

- A recommendation letter from an Incubator known in a post-graduate college in India, in a format approved by the DIPP. This is regarding the innovative nature of the business.

**OR**

- A recommendation letter from an incubator that the Government of India funds as part of any specified scheme to promote innovation.

**OR**

- A letter from any of the Incubators, recognized by the Government of India, in DIPP format.
- A letter of funding not less than 20% in equity, by an Incubation Fund, Private Equity Fund, Angel Fund, Accelerator, Private Equity Fund, registered with SEBI that endorses the innovative nature of business.

**OR**

- A recommendation letter by the Central or any State Government of India.

**OR**

- A patent filed and published in the Journal of Indian Patent office in areas affiliated with the nature of the business being promoted.