My Spotify Data Analysis

Motivation: Why am I working on this project?

My project is motivated by a desire to gain deeper insights into my own music listening patterns to gaining insights and understanding my personal music listening habits and preferences. It's common for people to be curious about their own music consumption patterns, and this project provides a way to analyze and visualize those patterns. It's a way to connect more with my musical preferences and understand the trends in my listening behavior. It's an excellent opportunity to practice and showcase my skills in Python programming, data analysis, and visualization. Working with the Spotify API in particular can add a valuable dimension to my coding and data analysis repertoire.

Data source: Where did I get this data? How did I collect it?

My data is obtained from Spotify's Web API, which provides a rich set of endpoints to access various music-related data. Spotipy, a Python library for Spotify's Web API, simplifies the process of accessing this data. Specifically, I am analyzing my personal Spotify data, including top artists, tracks, genres, and listening trends over different time ranges.

Data analysis:

Techniques:

Data Fetching: Retrieving data from Spotify's API.

Data Aggregation and Transformation: Aggregating data based on different criteria like genres, artists, and timeframes.

Exploratory Data Analysis: Using Pandas for data manipulation and exploration.

Visualization: Creating various charts and plots using Matplotlib to visualize my music listening patterns.

Stages:

Data Collection: Fetching data from Spotify using Spotipy.

Data Cleaning and Preparation: Processing and structuring the data for analysis.

Exploratory Analysis: Understanding the basic patterns and trends.

In-depth Analysis: Diving deeper into specific aspects like genre trends, artist preferences, and listening habits.

Visualization: Graphically representing the data for easier interpretation.

Findings: What did I learned about myself?

I learned about my personal music preferences. I had insights into my favorite genres, artists, and tracks, and how these preferences vary over different time periods. I analized my listening habits, had an understanding of how my listening habits change over time, such as preferred times of day for listening to music, and how these habits compare to global trends. had done trend analysis, identification of trends, such as emerging genres or artists in my listening behavior over different time frames.

Limitations and future work: What could be done better?

Data Scope: The analysis is limited to the data provided by Spotify. Expanding the data source to include other music platforms or social media reactions could provide a more comprehensive view.

Algorithmic Bias: The recommendations and data from Spotify are influenced by its algorithms, which may skew the analysis based on the platform's suggestion patterns.

Longitudinal Study: Extending the analysis over a longer period could reveal more about how your music tastes evolve.

Do I have any future plans about my project?

Integration with Other Services: I am considering integrating data from other music services or platforms to broaden the analysis scope.

Social Aspect: Analyzing how my music preferences correlate with social trends or events could add an interesting dimension.

Collaborative Features: Adding features where you can compare your tastes with friends or other users, fostering a social aspect to your project.

My Hypothesis

The prevailing moods reflected in the audio features of my frequently played tracks, along with the influence of globally viral songs, are significant determinants of my music taste.

There is a quantifiable correlation between the audio features of tracks that I frequently listen to and my emotional state or mood. Concurrently, there is an observable trend where my music preference aligns with the attributes of songs that are globally recognized as 'viral' or 'trending'. The combination of these factors forms the basis of my music taste.

A preference for tracks with specific audio features during different times of the day or week, indicating mood-based music selection.

A significant overlap between my frequently played tracks and songs featured in global viral charts, suggesting external influence on music choice.

Mood Influence: My project delves deep into the audio features of the tracks I've listened to, such as danceability, energy, and tempo. The fluctuations in these features over different times reflect changes in my mood, suggesting a correlation between the type of music I choose and my emotional state at the time.

Global Trends Impact: By comparing my top genres with global trends and identifying new interests or declining genres, my project indicates how global viral songs or trends influence my music preferences. It seems to be I am in tune with global music movements, integrating them into my personal playlist, which supports the hypothesis that global trends significantly shape my music taste.

Data Analysis and Visualization: The project employs various data analysis techniques and visualizations to showcase patterns in my music listening habits, both on a personal level and in relation to global trends. The scatter plots, bar charts, and heatmaps provide visual evidence supporting the hypothesis.

Machine Learning Insights: The use of a machine learning model to predict track popularity based on audio features suggests that certain characteristics of music are more appealing to me. This can be correlated with my mood and preferences, reinforcing the idea that my music taste is mood-driven.

Temporal Changes in Preferences: Analyzing my top genres over different time frames (long-term, medium-term, and short-term) reveals how my preferences evolve over time, in response to mood shifts and global music trends.

