



2025-2026 ANNUAL REPORT ENIGMA(ENTREPRENEURSHIP-CELL)

This annual report highlights ENIGMA's journey of fostering innovation, entrepreneurship, and student-led initiatives throughout the year. It captures our key events, achievements, collaborations, and impact—showcasing how we empowered young minds to ideate, build, and grow.

Table of Content

Sl No.	Events
1.	About Enigma
2.	Enigma Team 25-26
3.	Achievements
4.	Recruitment
5.	Orientation
6.	E - Merge 2025(IIT Hyderabad)
7.	Shark Tank at Falak 2025 (MIT, Bengaluru)
8.	Enfinity 2025
9.	StarPitch 3.0(SMVIT,Bengaluru)
10.	Fund My Crazy by Google Gemini(Mumbai)

About Enigma:

Enigma, the Entrepreneurship Cell of NMIT, believes that entrepreneurship is key to driving India's growth. With this vision in mind, we have designed and successfully launched various initiatives to support students and aspiring entrepreneurs on their journey. Opportunities and networks shape the path of every entrepreneur, and we strive to ensure that no one is held back by a lack of either. Our team comprises a group of passionate individuals who work tirelessly every day, taking small but meaningful steps toward making our vision a reality. One step at a time.

Our core mission is cultivating a thriving entrepreneurial ecosystem where students are empowered to turn bold ideas into impactful ventures. We believe that entrepreneurship is not just about starting a business. It's about thinking differently, solving real-world problems, and creating meaningful value. Through a wide spectrum of engaging initiatives, Enigma E-Cell seeks to bridge the gap between ambition and execution.

Enigma Core Team 25-26:

NAME	PHONE NO.	DOMAIN	DESIGNATION
Dr.Harish Kumar L	9845440119	Faculty Advisor	CORE
Anushrava B	9353213614	Advisor	CORE
Divyaraj	9714087389	President	CORE
Nischith N	7022437456	Vice President	CORE
Ayush Sikriwal	8584011831	General Secretary	CORE
Ramya	9448208665	Joint General Secretary	CORE
Syed Mannan Saood	6363884699	Tech	LEAD
G Yuvraj Kashyap	9738487835	Operations	LEAD
Parker	6360242337	S&F	LEAD
Rohit Soni	6354959448	Tech	CO-LEAD
CH V SNEHA	9606442727	DESIGN	CO-LEAD
PRAVEEN RAJ SRIVASTAV	9693154149	STARTUP ECOSYSTEM	LEAD
Shreya Rawani	8250362763	Social Media	CO-LEAD
Syed Haziq Syeed	9541715049	Social Media	LEAD
Shubham Mathad	9731499243	Advisory	CORE
Shirin John	8971288159	Operations	CO-LEAD
Ishani Sharma	8700713729	Startup ecosystem	CO-LEAD
Diya R	7349241408	Strategy and Analysis	CO-LEAD
Nandan S R	8050362146	Startup Ecosystem	LEAD
Prit Mehta	9234717129	Operations	CO-LEAD
Tejas BV	6364266266	Design	CORE
Shubha Khandelwal	9140150118	Marketing & PR	LEAD
Monish Gowda M R	8050036015	DESIGN	CORE
Akanksha	9529673782	Design	LEAD
Parinita Tiwari	7351041008	Design	CORE
Nilesh Baichwal	9353190115	S&F	CO-LEAD
Himanshu Agarwal	7439519990	Strategy and Analysis	LEAD
Hrishitha	9449898051	Startup ecosystem	CO-LEAD

Enigma Team 25-26:

NAME	USN	PHONE NO.	Year of Study	Domain
Nidhi Agarwal	1nt24is139	9314447450	2nd Year	Strategy and Analysis
Samiksha Kalyankumar Hatti	INT24ME043	936173858	2nd Year	Sponsorship team
Hruday	NB25ECE072	7483636022	1st Year	S&F
Vipraj Mishra	1nt24is250	8949425233	2nd Year	S&A
Shraddha Hegde	INT24IS208	7259235421	2nd Year	Option 1
Arpita Singh	INT24CS051	9198540422	2nd Year	PR and marketing
janavi bairoliya	101376	8521144411	1st Year	Design
Harini P	101399	8870090866	1st Year	Social Media
Kaustav Ghosh	101240	9481367330	1st Year	S&F and Startup Ecosystem
Harshitha M	INT24IS085	9353719713	2nd Year	Ground ops
Lochan R	100618	9980856106	1st Year	Startup evoystem
Hemant arya	100932	8147117496	1st Year	Startup ecosystem
Sujal u kori	1nt23is224	9986581822	3rd Year	Social media
Kriti Ganeriwal	INT24IS108	8406800092	2nd Year	Strategy and analysis
Likhitha R V	INT24CS140	9538183936	2nd Year	Design
Tabish Alam	1NX24CS085	9820181094	2nd Year	Tech
Shreyas	INT24IS212	7892650956	2nd Year	ISE
Anshit Gupta	INT24IS037	9024233740	2nd Year	TECH
BIKASH GUPTA	1NX24CS028	9304912261	2nd Year	Startup Ecosystem
SAGAR DAS	INT24IS186	9508783529	2nd Year	ISE
Saivikas ps	INT24EE029	8867604194	2nd Year	Startup ecosystem /SandA
Samhitha Movva	1NX24CS049	9014378540	2nd Year	S&F
G Deckshitha	101278	8088107566	1st Year	Tech
Krishna Sahu	102264	8904637599	1st Year	Social media and design
Steve Martis	101307	6362646689	1st Year	Startup-ecosystem
Rohan Singh	INT24EC125	6204135439	2nd Year	S&F
Adarsh Negi	1nt24is010	8534065038	2nd Year	Tech
Akshita Sohaney	INT24CS022	7219497101	2nd Year	Pr and marketing
Eryl Oswin	101049	9108174235	1st Year	Marketing and PR
AYUSH V UPADHYA	NB25ISE044	9019539787	1st Year	Design
Ayushi	1nt24is052	8368332429	2nd Year	Social media
Rachita Sharma	1nt24ad048	7566587044	2nd Year	Design
Aditya Suresh	INT24IS016	9380735928	2nd Year	Social media

NAME	USN	PHONE NO.	Year of Study	Domain
Achyuthreddy K	100459	6361753419	1st Year	Social media/Design
Pavan kumar R L	INT24EC096	9019917568	2nd Year	S&F
Benedict P	INT24CS060	9632399339	2nd Year	Sponsorship and Finance
Vandana.Y	INT24IS242	8904997991	2nd Year	Social media
Ayush Bhowmick	INT24IS051	7209644303	2nd Year	Ground Ops
Chirasubramanya s	100353	9108193477	1st Year	Tech
SUSHOBHIT DIXIT	INT24EC162	8349533733	2nd Year	Ground operations
A V Nikhil	100926	7406119888	1st Year	Startup ecosystem
devanshu puri	INT24CS080	8987011110	2nd Year	tech/design
Charvi Gupta	101242	9448051900	1st Year	Sponsorship and finance
Arnav Kumar	INT24CS049	9546711421	2nd Year	Tech
Abhishek Kumar	INT24CS011	8114262783	2nd Year	Tech
Sudipti	INT23CS246	8986572177	3rd Year	Marketing
Hrishitha Prasad	INT23AD022	9449898051	3rd Year	Startup ecosystem
Srinivasa Reddy P	Int24is224	7975068831	2nd Year	ISE
Gaurav Gupta	INT24EC048	9480281651	2nd Year	S&A
Devisha	INT24CS081	7379497247	2nd Year	Strategy and Analysis
Jashmita	Int23ec070	8088767426	3rd Year	S&F
Ahana Hegde	INT24EC012	9663511201	2nd Year	Marketing and PR
Nisha.K.R.	INT24CS184	9113245073	2nd Year	Design team
Prayag	100952	6366067818	1st Year	Ground ops
Adhira S	97966	7022701942	1st Year	Social media
Vrinda Baral	INT24CB061	9148026852	2nd Year	S&F
Sakshi HR	INT24CB045	9535130106	2nd Year	Tech
Varshitha S	INT24AE116	9901542347	2nd Year	Operations
Navya menon	100908	8971388440	1st Year	Operation
Arush Singh	NB25ECE028	8310849350	1st Year	PR AND MARKETING
Himanshu Kumar	INT24IS090	7240987018	2nd Year	Design

ACHIEVEMENTS:

Si No.	Achievement	Event Name	Organizing Institution	Year
1.	AIR 1	NEC	IIT Bombay	2022
2.	Second Place	E-Merge 2023	IIT Hyderabad	2023
3.	Winners & Runners-up	8th Mile	RVCE	2023
4.	First Place	E-Merge 2024	IIT Hyderabad	2024
5.	Second Place	Spark-a-thon	Christ University	2024
6.	Third Place	Jeopardy	PES University	2024
7.	Multiple Prizes	E-Conclave	IIT Madras	2025
8.	In Top 100	Futurepreneurs Competition	Startup Mahakumbh, New Delhi	2025
9.	1st & 3rd Place	Boardroom (E-Merge 2025)	IIT Hyderabad	2025
10.	First Place	Founders Forum (E-Merge 2025)	IIT Hyderabad	2025
11.	First Place	Shark Tank (Falak 2025)	MIT, Bengaluru	2025
12.	First Place	Startup Showcase (StarPitch 3.0)	SMVIT	2025
13.	Rs. 3-5 Lakhs in funding	Fund My Crazy	Google Gemini	2025

ENIGMA - Recruitment Drive

Event Title: Recruitment Drive

Date: 5th & 6th September, 2025

Venue: Idea Lab, Room No. 031, Block-D

Time: 10:00 AM - 04:00 PM

About:

The Entrepreneurship Cell of NMIT recently held its annual recruitment drive on the 5th and 6th of September 2025, to welcome passionate, creative, and motivated students into the team. Open to students from all departments and academic years, the drive offered a great opportunity for those interested in entrepreneurship to get involved, learn, and contribute. It aimed to bring together like-minded individuals who are eager to explore new ideas, take initiative, and help build a strong entrepreneurial culture on campus.

