## Ben Frankenberg.com 3.12.2019

### Type Samples

#### Themes

Like something hidden behind the seen. As if something was magical. You can't see it but you can sense it.

Subtle enough to cause a disturbance without disrupting

#### Notes

Not every typeface may naturally provoke a subtle disturbance, in those cases we can make a logo image by using the typeface and adding some effects to pull out the subtle disturbance.

Select no more than three typefaces that speak to you. I will then work with it in a vector editor to create a logo that we can scale infinitely for print and digital displays.

If no alternative speaks to you we will fall back to Charlemagne.

### Base Comparison

Logo Paragraph Sample

Charlemagne

# DONEC A NISI AC ORCI PLACERAT EGESTAS SIT AMET VEL NIBH. ETIAM ULTRICES, RISUS IN ELEIFEND SOLLICITUDIN, MAURIS ENIM PRETIUM MI, NEC SAGITTIS ARCU ARCU AT ORCI. UT NUNC DOLOR, FINIBUS QUIS INTERDUM AT, FEUGIAT VEL NISL. MAURIS MAXIMUS IACULIS METUS AC SOLLICITUDIN.

### Alternatives

Amatic SC

# BENJAMIN FRANKENBERG

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING ELIT. NULLA ULTRICES METUS ET PURUS MOLLIS MOLLIS. DONEC A NISI AC ORCI PLACERAT EGESTAS SIT AMET VEL NIBH. ÉTIAM ULTRICES, RISUS IN ELEIFEND SOLLICITUDIN, MAURIS ENIM PRETIUM MI, NEC SAGITTIS ARCU ARCU AT ORCI. UT NUNC DOLOR, FINIBUS QUIS INTERDUM AT, FEUGIAT VEL NISL. MAURIS MAXIMUS IACULIS METUS AC SOLLICITUDIN.

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR ADIPISCING

Rancho

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Alegreya SC

### BENJAMIN FRANKENBERG

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Berylium

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IM Fell English

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Immortal

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IM Fell Enliglish PRO

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Shangri La

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