In conclusion, the outputs and analysis of my Spotify data strongly suggest that my music taste is a blend of personal mood influences and the impact of global music trends. My project effectively captures and visualizes these aspects, providing a comprehensive understanding of what forms my music preferences.

Understanding the purpose

My Favorite Artists

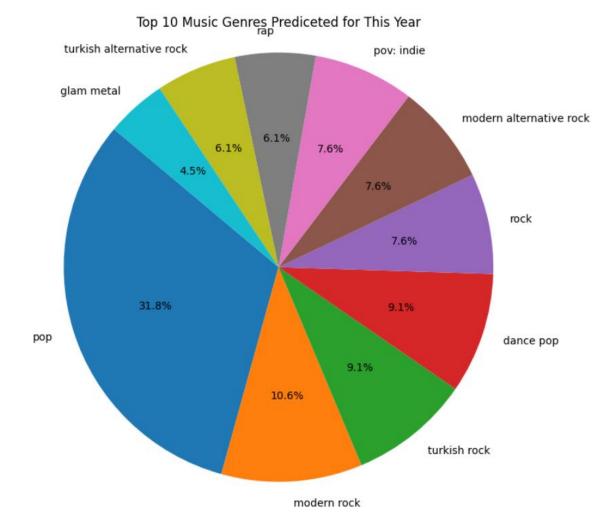
In here I am displaying my top favorite artists from last year based on my Spotify data. The purpose of this code is to provide insight into my music preferences by showcasing the artists I listened to the most during the past year. This information is going to be useful for understanding my musical taste and will be used as input or features in my broader project for music analysis and predictions.

Your Top 5 Favorite Artists from Last Year:

- 1. Doja Cat
- 2. Duman
- 3. The Weeknd
- 4. BØRNS
- 5. Billie Eilish

My Favorite Genres

This is an analysis of the genres of my top music tracks for the current year. I got my top tracks for the "long_term" time range. These are the tracks I have listened to the most over an extended period. I iterate through my top tracks and, for each track, extract the artist's ID. Using the artist's ID, I fetch information about the artist, including their associated genres and visualize the top 10 music genres based on the genre counts. The chart displays the genre names and their respective percentages of my top tracks for the current year. The purpose of this part is to provide a visual representation of my music genre preferences for the current year. This information is valuable for understanding my music taste and will be used as part of my project for music analysis and predictions.



Recommended Songs Playlist

Purpose of this part is to leverage Spotify's recommendation algorithms to discover new music based on my established preferences. It automates the process of playlist creation, making it easier to explore music that aligns with my tastes. This could be a practical tool for music discovery and enjoyment within your project. It works by taking my top artists over a long-term period and generating a personalized Spotify playlist based on that data.

Playlist "Recommended Songs" created with 25 recommended songs!

Content of the "Recommended Songs" playlist:

Track: Like That (feat. Gucci Mane), Artists: Doja Cat, Gucci Mane

Track: vampire, Artists: Olivia Rodrigo

Track: Swim, Artists: Chase Atlantic

Track: The Way I Are, Artists: Timbaland, Keri Hilson, D.O.E.

Track: My Type, Artists: Saweetie

Track: Yalnızlık Senfonisi, Artists: Model

Track: Zaman Yok, Artists: Son Feci Bisiklet

Track: Hepinize El Salladım, Artists: Adamlar

Track: Manası Yok, Artists: Duman

Track: Aşkın Kanunu, Artists: Tuğkan

Track: I Know, Artists: Big Sean, Jhené Aiko

Track: Lust For Life (with The Weeknd), Artists: Lana Del Rey, The Weeknd

Track: Work, Artists: Rihanna, Drake

Track: Stay Ready (What A Life), Artists: Jhené Aiko, Kendrick Lamar

Track: SAD GIRLZ LUV MONEY Remix (feat. Kali Uchis and Moliy), Artists: Amaarae, Kali Uchis, Moliy

