



ENTREPRENEURSHIP CELL NMIT



ACADEMIC YEAR 2022-2023

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ABOUT US

OUR MISSION

METAMORPHOSIZING THE GEN-Z TO TRAIL-BLAZE A BETTER TOMORROW.

OUR VISION

PIONEERING THE YOUTH OF INDIA TOGETHER TOWARDS
“ATMANIRBHAR BHARAT”

ENIGMA THE ENTREPRENEURSHIP CELL OF NMIT BELIEVES ENTREPRENEURSHIP TO BE THE KEY TO INDIA'S DEVELOPMENT AND TO FULFIL THIS VISION, WE HAVE CONCEPTUALIZED & SUCCESSFULLY IMPLEMENTED VARIOUS INITIATIVES TO HELP STUDENTS AND YOUNG ENTREPRENEURS IN THEIR ENTREPRENEURIAL JOURNEY.

OPPORTUNITIES AND NETWORKS ARE THE TWO DEFINING FACTORS IN THE REALM OF ENTREPRENEURSHIP THAT MAKES ALL THE DIFFERENCE. WE WANT TO MAKE SURE THAT THERE IS NO DEARTH OF EITHER. OUR TEAM IS A SMALL GROUP OF HARDWORKING INDIVIDUALS WHO WORK DAY IN, DAY OUT TO BRING US CLOSER TO OUR VISION, ONE STEP AT A TIME.

ISHAN SHARMA

330
PARTICIPANTS



24
SEPT
2022

NITTE EDUCATION TRUST
NITTE MEENAKSHI INSTITUTE OF TECHNOLOGY
INSTITUTION'S INNOVATION COUNCIL,
UNIVERSITY OF MYSORE
enigma

ISHAN SHARMA

Freelancing and Entrepreneurship

YOUTUBER
FREELANCER
SPEAKER

Co Founder
MarkitUp

Scan QR to register

26th September 2022
12:00 PM Onwards

NMIT Auditorium



ISHAN SHARMA

ISHAN SHARMA IS A POPULAR YOUTUBER KNOWN FOR HIS VIDEOS ON TOPICS SUCH AS TECHNOLOGY, BUSINESS, AND PERSONAL DEVELOPMENT.

THE EVENT FLOW OF THE SEMINAR BEGAN WITH ISHAN SHARMA DISCUSSING THE CONCEPT OF FREELANCING AND HOW IT HAS BECOME A POPULAR CAREER CHOICE FOR MANY PEOPLE IN RECENT YEARS. THEN HE MOVED ON TO TALK ABOUT THE BENEFITS OF FREELANCING, INCLUDING THE ABILITY TO EARN A GOOD INCOME, THE FREEDOM TO CHOOSE YOUR PROJECTS AND CLIENTS, AND THE OPPORTUNITY TO DEVELOP A DIVERSE SKILL SET. HE ALSO TOUCHED ON THE CHALLENGES THAT FREELANCERS MAY FACE, SUCH AS FINDING STEADY WORK AND MANAGING FINANCES. BEFORE FINALLY ENDING IT OFF BY ELABORATING MORE ON ENTREPRENEURSHIP, DISCUSSING THE PROCESS OF STARTING AND RUNNING A BUSINESS, HE EMPHASIZED THE IMPORTANCE OF HAVING A CLEAR VISION, AND A STRONG WORK ETHIC AND SHARED SOME TIPS FOR SUCCESS, SUCH AS NETWORKING AND SEEKING OUT MENTORS.

OVERALL, THE SEMINAR WAS VERY INFORMATIVE AND PROVIDED VALUABLE INSIGHTS FOR STUDENTS CONSIDERING A CAREER IN FREELANCING OR ENTREPRENEURSHIP. ISHAN SHARMA'S ENGAGING PRESENTATION STYLE KEPT THE AUDIENCE ENGAGED THROUGHOUT, AND THERE WERE MANY QUESTIONS FROM THE STUDENTS AT THE END OF THE SEMINAR

INAUGURAL CEREMONY

120

PARTICIPANTS

16
NOV

2022

EVENT CONDUCTED ON



ANNUAL INAUGURAL CEREMONY

THE E-CELL OF NITTE MEENAKSHI INSTITUTE OF TECHNOLOGY, TEAM ENIGMA, CONDUCTED THE ANNUAL INAUGURAL CEREMONY ON THE **16TH NOVEMBER 2022**. IT SIGNIFIED THE BEGINNING OF THE NEW ACADEMIC YEAR, NEW LEADERS STEPPING UP TO THEIR ROLES AND THE WELCOMING OF FIRST-YEAR STUDENTS AND NEW MEMBERS OF THE TEAM.

ONE OF THE PRIMARY OBJECTIVES OF THE EVENT WAS TO HELP THE NEW MEMBERS AND FIRST-YEAR STUDENTS TO UNDERSTAND THE ATMOSPHERE AND SPIRIT OF ENIGMA. KEEPING THE SAME IN MIND, PUBLICITY WAS EXTENSIVELY WORKED UPON. POSTS & ANNOUNCEMENTS REGARDING THE EVENT WERE PUT UP ON ALL THE SOCIAL MEDIA HANDLES OF ENIGMA AND WERE SHARED EXTENSIVELY. ALL THE EFFORTS PUT INTO THE PUBLICITY DEFINITELY PAID OFF AS THE SEMINAR HALL WAS HOUSEFUL ABOUT FIFTEEN MINUTES BEFORE THE EVENT BEGAN. THERE WAS A 100% ATTENDANCE OF THE 50 MEMBERS OF TEAM ENIGMA WITH AN ADDITIONAL 70 STUDENTS CHOOSING TO PARTICIPATE.

