



## Inc.

This magazine is best known for its annual rankings of the fastest-growing privately held companies in the United States, called the "Inc.500" and "Inc.5000". Their lists are a great place to gain motivation. Inc. typically focus their articles on small business and startups. They also tackle a broad range of other topics including- business success stories, green earth through business, self help and motivation.

## Fast Company

The editorial focus of Fast Company is on innovation in technology, leadership, world changing ideas and design. Instead of concentrating on day-to-day strategies to help run a small business, Fast Company presents great insight from thought leaders and tracks how companies create and compete. This magazine is written for, by, and about the most progressive business leaders, and comes with a unique and compelling editorial focus on innovation.