Track: Motion Sickness, Artists: Phoebe Bridgers

Track: Perfect Places, Artists: Lorde

Track: Knee Socks, Artists: Arctic Monkeys

Track: All We Ever Knew, Artists: The Head And The Heart

Track: Are You Bored Yet? (feat. Clairo), Artists: Wallows, Clairo

Track: Never Be the Same, Artists: Camila Cabello

Track: Never Be the Same, Artists: Camila Cabello

Track: I Bet on Losing Dogs, Artists: Mitski

Track: Heal, Artists: Tom Odell

Track: Afraid, Artists: The Neighbourhood

Track: Here, Artists: Alessia Cara

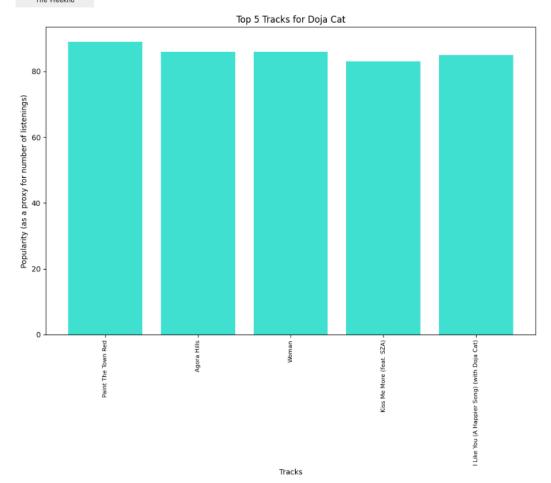
My Top Artists' Top Songs

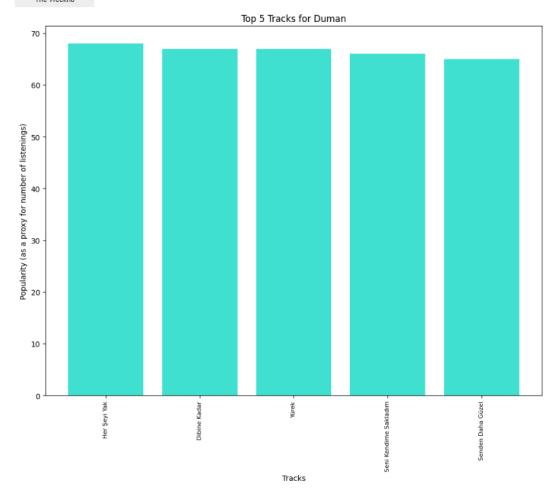
This part is designed to create an interactive widget in that allows you to visualize my the top tracks and their popularity for my favorite artists on Spotify. The purpose of this part within my project is to provide a user-friendly interface for exploring the data collected from Spotify. By clicking on an artist's name, which are my top 3 most listened artists from long-term period, you can quickly see a visual representation of their most popular tracks according to Spotify's data. This is particularly useful for presentations or for users who prefer interactive visual data exploration over reading raw data or navigating through text-based menus. It is a step towards making my analysis more accessible and engaging to a wider audience.