THE EVENT WAS HELD IN THE NEW SEMINAR HALL AND BEGAN AT **10.15 AM** IN THE MORNING. THE DAY'S SPEAKERS WERE WELCOMED BY MR BHARATH V, THE E CELL'S FACULTY COORDINATOR. THE LAMP WAS THEN LIT BY THE DIGNITARIES AND DEVESH MIRANI. THE E CELL'S STUDENT HEAD GAVE A BRIEF OVERVIEW OF THE E CELL'S ACTIVITIES.

ENIGMA'S OBJECTIVE AND PURPOSE WERE OUTLINED BY DR SUDHEER REDDY J, DEAN-INTERNATIONAL AFFAIRS. HE ELABORATED ON THE NEED TO TAKE RISKS AND THAT BY OBSERVING OUR SURROUNDINGS ONE CAN COME UP WITH AN IDEA THAT COULD BE A MILLION-DOLLAR BUSINESS OPPORTUNITY.

ONE OF THE PARAMOUNT OBJECTIVES OF ORGANIZING AN INAUGURAL CEREMONY AND ORIENTATION WAS TO MOTIVATE AND EXCITE THE YOUNG MINDS WHO ARE FILLED WITH IDEAS, ENERGY AND ENTHUSIASM. THIS WAS ACCOMPLISHED BY INVITING AND GREETING **DR RAMAN GUJRAL**, A MAN WHO HAS MADE A NAME FOR HIMSELF AS A SUCCESSFUL ENTREPRENEUR. DR RAMAN GUJRAL STARTED OFF HIS KEYNOTE SPEECH BY CONGRATULATING THE INSTITUTION FOR GIVING IMPORTANCE TO RATHER HOLISTIC KNOWLEDGE SUCH AS ENTREPRENEURSHIP WHILE IMPARTING TECHNICAL EDUCATION.

INAUGRAL CEREMONY

HE EMPHASIZED THE NEED TO CONSIDER ENTREPRENEURSHIP AS A JOURNEY RATHER THAN A DESTINATION.

HE THEN WENT ON TO SPEAK ABOUT HIS JOURNEY OF BECOMING AN ENTREPRENEUR, ALL WHILE DELIVERING SOME KEY TAKEAWAY LESSONS. DR RAMAN GUJRAL WENT ON TO EMPHASISE THE NECESSITY OF GIVING VALUE TO A CONCEPT, REMINDING US THAT, AT THE END OF THE DAY, ADAPTABILITY AND SUSTAINABILITY ARE CRITICAL FACTORS IN AN ENTREPRENEUR'S PATH.

HE EMPHASISED THAT AS YOUNG ASPIRING ENTREPRENEURS, OUR MAJOR WORRY SHOULD BE THE IDEA RATHER THAN THE FINANCIAL ELEMENT. "YOUR IDEA IS YOUR INVESTMENT," MR REDDY SAID IN ONE OF HIS MEMORABLE QUOTES.

MR BHARATH V PRESENTING THE RESPONSIBILITIES DISTRIBUTION OF E CELL FOR THE ACADEMIC YEAR 2022-2023,

DR V SRIDHAR, THE DEAN OF OUR COLLEGE SHARED HIS INSIGHTS ABOUT THE WORLD OF ENTREPRENEURSHIP AND WHY WORKING TOWARDS IT CAN HELP US EARN WHILE WE LEARN. WITH THE LAST WORDS BY DR H C NAGARAJ, THE PRINCIPAL, THE SESSION DREW TO A CLOSE. HE STATED THAT AS YOUNG STUDENTS WITH IDEAS, WE MUST STRIVE TO GROW WINGS TO THOSE IDEAS AND BECOME EMPLOYERS RATHER THAN EMPLOYEES.

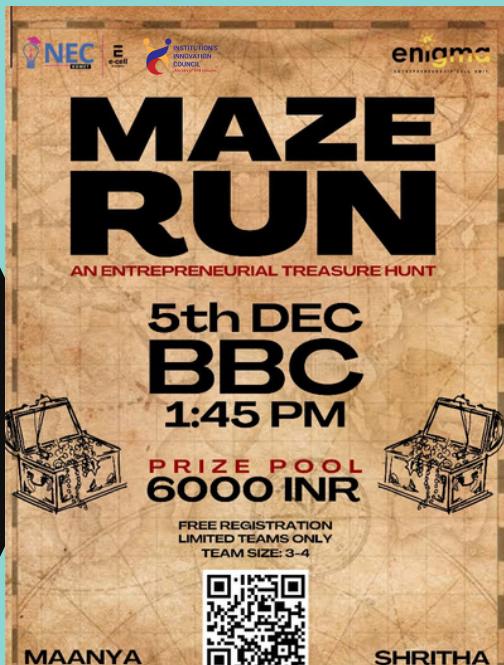
THE VOTE OF APPRECIATION WAS GIVEN BY SHREY, ECELL'S PRESIDENT AND THE EVENT CONCLUDED WITH SNACKS BEING SERVED TO ALL THE PARTICIPANTS AND SPEAKERS.

OVERALL THE EVENT WENT GREAT AND BECOME ONE OF THE MEMORABLE MOMENTS FOR THE TEAM.

MAZE RUN

206

PARTICIPANTS



5TH
DEC

2022

EVENT CONDUCTED ON



MAZE RUN

MAZE RUN WAS A NEWBIE EVENT WHICH WAS HELD IN OUR COLLEGE PREMISES WHERE STUDENTS WERE TAUGHT BASIC TERMS OF TEAM BUILDING AND LEADING TEAMS IN ENTREPRENEURSHIP ASPECT.

THE EVENT CONSISTED OF TWO ROUNDS, THE ONLINE ROUND HAD QUESTIONS RELATED TO ENTREPRENEURSHIP AND THE TOP 12 TEAMS WERE SELECTED BASED ON THEIR ACCURACY, SPEED ETC. THE OFFLINE MAZE RUN WAS TO SEEK THE HINTS HIDDEN IN AND AROUND THE COLLEGE & THE HINTS HAD TO BE DECODED TO PROCEED FURTHER.

