

Rahul Agarwal

Design Technologist

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March 2017 - present, Seattle / Bangalore

Design Technologist - Amazon UI

- Led the team responsible for Amazon Prime rebranding.
- Identity design lead for several internal Amazon tools including an in-house templating language for writing secure HTML and a Javascript framework for building reusable micro-experiences.
- Owned the UI / UX design and development of AUI dashboard and the documentation site.
- Collaborated with teams in Jordan to enable right-to-left for our UI components to support the Amazon UAE launch.
- Worked on Amazon's site-wide redesign under Project Sky, acting as the bridge between our design and development team.

July 2015 - March 2017, Bangalore

UI Developer - Amazon Fashion

- Part of the inception team for Prime Wardrobe. Responsible for rapid prototyping and front-end development across web and native platforms.
- Lead the ideation of Amazon Spark, a platform to discover things from people who share your interests.

June 2013 - July 2013, New Delhi

Design Intern - Safety Kart

- Product design for PeeSafe, a sanitizing spray that now sells internationally and recognized by LinkedIn amongst the top 10 Indian startups for 2020.
- Graphic design for advertisement and social media engagement.

Since 2012

Freelance Graphic Designer

- Worked with over a 100 brands worldwide primarily designing identities, websites and digital experiences

I focus on creating functional, meaningful and aesthetic solutions through design and code.

Education

Birla Institute of Technology

Bachelors of Technology

Computer Science

2011 - 2015

Skills / Tools

Development

Javascript, CSS, HTML, ReactJS, Kotlin, Node, Rapid Prototyping.

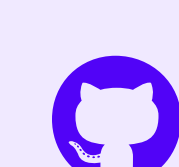
Design

UI / UX Design, Graphic Design, Motion Design, Illustration, Identity Design, Adobe Creative Suite, Figma, Sketch.

Talk

UI animations using Lottie

Amazon Web Dev Con 2020



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