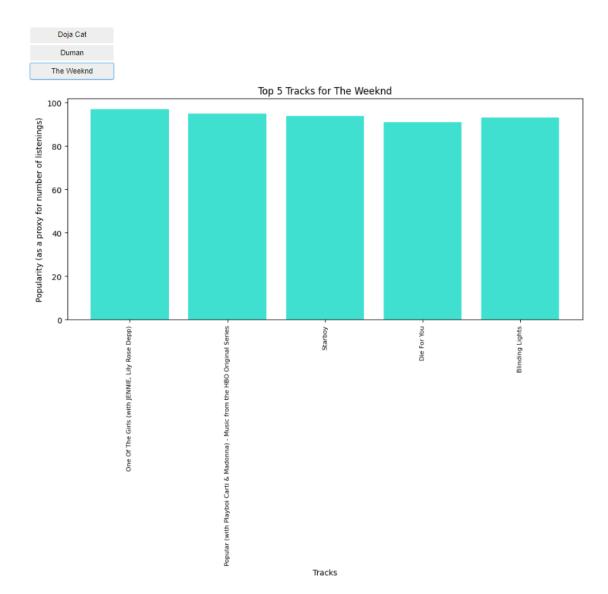
Doja Cat

Duman

The Weeknd

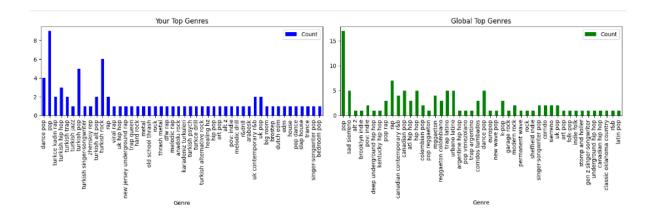






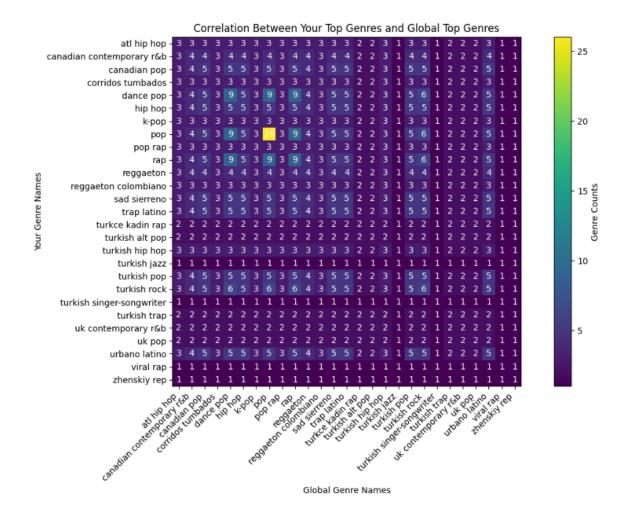
Comparing My Top and Global Genres

These graphs outlines a process for comparing my top music genres with the global top genres. The purpose of this code in the context of my project is to provide insights into how my personal musical tastes align with or differ from the broader global music trends. This can help in understanding the uniqueness of my music preferences or in discovering new genres that are popular globally.



Correlation on My Top and Global Genres

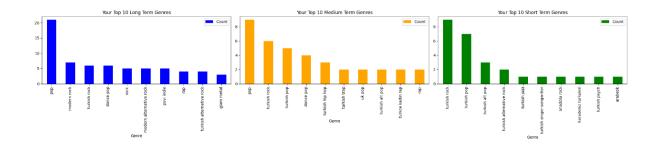
Now I have further analyzed my music preferences by comparing my top genres with global trends. The purpose of this analysis within my project is to explore the intersection and divergence between my personal music tastes and the wider global listening patterns. This can reveal insights such as which genres are uniquely preferred by me versus those that are universally popular. It's a method of situating personal taste within the context of global music trends.



My Top Genres in Different Terms

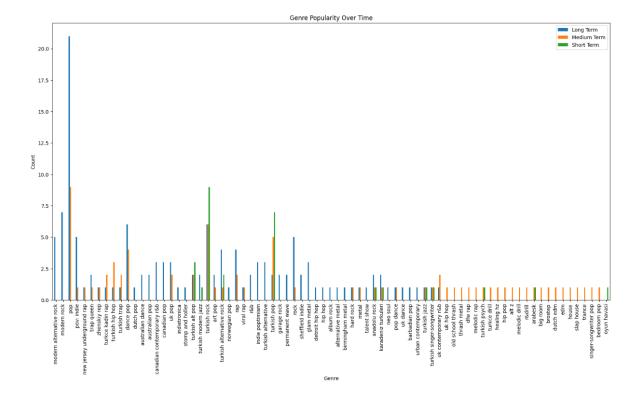
In here I implemented a multi-stage process to analyze my music genre preferences over different time frames using the Spotify API. I collected my top genres from Spotify for three different time ranges: long-term, medium-term, and short-term. This allows us to observe how my music tastes may have evolved over time. I created dictionaries for each time range, counting how many times each genre appears in your my tracks. This provides a quantitative measure of my preference for each genre. I plot this data in bar charts, showing the top 10 genres for each time range side-by-side. This visual comparison makes it easy to spot trends and changes in my music preferences.

[8]:



Changes in My Genres

In the this part I combined the data from all three time frames in the previouse graphs into a single DataFrame to analyze trends. I identify genres that are 'Trending Up' (genres that are more popular in the short term than the medium term), 'New Interest' (genres that appear in the short term but not the long term), and 'Losing Interest' (genres that have decreased in count from long to medium to short term). Then plot all genres across the three time frames in a combined bar chart to visually compare their popularity. This helps to illustrate my shifting genre preferences over time and can highlight any patterns or shifts in my music listening habits. It includes my genre preferences across the time frames, as well as boolean columns indicating whether a genre is trending up, is a new interest, or I am are losing interest in it.



Long Term Medium T	erm Sh	ort Terr	n Trei	nding Up	\
modern alternative ro	ck	5	0	0	False
modern rock	7	0	0	Fals	e
рор	21	9	0	False	
pov: indie	5	1	0	False	
new jersey underground rap		1	1	0	False
slap house	0	1	0	False	
trance	0	1	0	False	
singer-songwriter pop)	0	1	0	False
bedroom pop	0	1	(0 Fal	se
oyun havasi	0	0	1	True	!