AN AVERAGE OF 200+ STUDENTS TOOK PART IN THIS EVENT. AT THE END OF THE DAY, THE STUDENT AND ENIGMA GOT TO LEARN SO MANY TEAM-BUILDING AND SITUATION-HANDLING STRATEGIES.

THAT MEANS A LOT

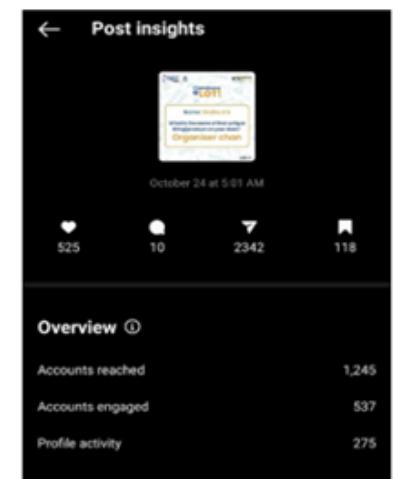
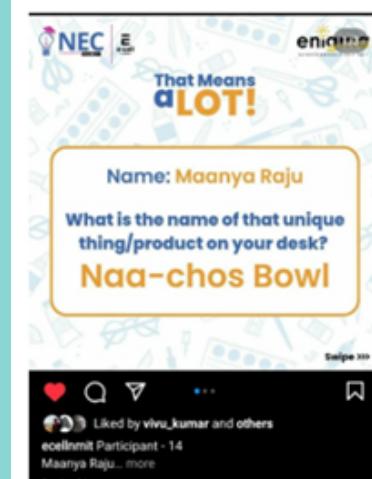
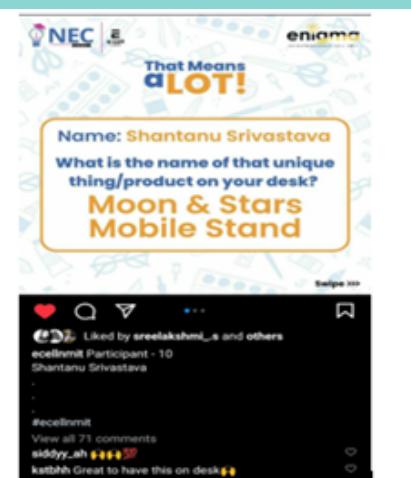
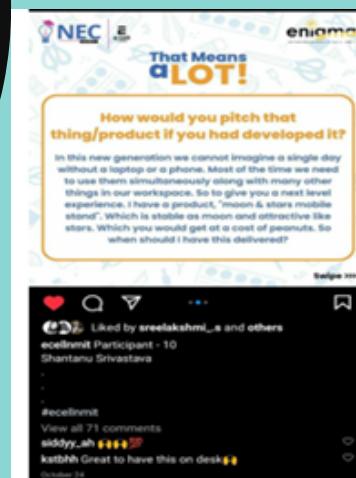
20

PARTICIPANTS



EVENT CONDUCTED ON

**20
OCT
2022**



THAT MEANS A LOT

THAT MEANS A LOT IS A SOCIAL MEDIA CHALLENGE WHERE WE ALLOW PEOPLE TO ENGAGE IN A FUN AND HIGHLY INFORMATIVE WAY WHERE PARTICIPANTS COULD TALK ABOUT THE THING ON THEIR DESK THAT BRINGS VALUE TO THEIR LIVES.

AROUND 20 PEOPLE SIGNED UP FOR THE EVENT, AND THEY CAME UP WITH A GREAT IDEA FOR THIS EVENT. THE PARTICIPANTS DEVELOPED UNIQUE AND IMAGINATIVE LEVELS OF PRESENTING THE PRODUCT THAT ENHANCES THEIR QUALITY OF LIFE.

THEY WERE ASKED TO PITCH OUT THEIR PRODUCT AND HOW THEY CAN MARKET IT WELL.

THE EVENT WAS LAUNCHED ON OCTOBER 20 AND PARTICIPANTS WERE GIVEN 7 DAYS TO BRING THE HIGHEST NUMBER OF POSSIBLE LIKES, SHARES AND SAVES.

RESULTS WERE ANNOUNCED ON 27TH OCTOBER. WINNERS WERE SELECTED ON THE BASIS OF A GREATER NUMBER OF LIKES, SHARES AND SAVES. THE ONE WITH MAXIMUM OF TOTAL MENTIONED CRITERIA WON THE CHALLENGE.

THE PARTICIPANTS REALLY CAME UP WITH REALLY CREATIVE IDEAS TO MARKET THEIR PRODUCT
EVENT WAS DONE SUCCESSFULLY.