Event Overview:

The Recruitment commenced at 10:00 AM at the Idea Lab with an impressive registration of around 650 students, of which 350 students showed up. Upon arrival, the students were asked to go for the interview round of the recruitment drive for their particular domain. The energy at the beginning of the interview round was electrifying as participants eagerly anticipated the tussle of getting a space in the E-cell.

Throughout the drive, students were given a clear understanding of the roles and responsibilities within the E-Cell, along with the opportunities to develop leadership, teamwork, and organizational skills by participating in various initiatives. The event successfully concluded with the selection of a dynamic new batch of members who will contribute to driving entrepreneurial activities and events on campus in the upcoming year.

Event Flow:

1. Registration:

- Participants had on-spot registrations and prior online registrations for their desired domain.
- Volunteers ensured a smooth and efficient process to run the drive without any rush.

2. The Interview:

- The interview began promptly at 10:15 AM at the IDEA LAB.

- The students were asked questions about their experience, knowledge, interests, and their reason to join the club by the experienced core members.

3. Conclusion of the Interview:

- The interview ended around 4:30 PM, where a massive number of students showed up with enthusiasm and passion.

Event Photos:



Conclusion:

The recruitment drive was a resounding success, bringing in a pool of talented individuals ready to contribute to the vision and mission of the Entrepreneurship Cell. With this new team in place, E-Cell is well-equipped to launch new initiatives, host impactful events, and build a thriving entrepreneurial culture within the campus.

ORIENTATION

Event Title: Orientation

Date:

Venue: Idea Lab, Room No. 031, Block-D

Time: 3:30 PM - 4:30 PM

About:

The Orientation Session for the newly recruited members was held at Idealab, marking the official beginning of their journey with Enigma. The session commenced with introductions by the senior team, who briefed the recruits about the cell's culture, functioning, and their respective domains. This was followed by an address by Harsh Sir (Coordinator), who shared valuable guidance on entrepreneurship, teamwork, and the expectations from the new members. The session concluded with an engaging icebreaker activity conducted between the seniors and juniors, helping build rapport, boost interaction, and create a comfortable environment for collaboration within the team.

Event flow-

- Orientation session commenced at **Idealab** at 3:30 pm with a warm welcome.
- **Seniors introduced themselves** and gave an overview of their domains.
- **Harsh Sir (Coordinator)** delivered an inspiring speech on Enigma's vision and expectations.
- Session concluded with an **interactive icebreaker activity** between seniors and juniors.

Event Photos:



Conclusion

Overall, the year showcased Enigma's continued commitment to fostering entrepreneurship through well-structured initiatives and impactful events. With strong participation and meaningful learning outcomes, each activity contributed to developing innovation, leadership, and industry-ready skills, strengthening a culture of innovation and growth among students.

E-MERGE 2025

Date: 12th October 2025

Time: 10 AM onwards.

Venue: Seminar Hall, IIT-H.

Organized by: E-Cell, IIT Hyderabad.

About:

The Indian Institute of Technology Hyderabad (IITH) hosted its prestigious E-Merge 2025 on October 12th, 2025, bringing together aspiring entrepreneurs, innovators, and business enthusiasts from across the country. The summit served as a vibrant platform for participants to exchange ideas, develop strategic thinking, and engage in high-level business competitions.

The E-Merge (Entrepreneurship Summit) is a large-scale event organized to promote innovation, startups, and entrepreneurial thinking among students, professionals, and aspiring entrepreneurs. It serves as a platform for learning, networking, and collaboration between young minds and experienced industry leaders.

Participants from Enigma – The Entrepreneurship Cell of NMIT, demonstrated exceptional creativity, leadership, and teamwork throughout the event. Their innovative approaches and well-crafted business strategies reflected the entrepreneurial spirit that Enigma stands for.

Event Overview:

The E-Merge commenced at 12:00 PM with the announcement of the finalists, followed by engaging rounds of competition. Two major events—Founders Forum and Business Boardroom—were conducted by E-Cell IIT Hyderabad, each testing different aspects of entrepreneurial and corporate excellence.

Founders Forum:

In this event, each team received a unique real-world problem statement and was given two hours to brainstorm and design a startup from scratch. The challenge, based on the E-Merge 2025 format, encouraged teams to build a full-fledged startup pitch covering marketing, financial, and operational strategies, along with a two-year vision for scalability and sustainability.

Enigma's team worked on a problem statement addressing "Affordable Modular Street Vending Hubs", aimed at transforming the informal retail sector by providing clean, secure, and modular vending spaces. The team presented an innovative solution that emphasized vendor empowerment, hygiene, and smart design integration — earning them First Place in this category.

Business Boardroom:

This event simulated a real-world corporate boardroom setting. Each team represented the company Zoho, with members taking on roles as CEO, CMO, CFO, CTO, and CPO. The challenge required teams to strategically plan Zoho's future for the next two years, considering market growth, product innovation, and financial stability. Enigma's teams demonstrated strong analytical thinking, leadership, and collaboration, achieving both First Place and Second Runner-Up positions.

The event concluded at 5:00 PM with the announcement of winners and a special podcast session featuring Ram Charan's wife, who shared valuable insights on entrepreneurship, leadership, and personal growth.

Team Participation:

A total of 16 members from Enigma participated in the E-Merge 2025 across two major events:

- Business Boardroom:
 - 2 Teams with 5 members each
- Founders Forum:
 - 1 Team with 6 members

Achievements:

Enigma members delivered outstanding performances in multiple categories, bringing accolades to NMIT:

First Place – Founders Forum

First Place – Business Boardroom

Second Runner-Up – Business Boardroom

These remarkable achievements reflect the dedication, teamwork, and innovative thinking of Enigma participants, who showcased exceptional problem-solving and business acumen throughout the competition.



Conclusion:

The participation of Enigma in IIT Hyderabad's E-Merge 2025 exemplified the club's commitment to fostering entrepreneurial skills and innovation among students. Their success not only enhanced NMIT's reputation but also inspired fellow students to engage in entrepreneurial endeavors.

SHARK TANK AT FALAK 2025

Date: 12/10/2025

Time: 10:00 am – 03:00 pm

Venue: Manipal Institute of Technology, Bengaluru Campus

Organized by: Falak'25 Organising Committee, MIT.

Name of Participants (Name & USN):

1. Sagar Das – 1NT24IS186
2. Bikash Gupta – 1NX24CS028
3. Goldy Singh - 1NT24IS081
4. Bhawini Bhavya Sinha - NB25ECE035

Event Description:

Shark Tank Manipal, conducted as part of Falak'25 at Manipal Institute of Technology, served as a competitive platform for student-led startups to pitch innovative ideas to a panel of judges comprising academicians, industry experts, and entrepreneurs. RoboxCraft, a robotics and IoT education startup focused on affordable, hands-on STEM learning, participated in the event to present its vision, products, and scalable business model.

The objective of the event was to evaluate startups on innovation, feasibility, social impact, business viability, and presentation skills. RoboxCraft showcased its DIY robotics kits, modular learning approach, and mission of making robotics education accessible to students across India.

Flow of Events:

- **Inauguration and Welcome Address**

The event commenced with a formal welcome by the Falak'25 organizing team, followed by an introduction to the judging panel and participating teams.

- **Startup Pitch Presentations**

Each team was allotted a fixed time to pitch their startup idea, covering the problem statement, solution, market opportunity, revenue model, and future roadmap.

- **Question & Answer Session**

Judges interacted with the team, asking questions related to scalability, competition, pricing strategy, implementation challenges, and long-term vision.

- **Evaluation and Results**

After all presentations, the judging panel evaluated the teams based on predefined criteria. RoboxCraft was announced as the **First Prize Winner** for its strong innovation, clarity of vision, and potential impact in the education sector.

- **Prize Distribution and Closing Ceremony**

The event concluded with prize distribution, appreciation of participants, and a group photo session.

Event Photos:



Conclusion:

Winning the first prize validated the startup's mission, strengthened team confidence, and provided valuable exposure to industry perspectives. The event offered learning opportunities in pitching, business strategy, and professional networking. This achievement further motivates RoboxCraft to expand its reach and continue innovating in the field of robotics and IoT education.