New Interest Losing Interest modern alternative rock False False modern rock False False pop False True True pov: indie False new jersey underground rap False False slap house False False trance False False singer-songwriter pop False False bedroom pop False False False oyun havasi True

[77 rows x 6 columns]

My Playlist Analysis

These are detailed information about tracks from one of my Spotify playlist and analysis of their audio features. The purpose of this process is to gain insights into the audio characteristics of the songs in a particular playlist, which is going to be used to understand my music preferences in terms of the audio features that Spotify tracks. This is also going to be used to identify patterns or trends within my favorite songs. It's an in-depth look at what makes up the music I prefer, informing future music recommendations or the curation of playlists that match certain moods or activities.

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danceability energy key loudness mode speechiness acousticness \
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     0.6260 0.97600
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                                      0.0584
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1
     0.3040 0.71500
                     9
                        -5.848
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                                      0.0371
                                                0.0702
2
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                     4 -5.423
                                     0.0324
                                                0.1430
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3
     0.1810 0.73000
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                                      0.0605
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4
     0.4970 0.85700 4
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                                                 0.9570
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16
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17
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                                                 0.7710
18
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                                       0.0325
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20
      0.4230 0.34400
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23
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                      3 -11.043
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                                                 0.8150
                                  1
31
      0.2480 0.29800
                      0 -15.661
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41
      0.1990 0.08520
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                                                 0.8740
42
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                                  0
                                       0.0496
                                                 0.9960
43
      0.4740 0.07100 10 -21.860 1
                                       0.0415
                                                 0.9730
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0.2820 0.02680 2 -28.481
            0.0471
               0.9940
45
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            0.0519
               0.9780
instrumentalness liveness valence tempo
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  3
  0.81400 0.0892 0.0777 151.932 audio features
  0.93600  0.1000  0.1660  115.989  audio features
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  0.00926  0.1140  0.7780  108.016  audio features
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  0.91400  0.0711  0.1270  75.079  audio features
41
  42
43
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id uri \

0.27100 0.0423 0.4280 111.471 audio features

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^{2 4}OxzJ3FcPM7sHfl6mmbdG1 spotify:track:4OxzJ3FcPM7sHfl6mmbdG1

^{3 72}RU0m9dX7t4vQRPwTDWcQ spotify:track:72RU0m9dX7t4vQRPwTDWcQ

^{4 3}FT92IQ7y5LzT2QOlhuwTg spotify:track:3FT92IQ7y5LzT2QOlhuwTg

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- 6 1RecR1HrNXJMh3X2IR7cQt spotify:track:1RecR1HrNXJMh3X2IR7cQt
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- $39\ 1 w MeERi15 mwVn6 FfjZmEyP\ spotify: track: 1 w MeERi15 mwVn6 FfjZmEyP$
- 40 6onVtBLxZpq4cwMa3fUMJs spotify:track:6onVtBLxZpq4cwMa3fUMJs 41 7lmhOEq3UJGm9LOgjbdbWm spotify:track:7lmhOEq3UJGm9LOgjbdbWm
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- 44 4MFHVdS8rsw1rSTZGWhCa8 spotify:track:4MFHVdS8rsw1rSTZGWhCa8
- 45 6cC6h5E351deEGFd7Kh9uy spotify:track:6cC6h5E351deEGFd7Kh9uy

track href \

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- 2 https://api.spotify.com/v1/tracks/40xzJ3FcPM7s...
- 3 https://api.spotify.com/v1/tracks/72RU0m9dX7t4...
- 4 https://api.spotify.com/v1/tracks/3FT92IQ7y5Lz...
- 5 https://api.spotify.com/v1/tracks/4z5NtNa8aaPp...
- 6 https://api.spotify.com/v1/tracks/1RecR1HrNXJM...
- 7 https://api.spotify.com/v1/tracks/4KNPYAJXhU1x...
- 8 https://api.spotify.com/v1/tracks/1crphtLmE5qb...
- 9 https://api.spotify.com/v1/tracks/1UGHLUL5TRex...
- 10 https://api.spotify.com/v1/tracks/10jz92vyPK4f...
- 11 https://api.spotify.com/v1/tracks/5JCzqqfUreBw...
- 12 https://api.spotify.com/v1/tracks/4QVvs3p2RO35...
- 13 https://api.spotify.com/v1/tracks/525HZpYpq9Pu...