REVERSE SHARK TANK

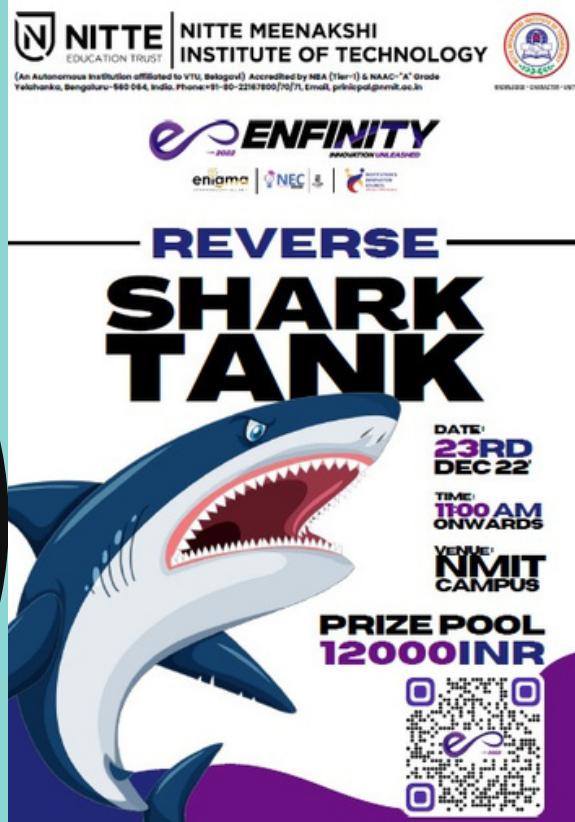
SPEAKER:
ACHAL RANGASWAMY
LIFE COACH

40+
TEAMS
150+
PARTICIPANTS

**23
DEC**

2022

EVENT CONDUCTED ON



REVERSE SHARK TANK

THE MAIN VISION OF THE REVERSE SHARK TANK CATER ALL TASK IS THAT IT PROVIDES A MEANS FOR YOUNG ENTREPRENEURS TO UNDERSTAND HIS/HER MARKET ANALYSIS, TARGET AUDIENCE AND TO UNDERSTAND THE BUSINESS MODEL OF HIS/HER IDEA.

OUR MAIN TARGET AUDIENCE WERE THE YOUTH WHO ARE ASPIRING TO LEARN ABOUT ENTREPRENEURSHIP AND HOW CHALLENGING THE LIFE OF AN ENTREPRENEUR IS.

THE SPEAKER WILL INTRODUCE THE EVENT AND TELL THE NAMES OF THE TEAMS, AND ALSO LIST THE RULES OF THE EVENT. AFTER THE INTRODUCTION, THE PRESENTERS WILL PRESENT THE IDEAS, THEY WILL EXPLAIN THE IDEA OF THE COMPANY AND GIVE SOME OF THE STATS OF THE COMPANY FOR 2 MINUTES.

THE TEAMS WERE GIVEN A BUFFER TIME OF 5 MINUTES TO DISCUSS AMONG THEMSELVES TO DECIDE WHETHER TO INVEST IN THE COMPANY OR NOT. AFTER THE BUFFER TIME, THE TEAMS ARE ASKED IF THEY WANT TO INVEST OR NOT, IF YES, THEY ARE ASKED TO LIFT THE GREEN CARD GIVEN TO THEM, ELSE ARE REQUESTED TO RAISE THE RED CARD.

THE VOLUNTEERS WILL GO TO EACH TEAM WHO HAS RAISED THE GREEN CARD AND ASK THEM THE AMOUNT THEY WANT TO INVEST AND THE REASON WHY THEY THINK THEY SHOULD INVEST IN THAT PARTICULAR COMPANY OR NOT. THE VOLUNTEERS ARE ALSO SUPPOSED TO KEEP THE TRACK OF CREDITS THEY HAVE INVESTED AND CHECK WHETHER THEY HAVE EXHAUSTED THE TOTAL CREDITS GIVEN TO EACH TEAM.

THIS GOES ON UNTIL ALL THE IDEAS ARE FINISHED, AFTER EVERY IDEA IS PRESENTED, THE PRESENTERS WILL GIVE THE PRESENTATION OF WHETHER THE COMPANIES ARE SUCCESSFUL OR WHETHER THEY ARE UNDER LOSS.

BIZ TECH QUIZ

27

TEAMS

SPEAKER:
UTSAV JAIN
COMMUNICATION
ENTHUSIAST AND EXECUTIVE
OFFICER AT ASSOCHAM

23
DEC

2022

EVENT CONDUCTED ON



BIZ TECH QUIZ

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THIS GOES ON UNTIL ALL THE IDEAS ARE FINISHED, AFTER EVERY IDEA IS PRESENTED, THE PRESENTERS WILL GIVE THE PRESENTATION OF WHETHER THE COMPANIES ARE SUCCESSFUL OR WHETHER THEY ARE UNDER LOSS. THE RESULTS WILL BE ANNOUNCED AT THE END ALONG WITH THE PRIZE DISTRIBUTIONS.

IDEA BOX

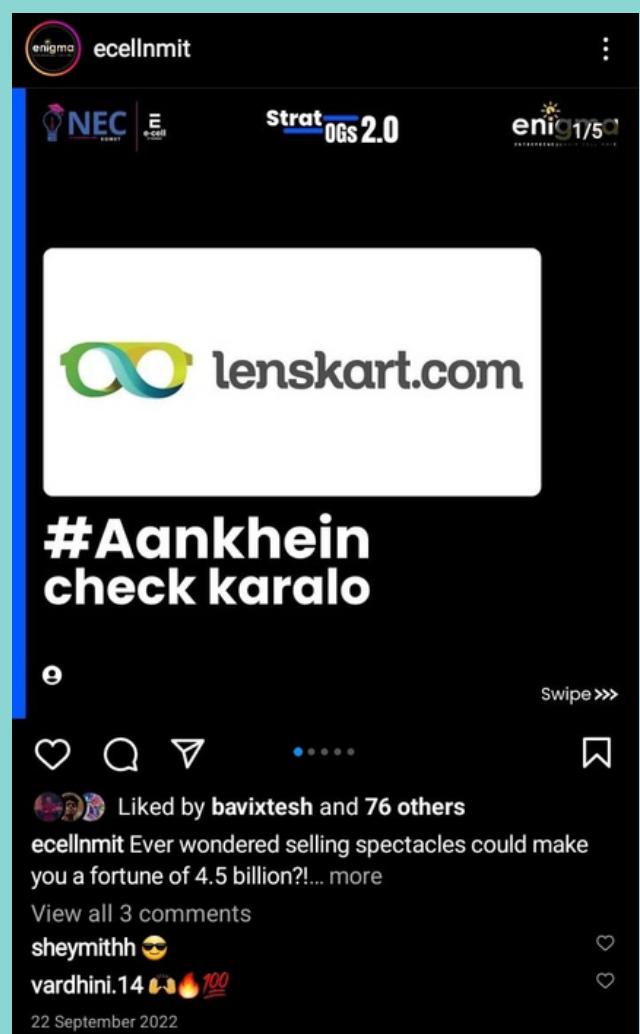
30

PARTICIPANTS

30
SEPT

2022

EVENT CONDUCTED ON



IDEA BOX

IDEA BOX WAS CONDUCTED TO PROVIDE KNOWLEDGE IN EVERY POSSIBLE WAY THAT ENHANCES STARTUP CULTURE IN THE COLLEGE, IT ALSO INCLUDED THE YOUNG MINDS TO UNDERSTAND THE HARD WORK THAT IS PUT IN INTO MAKING A DREAM INTO THE REALITY, ALSO THE AIM AND VISION OF E-CELL IS PROMOTING BUSINESS KNOWLEDGE ACROSS THE STUDENT COMMUNITY.

