

Big or small, every startup begins with

THE IDEA

We can all make a change

Having a good startup idea usually come with having insight into a problem which is a result of :

1. **Your own experiences**
2. **Someone else's experiences**
3. **Probable prediction of market needs in the near future based on current technology and trends** (this is risky as with the change in tech or trend might make your startup obsolete)

You can get new ideas by working in a field, through education, meeting new people, or observing things in your environment.