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14 https://api.spotify.com/v1/tracks/5YeB1K9Aecnn...
15 https://api.spotify.com/v1/tracks/3bW9EZipr1IN...
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17 https://api.spotify.com/v1/tracks/2Ji40kaDBUuW...
18 https://api.spotify.com/v1/tracks/6fwa94Wr5uAU...
19 https://api.spotify.com/v1/tracks/4I0Sr4J6M3Kp...
20 https://api.spotify.com/v1/tracks/48LZLWlKuyrc...
21 https://api.spotify.com/v1/tracks/0H2VhGUC3P3h...
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33 https://api.spotify.com/v1/tracks/4ySqdQH0bhSz...
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35 https://api.spotify.com/v1/tracks/4jOIYUMMsCac...
36 https://api.spotify.com/v1/tracks/6GBJmYvJKsD1...
37 https://api.spotify.com/v1/tracks/3DHluFWhBTsy...
38 https://api.spotify.com/v1/tracks/0ZvA8I786UwU...
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analysis_url duration_ms \

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3 https://api.spotify.com/v1/audio-analysis/72RU	199482
4 https://api.spotify.com/v1/audio-analysis/3FT9	247600
5 https://api.spotify.com/v1/audio-analysis/4z5N	174708
6 https://api.spotify.com/v1/audio-analysis/1Rec	156007
7 https://api.spotify.com/v1/audio-analysis/4KNP	295480
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18 https://api.spotify.com/v1/audio-analysis/6fwa	103120
19 https://api.spotify.com/v1/audio-analysis/4I0S	359533
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time_	_signa	ature track_name \
0	4	Master Of Puppets
1	4	Stairway To Heaven
2	4	Eye Of The Tiger
3	4	Swan Lake Theme
4	4	Smells Like Teen Spirit
5	4	We Will Rock You
6	4	A La Turca
7	4	Bohemian Rhapsody
8	4	Lose Yourself
9	4	Thunderstruck
10	3	The Four Seasons: Concerto No. 2 in G Minor, R
11	4	Violin Concerto in D, Op.61: 3. Rondo (Allegro)
12	4	Flight of the Bumblebee
13	3	Yerevan Etudes, Op. 30: I. Enzeli
14	4	Yerevan Etudes, Op. 30: II. Gedzhas
15	3	La Donna E Mobile
16		Carmen Suite No. 2: Habanera. Allegretto quasi
17	4	Carmen Suite No. 1: Les Toréadors. Allegro gio
18		Dance of the Sugar Plum Fairy - Andante non tr
19	4	Coronation Anthem No. 1, HWV 258: 1. Zadok the
20	4	Beethoven: String Quartet No. 7 in F Major, Op
21	5	Bagatelle No. 25 in A Minor, WoO 59 "Für Elise"
22	4	Violin Sonata in G Major, K301 Movement 2
23	3	3 Nocturnes, Op. 9: II. Andante
24	4	Mozart: Requiem in D Minor, K. 626: I. Introitus
25	4	The Four Seasons: Concerto No. 4 in F Minor, R
26	4	Waltz No. 19 in A minor, Op. posth.
27	4	Turkish March, Op. 113 No. 4
28	3	Greensleeves
29	4	Katjuscha
30	4	Can Can
31	4	Symphony No. 5 in C Minor, Op. 67: I. Allegro

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32
           4 Symphony No. 9 in D Minor, Op. 125 "Choral": I...
33
           3 Beethoven: Symphony No. 2 in D Major, Op. 36: ...
34
           4 Piano Sonata No. 14 in C-Sharp Minor, Op. 27 N...
35
           4 The Four Seasons: Concerto No. 1 in E Major, R...
           4 L'Autunno (Autumn) Op. 8 No. 3 in F major: I. ...
36
37
          3
                                    Summer
38
          4
                 Symphony No.7 in A, Op.92: 2. Allegretto
          4
39
              Suite No.3 in D, BWV 1068: Air on the G string
40
          3
                     Moonlight Sonata: Adagio Sostenuto
          3
41
                        Karaindrou: To Vals Tou Gamou
42
           3
                              Gnossienne: No. 1
43
           4 Piano Trio No. 1 in B-Flat Major, D. 898: IV. ...
44
           3 Piano Sonata in D Major, Op. 28 - 'Pastoral': ...
45
           4 Paganini: 24 Caprices, Op. 1: No. 24 in A Minor
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- 41 48 42 64 43 18 44 29 45 59
- **Predicting Popularity of Tracks**

Here I applied a machine learning technique to predict the popularity of tracks based on their audio features using a Linear Regression model. A Linear Regression model is instantiated and trained on the training dataset. The purpose of this is to create a predictive model that can estimate how popular a song might be based on its audio features. This could help us to understand which attributes of a song contribute most to its popularity and potentially guide you in discovering or creating new playlists that align with popular music trends.

"X_train" represents the feature variables (independent variables) that are used to train my predictive model. It contains a subset of my dataset, usually a majority of the data, and includes the feature values (attributes) for each data point. Each row in X_train corresponds to a data point (observation), and each column represents a different feature or attribute.