A DESIGNING COMPETITION WAS ORGANIZED FOR THE COMMITTEE MEMBERS OF ENIGMA ENTREPRENEURSHIP CELL OF NMIT. THE COMPETITION STARTED WITH A SHORT BRIEF ABOUT DESIGNING POSTERS BY SENIOR MEMBER OF THE CLUB. PARTICIPANTS WERE ASSIGNED A TEAM AND MENTOR FROM THE CLUB. EACH TEAM RESEARCHED ABOUT THEIR RESPECTIVE STARTUPS AND UNIQUE POINTS THEY LIKED ABOUT THEM. EACH TEAM WERE LATER ASKED TO BRING HIGHEST INTERACTION POSSIBLE ON THEIR RESPECTIVE POSTS. THE TEAM WHICH BROUGHT THE MAXIMUM NUMBER OF LIKES, COMMENTS AND SHARES WAS DECLARED AS THE WINNING TEAM. THE PARTICIPANTS WERE ENHANCED WITH MORE KNOWLEDGE OF THE DESIGNING POSTERS AND WERE MOTIVATED TO RESEARCH ABOUT DIFFERENT STARTUP BUSINESS STRATEGIES. THE PARTICIPANTS ALSO LEARNT DIFFERENT MARKETING STRATEGIES TO PROMOTE THEIR POSTS AND STORIES ON SOCIAL MEDIA HANDLES.

PITCH IT RIGHT



11
NOV

2022

EVENT CONDUCTED ON

20+

TEAMS



PITCH IT RIGHT

PITCH IT RIGHT WAS A SPEAKER AND MENTORING SESSION WHERE OUR CHIEF GUEST, MR. SUHRUTH G UJJNI, GAVE US INSIGHTS ON HOW A BUSINESS MODEL IS BUILT AND HOW TO “PITCH IT RIGHT”. A BUSINESS PITCH NEEDS TO GIVE OUR AUDIENCE A CLEAR UNDERSTANDING OF OUR PLAN AND GOALS TO GAIN BUY-IN. TO DO THIS, WE MUST GATHER AND SHARE RELEVANT RESEARCH OR PROVIDE A COMPELLING VISION. IF THE PITCHING IS DONE EFFECTIVELY,

YOU CAN MOTIVATE AND PERSUADE YOUR AUDIENCE TO FOLLOW YOUR IDEA AND MAKE IT A REALITY.

THE PARTICIPANTS WHO WERE PRESENT WITH AN IDEA FOR A NEW PROJECT OR A BUSINESS START-UP WERE GIVEN A CHANCE TO OUTLINE THEIR PLANS AND DEMONSTRATE THEIR POTENTIAL BENEFITS. THEY WERE MENTORED ON HOW TO DEVELOP AND DELIVER AN EFFECTIVE PITCH,

THEY WERE ALSO GIVEN TIPS FOR BUSINESS PITCHING. OVERALL IT WAS A VERY SUCCESSFUL AND WORTHWHILE SESSION.



MY STORY MOTIVATIONAL SESSION

**30TH
NOV**

2022
EVENT CONDUCTED ON



105

PARTICIPANTS

MY STORY MOTIVATIONAL SESSION

GAGANDEEP IS A MECHANICAL ENGINEER FROM NIT K .HIS EXPERIENCE AS AN PRODUCT LINE AND MANUFACTURING MANAGER AT TATA MOTORS MATURED THE ENTREPRENEUR IN HIM .

FROZEN HIVE, A COLD STORAGE STARTUP FOR FARMERS SOLVED THE WASTAGE OF FARM PRODUCE VERY EFFICIENTLY AND IS COST EFFECTIVE.

THE MAIN PROBLEMS HE FACED IN HIS JOURNEY WAS MARKETING TO FARMERS WHO AREN'T TECHNOLOGICALLY SOUND .THIS WAS OVERCOME BY GAGAN'S BRILLIANT LEADERSHIP SKILLS WHICH CONNECTED THE FARMS WITH THE RIGHT KNOWLEDGE AND SAVING THE FARMS OF HUGE LOSSES.

AT THE MEET , GAGAN HIT US WITH A TRAIN OF MOTIVATION EXPLAINING US THE IMPORTANCE OF MINDSET. THE LACK OF KILLER MENTALITY IN STARTUPS IS THE MAIN REASONS THEY FAIL.

THE LEADER IMPACTS THE ENTIRE TEAM'S MINDSET.

HE STRESSED ON HARD WORK AND DISCIPLINE AS THE KEY FACTORS FOR SUCCESS . "GET IT DONE", NO MATTER WHAT THE SITUATIONS ARE WE HAVE TO STICK TO IT AND GET THE WORK DONE . THIS SHOULD BE THE MINDSET OF ANY ASPIRING ENTREPRENEUR.

