

# Communication

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2025-08-07

**Communication** as a process of exchanging information, transmitting signals, and meanings between a sender and a receiver in complex social and technical systems.

## Introduction

Communication in cybernetics theory is a key element in understanding the mechanisms of information exchange between different systems. It is a process of transmission, conveying, and interpreting signals that enable the coordination of actions, mutual interaction, and adaptation of system elements.

In a cybernetic perspective, communication is not limited to the exchange of words but encompasses a wide range of information transmission between various entities—from simple biological systems to complex social and technical structures. The key components of this process are:

## Detailed Characteristics

### Key Elements of Communication:

1. **Sender** - the source of information
2. **Message** - the content of the communication
3. **Communication Channel** - the medium carrying the information
4. **Receiver** - the target of the message
5. **Feedback** - the response and interpretation of the received message
6. **Context**

### **Levels of Communication:**

- Verbal
- Non-verbal
- Symbolic
- Emotional
- Cognitive

### **Practical Examples from Various Fields**

#### **Social Relationships:**

1. Conversation between friends
2. Business negotiations
3. Family mediation
4. Psychological therapy
5. Communication in relationships

#### **Technology:**

1. Computer networks
2. Telecommunications systems
3. Device-to-device communication
4. Artificial intelligence
5. Social media platforms

#### **Business:**

1. Internal communication within organizations
2. Marketing
3. Customer service
4. Management reports
5. Business presentations

#### **Education:**

1. Lectures
2. Remote teaching
3. Communication between teachers and students
4. Group workshops

5. Educational platforms

**Diplomacy:**

1. International talks
2. Diplomatic negotiations
3. Official communications
4. International conferences
5. Conflict mediation

**Conclusions**

Communication is a key mechanism for the exchange of information, enabling understanding, cooperation, and adaptation in complex social systems. It forms the foundation of human understanding, knowledge exchange, and relationship building between individuals and groups.

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