

CODE RED 25

PRIVACY NOTICE

Thank you for choosing to be part of our community at Code Red '25 ("Company," "we," "us," or "our"). We are dedicated to safeguarding your personal information and respecting your right to privacy. If you have any questions or concerns about this privacy notice or our practices regarding your personal information, please contact us at eCELL@bmsit.in.

When you visit our website and, more generally, use any of our services (the "Services," including the Website), we deeply appreciate your trust in us to handle your personal information responsibly. We take privacy seriously and have prepared this notice to clarify what information we collect, how we use it, and the rights you have in relation to it. We encourage you to read through this document carefully, as it is crucial for understanding our practices. If you disagree with any part of this notice, please discontinue the use of our Services immediately.

This privacy notice applies to all information collected through our Services (including our website), as well as related activities such as services, sales, marketing, or events. Please review this privacy notice carefully to understand how we handle the information we collect.

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❖ **What Information Do We Collect?**

Personal Information You Provide to Us

In Short: We collect information that you voluntarily provide.

We gather personal information that you share with us when you express interest in our services, participate in activities on the Website, or otherwise interact with us.

The personal information we collect depends on the nature of your interaction with us and the features of the Services you utilize. This information may include:

- Names, phone numbers, email addresses, contact preferences
- Contact or authentication data
- Social media links, photos, resumes, and similar details

All personal information you provide must be accurate and up-to-date. Kindly inform us of any changes.

❖ **How Do We Use Your Information?**

In Short: Your information is processed for legitimate competition purposes, contractual obligations, legal compliance, or based on your consent. We use personal information collected via our Website for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate business interests, in order to enter into or perform a contract with you, with your consent, and/or for compliance with our legal obligations. We indicate the specific processing grounds we rely on next to each purpose listed below. We use the information we collect or receive:

1. To facilitate account creation and logon process. If you choose to link your account with us to a third-party account (such as your Google or Facebook account), we use the information you allowed us to collect from those third parties to facilitate account creation and logon process for the performance of the contract.
2. To post testimonials. We post testimonials on our Website that may contain personal information. Prior to posting a testimonial, we will obtain your consent to use your name and the consent of the testimonial. If you wish to update, or delete your testimonial, please contact us at ecell@bmsit.in and be sure to include your name, testimonial location, and contact information.
3. Request feedback. We may use your information to request feedback and to contact you about your use of our Website.

4. To enable user-to-user communications. We may use your information in order to enable user-to-user communications with each user's consent.

5. To manage user accounts. We may use your information for the purposes of managing our account and keeping it in working order.

❖ **Will Your Information Be Shared With Anyone?**

In Short: Your data is only shared under specific conditions, such as consent, legal obligations, or hackathon requirements.

We may process or share your data that we hold based on the following legal basis:

- Consent: We may process your data if you have given us specific consent to use your personal information for a specific purpose.
- Legitimate Interests: We may process your data when it is reasonably necessary to achieve our legitimate business interests.
- Performance of a Contract: Where we have entered into a contract with you, we may process your personal information to fulfil the terms of our contract.

- Legal Obligations: We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- Vital Interests: We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved. More specifically, we may need to process your data or share your personal information in the following situations:

- Business Transfers: We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- Vendors, Consultants and Other Third-Party Service Providers: We may share your data with third-party vendors, service providers, contractors or agents who perform services for us or on our behalf and require access to such information to do that work. Examples include: payment processing, data analysis, email delivery, hosting services, customer service and marketing efforts.

We may allow selected third parties to use tracking technology on the Website, which will enable them to collect data on our behalf about how you interact with our Website over time. This information may be used to, among other things, analyze and track data, determine the popularity of certain content, pages or features, and better understand online activity. Unless described in this notice, we do not share, sell, rent or trade any of your information with third parties for their promotional purposes.

● Business Partners: We may share your information with our business partners to offer you certain products, services or promotions.

❖ **How Long Do We Keep Your Information?**

In Short: Information is retained only as necessary to fulfill its intended purposes or comply with legal requirements.

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by the rules. No purpose in this notice will require us keeping your personal information for longer than 90 days.

When we have no ongoing legitimate need to process your personal information, we will delete such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

❖ **How Do We Keep Your Information Safe?**

In Short: We aim to protect your personal information through a system of organizational and technical security measures. We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security, and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our Website is at your own risk. You should only access the Website within a secure environment.

❖ **Controls for Do-Not-Track Features**

In Short: We currently do not respond to Do-Not-Track (DNT) signals but will update practices if standards evolve.

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected.

At this stage, no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy notice.

❖ **Do We Make Updates to This Notice?**

In Short: Yes, this privacy notice may be updated periodically to reflect legal or operational changes. The updated version will be indicated by an updated “Revised” date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.

❖ **How Can You Contact Us About This Notice?**

For questions or comments, contact us via:

Email: eCell@bmsit.in

Mailing Address:

E-Cell

BMSIT&M, Doddaballapur Main Road,
Avalahalli, Yelahanka,
Bangalore, Karnataka 560064, India

❖ **How Can You Review, Update, or Delete the Data We Collect From You?**

Based on applicable laws and rules, you may have the right to access, modify, or delete your personal data. To request such changes, email us at eCell@bmsit.in, and we will respond within 30 days.