"MINDSET MATTERS "



1PLACE SOCIAL



I-SKILL INDIA



1PLACE SOCIAL

1PLACE IS A PRIVATE SPACE TO IMPROVE EMOTIONAL AND MENTAL WELL-BEING FOR WOMEN THROUGH SOCIAL SUPPORT AND COMMUNITY. MAKING FRIENDS, STAYING CONNECTED WITH THEM, SHARING SMALL WINS, UPDATES, PICTURES, AND SEEING WHAT OUR FRIENDS ARE DOING AND MUCH MORE CAN BE DONE IN THIS PLATFORM

I-SKILL INDIA

I-SKILL INDIA IS A ONLINE TRAINING SERVICES COMPANY COMMITTED TO UPSKILLING COLLEGE STUDENTS WITH THEIR VALUABLE TRAINING COURSES. THEY ARE SEBI REGISTERED INVESTMENT ADVISORS AND SUCCESSFUL STOCK MARKET INVESTORS WHO HAVE DEMONSTRATED SUPERB SUCCESS IN EQUITY/STOCK MARKET INVESTING FOR ALMOST A DECADE.



INDIGG



CAMPALIN INNOVATIONS



INDIGG

INDIGG IS THE INDIA'S BIGGEST GAMING GUILD WITH A MISSION TO ONBOARD 500M+ GAMERS FROM INDIAN SUBCONTINENT. THEY PROVIDE AN OPPORTUNITY TO EARN AN INCOME WHILE PLAYING VIDEO GAMES DAILY, COMPLETELY FREE OF COST. THEY HAVE VARIOUS GAMES LIKE SKYWEAVER, BLAST ROYALE, CRYPTO UNICORNS, AXIE INFINITY AND MUCH MORE.

CAMPALIN INNOVATIONS

CAMPALIN IS AN ONLINE BOOTCAMP AND A LEADING CERTIFICATION TRAINING PROVIDER. THEY WORK WITH COMPANIES AND INDIVIDUALS TO MEET THEIR SPECIFIC NEEDS, PROVIDING TRAINING AND COACHING TO HELP WORKING PROFESSIONALS AND NON-WORKING STUDENTS TO ACHIEVE THEIR PROFESSIONAL CAREER GOALS



NAAVIC



SKILL VERTEX



NAAVIC

NIVEDI'S NAAVIC, AGRI-BUSINESS INCUBATION CENTER ESTABLISHED AT ICAR – NATIONAL INSTITUTE OF VETERINARY EPIDEMIOLOGY AND DISEASE INFORMATICS, BENGALURU IS AN UNIQUE IN KIND IN THE FIELD OF VETERINARY SECTOR INCUBATOR LOCATED IN SOUTH INDIA. THIS CENTER FACILITATES THE INCUBATION OF NEW STARTUPS FOR INNOVATIVE TECHNOLOGIES BY PROVIDING PHYSICAL SPACE FOR ADMINISTRATIVE AND LABORATORY WORK.

SKILLVERTEX

SKILLVERTEX IS AN EDTECH ORGANIZATION THAT AIMS TO PROVIDE UPSKILLING AND TRAINING TO STUDENTS AS WELL AS WORKING PROFESSIONALS BY DELIVERING A DIVERSE RANGE OF PROGRAMS IN ACCORDANCE WITH THEIR NEEDS AND FUTURE ASPIRATIONS. WITH RESPECT TO THE EMERGING INDUSTRIAL REQUIREMENTS AND TECHNOLOGIES, ALSO ASSIST IN CAREER DEVELOPMENT, GUIDANCE, AND MENTORSHIP IN RESPECTIVE DOMAINS.



ARION



TILUF



ARION

ARION IS THE FORMULA-1 STUDENT TEAM OF NMIT WHO BUILD F1 CARS FROM SCRATCH

FOR CHALLENGING EVENTS AND DIFFERENT TRACKS. TO BUILD THIS A TEAM OF WELL CIVILISED ENGINEERS OF ALL DEPARTMENTS PUT IN THEIR EFFORT TO GET THE DESIRED OUTPUT.

TILUF

TILUF IS A STARTUP BASED IN BENGALURU THAT AIMS TO BUILD A DECENTRALIZED MIXED REALITY: A REALITY WHERE THERE WILL BE NO BOUNDARIES BETWEEN THE VIRTUAL AND PHYSICAL WORLD WHEREIN PEOPLE WILL BE THE DECISION MAKERS OF WHAT THEY WANT TO EXPERIENCE AND WHAT THEY ARE WILLING TO PAY FOR.



IDEOTHON 4.0



**18
MAY**

2023

EVENT CONDUCTED ON

PROTOTYPE:
YOUR PARAGRAPH TEXT
**700+
REGISTRATIONS.**

IDEATION:
**650+
REGISTRATIONS.**



IDEOTHON 4.0

IDEATHON 4.0, THE FLAGSHIP EVENT OF ENIGMA, WAS DESIGNED TO PROVIDE A PLATFORM FOR PASSIONATE YOUNG MINDS TO SHOWCASE THEIR CREATIVITY AND POTENTIAL IN SOLVING REAL-TIME PROBLEMS. THE EVENT AIMED TO ENCOURAGE INNOVATION, ENTREPRENEURSHIP, AND CRITICAL THINKING. IT CONSISTED OF TWO TRACKS: **IDEATION TRACK AND PROTOTYPE TRACK**. THE IDEATION TRACK RECEIVED OVER 700 REGISTRATIONS, WHILE THE PROTOTYPE TRACK HAD MORE THAN 650 REGISTRATIONS. A TOTAL OF 18 TEAMS WERE SHORTLISTED FOR THE IDEATION TRACK, AND 8 TEAMS WERE SELECTED FOR THE PROTOTYPE TRACK.

EVENT DETAILS:

ROUND 1:

IN THE FIRST ROUND, PARTICIPANTS WERE REQUIRED TO SUBMIT THEIR IDEAS ONLINE IN A DOCUMENT FORMAT. THE SUBMISSION HAD TO INCLUDE ESSENTIAL DETAILS SUCH AS TEAM NAME, TEAM LEADER'S NAME, TEAM LEADER'S EMAIL ID, CHOSEN TRACK, PROBLEM STATEMENT, OBJECTIVE, PRODUCTS/SERVICES OFFERED, TARGET MARKET, MARKETING AND SALES STRATEGIES, REVENUE STREAM, EXECUTION PLAN, AND UNIQUE SELLING PROPOSITION (USP). ADDITIONALLY, PARTICIPANTS HAD TO SHOOT A VIDEO OF THEIR PROTOTYPE, UPLOAD IT TO DRIVE, AND PROVIDE THE ACCESSIBLE LINK. IT WAS NECESSARY FOR THE PROTOTYPE TO BE FULLY OR PARTIALLY FUNCTIONAL.

