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## RELEVANT EXPERIENCE

**Desktop Publisher/Assistant Editor** (June 2015–Present).  
MasteryPrep, Baton Rouge, La.

- Complete layouts of ACT preparatory materials such as student workbooks, PowerPoint presentations, teacher manuals and exit tickets.
- Collaborate with other design team members to develop brand schemes, logos, book covers, interior book templates, and web and email templates.
- Proofread content for grammar, spelling, sentence structure, word choice and style. Initiate major content edits when necessary.
- Design online interface for teacher access to digital materials.
- Take initiative to help management make workflow and scheduling decisions.

**Reporter, Copy Editor, Food Editor** (August 2006–March 2007).  
*The Daily World*, Opelousas, La.

- Wrote feature and hard news stories on deadline.
- Compiled police blotters.
- Edited stories written by other reporters.
- Laid out and proofread pages.
- Planned, wrote for, edited and designed weekly food section.

**Editor in Chief** (May 2004–May 2005).  
*The Current Sauce*, Natchitoches, La.

- Served as final authority for all news content, graphics, photographs and visuals, copy editing, design and production in the printed paper and on the website.
- Designed front pages.
- Led staff meetings and workshops.
- Updated staff manual.
- Previously held lower-level positions including **Managing Editor, Administration Bureau Chief** and **General Assignments Reporter**.

## ADDITIONAL EXPERIENCE

**Secondary English Teacher** (2009–2015).  
Various locations in Louisiana

- Performed duties of a classroom teacher including student instruction, student assessment, classroom management, parent contact, disability accommodation, and professional development at a variety of Louisiana secondary schools.
- Taught the following subjects: high school English, middle school English and reading, journalism, debate and Journey to Careers.
- Oversaw story assignments, editing and production of two high school newspapers, and completed major overhauls of their designs.
- Organized various school events including academic rallies, talent shows, school dances and fundraisers.

## EDUCATION

**Master of Arts in Mass Communications**  
**Specializing in Web Design and Online Communication** – University of Florida, online. Expected graduation date: December 2017. GPA: 4.0.

**Post-Baccalaureate Certificate in Digital Design** (2014) – Tulane University, New Orleans, La. GPA: 3.9.

**Master of Arts in Teaching** (2010) – Louisiana State University, Baton Rouge, La. GPA: 3.6.

**Bachelor of Arts in Journalism** (2006) – Northwestern State University, Natchitoches, La. Minor in English. GPA: 3.68.

## SKILLS

- HTML5 and CSS3
- WordPress
- Responsive web design
- PHP and JavaScript (working knowledge)
- Video editing
- 2D animation
- Adobe Creative Suite

## RECENT PROJECTS

**Slick's Auto Body WordPress Site**

[elainebroussard.com/slicksautobody](http://elainebroussard.com/slicksautobody)

- Responsive WordPress site for fictional automotive repair business.
- **Skills used:** WordPress development, responsive design, brand development.

**Pizza Planet Responsive Website**

[elainebroussard.com/pizzaplanet](http://elainebroussard.com/pizzaplanet)

- Responsive business website based on fictional *Toy Story* restaurant.
- **Skills used:** responsive design, mobile-first design, brand development.

**New Zealand Travel Brochure**

[elainebroussard.com/graphicdesign.html](http://elainebroussard.com/graphicdesign.html)

- Marketing brochure for fictional travel agency promoting New Zealand vacations.
- **Skills used:** Adobe Illustrator, Adobe InDesign, brand development.