

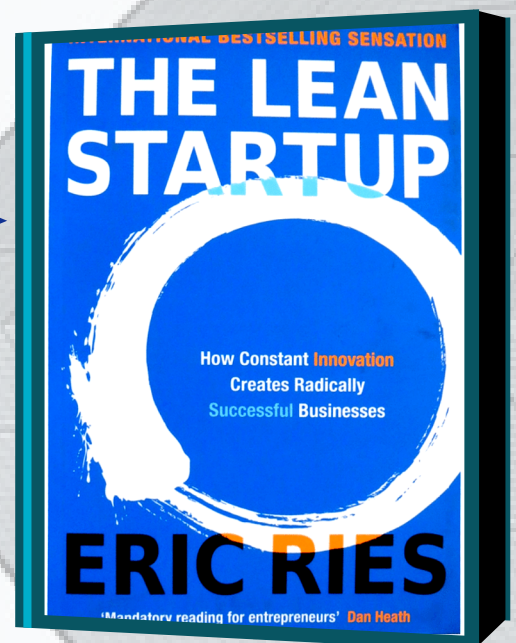
How to Win Friends and Influence People by Dale Carnegie

To succeed in business, you need to know how to deal with people. This classic is a playbook for how to **make people like you** and then **win them over to your way of thinking** without causing resentment.

The Lean Startup by Eric Ries

While most startups fail, a lot of those failures can be prevented.

This book offers a new approach that changes the way companies are created, and products are launched. Every startup has one thing in common, they want to get through uncertainty to find a path that leads to a sustainable business, but few accomplish this feat.



The 7 habits of Highly Effective People by Stephen R. Covey

With over 25 million copies sold in 40 languages, this one is a classic. Author Stephen R. Covey presents an approach to being useful in attaining goals by aligning oneself to what he calls "true north" principles based on a character ethic that he gives as universal and timeless.