ROUND 2 (18TH MAY 2023 – 1 PM TO 8PM):

THE SECOND ROUND WAS CONDUCTED OFFLINE AT THE NMIT CAMPUS. EACH TEAM WAS GIVEN FIVE MINUTES TO PITCH THEIR IDEA, FOLLOWED BY A THREE-MINUTE DISCUSSION SESSION WITH A PANEL OF JUDGES. THE JUDGES EVALUATED THE PRESENTATIONS, AND THE TOP TWO TEAMS FROM EACH TRACK WERE DECLARED AS WINNERS. TEAMS PARTICIPATING IN THE PROTOTYPE TRACK HAD TO BRING THEIR PROTOTYPES FOR THE SECOND ROUND. FAILURE TO PRESENT THE PROTOTYPE WOULD RESULT IN DISQUALIFICATION.

JUDGES:

ASHEESH CHADHA, AAQIB JAMEEL, M D RAMASWAMI, SHANKAR RAO, BHAVESH SINGLA, SRISHTY JAIN, AND SUHRUTH G UJJINI ELEVATED THE QUALITY AND CREDIBILITY OF IDEATHON 4.0.



WINNERS:

IDEATION:

- 1.HIRE CLUB AI
- 2.SNAP HAEMO



OUTCOMES:

1. INNOVATIVE IDEAS: PARTICIPANTS GENERATE A WIDE RANGE OF INNOVATIVE IDEAS AND SOLUTIONS TO A SPECIFIC PROBLEM OR CHALLENGE.
2. PROTOTYPES AND CONCEPTS: TEAMS DEVELOP PROTOTYPES, PROOF OF CONCEPTS, OR MINIMUM VIABLE PRODUCTS (MVPs) BASED ON THEIR IDEAS.
3. FEEDBACK AND EVALUATION: TEAMS RECEIVE CONSTRUCTIVE FEEDBACK AND EVALUATION FROM EXPERT JUDGES, MENTORS, OR INDUSTRY PROFESSIONALS, HELPING THEM REFINEMENT THEIR IDEAS AND PROTOTYPES.
4. RECOGNITION AND AWARDS: OUTSTANDING TEAMS OR INDIVIDUALS RECEIVED RECOGNITION, AWARDS, OR PRIZES FOR THEIR INNOVATIVE IDEAS, PROTOTYPES, OR PITCHES.

FAREWELL

17
GRADUATING STUDENTS



9
JUNE
2023
EVENT CONDUCTED ON

FAREWELL

ENIGMA HOSTED A FAREWELL CEREMONY FOR THE TEAM MEMBERS IN THE GRADUATING CLASS OF THE ACADEMIC YEAR 2022-23.

THE EVENT KICKED OFF WITH A FORMAL FAREWELL CEREMONY IN THE PRESENCE OF THE FOUNDING FACULTY AND ADVISORS OF ENIGMA. IT INCLUDED A BRIEF HIGHLIGHT ABOUT THE HUMBLE BEGINNINGS OF THE E-CELL AND HOW IT RAPIDLY GREW TO FAME BY ACQUIRING NUMEROUS ACCOLADES. THE GRADUATING STUDENTS WERE IMMENSELY THANKED FOR THEIR SIGNIFICANT CONTRIBUTION IN SHAPING ENIGMA TO THE WAY WE SEE IT TODAY.

THE FACULTY ADDRESSED THE GATHERING AND ALSO GAVE OUT MEMENTOS TO THE SENIOR MEMBERS TO MARK OUR HEARTFELT WISHES AND GRATITUDE TOWARDS THEM.

THE INFORMAL SESSION OF THE FAREWELL CEREMONY INCLUDED VARIOUS FUN ACTIVITIES LIKE CHARADES AND DANCING, WHICH LED TO THE MAKING OF FOND MEMORIES. EACH STUDENT SPOKE ABOUT HIS/HER EXPERIENCE AT ENIGMA AND HOW IT PLAYED A CRUCIAL ROLE DURING THEIR TIME AT COLLEGE. THEY ALSO SPOKE ABOUT EACH MEMBER IN THEIR BATCH AND REMINISCED THE GOOD TIMES AND JOYFUL MOMENTS. THE AUDIENCE ALSO TOOK AN EMOTIONAL TRIP DOWN THE MEMORY LANE AND REFLECTED ON THE COUNTLESS BONDS FORGED, WITH A SHORT AND NOSTALGIC VIDEO COMPRISING OF OLD PHOTOGRAPHS AND CLIPS THAT FEATURED THE SENIORS.

THERE WAS A PHOTO SESSION TO CAPTURE THE PRICELESS MOMENTS, SO THAT THEY COULD BE CHERISHED FOR A LONG TIME TO COME. THE SENIORS GAVE THEIR BEST WISHES TO THE STUDENTS IN UPCOMING BATCHES AND ENCOURAGED THEM TO TAKE THE E-CELL TO GREATER HEIGHTS.

THE EVENT ENDED ON A HIGH AND EMOTIONAL NOTE AND WAS FILLED WITH A TREASURE TROVE OF MEMORIES, LAUGHTER, AND HEARTFELT FAREWELLS.