ENFINITY 2025

Dates: 10th and 11th November, 2025

Venue: Nitte Campus, Bengaluru.

Organized by: ENIGMA – Entrepreneurship Cell,
Nitte Meenakshi Institute of Technology (NMIT), Bangalore

About ENFINITY

ENFINITY 2025 is the flagship national entrepreneurship festival organized by ENIGMA – Entrepreneurship Cell of NMIT. The festival serves as a dynamic convergence point for aspiring student entrepreneurs, innovators, startup founders, mentors, and industry professionals from institutions across the country.

ENFINITY is designed not merely as a collection of competitions, but as a student-driven entrepreneurial ecosystem that emphasizes innovation, leadership, strategic thinking, collaboration, and real-world business exposure. Through a diverse set of events, ENFINITY nurtures an entrepreneurial mindset, practical business skills, and industry readiness among students.

Objectives of ENFINITY 2025

- Establishment of NMIT as a hub for nurturing and incubating over 5-6 innovative startup ideas.
- Provide a platform for identifying and mentoring promising about 15-20 startups within NMIT.
- Facilitate collaborations with venture capitalists, incubators, and industry leaders.
- Spearhead the advancement of entrepreneurship and innovation across Nitte University.
- Create hands-on learning experiences through competitions, and networking events.
- Enhance the Institute's performance and recognition in national Frameworks such as NBA, NAAC, NIRF, and ARIIA rankings through impactful entrepreneurial initiatives.
- Strengthen the Institute's contribution to the Innovation and Entrepreneurship Cell (IIC) activities, aligning with national innovation objectives.
- Elevate the Institute's brand image and visibility among academic peers, industry leaders, and the entrepreneurial ecosystem.

EVENT FLOW:

1. Inauguration Ceremony

The Inauguration Ceremony officially marked the beginning of the event with an energetic and inspiring start. It included welcoming the participants, introducing Enigma's vision and mission, and setting the tone for the entire fest. The session highlighted the purpose of the conclave, gave an overview of the upcoming events, and motivated everyone to make the most of the opportunities, learning, and experiences ahead.

2. Gig Talk

The gig Talk session brought inspiring speakers and thought leaders to the stage, sharing powerful stories, ideas, and real-life entrepreneurial journeys. It aimed to spark curiosity, broaden perspectives, and motivate students to think beyond limitations while exploring innovation, leadership, and personal growth.

3. Startup Expo

Startup Expo served as a vibrant showcase of innovation where startups and student-led ventures displayed their products, services, and ideas. It provided participants a chance to explore emerging business solutions, interact directly with founders, gain real market insights, and build meaningful entrepreneurial connections.

4. Reverse Shark Tank – Investment Simulation

Reverse Shark Tank transformed participants into **investors**, challenging them to allocate a fixed virtual budget across startup pitches to build the most profitable portfolio.

5. Ten Minute Million – Pitching Competition

Ten Minute Million was a high-intensity startup pitching competition where participants presented their business ideas within a strict time framework. The event simulated a venture capital environment, challenging participants to articulate clarity, scalability, and feasibility under time pressure.

6. Jamming Session

The Jamming Session was an open and interactive networking space where participants, entrepreneurs, and mentors came together to brainstorm, exchange ideas, and collaborate. It encouraged informal learning, fun discussions, and spontaneous problem-solving, making it a perfect platform for creativity and community-building.

7. Business Triathlon – Overnight Startup Challenge

Business Triathlon was an intensive, multi-stage entrepreneurial challenge simulating real startup pressures—from ideation to pitching—conducted overnight to test endurance, creativity, and execution.

8. Business Treasure Hunt

A campus-wide treasure hunt integrating **business logic, riddles, and strategic checkpoints**, testing both cognitive and collaborative skills. The event blended learning with engagement, reinforcing business concepts through experiential activity.

9. The Boardroom – Corporate Strategy Simulation

The Boardroom was a corporate simulation where teams acted as a company's **board of directors**, addressing a business crisis through strategic decision-making, leadership, and data-driven reasoning.

10. Panel Discussion

The panel discussion is a structured conversation where a group of experts or knowledgeable speakers share their views, experiences, and insights on a specific topic in front of an audience. Panel discussions encourage diverse perspectives, healthy debate, and audience engagement, making them an effective way to explore complex subjects clearly and interactively.

11. Closing Ceremony and Prize Distribution

The Closing Ceremony marked the conclusion of the event by celebrating the efforts, energy, and achievements of all participants. Winners were recognized and rewarded for their exceptional performance, while the event ended on a high note with gratitude, reflections, and memorable moments shared across the community.

12. DJ Night with Karlow

DJ Night with Karlow was the ultimate celebration after an intense and exciting entrepreneurship fest. With energetic beats, vibrant lights, and an electrifying crowd, the night brought everyone together to unwind, enjoy, and create unforgettable memories—ending the fest on a perfect high.

Impact of ENFINITY 2025

For Students

- Practical exposure to entrepreneurship and corporate strategy
- Improved leadership, communication, and analytical skills
- Confidence in pitching, defending, and decision-making
- Industry-aligned learning experiences

For NMIT

- Strengthened reputation as an entrepreneurship-focused institution
- Enhanced inter-college engagement at a national level
- Reinforced a campus-wide startup culture
- Increased faculty-student collaboration

Event Photos-



Talk on Gigs

Date: 1th November 2025

Time: 12:00 PM - 1:00 PM

Venue: Sir MV Auditorium, Nitte Campus, Bengaluru.

Organized by: Enigma (E-Cell, NMIT).

Topic: Importance of Gigs for College Students.

Speaker: Mythri Kumar; Founder and CEO - TimbuckDo.

About:

As part of ENFINITY 2025, Enigma (E-Cell, NMIT) hosted an insightful session on the “Importance of Gigs for College Students” by Ms. Mythri Kumar, Founder and CEO of TimBuckDo (India’s #1 Student Gig Hub).

The session focused on how gig opportunities help students gain early career exposure, develop practical skills, and build confidence through real-world work experience. Students were introduced to the growing gig culture and how it can be used to explore interests, earn independently, and strengthen their career profiles even before graduation.

Flow of Event:

The event started with the arrival and seating of participants at Sir M V Auditorium. The host welcomed everyone and introduced ENFINITY 2025, highlighting the purpose of the session. The speaker, Ms. Mythri Kumar (Founder & CEO, TimBuckDo), was then introduced to the audience.

Ms. Mythri delivered an engaging session on how gig opportunities help college students gain practical exposure, build essential skills, and improve career readiness. She also explained how students can start exploring gigs, create strong profiles, and manage both academics and work effectively.

After the session, students actively participated in an interactive Q&A, asking questions about opportunities, skill-building, and career growth through gigs. The event concluded with a vote of thanks and appreciation for the speaker and organizers.

Benefits for the College:

- Strengthens NMIT's image as a career-focused and industry-ready institution.
- Provides students with exposure to emerging career trends like gig work and freelancing.
- Enhances student engagement through impactful sessions with industry leaders.
- Builds meaningful collaboration with startups and platforms like TimBuckDo for future opportunities.

Benefits for Students:

- Helps students gain real-world work experience while studying.
- Builds practical skills such as communication, problem-solving, and time management.
- Improves resumes and profiles for internships and placements.
- Encourages financial independence and confidence through early earning opportunities.

The Startup Expo

Date: 5th & 6th November 2025

Time: 9:00 AM - 7:00 PM

Venue: Basketball Court, Nitte Campus, Bengaluru.

Organised by: Enigma (E-Cell, NMIT).

About:

The Startup Expo is a dynamic platform where budding entrepreneurs and early-stage startups showcase their innovative ideas, products, and business models to peers, mentors, and potential investors. Designed to celebrate creativity and entrepreneurship, the expo features startup booths, live demos, and pitch sessions across diverse sectors such as technology, sustainability, food, and finance. It also offers opportunities for networking, mentorship, and investor interactions, making it a launchpad for founders to gain visibility, valuable feedback, and growth opportunities, all while fostering collaboration and inspiring innovation.

Flow of Event:

- **Registration & Entry of Participants**
Participants, students, visitors, and guests arrived and completed the registration process.
- **Inaugural Ceremony / Opening Address**
The event began with a welcome address by the organisers, introducing the purpose and significance of the Startup Expo.
- **Ribbon Cutting / Formal Inauguration**
The expo was formally inaugurated by the chief guest, dignitaries, or college authorities.
- **Introduction to Startups & Stalls**
Participants were briefed about the startups, their stalls, and the layout of the expo.
- **Expo Walkthrough & Stall Visits**
Students and visitors explored different startup stalls, observed products, prototypes, and business ideas.

- **Startup Presentations & Live Demos**

Startup founders presented their ideas, business models, and demonstrated their products/services.

- **Interaction with Founders & Mentors**

Students interacted directly with startup founders, mentors, and industry experts to gain insights and ask questions.

