

With ECE Pulse 2016, our goal is to expose students to the wide breadth of new opportunities with an electrical or computer engineering degree. We aim to showcase the innovations of industry today. In this way, we will inspire the future generation of engineers to tackle the challenges of tomorrow. It goes without saying that University of Illinois, especially ECE Illinois, is a widely recognized hub for innovation and impact.

This will be our fifth year running ECE Pulse. Throughout this weeklong celebration, approximately 500 students with a passion for technology will participate in a variety of events. We begin on Jan. 23rd with student-made student-run competitions, which will allow competitors to tackle practical design challenges common in various subfields of electrical and computer engineering. The following weekend, we will host a series of technical workshops and presentations. Finally, we conclude ECE Pulse on Jan. 30th with a startup fair, encouraging our attendees to explore technology entrepreneurial pursuits.

Sponsors of ECE Pulse can enjoy interacting with one of the best and brightest engineering student bodies. By supporting our esteemed department, corporate sponsors also promote their technology and brand. Your company can directly contribute to our wide array of activities such as our competitions, tech talks, workshops, and networking sessions.

Included in this document is a sponsorship tier list, which lists specific benefits for each level. Your involvement with ECE Pulse is entirely customizable, so if you have any questions, freely contact us at ece-pulse@illinois.edu.

We look forward to working with you to make ECE Pulse even bigger and better!

Thank you,

ECE Pulse Team

<u>ece-pulse@illinois.edu</u> http://pulse.ece.illinois.edu

					(TAKEN)
ECE Pulse 2016					Megawatt
	Startups	Amp	Volt	Charge	(only 1)
Sponsorship Tiers	\$500	\$1,250	\$2,000	\$3,500	\$7,000
Invitation to Private Networking Dinner	X	Χ	X	X	X
Networking Session in ECEB	Х	Х	X	Х	X
Website Advertisement	Χ	X	X	X	Х
T-shirt Logo (Provided to all participants)	Small	Small	Medium	Large	Primary
Tech Talk Slots	Available Upon Request	Available Upon Request	Available Upon Request	Available Upon Request	Available Upon Request
Access to Resume Book	Χ	X	X	X	Х
Social Media Advertising	Х	X	X	Х	x
Giveaways (If Desired)		Х	X	Х	X
Swag Bag (Branded goods given to students)		Х	Х	Х	Х
Sponsored Prizes (Competition/Raffles)*1			X	Χ	x
Invitation to private networking dinner with staff & competition winners				Х	Х
Technical Workshop				Х	Х
Exclusive Meeting with Student Organization					Х
Exclusive Title Sponsorship (example: ECE Pulse Co-Hosted by "Company")					Х
Early Access to Resume Books					Х

^{*} For sponsorship packages with customized combinations of the above options, feel free to email us at ece-pulse@illinois.edu.

^{*1:} Must request for sponsored competition/prizes and is on a first come first serve basis; email us at ece-pulse@illinois.edu

ECE PULSE Tentative Schedule

<u>Date</u>	<u>Event</u>	Start Time	End Time
Saturday	Competitions Start	10:00 AM	
(1/23/16)	Breakfast	9:30 AM	10:30 AM
	Lunch	12:00 PM	1:00 PM
	Dinner	5:30 PM	6:30 PM
	Competitions End		10:00 PM
Thursday	Registration	4:30 PM	5:00 PM
(1/28/16)	Introduction Video	5:00 PM	5:05 PM
	Director's Welcome	5:05 PM	5:15 PM
	Department Head's Welcome	5:15 PM	5:30 PM
	Keynote Introduction	5:30 PM	5:35 PM
	Keynote Speech	5:35 PM	6:30 PM
	Keynote Q & A	6:30 PM	6:45 PM
	Dinner	6:45 PM	-
Friday	Tech Talk #1	5:00 PM	6:00 PM
(1/29/16)	Dinner	6:00 PM	6:30 PM
	Workshop 1	6:30 PM	8:00 PM
Saturday	Workshop 2 Advanced	10:30 AM	1:00 PM
(1/30/16)	Workshop 2 Beginner	11:30 AM	1:00 PM
	Lunch	1:00 PM	1:30 PM
	Tech Talk #2	1:30 PM	2:30 PM
	Tech Talk #3	2:30 PM	3:30 PM
	Workshop 3	3:30 PM	6:00 PM
	Tech Talk 4	5:00 PM	6:00 PM
	Startup Panel	6:00 PM	7:00 PM
	Exclusive Dinner	7:15 PM	8:30 PM
	Social Mixer	8:30 PM	11:00 PM