BOOTCAMP ON EFFECTIVE DECISION MAKING

100

STUDENTS

MODE: ONLINE

TIME: 7 PM - 9 PM

SPEAKER:

ASHISH CHAWLA

FOUNDER AT
AHSOMENESS | EX
CFO GOIBIBO

5
MAY

2023

EVENT CONDUCTED ON



Effective Decision Making

Strategies for Confident Choices

5th May 2023
Online Mode
7:00 pm IST

Ashish Chawla

Founder at Ahsomeness | Ex CFO Goibibo
Educator and Creator at Jam with Ashish

BOOTCAMP ON EFFECTIVE DECISION MAKING:

ENIGMA E-CELL OF NMIT CONDUCTED AN ONLINE BOOTCAMP ON EFFECTIVE DECISION MAKING IN ONLINE MODE AND THE SPEAKER OF THE SESSION WAS ASHISH CHAWLA WHO IS THE FOUNDER AT AHSOMENESS AND EX CFO OF GOIBIBO.

THE SESSION STARTED WITH A SMALL INTRODUCTION OF THE SPEAKER. HE STARTED WITH THE TOPIC UNDERSTANDING THE MIND AND LATER HE CONNECTED US WITH ALL THE DOTS THAT ENABLES US TO MAKE EFFECTIVE DECISIONS IN LIFE, HE EXPLAINED US HOW OUR 90% OF THE DECISIONS THAT WE MAKE IN OUR LIFE COMES FROM OUTSIDE OR IT IS THE OUTCOME OF OUR ABODE. SPEAKER PRESENTED THE PPT AND EXPLAINED HOW TO MAKE EFFECTIVE DECISIONS IN OUR LIFE. HE ALSO MADE US DO FEW EXERCISES DURING THE SESSION USING SOME PICTURES AND IMAGES TO CHECK OUR THOUGHT PROCESS AND WAY WE LOOK AT THE THINGS. HE ALSO BRIEFED US ABOUT ON HOW TO BE CLEAR, CREATIVE AND CONFIDENT IN THE LIFE GIVING HIS OWN EXAMPLE HE STARTED HIS CORPORATE WORLD JOURNEY AS A CA AND HE RAISED AROUND \$65M FOR AN ECOMMERCE STARTUP AND BECAME A CFO OF A BILLION DOLLAR COMPANY AND THEN VENTURED INTO CONTENT CREATING A COMPANY CALLED AHSOMENESS, CREATING CONTENT FOR TOP BRANDS AND HE ALSO RUNS A YOUTUBE CHANNEL BY NAME JAM WITH ASHISH WHERE HE TALKS ABOUT DIFFERENT ASPECTS OF LIFE. HE ALSO MENTIONED ON HOW TO DEVELOP SKILLS LIKE EFFECTIVE THINKING AND CREATIVITY IN ORDER TO MAKE EFFECTIVE DECISION. HE ALSO SUGGESTED US FEW EXERCISES AND HABITS THAT WE SHOULD PERPETRATE. THE Q AND A SESSION WERE FOLLOWED UP WHERE THE EVENT PARTICIPANTS ASKED FEW QUESTIONS TO WHICH THE SPEAKER ANSWERED FITLY. THE PARTICIPANTS AND THE SPEAKER WERE HAPPY WITH THE SESSION AND A VOTE OF THANKS WAS DONE. THE EVENT WAS DONE SUCCESSFULLY.

OUR TEAM



Head
Shrey Sitapara



Joint- Head
Sreelakshmi



General Secretary
Chinmay Prashanth



Joint General Secretary
Amith Shetty



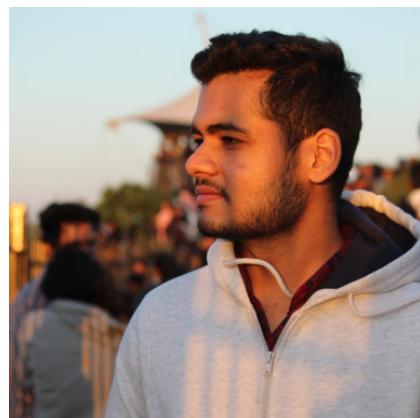
Events Head
Samarth Chauhan



Documentation Head
Roshnica



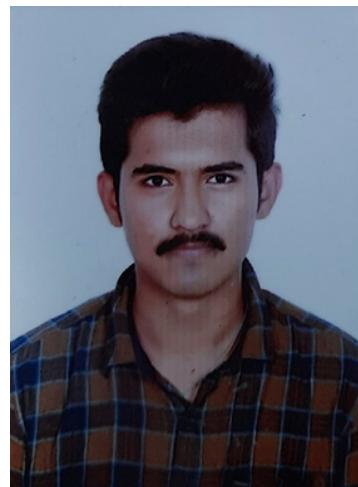
Design and Creative Head
Srinivasa



Sponsorship Head
Gaurav



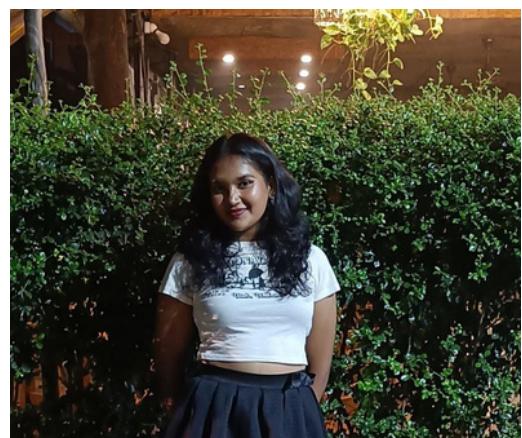
Finance Head
Vikitha



Public relations Head
Bharath V



Technical Head
Vikas



Social Media Head
Nikita J



Joint Events Head
Dhanush



Joint Documentation Head
Lakshminarasimhan P S



joint Sponsorship Head
Rohan Gupta

Joint PR
Sai achuth



Joint technical Head
Shaurya

Our Mentors



Faculty Incharge

Dr. Kapilan
Prof. & HOD
Department of Mechanical
engineering

Faculty Coordinator

Mr. Bharath V
Asst Professor
Department of Mechanical
Engineering





Thank
You