- **Networking & Idea Exchange**

Participants engaged in discussions, exchanged contacts, and explored collaboration opportunities.

- **Feedback & Mentorship Session**

Startups received feedback from mentors, faculty, and industry professionals.

- **Valedictory Session & Vote of Thanks**

The event concluded with a vote of thanks acknowledging startups, guests, organizers, and participants.

Benefits for the College:

- Strengthens the college's reputation as an institution that **promotes innovation, entrepreneurship, and industry engagement**.
- Creates a strong ecosystem connecting **academia with startups, mentors, and investors**.
- Enhances **industry–institute collaboration** and real-world exposure.
- Increases the college's **visibility among industry professionals and potential partners**.
- Attracts future **collaborations, internships, and placement opportunities** for students.
- Showcases the institution's commitment to **experiential learning and startup culture**.
- Contributes positively to **accreditation processes, rankings, and institutional branding**.

Benefits for Students:

- Provides students with **hands-on exposure to entrepreneurship** through real-world startup ideas, products, and business models.
- Enhances **practical learning beyond the classroom** environment.
- Develops critical skills such as **innovation, problem-solving, communication, and pitching**.
- Offers opportunities to interact with **mentors, industry experts, and investors**.
- Gives valuable insights into **market trends, funding strategies, and startup challenges**.

- Encourages **networking and collaboration** among students and professionals.
- Helps students build **professional connections** and receive **constructive feedback**.
- Boosts **confidence** to pursue **entrepreneurial or intrapreneurial career paths**.

Stalls:

Name of Stall	Contact	Type of Stall	Requirements	Student POC
Belgian Waffles	(YASH)8197170512	Food(Desse rt)	3plug pointsx15A, load 6Kw , 3 tables ,2chairs	Charvi (9448051900)
Tarzish	(YASH)8197170512	Fast Food	2x15 amp plugpoints, 8kw load, 2tables	Kaustav (9481367330)
DragonFly Reads	(RAGHAV)9854047116	Books		Samhitha Movva(9014378540)
Kulkki Cafe	(ASHRAF)8148890997	Food(Juices and Milkshakes)	Power Supply for Refrigerator, Deep freezer and overnight power supply	Vrinda(9148026852)
Crunchoz	(JOVAN)7022241299	Student Stall	contact him and ask	Benedict(9632399339)
Suskreates Sis	(MUDRA KHATRI)7019302460	Dessert Stall (1Day)	3tables	Hruday(7483636022)
Photo Booth	(KESHAV)8810682736	Photo Booth	NII	Sagar Das(9508783529)
Swirl Soft Corner	7618702619	Food Stall	3plug pointsx15A, load 6Kw , 3 tables ,2chairs	Vandana(8904997991)
Predator		Beverage Stall		Parnika(8660106359)
Simple Energy	(ASHISH)9903709000	Bike	2 MORE CHAIRS, 15A POWER CONNECTION	Vasudev(9600071376)
mystic bakehouse	Helan (9148198378)	Dessert(Onl y 11th)	3 tables and 1mini table , total 3 chairs, 16Apower plug 1, normal small plug 2 , dustbin	Bikaash Gupta(9304912261)
RoboxCraft	Sagar Das(9508783529)	Innovation	3plug pointsx15A, load 6Kw , 3 tables ,2chairs	Ayush(8584011831)
School of kreate		Marketing	Nil	Srinivas

Reverse Shark Tank

Date: 10th November 2025

Time: 02:30 PM - 4:30 PM

Organized by: Enigma - Entrepreneurship Cell of NMIT, Bangalore

Venue: APJ Abdul Kalam Seminar Hall

About:

Reverse Shark Tank turns participants into investors who use strategic judgment to build the most profitable portfolio. Teams of 3–5 members analyze various company pitches, manage a fixed virtual budget, decide how much to invest, diversify or go all-in, and justify their strategies. The team with the highest portfolio value wins, making this event a thrilling challenge of critical thinking, risk-taking, and real investment decision-making. It encourages teamwork, sharp financial analysis, and the ability to make confident decisions under pressure.

Guidelines and rules:

- Each team acts as Sharks (investors).
- Every team gets a fixed virtual budget (cannot exceed).
- Teams must decide investments after each pitch within the time limit.
- Teams can invest in multiple startups or all-in on one.
- The team with the highest valuation wins.
- Team Size: 3-5.

Registration Fees: Rs. 500/-

Prize Pool:

- Total: Rs. 15,000/-
- Winner: 7,000/-
- First Runner-up: 5,000/-
- Second Runner-up: 3,000/-

Judges for the Event:

- Ganesh Kumar
- Harry Aloysius

Flow of the Event:

The event commenced at 2:00 PM with registration, setup, and an introduction to the judging panel.

The Investment session ran from 2:20 PM to 4:30 PM and the question answer round by judges ran from 4:40 PM to 5:00 PM

- 20 minutes – Introduction to the rules
- 110 minutes-Investment round
- 20 minutes-Questions by the judges

The event concluded at 5:00 PM with closing remarks and acknowledgments.

Team Participation:

A total of **12 teams/participants** from **three different institutions** took part in the competition.

- NMIT – 6 participants
- Manipal – 1 participant
- CMR – 1 team
- Reva University-1 team

The diverse representation enriched the competitive spirit and collaborative learning atmosphere of the event.

Event Photo:



Benefits for the College:

- Promotes an entrepreneurial mindset and creates a dynamic learning environment.
- Enhances the institution's reputation by hosting innovative, skill-building events.
- Encourages student participation and engagement in business-oriented activities.
- Helps identify and nurture students with strong analytical and leadership potential.

Benefits for Students:

- Enhances critical thinking and decision-making through real-world investment scenarios.
- Builds teamwork, communication, and strategic planning skills.
- Develops financial literacy and an understanding of valuations, risks, and returns.
- Boosts confidence by encouraging students to justify and defend their investment choices.

Teams:

- Participated:
- Winner: Team Cold
- First Runners-up: Team Zerow
- Second Runners-up: Team Cognita

Winning Teams Details:

Reverse Shark Tank-Winners - 7000rs										
Name	Phone No	PAN Card No	Aadhar No	Bank Name	Branch Name	Account No	IFSC Code	College Name		Prize Amou nt
Samarth Gairola	9870 8693 92	EFGPG 5877G	308717620 861	indian overseas bank	kanwali branch	552010 000724 96	IOBA0 000552	NMIT		1400
Varun Lath	9937 5388 11	BPFPL 9192D	278284819 242	State Bank of India	Bamra branch	362510 95467	SBIN0 002007	NMIT		1400
Samarth Saxena	9717	SLGPS	890872342	Bank	Laxmi	727801	BARB	NMIT		1400

	0476 05	1154E	768	of baroda	Nagar branch	000194 08	0DBL AXM		
Ayush Kumar	9988 9195 15	PEXPK 9879F	839757746 551	State Bank of India	CLUB ROAD(mu zaffarpur)	433185 12320	SBIN0 004578	NMIT	1400
Rounak Vyas	8005 8633 50	CSMP V3043 C	987286727 598	Indian Bank	Pali Marwar	798032 5681	IDIB00 OP534	NMIT	1400

Reverse Shark Tank-1st runners up - 5000rs

Name	Phone No	PAN Card No	Aadhar No	Bank Name	Branch Name	Accou nt No	IFSC Code	College Name	Prize Amou nt
Shivananda J Bhagath	9483 1082 12	SSPPS9 561B	807888173 636	bank of baroda	konandur	816101 000084 13	BARB 0VJKO SH	NMIT	1250
Prerana M	9380 6373 42	OMCP K2187 Q	690897499 124	State bank of India	Vijinapura	426745 96218	SBIN0 013235	NMIT	1250
Niyati Singh	8310 2425 29	SXAPS 4966N	309602115 563	State Bank of India	Sahakarnag ar (F Block)	432249 89964	SBIN0 040634	NMIT	1250
Shaad Shaikh	7483 9742 07	SZFPS 6560D	951023894 954	Bank of Baroda	APMC Yard(Sirsi)	644801 000082 31	BARB 0VJAP MC	NMIT	1250

Reverse Shark Tank-2nd runners up - 3000rs

Name	Phone No	PAN Card No	Aadhar No	Bank Name	Branch Name	Accou nt No	IFSC Code	College Name	Prize Amou nt
vismay.D	9900 7901 32	IYQPD 1331H	500686901 938	state bank of India	yelahanka	436979 44694	SBIN 00067 06	NMIT	1500
Nehal	7483 9729 82	DSYPN 9273H	979208694 358	hdfc bank	Whitefield	501008 389680 18	HDFC 000237 7	NMIT	1500

The Ten Minute Million

Date: 6th November 2025

Time: 5:00 PM - 7:00 PM

Venue: A. P. J. Abdul Kalam Hall, Nitte Campus, Bengaluru.

Organized by: Enigma (E-Cell, NMIT).

About:

The **Ten Minute Million** under **ENFINITY**, brings together student entrepreneurs and innovators from multiple colleges. The event served as an energetic platform for aspiring founders to pitch their ideas, strengthen their business models, and interact with experienced evaluators acting as venture capitalists.