ECE PULSE Curriculum Information

For sponsors who would like to contribute with a tech talk or with a competition design, we have provided you the following information for you to better understand our curriculum. Based on the listed courses, sponsors can better cater their presentations towards our students and connect with their coursework.

Required Electrical/Computer Engineering Core Curriculum

Course Number	Core Concepts
ECE 110: Intro to Electrical & Computer Eng	DC circuit analysisDiscrete components
ECE 120: Computer Eng I	Digital logicComputer organization
ECE 210: Analog Signal Processing	Fourier AnalysisFrequency domain analysis
ECE 220: Intro to Computing Systems	C ProgrammingBinary representations
ECE 313: Probability with Eng Applications	Probability distributions (Gaussian, etc)Applications of probability
ECE 329: Fields and Waves I	Maxwell's equationsTransmission line analysis
ECE 340: Semiconductor Devices	BJTs, MOSFETs, p-n junctionsSemiconductor fundamentals
ECE 385: Digital System Design Lab	VHDL or VerilogDigital system design using FPGA

Required Supplementary Computer Engineering Curriculum

Course Number	Core Concepts
CS 173: Discrete Structures	Sets, propositions, Boolean algebraInduction, recursion, graphs
CS 225: Data Structures & Software Principles	 C++ and basics of object-oriented programming Data structures (linked lists, trees, graphs)
ECE 391: Computer Systems Engineering	Device programmingOperating system fundamentals
ECE 411: Computer Organization & Design	Instruction set architecturesMemory organizationInput-Output

Required Supplementary Electrical Engineering Curriculum

Course Number	Core Concepts
ECE 445: Senior Design Project Lab	Team project developmentCircuitry design and layoutDocumentation process

Additional Electrical & Computer Engineering Electives

Course Number	Core Concepts
ECE 310: Digital Signal Processing	Discrete-time signal processingDigital filter design
ECE 330: Power Circuits and Electromechanics	Magnetic circuitsThree-phase circuits
ECE 342: Electronic Circuits	Large-signal and small-signal circuit analysisDiodes, transistors, amplifiers
ECE 350: Fields and Waves II	Radiation, antennas, waveguidesPlane-wave propagation
ECE 361: Digital Communications	 Communication over additive Gaussian noise, wireline, wireless Signal reliability
ECE 408: Applied Parallel Programming	Computational thinking and parallelismEfficient data structures
ECE 420: Embedded DSP Lab	Sampling, digital filtering on chipsReal-time DSP applications
ECE 425: Intro to VLSI Design	CMOS circuit and logic designVLSI system design methods
ECE 431: Electric Machinery	Induction and DC machinesSynchronous machines
ECE 438: Computer Networking	TCP/IP and network protocolsData link and multi-access protocols
ECE 444: IC Device Theory & Fabrication	Photolithography and etchingFabrication of IC devices
ECE 453: Wireless Communication Systems	Phase-locked loops, modulationTwo-port network analysis
ECE 464: Power Electronics	Switching converter topologiesReal component analysis
ECE 482: Digital IC Design	Design of VLSI circuitsProgrammable logic arrays

ECE 483: Analog IC Design	Large and small signal analysisOp amp design, feedback amplifiers
ECE 486: Control Systems	 Modeling, state space analysis Root locus and frequency response design method

For a more complete list of the courses offered, visit ece.illinois.edu/courses.