E-Commerce Statistics

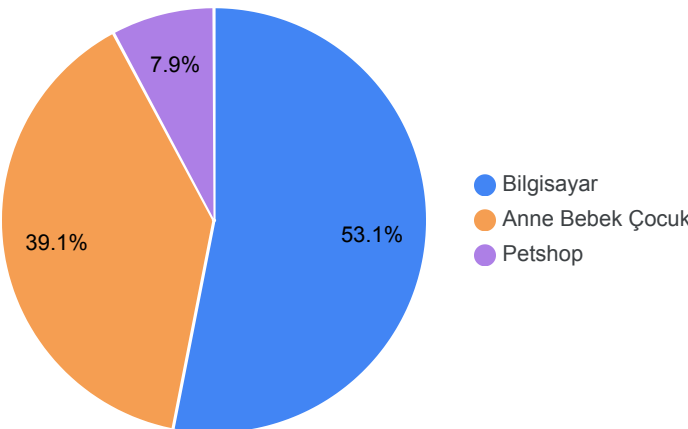| Region ▾	BuyingCategory ▾	Tarih aralığı seçin ▾

Sales	CalculatedSales	Pcs	OrderNo	Customer	MerchantName	Brand	Region
3,96 Mn	3,82 Mn	42,04 B	14.164	13.789	1.701	1.865	7

Sales by Category

- 53.1% Bilgisayar
- 39.1% Anne Bebek Çocuk
- 7.9% Petshop

Monthly Sales Trend

Legend: Sales, CalculatedSales
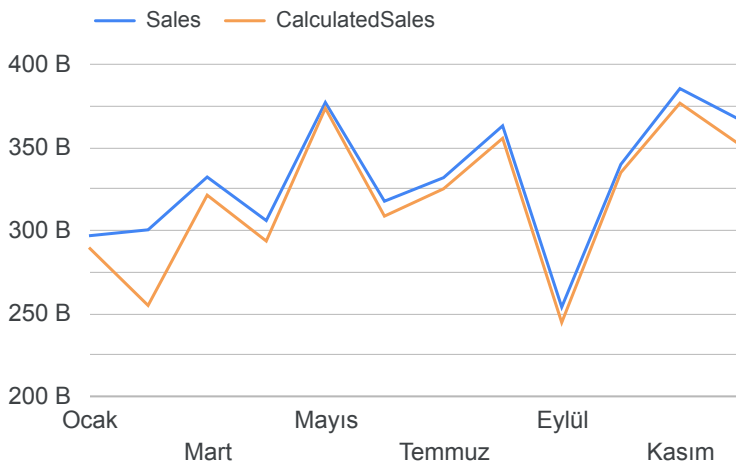
Top 10 Merchants by Sales

	MerchantName	Sales ▾	OrderNo	Pcs	CalculatedSales
1.	merchant_6c783a91	1.150.235,43	4.712	12.140	1.084.416,07
2.	merchantname_9c7b094b	144.932,44	56	84	141.631,58
3.	merchantname_65e3c0e4	133.808,38	106	135	129.473,71
4.	merchantname_843d80e8	73.088,08	24	24	70.806,52
5.	merchantname_9381c8f6	59.370,72	163	244	59.370,72
6.	merchantname_7be89713	53.293,86	17	25	48.257,46
7.	merchantname_52003971	51.717,72	64	91	51.610,09
	Genel toplam	**3.962.766,88**	**14.164**	**42.041**	**3.822.277,54**

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CancelSales and ReturnSales by Month