Participants showcased diverse and impactful startup ideas, reflecting creativity, practical thinking, and strong entrepreneurial drive. Their ability to articulate business strategies within a restricted time window demonstrated clarity, confidence, and preparedness.

Guidelines and rules:

- Team will be given 10 minutes to pitch their idea to the VC's.
- You can use PPT/ MVP/ prototype while pitching.
- Exceeding the time limit will lead to disqualification.
- Team Size: 1.

Registration Fees: Rs. 300/-

Prize Pool: Get Funding From Vcs

Judges for the Event:

- Sayanee Bhowmik - Ex-VC Startup Mentor

- Ashish Elias - Founder & Operator of Pedal Start

Flow of Event:

- The **Ten Minute Million** event commenced at **5:00 PM** with registrations and a briefing on pitch format, rules, and evaluation criteria by the ENIGMA organizing team.
- The pitching round began at **5:15 PM**, with each team allotted **10 minutes** (7 minutes for pitching and 3 minutes for Q&A).
- Judges actively interacted with participants, including interjections during pitches for real-time clarification and feedback.
- Pitch sessions continued smoothly until **6:45 PM**, maintaining strict time discipline and showcasing diverse entrepreneurial ideas.
- After a short buffer period, the event concluded at **7:00 PM** with closing remarks and acknowledgments.

Event Photos:



Benefits for the College:

- The **Ten Minute Million** event enhanced **NMIT's reputation** as a proactive institution **promoting innovation and entrepreneurship**.
- Hosting an **inter-college pitching competition** positioned NMIT as a hub for startup culture and creative thinking.
- The event demonstrated the college's commitment to encouraging an entrepreneurial mindset among students.
- Judges acting as **venture capitalists** added professional rigor and real-world relevance to the competition.

- Their involvement strengthened **industry-academia linkages** and increased the institution's professional credibility.
- The seamless execution by **ENIGMA under the ENFINITY banner** reflected NMIT's organizational excellence and dedication to nurturing future entrepreneurs.

Benefits for Students:

- The event **provided students with real-world exposure** to the startup ecosystem through professional pitch presentations.
- Participants enhanced their communication, presentation, and time-management skills under strict pitching guidelines.
- The structured pitching format **simulated a real entrepreneurial environment**, preparing students for future startup interactions.
- Interactive Q&A sessions with judges offered constructive and actionable feedback.
- **Students gained practical insights** to refine their business models and improve feasibility.
- Exposure to diverse ideas from other institutions boosted confidence, broadened perspectives, and inspired entrepreneurial motivation.

Teams:

- Participated: 7

Business Triathlon

Date: 10th and 11th November 2025

Time: Overnight

Venue: Architecture Hall, Nitte Campus, Bengaluru.

Organized by: Enigma (E-Cell, NMIT).

About:

The Business Triathlon is an inter-college entrepreneurship overnight event designed to challenge creativity, strategy, and execution through three exciting stages. Each stage simulates real-world business scenarios, pushing participants to think like entrepreneurs under time and pressure.

The Business Triathlon was created to inspire students to think like entrepreneurs and explore innovative ideas. It serves as a platform where participants can develop, refine, and validate their business concepts while gaining valuable practical exposure. The event is designed to mirror real-world startup challenges, allowing students to experience and navigate them within a supportive and structured environment.

Guidelines and rules:

- Each team must consist of 3–5 members.
- Participants can register for only one team.
- Ideas must be original; plagiarism leads to immediate disqualification
- A team member cannot register for more than one team.
- Teams will be judged based on their innovation, timing, and creativity.
- Teams are judged on innovation, feasibility, creativity, and time management.
- The competition has three stages:
- Brainstorming: Teams generate as many creative ideas as possible within the given theme and time limit.
- Ideation: Ideas are refined into a structured business concept with clear feasibility.

- Pitching: Finalists formally present and defend their business idea before the jury.

Registration Fees: Rs. 750/-

Prize Pool:

- Total: Rs. 50,000/-
- Winner: 25,000/-
- First Runner-up: 15,000/-
- Second Runner-up: 10,000/-

Judges for the Event:

- Ujwal Surampalli - **Founder & CEO of Interview Buddy**
- Harry Aloysius - **Founder of School Of Kreate**

Flow of Event:

The competition included **three stages**

ROUND 1:

- Each team worked overnight to analyse the problem statement.
- They designed and submitted a PowerPoint presentation describing:
- Problem understanding
- Proposed solution
- Target audience
- Expected impact
- Basic feasibility

ROUND 2:

- Teams presented a concise elevator pitch to the panel.
- The goal was to communicate:
 - What is the idea is
 - Why it matters
 - What makes it unique
- Judges evaluated articulation, confidence, clarity, and value proposition.

ROUND 3:

Finalists delivered a detailed pitch to the judges covering:

- Problem & solution
- Market research
- Feasibility & business model

Teams answered jury questions and defended their strategy.

Event Photo:



Benefits for the College:

- Strengthens NMIT's position as a hub for entrepreneurial learning
- Enhances ENFINITY's reputation as a national innovation platform
- Increases inter-college engagement and national-level participation
- Encourages campus-wide startup culture and student-led initiatives

Benefits for Students:

- Hands-on exposure to real-time entrepreneurial problem-solving
- Experience in brainstorming, ideation, business modelling, and pitching
- Improved teamwork, communication, and analytical skills
- Opportunity to present ideas to experienced judges and receive professional feedback

Teams:

- Participated: 19
- Winner: Team Fenrion
- First Runners-up: Team NMIT
- Second Runners-up: Team Last Min

Winning Teams Details:

Business triathlon-Winners- 25000rs									
Name	Phone Number	PAN Card Number	Aadhar Card Number	Bank Name	Branch Name	Account Number	IFSC Code	College Name	Prize Amount
Masooda Kausar(Mutazz Mom)	9880 1060 97	CLUP M7581 B	207998807 920	Canara Bank	Nandidurga Road, Bangalore	079310 102549 1	CNRB 000079 3	Precidency University	5000
Najya Ahmed	9742 5483 41	FDOPA 8416A	662068733 646	ICICI Bank	RT Nagar	02040 154906 9	ICIC00 00204	Precidency University	5000
Rida Ali	9036 3533 35	GCOPA 1488N	275708996 059	Karnat aka Bank	Ashok Nagar	053250 010238 4701	KARB 000005 3	Precidency University	5000
Rohit Dineshkumar Vibhuti	8105 8801 53	CPEPV 6079M	754030821 398	HDFC BANK	BAGALU R CROSS	50100 651219 119	HDFC 000408 2	Precidency University	5000
Aatif Hussain Khan	9606 6667 34	NGRP K5931 G	475286752 468	Canara Bank	Thanisandra	041420 100372 47	CNBR 001068 6	Precidency University	5000

Business Triathlon-1st runners up - 15000Rs

Name	Phone Number	PAN Card Number	Aadhar Card Number	Bank Name	Branch Name	Account Number	IFSC Code	College Name	Prize Amount
Monish Gowda M R	8050 0360 15	GZTPR 0004K	334396371 077	State Bank of India	DASARA HALLI	426743 47400	SBIN0 017736	NMIT	3000
Kanish Kumar Singh	7395 0399 91	PMQPS 3573D	335082210 053	HDFC	RATHYAT RA CROSSI	501005 312258 80	HDFC 000022 0	NMIT	3000
Madireddy Rohit Reddy	7993	GZGPR	348085923	State	WARANG	420614	SBIN0	NMIT	3000

	8416 71	7536M	791	Bank of India	AL MAIN	03698	020148		
Ojaswi	6239 8137 64	AHQPO2619 G	949736068 226	Punjab Nation al Bank	Mamoon Cantt	348500 010205 3614	PUNB 034850 0	NMIT	3000
Arunima Singh	6283 2573 99	RIPKS7427C	624144195 051	State Bank of India	AFS SULUR	403720 33841	SBIN0 004882	NMIT	3000

Business Triathlon-2nd runners - 10000Rs

Name	Phone Number	PAN Card Number	Aadhar Card Number	Bank Name	Branch Name	Accou nt Numbe r	IFSC Code	College name	Prize Amount
Fardeen Khan	9952 0092 56	NKPPK 2111C	8774 6124 4803	HDFC Bank	Kempapura	501006 315674 22	HDFC 000405 2	BMS Institute Of Technology & Management	2000
Vaibhav B	9141 1942 59	CIHPV 3384H	477362848 164	Kotak Mahin dra	Siruguppa	994673 5908	KKBK 000829 6	BMS Institute Of Technology & Management	2000
Tirth panchori	8306 8673 78	HQHPP 9552E	677329602 507	Kotak Mahin dra	Yelahanka New Town	695137 8533	KKBK 000803 4	BMS Institute Of Technology & Management	2000
Maxson Mathew	8867 1624 14	HRLPM0397 D	460383261 798	Karnat aka Bank	City Civil Court	117250 010298 3501	KARB 000011 7	BMS Institute Of Technology & Management	2000
Atul Kumar Mishra	9693 2355 37	IDMP M5045 Q	628994457 986	State Bank of India	Godda Bazar	416841 29770	SBIN0 012533	BMS Institute Of Technology & Management	2000

Business Treasure Hunt

Date: 6th November 2025

Time: 1:00 PM

Venue: NMIT Campus, Bengaluru.

