global Logistics receive training in the ground service of Cathay Pacific Airway.



Students from HD in Aviation Management and Global Logistics gains valuable experience in Cathay Pacific Services Ltd.



Student of HD in Human Resource Management treasuring his HR internship opportunity at Hong Kong Business Aviation Centre

Students got the precious opportunities to be trainees in different companies. They were assigned to various tasks such as updating employees' personal files and staff records, assisting in the development of orientation program materials, analysing data and preparing legal documents etc. Students had a great time in the internship programme.



Student from HD in Law and Administration gained valuable experience in a solicitor's office.



Student from HD in Marketing Management worked as an Analyst Trainee in Tocanan Limited, a market intelligence company. He assisted the production manager on project research tasks, such as keywords and channel research and social data classification. Through this industrial attachment, he learnt some most popular data analytics tools such as Tableau and became familiar with various social media channels in both Hong Kong and mainland China.



Student from HD in Human Resource Management worked as HR Intern in the Natural Hair Treatment Centre.



Students from HD in Human Resource Management have a group photo with their teacher and mentor in Sun Hung Kai Properties Limited during attachment.

Industrial Attachment in International Event

75 students from HD in Event Marketing and Promotion attached in different positions in the renowned international exhibition, Hong Kong Jewellery Fair, from 16 to 20 September 2019 in AsiaWorld Expo. Trainings from the pre-event on-site briefing to on-the-job coaching in different positions such as usher, registration counter, scanner, surveyor and ambassador gave memorable experience to students.



Students are concentrated to the pre-event on-site briefing, which is an important training provided by Provention Limited.

Students provide information to visitors of Hong Kong Jewellery Fair during attachment.



Working as usher in registration counter trains students in customer service skills.



Student Achievement

Edinburgh Napier University Scholarship 2019

15 August 2019

Mr Chan Chun Ming, Andy, student from HD in Airfreight Management and Global Logistics, stood out among many applicants in Hong Kong and obtained a scholarship of GBP13,000 per year to pursue his Bachelor Degree in International Tourism and Airline Management at the Edinburgh Napier University, Scotland.

In the past ten years, eight graduates of the IVE Business Administration Discipline received this scholarship. Some earned master degrees from universities in Europe. Some joined the ranks of Hong Kong civil servants while one has been employed by a world-class shipping company.

Andy said that he chose the IVE Business because the institute can provide job attachment opportunities which enable active learning in the business sector. He also appreciated this opportunity to explore the world and realize his career plan.



From left: Professor Stephen Ho and Dr David Cautherley, Edinburgh Napier University Scholarship Trustees ; Mr Andy Chan, the Awardee; Dr Wallace Lam, Academic Director of BA; Mr Ken Wong, Head of BA Dept/IVE(TY)

Professional Seminar

HR 2.0 – Profit from HR Digitalization

13 September 2019



Mr Jeff TK Tang, EY People Advisory Services, shares his insights on HR digitalization.

Organizations are making better use of HR digitalization in talent management, training, and the recruitment of high potential employees. Mr Jeff TK Tang, EY People Advisory Services shared that HR can now create an integrated employee experience in a much more efficient way by the aid of APPS, AI, and bots. This is an eye-opening opportunity for students from HD in Human Resource Management and BA (Hons) in Business Human Resource Management of SHAPE to visualize the new and upcoming trends of HR digitalization.

Upcomming Event

Gratitude Luncheon cum Business Innovation Group Establishment Ceremony

13 November 2019
ClueONE, Kornhill in Vogue

IVE Business Administration Discipline is organizing a "Gratitude Luncheon cum Business Innovation Group Establishment Ceremony" to be held at 2/F, Grand Ballroom, ClubONE, Kornhill in Vogue, Kornhill Apartments, 2 Kornhill Road, Tai Koo, Hong Kong from 12:15pm to 2:00pm on 13 November 2019 (Wednesday). The event brings industry partners, employers, principals, BA staff and student representatives together to reminisce the journeys we have jointly gone through. We will also celebrate the establishment of our new Business Innovation Group during the event.



To learn more about us, please visit:



IVE Business