

# Marketing

Being a part of E-Cell has been amazing. Right from the start, when I joined as a part of the Editorial team to being the Head of Marketing team, this journey has taught me a lot. Being a part of the editorial team has taught me to write formal applications, taught me to express my words to an audience that appreciates my work. This has boosted much confidence in me and made me capable of working for any other firm/event.

I've been the Head of Marketing team for the 2nd tenure, and I couldn't have asked for a better team. Every person in the editorial, design and social media marketing team gives their best whenever I hand over any task to them. Our initiations like the #wisewednesday and #thoughtfulthursday have stood out on our Instagram handle, and I am pleased about it.

I appreciate the social media marketing team for putting efforts into this. I love how the editorial and design teams work so efficiently, even in impromptu situations. I've learnt a lot from you guys, and I hope you've learnt too.

I'm so glad we all worked as a team and gave our efforts for the betterment of our E-Cell. I hope this zeal continues and we blossom out with spectacular qualities.

Lakshmi Priya Pampati  
*Head of Marketing*