Organized by: Enigma (E-Cell, NMIT).

About:

The Business Treasure Hunt, organized by Enigma – E-Cell NMIT, was held on 6th November 2025 at 1:00 PM on the NMIT campus. The event tested students' business knowledge, analytical skills, teamwork, and decision-making abilities through a dynamic treasure-hunt format.

The campus was transformed into a strategic playground with business-themed clues, riddles, and checkpoints. Participants navigated through multiple rounds combining business logic with physical exploration.

Guidelines and rules:

- Each team must follow the sequence of the clues (no skipping).
- Only one phone or laptop is allowed per team.
- Each team will have a time limit, which will be shared during the game.
- Judges/coordinators will verify the answers and provide the next clue.
- Final decisions will lie in the hands of judges.
- Team Size: 3-4.
-

Registration Fees: Rs. 300/-

Prize Pool:

- Total: Rs. 5,000/-
- Winner: Rs. 5000/-

Flow of the Event:

- The Business Treasure Hunt was conducted on **6th November 2025 at 1:00 PM** on the **NMIT campus**.
- The event was designed as a **campus-wide activity** with clues hidden at different locations.
- Participants were divided into **teams** and had to move across the campus to find clues.
- Each team was required to **collect clues in sequence** to progress in the game.
- The activity tested participants' **analytical thinking, problem-solving, and teamwork skills**.
- Teams used their **logical reasoning and observation skills** to reach the final destination.
- The interactive format kept participants **engaged, motivated, and challenged** throughout the event.

Benefits for the College

- Encouraged a **lively and activity-driven campus culture**.
- Promoted **entrepreneurship and innovation** among students.
- Enhanced the institution's **reputation as a student-centric and progressive campus**.
- Strengthened **student communities and peer bonding**.
- Supported **experiential learning** through engaging and collaborative activities.
- Contributed to a more **vibrant and dynamic campus environment**.

Benefits for Students

- Helped students sharpen their **problem-solving and analytical skills**.
- Encouraged effective **teamwork and collaboration** among participants.
- Improved **communication skills** through group coordination.
- Developed **strategic thinking and planning abilities**.
- Provided **practical exposure to business concepts** in an interactive manner.

- Boosted students' **confidence and creativity**.
- Made learning **fun, engaging, and enjoyable**.

Teams:

- Participated: 9
- Winner: Team Cold

Winning Teams Details:

Treasure Hunt - 5000rs									
Name	Phone Number	PAN Card Number	Aadhar Card Number	Bank Name	Branch Name	Account Number	IFSC Code	College name	Prize Amount
Ayush kumar	9988919515	PEXPK9879F	839757746551	State Bank Of India	Club Road(Muz affarpur)	43318512320	SBIN0004578	Nitte Meenakshi Institute of technology	2500
Samarth Gairola	9870869392	EFGPG5877G	308717620861	IOB	kanwali	O55201000072496	IOBA0000552	Nitte Meenakshi Institute of technology	2500

The Boardroom

Date: 5th November 2025

Time: 1:00 PM - 4:00 PM

Venue: Sir MV Auditorium, Nitte Campus, Bengaluru.

Organized by: Enigma (E-Cell, NMIT).

About:

The Boardroom is a competitive corporate simulation event where participants act as a company's board of directors. Teams of 2–4 students analyze a business crisis, develop strategic solutions, and present them in a boardroom-style setting. The event has two stages: a preliminary online case submission and a final round where shortlisted teams deliver a concise, data-driven presentation to judges. Finalists may also face a surprise twist or real-time crisis to test their decision-making. With strict time limits and a challenging Q&A, The Boardroom evaluates participants on leadership, analytical thinking, teamwork, and their ability to defend strategic decisions under pressure.

Guidelines and rules:

- CEO (Chief Executive Officer)
- CFO (Chief Financial Officer)
- CPO (Chief Product Officer)
- CMO (Chief Marketing Officer)
- CHRO (Chief Human Resources Officer)
- Roles:
 - All five essential roles must be represented within the team.
 - A pitch slide of 5 pages must be prepared, one for each role.
- Team Size: 2-4

Registration Fees: Rs. 750/-

Prize Pool:

- Total: Rs. 25,000/-
- Winner: 12,000/-
- First Runner-up: 8,000/-

- Second Runner-up: 5,000/-

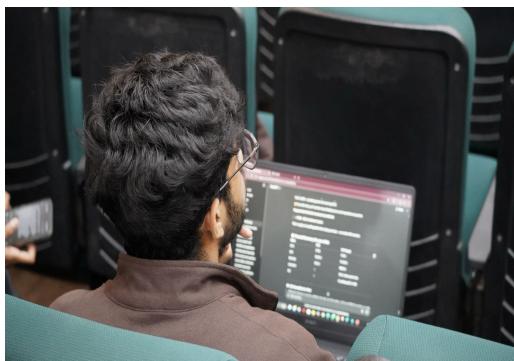
Judges for the Event:

- Gaurav Srivastav
- Avjit Dutta
- Achuth Raj

Flow of Event:

- The **Boardroom Briefing** was conducted from **1:00 PM to 1:15 PM**, where all participating teams assembled for an official orientation.
- Event coordinators introduced the **problem statement and crisis scenario**, along with detailed explanations of rules, presentation format, time limits, judging criteria, and expected professional conduct.
- The **main Boardroom simulation** took place from **2:15 PM to 3:45 PM**, with teams assuming the role of a company's board of directors.
- Teams analyzed the crisis, formulated strategic solutions, and presented their approach in a **formal boardroom-style presentation**, followed by a structured Q&A session.
- Judges introduced **unexpected twists** during the simulation to replicate real-world corporate challenges, assessing adaptability, strategic thinking, and leadership under pressure.

Event Photos:



Benefits for the College:

- Demonstrates NMIT's emphasis on leadership and professional problem-solving.
- Encourages cross-functional learning between management, finance, and HR domains.
- Builds NMIT's image as an industry-ready and collaborative institution.
- Promotes faculty-student engagement in simulated business challenges.
- Encourages collaboration with corporate professionals and HR experts.

Benefits for Students:

- Builds leadership, teamwork, and crisis-handling skills.
- Provides exposure to corporate structures and decision-making.
- Enhances communication and presentation during board meetings.
- Promotes ethical problem-solving and professional behavior.
-

Teams:

- Participated: 9
- Winner: Team Vanguard
- First Runners-up: Team Elevate
- Second Runners-up: Team ‘Team X’.

Winning Teams Details:

Business Boardroom-25000Rs

Business boardroom-Winners - 12000rs

Name	Phone Number	PAN Card Number	Aadhar Card Number	Bank Name	Branch Name	Account Number	IFSC Code	College name	Prize Amount
Mithun Chakravarthy S	9035936874	TMKPS8540C	6538 1261 6448	Axis Bank	Nagarbhabavi	925010006293852	UTIB0003267	NMIT	3000
Joel Perry	7829150048	IDSPP0003B	2836 5358 1867	HDFC Bank	Kempapur a	50100736713300	HDFC004052	NMIT	3000
Aditya Vijaykumar Gumgol	9380287630	EPDPG3363E	4974 4976 2289	HDFC Bank	BELGAU M	2531460002542	HDFC000253	NMIT	3000
Aarjav Sharma	9535321406	SUKPS5513J	6538 1261 6448	Kotak Bank	Jalahalli	4750686392	KKBK0008146	NMIT	3000

Business Boardroom-1st runners up - 8000rs

Name	Phone No	PAN Card No	Aadhar No	Bank Name	Branch Name	Account No	IFSC Code	College Name	Prize Amount
R Raja	9945280781	AKIPR7671J	795222300390	Axis Bank	RANGA COMPLEX M G	5425713808	UTB0005157	NMIT	2000

					ROAD				
Darren John Fernandes	8792850782	AKGPF9302G	922695353598	Canara Bank	Sirsi	3032200205502	CNRB0010303	NMIT	2000
Krishna Prasad Baral(Vrindas dad)	9148026852	N/A	9733 83642745	HDFC Bank	Kempapur a	2611140000429	HDFC0004052	NMIT	2000
Pranathi HL	9108967446	CABPL5240C	9186 41146614	Canara Bank	GVK BRANCH	110238956847	CNRB0002737	NMIT	2000

Business Boardroom-2nd runners up - 5000rs

Name	Phone No	PAN Card No	Aadhar No	Bank Name	Branch Name	Account No	IFSC Code	College Name	Prize Amount
Goutham P	8277372505	HXTPP93995	3033 65485088	karnata ka bank sullia taluk Dakshina Kannada.	Sullia	7142500102168501	KARB000714	NMIT	2500
Amritansh Mishra	8709738060	ICUPM2530R	8745 58172184	State Bank of India, Bettiah	Bettiah Teen lalten chowk	44279894605	SBIN000035	NMIT	2500

The Panel Discussion

Date: 6th November 2025

Time: 4:00 PM - 5:30 PM

Venue: Mundkur Nadiguttu Siddu Shetty Memorial Open Air Theatre, Nitte Campus, Bengaluru.

