

Christ, Faculty of Engineering

Entrepreneurship Cell

IGNITE

The Business Plan Competition

Rules and Regulations:

1. The competition is open to all Christites(Kengeri Campus, Bannerghatta Campus, Hosur Road Campus)
2. Teams, with number of members ranging from 1-5 can be formed.
3. All individuals/members must submit an abstract of their idea on or before 27th February, for the first round of screening.
4. The Second round of screening will be on the 1st of March.
5. The selected candidates will have to present their idea in the pitch battle at Christ, Faculty of Engineering, Kengeri on March 3.
6. The decision of the panelists will be final.

Judgment Criteria:

1. Feasibility of the Idea,
2. Presentation, articulation & response to queries
3. Scalability /Implementation on a larger scale
4. Innovation
5. Potential for Growth
6. Degree of Usefulness to meet needs or gaps
7. Commitment of promoters, domain knowledge & experience

Registration Fee :

Individual/Team Registration : 300 INR/-

Prize :

1. 15,000 INR/-
2. Incubation at Entrepreneurship Cell, CDI, Kengeri Campus