PORTFOLIO MAKING

F**or creatives, there's nothing more important than your portfolio**. A good portfolio can help you snag the clients you are after and attract the attention of professionals that can advance your career.

It's important to remember that the best portfolios are **constantly evolving** and there is a chance you may not get it right the first time. A keen eye and good editing skills will help you achieve the results you are looking for. So, how do you create the perfect portfolio?

01 Select only your most influential pieces

Don't add everything you've ever created. Exclude anything you're not proud of or don't think is your best work. **Think of your portfolio as your greatest hits**. A good portfolio includes just the right amount of work, neither more nor less than what showcases you as a designer.