

PREFACE

Greetings from the Entrepreneurship Cell

We are pleased to present to you the 1st issue of the **E-Cell Yearbook**. This issue takes you through the process of conducting an E-Cell event, overview of the events organized in the past academic year (2019-20) and introduces the team members responsible for overall organisation of the events.

The aim of this issue has been to provide insights on the latest news and developments in the entrepreneurial world to the reader. In view of this, first, a startup guide providing useful information for budding start-ups in India is presented which is followed by a section 'Case Studies - A Storytelling Section' on inspiring stories of successful entrepreneurs. Articles on varied topics, written by the students are sure to enrich readers with entrepreneurial ideas, models and jargons. Besides, some relevant books and magazines have been suggested which the team felt a must read for aspiring entrepreneurs.

It is the untiring effort of the team members that this issue has seen the light of the day in this trying time and the team members sincerely hope that the readers will find the contents useful, thought provoking and educative.