"y_train" represents the target variable (dependent variable) that I am are trying to predict or model. It also contains a subset of your dataset, corresponding to the same data points as in X_train.

"X_test" represents another subset of my dataset that is distinct from the training data. It contains feature variables similar to X_train, but these data points are reserved for testing the model's performance. The model does not see these data points during training and uses them for evaluation.

"y_test" corresponds to the target variable for the data points in X_test. It contains the actual target values for the data points in the testing set, allowing me to compare the model's predictions with the real values for evaluation.

In summary, these variables are used to split my dataset into two parts: one for training the predictive model (X_train and y_train) and another for evaluating the model's performance (X_test and y_test). This separation helps assess how well the model generalizes to unseen data by comparing its predictions (on X_test) to the actual values (y_test).

The MSE measures the average squared difference between the actual 'popularity' values (y_test) and the predicted values (y_pred) made by my model.

X_train shape: (32, 13) y_train shape: (32,) X_test shape: (14, 13) y_test shape: (14,)

Model Error (Mean Squared Error): 869.0860145468332

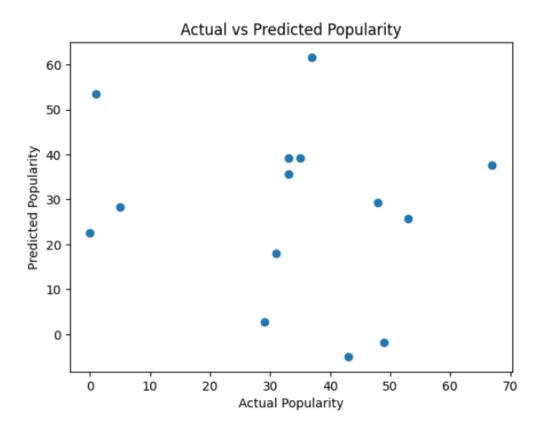
Actual and Predicted Popularity

This section creates a scatter plot to compare actual popularity scores (from your Spotify data) against predicted popularity scores (obtained from the previous predictive model). It plots each actual popularity score (y_test) against its corresponding predicted score (y_pred). This visualization helps in assessing how

well my predictive model is performing. Points closer to a diagonal line would indicate better prediction accuracy.

Second part is a heatmap to display the correlation between different features in my dataset. This heatmap is useful for understanding the relationships between different features, which can inform feature selection or engineering in predictive modeling.

The purpose of this part is to visualize and analyze the data and the performance of my predictive model, specifically focusing on predicting the popularity of songs or artists based on my Spotify data. It's an integral part of the exploratory data analysis and model evaluation process in my project.



Feature Correlation Matrix 1.00 danceability - 1.00 0.21 0.49 0.10 0.23 -0.31 -0.13 0.21 0.59 0.21 -0.27 0.12 0.32 1.00 -0.10 0.31 energy 0.75 0.02 1.00 0.21 -0.16 -0.04 -0.07 0.24 0.06 0.01 -0.28 key 0.06 loudness 1.00 -0.71 -0.20 - 0.50 1.00 -0.22 0.12 -0.14 -0.04 mode -0.10 0.21 0.06 0.06 0.31 -0.16 0.20 -0.22 1.00 -0.26 0.18 -0.19 -0.06 -0.04 speechiness 0.25 -0.26 1.00 acousticness -0.88 -0.04 -0.71 -0.08 -0.40 -0.23 -0.34 0.23 -0.20 -0.10 -0.13 0.01 -0.07 -0.15 -0.14 0.18 -0.08 1.00 0.00 instrumentalness --0.15 -0.43 -0.18 0.04 -0.13 0.00 -0.04 -0.19 -0.40 -0.15 1.00 0.29 0.05 -0.21 -0.250.06 0.51 0.17 -0.06 -0.23 -0.43 0.29 1.00 -0.37 0.05 0.21 valence -0.31 -0.10 0.29 -0.34-0.50-0.21 -0.37 -0.31 1.00 duration_ms --0.27 -0.29 -0.28 -0.20 0.06 -0.04 0.23 0.04 -0.06 -0.25 time signature -0.06 0.29 0.05 -0.20 -0.13 0.05 -0.10 -0.06 -0.75-0.25 -0.02 1.00 popularity 0.08 -0.10 tempo duration_ms time_signature acousticness danceability speechiness instrumentalness valence popularity key