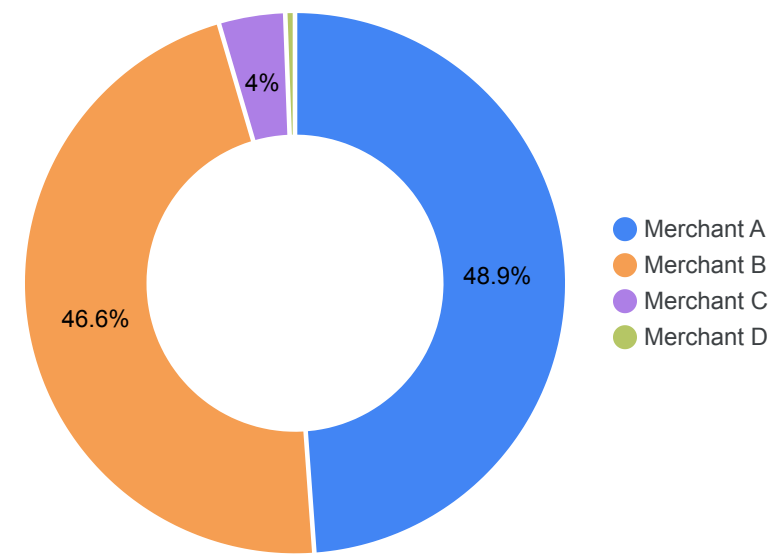Legend: CancelSales, ReturnSales
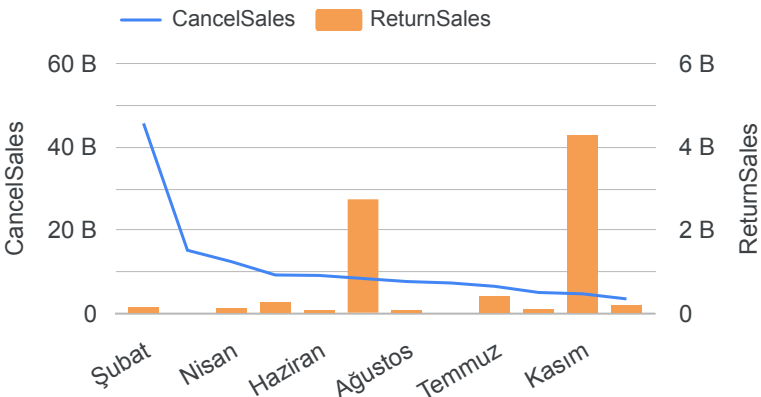
Market Analysis

Stock Quantity by Merchant
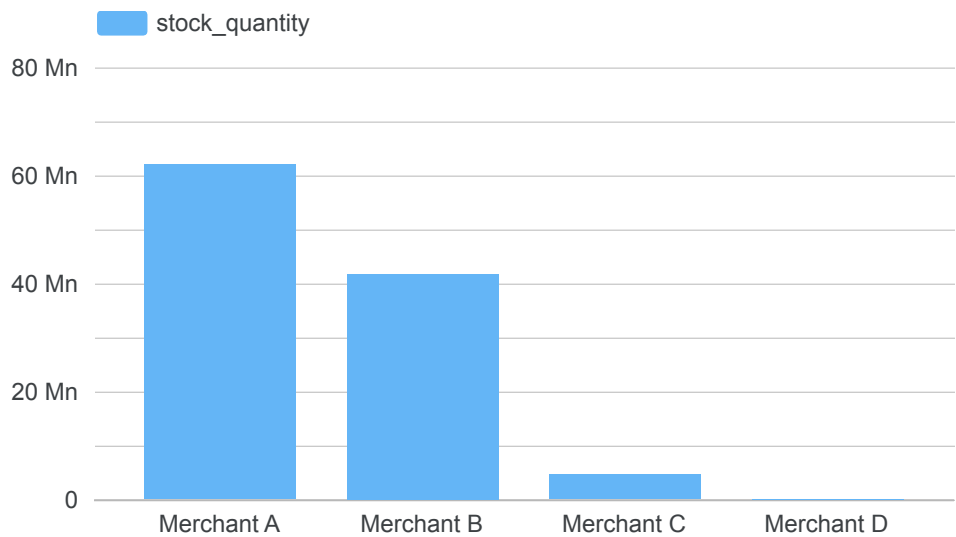
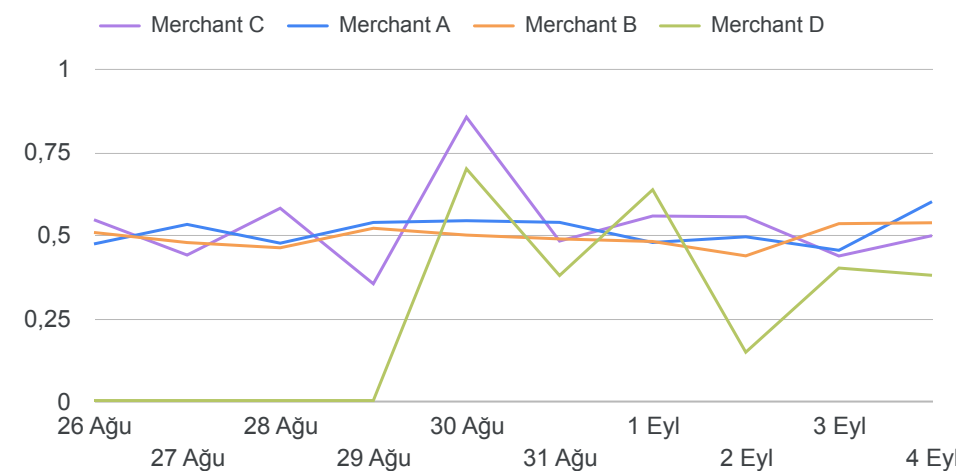## SKU Count Comparison

Merchant Discount Strategy Over Time

Price vs Stock Strategy by Merchant