02 Showcase your unique and creative work

Don't include only one form of design, such as website design or illustration. Though this doesn't mean that everything shouldn't work together. **Make sure it all still looks like it's one person's work.**

03 Use High Resolution images

An image that looks good on your laptop screen may not seem so sharp on a large computer monitor. So remember to stick to the **highest quality images** for your portfolio.

HD

04 Showcase the design process

Showcase your creativity and diversity. Creative directors will appreciate the glimpse into your creative process.

05 Stay up to date

Trends, techniques and technology change quickly, so **don't include anything that's more than three years old**. You don't want to look outdated.