# E-BOOT CAMP '15

E-boot Camp is one of the flagship event of BITOTSAV'15, the annual cultural-management festival of BIT Mesra from 19th to 23rd March, 2015. E-boot Camp provides the platform for young and budding entrepreneurs to improvise and fund their start-up. An opportunity for entrepreneurs from across India to compete and win Prize money worth Rs. 50,000!!

**Round 1:-** Online B-plan submission. Participants to submit their B-plan (executive summary) based on the given format and submit them to <a href="mailto:ebootcamp@bitotsav.in">ebootcamp@bitotsav.in</a> latest by 20th February, 2015. All entries must have, "Round1\_[Team Name]" as subject to the mail.

**Round 2:** Teams selected from Round 1, will be intimated and will be given a Case Study with some questions. Answers to which respective teams must submit latest by 10th March, 2015 in <a href="mailto:ebootcamp@bitotsav.in">ebootcamp@bitotsav.in</a>. All entries in this Round must have, "Round2\_[Team Name]" as subject to the mail.

**Round 3:-** Top teams from Round 2 will be given the the opportunity to present their B-plan in front of panel of judges and angel investors.

#### Rules:

- 1. A team can contain maximum 5 members.
- 2. All teams participating in E-boot Camp must register themselves at the given link:- bit.ly/ebootcamp15
- 3. If a team is selected for the final round, the team should bear all its expenses and accommodation fees as per BITOTSAV '15 norms.
- 4. Plagiarism is strictly prohibited and sources have to be clearly stated.
- 5. Every contestant must agree with the rules of the contest and must accept the declaration of confidentiality during registration in order to participate. Please make sure you are aware of the Terms and Conditions of the competition before registering.

### Terms & Conditions:

- 1. The decision of the organizing team would be final and binding.
- 2. The format and structure may change subject to the requirement of the event.
- 3. A team can submit their answers only once. In case of multiple submissions, the first one would be evaluated.
- 4. All decisions in matters of eligibility, authenticity and final judgment will be with the organizing committee of E-boot Camp, BIT Mesra.

#### **Eligibility:**

- 1. Event is open to students from all the B-schools pursuing Masters in Business Administration (full-time) or an equivalent degree and undergraduate students pursuing a bachelor's degree (e.g. B. Tech., B.Com., B.Sc., B.A. etc.)
- 2. The Business Plan should not have been incorporated or operational for more than 18 months
- 3. Any working professional below the age of 30 years can participate in the competition
- 4. There is no limit to the number of contestants/teams that can participate from a particular institute
- 5. Any material content or work presented in the business plan should not violate the copyright act.

## Prize Money:-

Winner - Rs. 25,000 plus ebay vouchers 1<sup>st</sup> Runner-up - Rs. 15,000 plus ebay vouchers 2<sup>nd</sup> Runner-up - Rs. 10,000 plus ebay vouchers

#### For any queries contact:

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