

HOW DO ENTREPRENEURS HANDLE FAILURE?



Everybody enjoys a success story. However these stories are incomplete without the struggles, the tough breaks, the defeats that set the stage for the eventual big win. While there are an infinite number of ways successful entrepreneurs make their money, there's only one thing they all have in common: failure. Failure is an inevitable part of the life of an entrepreneur. What defines a successful entrepreneur is his ability to rise above all these obstacles. There's no shortage of examples of great successes who had to struggle before they became the winners we now know them as.

#1

Bill Gates is now one of the world's wealthiest individuals, but he didn't earn his fortune in a straight line to success. Gates entered the entrepreneurial world with a company called **Traf-O-Data**, which aimed to process and analyze the data from traffic tapes (an early version of big data). He tried to sell the idea