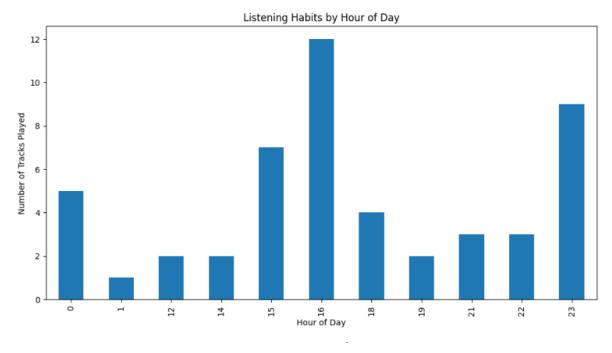
My Listening Habits

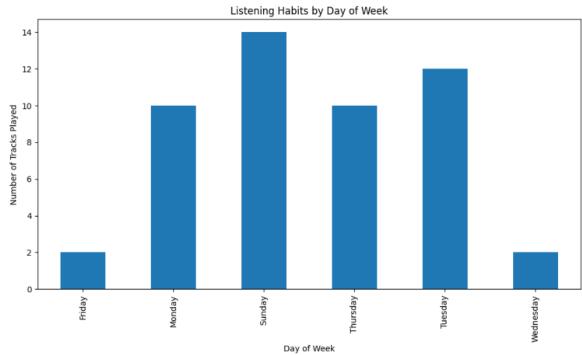
I am analyzing my Spotify listening habits. I have extracted specific components like the hour of the day, day of the week, and month from my data then group and count the tracks based on these time components, allowing me to analyze my listening habits across different time frames (hour, day, month).

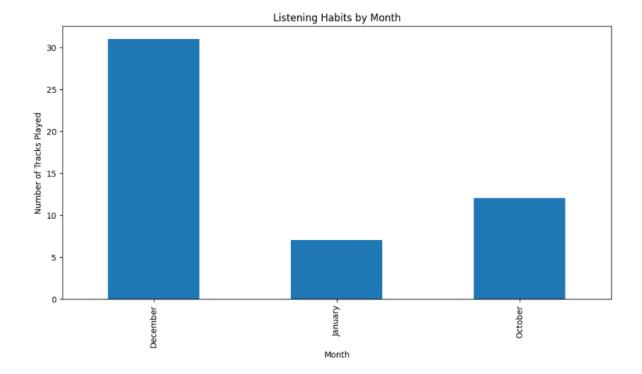
The analysis results are visualized using bar charts, showing the number of tracks played at different hours of the day, on different days of the week, and in different months (if applicable).

These visualizations help in understanding patterns in my listening habits, like what time of day I listen to music the most or which days of the week I am more likely to listen to music.

The purpose of this part is to gain insights into my personal Spotify listening habits, understanding patterns and preferences in my music consumption over time. This can be useful for potentially informing recommendations or further music exploration.

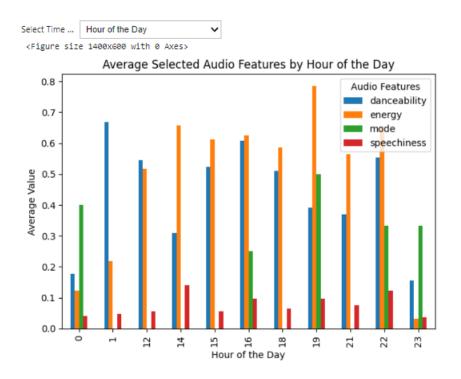




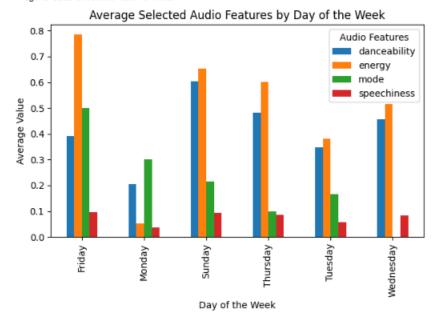


Analyzing My Mood Through Songs

In this part, I am utilizing my Spotipy data to perform a more detailed analysis of my Spotify listening habits, focusing on the audio features of the tracks that I have listened to. The purpose of this is to delve deeper into my music listening patterns, specifically by analyzing the characteristics of the music (like danceability, energy, etc.) across different times. This kind of analysis can provide insights into my music preferences and how they change over time or in different contexts. It's a more nuanced approach to understanding music listening behavior compared to just looking at track names or artists. It allows me to analize my mood over time and what kind of music that I listen based on my mood.



<Figure size 1400x600 with 0 Axes>





<Figure size 1400x600 with 0 Axes>