Organized by: Enigma (E-Cell, NMIT).

About:

A panel discussion is a structured conversation where a group of experts or knowledgeable speakers share their views, experiences, and insights on a specific topic in front of an audience. It is usually moderated by a host who guides the discussion, asks questions, and ensures smooth interaction among the panelists. Panel discussions encourage diverse perspectives, healthy debate, and audience engagement, making them an effective way to explore complex subjects in a clear and interactive manner.

Flow of Event:

- The event commenced with the registration of participants and seating arrangements, including students from Ryan International School who had also come to attend the panel discussion.
- The host welcomed the gathering and introduced the theme of the panel discussion.
- The moderator introduced the panelists, highlighting their professional background and expertise.
- The moderator then set the context of the discussion and explained the key objectives of the session.
- The panel discussion began, where panelists shared their insights, viewpoints, and experiences on the topic.
- This was followed by an interactive Q&A session, where participants asked questions and actively engaged with the panelists.
- The moderator presented the key takeaways and a summary of the discussion.
- The session concluded with a vote of thanks to the panelists, organizers, participants, and the students of Ryan International School for their presence and participation.

About the Panelists:



1. **Abhishek Chandrashekar**, Co-founder @ RoyalBrothers | Hiring great talent

Abhishek Chandrashekar, Co-founder at **Royal Brothers**, served as a panel judge and shared valuable insights on **hiring great talent**, building high-performing teams, and growing a startup through strong execution. Drawing from his entrepreneurial journey, he highlighted how the right people, clear ownership, and consistent decision-making play a major role in scaling a venture successfully.

2. **Sharda Balaji**, Founder @ NovoJuris Legal | Top 100 Indian Women in Finance | Independent Director | Angel Investor | TiE Board Member | VC



Sharda Balaji, Founder of **NovoJuris Legal**, was a key judge who brought deep expertise in **corporate law, private equity, venture capital, fund investments, and governance**. With extensive experience in advising startups, investors, and transactions, she guided participants on building ventures that are **legally structured, compliant, and investor-ready**, emphasizing the importance of strong foundations for long-term growth.

3. **Shreshth Mishra**, Co-founder @ Simpleenergy | Leading Technology, Human Capital and Operations Strategies for Sustainable Mobility | Hurun India U30 List 2025 | Forbes 30U30 2025



Shreshth Mishra, Co-founder at **Simpleenergy**, joined as a judge and shared strong perspectives on **sustainable mobility, EV innovation, and execution-driven scaling**. Recognized in the **Hurun India U30 List 2025** and **Forbes 30 Under 30 (2025)**, he offered insights on building technology-led startups that balance performance, sustainability, and customer needs while creating long-term impact.



4. Manish Dsouza, Venture Capital | Portfolio Strategy & Value Creation | Strategic Investments | Founder Mentor | Author – The Hungry Pig

Manish Dsouza, a venture capital professional specializing in **portfolio strategy, and strategic investments**, served as a panel judge and brought an investor's lens to the discussion. With over **15 years of experience** across global and Indian markets, he emphasized how successful ventures are built through **clarity in strategy, go-to-market planning, and long-term value creation**,



5. Sidharth S. is a member of the **Founding Team at PedalStart**, where he empowers early-stage Indian entrepreneurs through mentorship and resources. A B.Tech graduate from UPES, his background includes founding experience at **Archmozzo** and strategic roles at ShootGuru and Bambinos. He is a dedicated **startup builder and investor** focused on scaling innovative ideas into successful ventures.

Event Photos:



Benefits for the College

- Strengthens NMIT's image as an industry-ready and professional institution.
- Encourages cross-functional learning across management, finance, and HR domains.
- Promotes faculty-student engagement through interactive and knowledge-driven sessions.
- Builds collaboration and networking with industry experts and startup leaders.

Benefits for Students

- Enhances leadership, teamwork, and decision-making skills.
- Improves communication, confidence, and public speaking ability.
- Provides real-world exposure to startup and corporate challenges.
- Encourages critical thinking and ethical problem-solving through expert discussions.

Collection Report:

S.No	Receipt No. / Date	Received From	Amount
1	253125462 / 07-11-2025	Synergy Sharks -- Amount received towards registration fees for Enfinity 2025, organized by Enigma, E-Cell, NMIT on 10th and 11th November 2025 -	750.00
2	253125463 / 07-11-2025	Team Astrixia -- Amount received towards registration fees for Enfinity 2025, organized by Enigma, E-Cell, NMIT on 10th and 11th November 2025	1,499.00

3	253125464 07-11-2025	/ Roach Works -- Amount received towards registration fees for Enfinity 2025 ,organized by Enigma, E-Cell, NMIT on 10th and 11th November 2025	300.00
1	253126447 20-11-2025	/ Anirudha Acharya P -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	500.00
2	253126431 20-11-2025	/ Rohith Vishwanath -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	750.00
3	253126430 20-11-2025	/ Aadithya Anil -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	750.00
4	253126429 20-11-2025	/ Mohammed Mutazz Khadar -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	750.00
5	253126428 20-11-2025	/ Ujjwal Singh -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	750.00
6	253126427 20-11-2025	/ Bhawini Bhavya Sinha -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	750.00
7	253126425 20-11-2025	/ Bikash Gupta -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	750.00
8	253126424 20-11-2025	/ Havish M -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	750.00
9	253126423 20-11-2025	/ Vismay D -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	1,499.00
10	253126432 20-11-2025	/ Vedanta Vyawahare -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	500.00
11	253126434 20-11-2025	/ Kushaal NI -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	500.00
12	253126436 20-11-2025	/ Aadithya Anil -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	500.00
13	253126446 20-11-2025	/ Aryan Rajput -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	500.00
14	253126445 20-11-2025	/ Raheef Mohammed -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	750.00
15	253126444 20-11-2025	/ Maxwin Mathew -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	750.00
16	253126441 20-11-2025	/ Bachhu Prabhu Kumar -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	1,499.00
17	253126440 20-11-2025	/ Bachhu Prabhu Kumar -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	300.00

18	253126439 20-11-2025	/	Vedant S Agrawal -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	300.00
19	253126438 20-11-2025	/	Aayan Khan -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	500.00
20	253126437 20-11-2025	/	Mithun Chakravarthy S -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	500.00
21	253126421 20-11-2025	/	Fardeen Khan K -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	1,499.00
22	253126420 20-11-2025	/	Vinayak Krishnan -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	1,499.00
23	253126408 20-11-2025	/	B R Varsha -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore.	300.00
24	253126407 20-11-2025	/	Sriyaa Sreenivasamurthy -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore.	300.00
25	253126405 20-11-2025	/	Anushrava Bhat -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore.	300.00
26	253126404 20-11-2025	/	Dhyan Manjunatha -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore.	300.00
27	253126403 20-11-2025	/	Mohammed Ali Khan -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore.	300.00
28	253126402 20-11-2025	/	Induj Gupta -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore.	300.00
29	253126401 20-11-2025	/	Ujjwal Singh -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore.	300.00
30	253126400 20-11-2025	/	Shashank Reddy -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore.	300.00
31	253126409 20-11-2025	/	Tanish S -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore.	300.00
32	253126410 20-11-2025	/	Satvik Gupta -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	750.00
33	253126411 20-11-2025	/	Mithun Chakravarthy S -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	750.00
34	253126419 20-11-2025	/	Deepi Baghel -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	1,499.00
35	253126418 20-11-2025	/	Varun Lath -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	1,499.00

36	253126417 20-11-2025	/	Divy Bhatia -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	1,499.00
37	253126416 20-11-2025	/	Kanish Kumar Singh -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	1,499.00
38	253126415 20-11-2025	/	Goutham P -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	1,499.00
39	253126414 20-11-2025	/	Shaad Shaikh -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	1,499.00
40	253126413 20-11-2025	/	Abhinav Kumar -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	1,499.00
41	253126412 20-11-2025	/	Varshini R -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore	750.00
42	253126399 20-11-2025	/	Prem Revankar -- Registration fees received for the Enfinity 2025 startup event Enfinity 2025 startup event held on 10.11.2025 and 11.11.2025 at Nitte campus, Bangalore.	300.00
Total				35,138.00



To
The Principal
NMIT, Bengaluru

Date: 17/09/2025

Respected Sir,

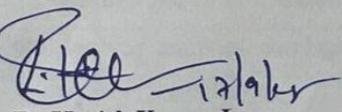
Subject: Request for Budget Approval for Enfinity 2025 - A Startup Festival.

At NMIT, we nurture innovation and entrepreneurship through initiatives like Enigma E-Cell, where students are encouraged to think creatively, develop impactful ideas, and contribute to building a strong startup ecosystem on campus. In line with this vision, we are proud to present our **flagship annual entrepreneurship fest, Enfinity 2025**, which aims to bring together innovators, entrepreneurs, investors, and students on one platform.

