

Newsletter

July 2019

Industry Collaboration

Memorandum of Understanding Signing Ceremony IVE Business Administration and Kingdee International Software Group (H.K.) Ltd.

26 June 2019



Dr Wallace Lam, Academic Director of BA Discipline (right) and Mr Edward Lau, General Manager - Asia Pacific, Kingdee International Software Group (HK) Ltd. signed the Memorandum of Understanding.



IVE Business Administration and Kingdee International Software Group (H.K.) Ltd. (Kingdee) signed Memorandum of Understanding on 26 June 2019. It marks the closer cooperation between BA and Kingdee by delivering training workshops on Kingdee Cloud Solution and offering scholarships to Higher Diploma in Accountancy students. Honourable guests from professional accountancy bodies including ACCA Hong Kong, CPA Australia and The Association of International Accountants attended the ceremony.

Nowadays, accounting professionals are required to equip skills in managing Artificial Intelligence, Block Chain, Cloud Computing and Data Analytic technologies. This collaboration sets the milestone that the curriculum of Higher Diploma in Accountancy will be enhanced to reflect these essential competencies.

From left: Mr Mark Ho, Presales Consultant (Asia Pacific)/Kingdee, Mr Patrick Li, Marketing Manager(Asia Pacific)/Kingdee, Ms Josephine Kea, Deputy Executive Director/VTC, Mr Edward Lau, General Manager (Asia Pacific)/Kingdee, Dr Wallace Lam, Academic Director/BA, Mr Andy Li, Programme Board Chair, Professional Services/BA

Memorandum of Understanding Signing Ceremony IVE Business Administration and Cathay Pacific Group

30 May 2019

IVE Disciplines of Business Administration, Engineering and Hospitality signed a Memorandum of Understanding with Cathay Pacific Group of Companies (Cathay) on 30 May 2019. Cathay will offer site visits, guest lectures, training facilities and materials, and placements, to support vocational and professional education training to IVE students.

This summer, 38 IVE students will join the internship program of Cathay. Students from the Higher Diploma in Customer Services for Aviation and Passenger Transport and the Higher Diploma in Aviation Management and Global Logistics will have the training in the ground service.



Ms Josephine Kea, Deputy Executive Director/VTC (right) and Mr Algernon Yau, Director Service Delivery of Cathay Pacific, Cathay Pacific Airways Limited signed the Memorandum of Understanding.

Learning Experience

Visit to CGA eSports Stadium

9 July 2019

The CGA eSports Stadium is the largest integrated esports venue in Asia, the stadium provides a world-class gaming venue for training local talents as well as holding international events. Grasping the latest development of esports, students studying the esports elective of HD in Event Marketing and Promotion visited the CGA eSports

Stadium on 9 July 2019. With the guided tour organized by the stadium manager, students visited the competition arena, retail area, virtual reality games area, ladies area, broadcasting room, VIP game room and couple game room. On-site experience enriched their knowledge on esports industry.



Visit to the Land Registry

5 July 2019



Students of the Higher Diploma in Law and Administration visited the Land Registry on 5 July 2019 to learn more about Hong Kong land registration system.

Event Highlights

VTC-ITE International Student Seminar 2019

17-20 June 2019

The Vocational Training Council (VTC) has partnered with the Institute of Technical Education Singapore to present the four-day VTC-ITE International Student Seminar 2019 (ISS) from 17 to 20 June. The Seminar has gathered around 600 students from Singapore, the UK, Shenzhen and Hong Kong to explore how innovations and technology can build a better place for tomorrow.

The theme of the seminar is "A Smarter Generation for 2020+". Students shared their innovative ideas and insights under the three sub-themes, namely Smart Living, Smart Environment, Smart Economy. BA Discipline has contributed projects on all three sub-themes, with students from HD in Real Estate and Property Management presented their work on How Smart Living can improve the Satisfaction of Smaller Communities.

Two groups of students exhibited their research findings. HD in Marketing Management students worked on increasing the public awareness on Green Burial in Hong Kong, while students from HD in Banking and Finance showed their investigation on The Future of Banking.

Through the participation in the event, students gained valuable experience in project presentation and international exposure.



Four students of HD in Marketing Management exhibited their work on Green Burial in VTC-ITE International Student Seminar 2019.

VTC-HKFYG Symposium 2019

29 June 2019

The Vocational Training Council (VTC) partnered with the Hong Kong Federation of Youth Groups (HKFYG) to hold the 2019 Symposium and Workshop for DSE Graduates in the afternoon of Saturday 29 June at the Hong Kong Productivity Council. VTC Senior Assistant Executive Director (Academic Services) Gladys Yam advised the details of the VTC Central Admission Scheme, and shared the latest information and figures on further studies to assist potential candidates in applying for the programmes of their choice.

In the Parents' Talk, Ms Cecilia Ng, representative of HKFYG Media Counselling Centre, outlined the latest data on DSE results and provide professional counselling advice for parents to help their children to cope with stress coming from the release of the DSE results.



Mr Jason Wong, an IVE Business Administration higher diploma graduate and a Platform Director of a global media agency, delivered a talk about professional workplace experiences in digital advertising and big data analytics.



As one of the supporting Disciplines, BA colleagues also participated as interviewers in the Mock interviews for the VTC Central Admission Scheme and gave advices to potential candidates in information booth on the admission procedures.

To learn more about us, please visit:



IVE Business