To ensure smooth planning and execution, we seek a total budget of **₹7,72,600/-**. The detailed split of the expenses has been prepared and is enclosed along with this letter for your kind perusal. Additionally, we are actively approaching potential sponsors to support and strengthen the fest financially.

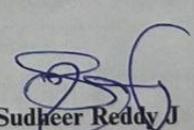
We kindly request your approval of the above budget for Enfinity 2025. With your support, we are confident that this fest will serve as a dynamic platform for knowledge exchange, idea development, and entrepreneurial growth.

Thank you for your continued encouragement.



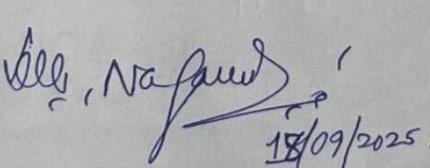
Dr Harish Kumar L

Head-Innovation & Entrepreneurship



Dr.Sudheer Reddy J

Director-Curriculum development and
Academics

- Alc : 
18/09/2025.



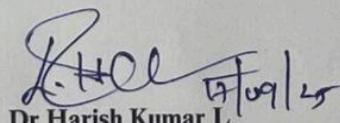
Enfinity Budget Breakdown

Sn No	Category	Item	#	Amount
1	Prize	Treasure hunt		5000
2	Prize	Boardroom		25000
3	Prize	Reverse Shark Tank		15000
4	Prize	Biz marathon		50000
5	Prize	Prizepool Total		95000
6	Expenditure	Judges transport		40000
7	Expenditure	Marketing		3000
8	Expenditure	Posters and banner		25000
9	Expenditure	Lunch and refreshments (judges)		15000
10	Expenditure	Lunch and refreshments (committee)		15000
11	Expenditure	Competition refreshments		25000
12	Expenditure	Decor		20000
13	Expenditure	Mementoes		50000
14	Expenditure	DoP		30000
15	Expenditure	Tents (collect 10k)		75000
16	Expenditure	Competition arrangements		25000
17	Expenditure	Total for Operations		323000
18	Miscellane...	Miscellaneous		100000
19	Stage Setup	2 days Expenditure		254600
	Total	Grand Total		772600

Category	Product	Quantity/Dimen	#	Price
Sound Systems	JBL Tops		6	-
	JBL Dual Sub		4	-
	Mixer		1	-
	Mics		6	-
	Monitor		2	-
	Total			30000
Chairs	Chairs		500	5000
	Total			5000
Stage	Stage Mat	30x60		9000
	Total			9000
Screen	LED Wall	30x12		39600
	Total			39600
Sofa	Single Sofa		5	7500
	3 Seater Sofa		12	7200
	Total			14700
Lighting	Face Light		8	4000
	Sharp Light		6	15000
	Pan Light		16	8000
	##			
	2+2 Stand		1	2000
	Total			29000
Grand Total	Total		Day 1	1,27,300

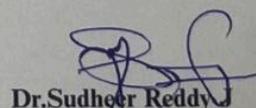
Summary

Training Fee per Participant:	₹ 300 /-
Total Income to be Generated:	300 * 300 (tentative) = ₹ 90,000 /-
Total income from external sponsors	~ 2 lakhs /-
Total Budget	Rs. 7,72,600 /-



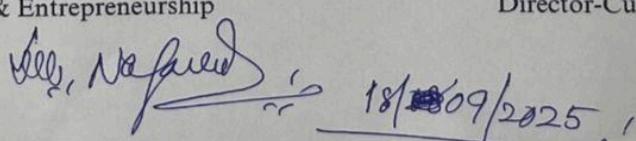
Dr Harish Kumar L

Head-Innovation & Entrepreneurship



Dr.Sudheer Reddy

Director-Curriculum development and
Academics



18/09/2025,

StarPitch 3.0

Date: 26th November 2025

Venue: CS Seminar Hall, Sir M. Visvesvaraya Institute of Technology.

Time: 9:30 AM – 5:00 PM

Organized by: E-Cell, SMVIT.

Participants Details:

SI No	Name	USN	Department
1	Ayush Sikriwal	1NT23IS041	ISE
2	Nandan SR	1NT23VL031	VLSI
3	Diya R	1NT23CS071	CSE
4	Shreya Rawani	1NT23IS205	ISE
5	Nischith N	1NT23VL034	VLSI
6	Saivikash PS	1NT24EE029	EEE
7	Bikash Gupta	1NX24CS028	CSE
8	Akshitha sohaney	1NT24CS022	CSE
9	Sagar Das	1NT24IS186	ISE
10	Janavi Bairoliya	NB25ISE088	ISE
11	Varshini Noora	NB25ECE196	ECE
12	Hruday	NB25ECE072	ECE
13	Nikhil	NB25CSE001	CSE
14	Krishna	NB25MEC026	MECH
15	Kaustav Gosh	NB25ISE106	ISE
16	G Deekshitha	NB25ISE071	ISE
17	Ayushi Sharma	1NT24IS052	ISE

Event Description

StarPitch 3.0 is the flagship innovation and idea-pitching event of E-Cell SMVIT. The previous two editions were highly successful as intra-college competitions, where students showcased creative solutions and gained hands - on experience in pitching.

Round one was held in online mode where a Problem Statement was given and the teams had to submit their Solutions.

All our teams qualified for the Round two, which was conducted as the next phase of the flagship startup pitching competition organized by E-Cell, SMVIT. The round brought together shortlisted teams who had successfully cleared the preliminary screening, showcasing promising ideas and strong entrepreneurial potential.

The objective of this round was to challenge participants beyond just ideation. Teams were pushed to think critically, work under time constraints, and refine their solutions in a competitive yet collaborative environment. The event encouraged participants to apply creativity, logical thinking, and teamwork while responding to real-world problem statements.

Throughout the day, participants actively engaged in discussions, brainstorming sessions, and presentations. The round also provided valuable exposure to structured pitching and professional feedback, helping students understand how startup ideas are evaluated in real entrepreneurial ecosystems.

Flow of Events:

9:30 AM - Inauguration

The event commenced with an inauguration ceremony where participants were welcomed by the organizing team. Important instructions, rules, and evaluation guidelines were communicated to ensure smooth coordination throughout the event.

10:30 AM – Solution Sprint

This round focused on rapid problem-solving and innovation. Teams worked collaboratively to develop practical and creative solutions within a limited time, testing their adaptability, execution skills, and teamwork.

2:30 PM - Startup Showcase

Selected teams presented their startup ideas, business models, and vision before the jury panel. The jury evaluated the presentations based on innovation, feasibility, clarity of thought, and presentation skills, while also providing constructive feedback.

3:30 PM – Prize Distribution

Enigma's Team RoboXCraft, representing NMIT, delivered an exceptional performance and secured **First Place** in the Startup Showcase Competition.

Event Photos:



Conclusion:

StarPitch 3.0 concluded on an exciting and rewarding note, with participants demonstrating strong innovation, collaboration, and entrepreneurial thinking throughout the event. The competition created a dynamic environment where students were encouraged to push their limits and present practical, impactful startup ideas.

The guidance and mentorship of our faculty advisor, Dr. Harish Kumar, played a significant role in refining the idea and strengthening the overall presentation.

Overall, the event proved to be a valuable learning experience and successfully promoted startup culture and innovation among students. StarPitch 3.0 reinforced the importance of creativity, teamwork, and confidence in transforming ideas into viable entrepreneurial ventures.

‘FUND MY CRAZY’ BY GOOGLE GEMINI

Date: 18/12/2025

Venue: Indian Institute of Technology Bombay.

Time: 10:00 am Onwards

Organized by: Google Gemini

Participant Details: P S Sai Vikas - 1NT24EE029

Event Description

The **Google Gemini Campus Idea Pitch Event** was conducted to identify and support innovative and creative campus-based ideas from students across India. Participants were required to develop and present their ideas using **Google Gemini as a core tool**.

Approximately **30,000 ideas** were submitted at the national level, out of which only **10 ideas were shortlisted for final funding**, with a total funding pool of **₹1 crore**. The event was evaluated by **Varun Mayya** and **Tanmay Bhat**, both well-known content creators and successful entrepreneurs.

The guidance and mentorship of our faculty advisor, Dr. Harish Kumar, played a significant role in refining the idea and strengthening the overall presentation.

Flow of Events

- On 16-12-2025, the participant travelled from Bangalore to Mumbai.
- Accommodation was arranged at The Westin Hotel.
- The participant attended a mentoring session conducted by a Google DeepMind researcher.
- On 18-12-2025, the final pitching round was held at IIT Bombay.
- The idea was presented before the judges and a live audience.
- The participant returned to Bangalore by air.
- All expenses, including travel, accommodation, and food, were fully sponsored by the organizers.

Event Photos:



Conclusion:

During the event, the participant confidently presented the idea in front of an audience of **nearly 500 people**. The idea received positive feedback from the judges, resulting in the **award of funding under the ₹3–5 lakhs category**.

Participation in this event provided valuable **exposure, confidence, and hands-on experience in real-world pitching and innovation**.